Global Ideas for U.S. Solutions:

Cities Taking Action to Address Health, Equity, and Climate Change

Applicant Webinar
April 9, 2020

Robert Wood Johnson Foundation

Webinar Nuts & Bolts

Q&A at the end of the short presentation

- To submit a question – type your question using the Q&A function at the bottom of the screen in the webinar system

The webinar is being recorded.

- A link to the presentation and slide deck will be available in the Resources section of your application or in the "Key Dates" section at www.rwjf.org/cfp/global3

RWJF Project Team

Karabi Acharya
Director

Sharon Roerty
Senior Program Officer
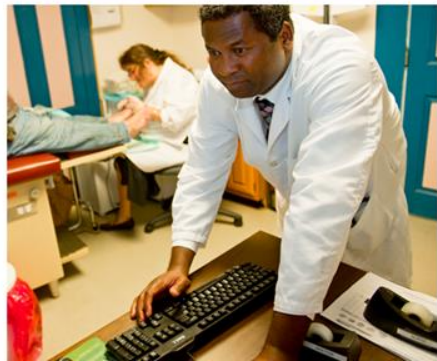
Jason Price
Program Associate

Webinar Overview

- Background
- CFP Purpose and Focus
- Collaboration with C40
- Eligibility and Selection Criteria
- Timeline
- Q&A

A Culture of Health

Good
ideas
have no
borders

REVISED Application Deadline:

Thursday, May 28, 2020 at 3:00pm ET

www.rwjf.org/cfp/global3

Why Health, Equity, and Climate Change?

- Accelerating harms to the health of our planet and people

- Damage from climate change magnifies inequities, with the most vulnerable at greatest risk

- Health, equity, and climate change are inextricably linked

- Sustainable, resilient cities are crucial

- Solutions from cities outside the U.S. can inform and inspire approaches to improve health, equity, and climate change in U.S. cities and communities

CFP Purpose

■ **Promote learning through action in U.S. cities based on successful approaches from cities outside the U.S. that address the intertwined issues of health, equity, and climate change adaptation, sequestration, or mitigation.**

Focus Areas

Include (but are not limited to) changes in city planning, policies, and programs that address:

BUILDINGS AND ENERGY

LAND USE AND URBAN PLANNING

TRANSPORTATION

WASTE

FOOD SYSTEMS AND FOOD SECURITY

ADAPTATION/RESILIENCE (E.G., HEAT, FLOODING, ETC.)

AIR QUALITY

Key Elements of a Competitive Proposal

- Based on successful approach from outside the U.S.

- Identifies one or more focus areas for changes in city planning, policy, and/or programs in a U.S. city(ies)

- Multisector approach with partners in two or more city sectors

- Focuses on populations most at risk of inequities

- Embeds inclusion and engagement of community members

- Considers financial sustainability post grant

C40 Collaboration

RWJF is collaborating with C40 Cities, a network of 96 world megacities committed to addressing climate change. C40's roles include:

- Share some inspiring examples from non-U.S. cities (available in CFP Resources area)

- Help organize and lead learning network activities with grantees

*Cities in the C40 network are eligible to apply for funding but will not receive preferential consideration.

Learning Network Activities

- Two peer-learning workshops: one at the beginning of the grant cycle (early 2021, date TBD) and one at the end of the grant cycle

- Quarterly webinars

- Grantees will help co-create the workshop and webinar agendas

- Learn from and with other grantees

Funding

- $3 million (USD) total available
- Project funding up to $600,000
- Proposed budget should be appropriate to the scope of work
- Projects should be 30 months (2.5 years) in duration

Who's Eligible to Apply?

- **U.S.-based and international organizations**
- **Organizations within and outside the health sector**
- **Preference to teams that include**:
  - Both U.S. and international members
  - Multisector partnerships and collaboration
  - Public entities, public charities, or nongovernmental organizations

- **Required:**
  - Existing relationship with U.S. city(ies)
  - Organization implementing the approach must serve as the primary applicant
  - Project Director must come from applicant organization
- **Not Required:**
  - Existing relationship with non-U.S. city/region/network

NOTE: Applicants not representing city government will be required to submit a letter of support from the head of the U.S. city department with whom the applicant will most closely work.

