



LOGO TO BE PRINTED ON THE SCHOOL BAG

IMPORTANT NOTE: THE ABOVE PICTURE/ IMAGE MAY NOT REVEAL THE TRUE COLOURS/ SHADES AND THE EXACT TONE, AND ALSO THE LOOK AND FEEL OF THE REFERENCE SAMPLE OF THE BAG AS APPROVED BY THE COMPETENT AUTHORITY IN THE GOVERNMENT OF WEST BENGAL.

THE SAMPLES SUBMITTED BY THE BIDDERS ALONG WITH THE TECHNICAL BIDS, AND ALSO THE BAGS WHICH WILL BE FINALLY MANUFACTURED AND DELIVERED SHALL/ MUST MATCH (INCLUDING THE COLOURS/ SHADES AND TONES OF THE FABRIC, THAT OF THE LOGO, ETC.) WITH THE **APPROVED REFERENCE SAMPLE OF THE BAG** THAT HAS BEEN **KEPT ON PUBLIC DISPLAY** AT THE OFFICE OF BISWA BANGLA MARKETING CORPORATION AT KARIGARI BHAWAN, ROOM NO. 009, B/7, ACTION AREA III, RAJARHAT, NEW TOWN, KOLKATA 700160.

SWATCH OF THE APPROVED REFERENCE SAMPLE OF **FABRIC** MAY BE COLLECTED FROM THE SAME OFFICE.



FRONT VIEW

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REAR VIEW

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SIDE VIEW - 1

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SIDE VIEW - 2

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