Selection Criteria

Proposals should:

- ✓ Adopt or adapt an approach from a city outside the United States with demonstrated impact or success and put it into action in a U.S. city(ies)

- ✓ Aim to change city planning, policies, or programs that address the threat of climate change and health equity

- ✓ Support planning and implementation of action in a U.S. city(ies) that fits into and will support that locale's ongoing efforts (not a standalone initiative) – including demonstrated support from U.S. city(ies) in which action will take place

- ✓ Create sustainable progress toward improving health and well-being in communities, especially among excluded or marginalized groups

- ✓ Incorporate the voice, leadership, and expertise of local community members from excluded or marginalized populations and vulnerable places

Selection Criteria (cont.)

Proposals should:

- ✓ Engage at least two sectors (professional disciplines or government divisions) within a city

- ✓ Include preliminary ideas about communication and dissemination activities for sharing the ideas, insights, and lessons learned from this project

- ✓ Highlight qualifications, experience, and roles of project team

- ✓ Address how the project will be sustained in the event of leadership changes and/or shifts in city priorities

- ✓ Have an appropriate budget and timeline

NOTE: Applicants should be ready and eager to connect with and learn alongside others globally and within the United States who are working at the intersection of health, equity, and climate change.

Proposal Components

Competitive proposals will clearly describe:

- Overall project focus area(s), components, and activities
- Target population(s) and city sectors engaged
- Plan for inclusion and community engagement
- Preliminary communications and dissemination plan
- Experience and capacity of project team
- Success indicators
- Budget and financial capacity

Timeline

NEW Proposal Submission Deadline	**May 28, 2020, 3:00 p.m. ET**
Semi-finalists notified	Late July 2020
Semi-finalist phone interviews	August 3 – August 7, 2020
Finalists notified of funding recommendation	September 2020
Anticipated Grant Award Start Date	**November 2020**

MyRWJF

MyRWJF Proposal

2020 Call for Proposals | Last auto-saved at 03:20 PM ET on Mar 31, 2020

Global Ideas for U.S. Solutions: Cities Taking Action to Address Health, Equity, and Climate Change

ID: 94480   🖨 Print Proposal

- 🏠 Home
- 📋 Resources
- 👥 Invite Contributors
- ⊗ Cancel My Proposal

Notice: Hide

Proposal Deadline Extended: Please note that the proposal deadline has been extended to May 28, 2020 at 3 p.m. ET.

Applicant Webinar: We will host an optional applicant webinar on April 9, 2020 from 11 a.m. to 12 p.m. ET. For additional information and registration, select "Applicant Webinar" (see "Resources" link to the left).

ⓘ **Instruction:**
Welcome to the Robert Wood Johnson Foundation's online grantmaking system.   See More

Deadline: May 28, 2020 03:00 PM ET
50 days remaining   Submit

Status	Section	Description
◑	Applicant Organization	Provide information specific to the applicant organization.
○	Tax Verification	Provide tax verification.
○	Applicant Background and Mission	Provide background about the applicant and its mission.
○	Key Contacts	Provide contact information for key project members.
○	Collaborator Key Contacts	If applicable, provide contact information for collaborators.
○	Project Title & Summary Information	Provide project summary information.
○	Project Information Questions	Provide responses to project information questions.
○	Full Proposal Narrative	Provide a full proposal narrative for your project.
○	Budget Worksheet	Provide a budget for the proposed project.
○	Budget & Organization Questions	Provide a response to how funds are to be used in the U.S.
○	Budget Narrative	Provide a detailed budget narrative to support the budget worksheet.

Resources

Global Ideas for U.S. Solutions: Cities Taking Action to Address Health, Equity, and Climate Change

- Applicant Webinar
- Applicant Guide
- Call for Proposals
- C40 Solutions
- FAQs
- Budget Preparation Guidelines
- Avoid 8 Common Ways to Miss Your Deadline
- Troubleshooting Tips
- Contact Us

FAQs

Frequently Asked Questions

Please review the Program-specific FAQs for questions specific to the CFP. If there are additional questions, contact the Program Office by selecting the "Contact Us" (link on the left) to send an email.

FAQs about the process and RWJF's commitment to provide a fair review of all applications are listed below.

Note:

- The terms "proposal" and "application" are used interchangeably in these FAQs.
- The terms "Call for Proposal" and "Request for Proposal" are used interchangeably in these FAQs.

May I apply for this funding opportunity even if I am already funded by RWJF?

If we are not chosen for this funding opportunity, will we still be eligible for other RWJF grant opportunities?

What if I forget my MyRWJF.org password?

How do I find my applicant ID?

Will the system timeout?

What is the application deadline and late-submission policy?

Do I have to complete my application/proposal in the order shown on the "Home" screen?

Top

How do I provide access to collaborators who need to work on my application/proposal?

What can an invited contributor do?

How do I change the access for an invited contributor?

Can more than one person work on the application/proposal at the same time?

If I have invited collaborators, how can I tell who updated the application/proposal last?

Will the system auto-save my data?

Top

Can I make changes to my application/proposal after it has been submitted?

How do I submit my application/proposal? When will the Submit button appear?

Questions

■ **Submit questions via the Q&A box; do not submit questions in the general Chat box**

■ **Questions not addressed on this webinar** will be included in the Program-specific FAQs found in the Resources section of your application at my.rwjf.org.

■ **Additional Questions:** Please review the CFP, templates within A&R, FAQs document and Budget Preparation Guidelines. If your question is still not answered, email globalideas2020@rwjf.org.

Thank you!

We look forward to reading your proposals.

The following slides were not used during the webinar presentation but may be useful to review.

Top 8 Reasons Why You Could Miss the Deadline

1. When experiencing difficulty with the online application system, which may result in missing the deadline, applicants should contact their program administrator *immediately*. Report a problem via email to *globalideas2020@rwjf.org.* The email should include the documents and/or content you were unable to upload.

2. Complete your application online instead of offline. As soon as possible, look for templates and detailed instructions in the online application site to guide you in submitting the appropriate information in the required format. Applications that are not fully completed online by the deadline, and in the specified format, will not be accepted.

Top 8 Reasons Why You Could Miss the Deadline

3. Submit your application well in advance of the deadline so that any unforeseen difficulties, e.g., technical problems, may be addressed in plenty of time before the deadline.

4. Don't abandon an application you can't find and then create a duplicate application. Instead, notify the program administrator to help you find your original application. You will not be permitted to offer multiple partially completed applications that, together, create a whole application.

Top 8 Reasons Why You Could Miss the Deadline

5. **As soon as you've completed a section in the online application system, be sure to use the "*Save, section finished*" button located at the bottom of the screen. You will still be able to return to that section to make edits prior to submission. Most screens in the online system allow you to save your work three different ways:**

- "Save, continue editing"
- "Save, return home"
- "Save, section finished"

When you've completed all requirements on a screen, remember to "Save, section finished." All required screens must be saved as   *section finished* in order to activate the "Submit" button on the upper right side of the "Home" screen, just below the "Instruction" box.

13

Top 8 Reasons Why You Could Miss the Deadline

6. Remember to press the "Submit" button when you've completed your application. When all required fields and uploads are completed in the online application system, the "Submit" button will become activated on the upper right side of the "Home" screen, just below the "Instruction" box. After successfully submitting, applicants will receive a submission-confirmation email. If you didn't get a "Submission Confirmation" email when you thought you had submitted successfully, return to the application and look for the submission status on the "Home" screen. A successfully submitted application will display "Submitted" with a date and time. If you don't see a submitted message, look to the left for sections that don't have a green checkmark in the "Status" column. Those are the sections that are either incomplete, or have not been properly saved as finished.

Top 8 Reasons Why You Could Miss the Deadline

7. **Carefully note the deadline date, time and *time zone*.** Deadline time is always shown as Eastern Time (ET). Confusion is not an acceptable excuse for missing the deadline.

8. **Have a backup person lined up in advance to step in for you in the event of an emergency.** Unanticipated emergencies can happen. Be sure your backup has access to submit for you. If there is an "Invite Contributors" button on the left side of the "Home" screen of the application site, you may use it to add a backup.