



S C H E D U L E

DISPLAYS, EXHIBITS & ART SHOWS

OPENING WEEKEND

DAILY

“THE KONA COFFEE STORY: ALONG THE HAWAII BELT ROAD” DISPLAY

H.N. Greenwell Store Museum
81-6551 Hawaii Belt Rd., Kealahou
10 a.m. – 2 p.m.

Award-winning exhibition tells the compelling story of Kona coffee's early days through the personal accounts of hard working farmers and community leaders, historical photographs and artifacts.

“ELEVATION: ARTS FROM THE COFFEELAND” DISPLAY

H.N. Greenwell Store Museum
81-6551 Hawaii Belt Rd., Kealahou
10 a.m. – 2 p.m.

Explore the fine craftsmanship and artistic beauty emerging from Kona's rocky coffeeland and inspired by coffee culture and heritage. Works include lauhala, calligraphy, woodcut, coffee wood sculpture, photography, tools and more.

FRIDAY – SATURDAY (NOV 3-4) & TUESDAY – SATURDAY (NOV 7-11)

KONA COFFEE CULTURAL FESTIVAL EXHIBITION AND JURIED ART SHOW

Donkey Mill Art Center
78-6670 Mamalahoa Hwy., Holualoa
10 a.m. – 6:30 p.m.

Artists of all ages illustrate the heritage of Kona coffee using the Festival's 2017 theme, A Sip of Aloha. Juried art and exhibitions are on display at this restored coffee mill, now a vibrant regional art center. Kona coffee tastings until 2 p.m.

MONDAY – SATURDAY (NOV 6-11)

KONA COFFEE QUILT SHOW

Quilt Passions Quilt and Needlework Shop
75-5626 Kuakini Hwy., Kailua-Kona
10 a.m. – 5 p.m.

Coffee-themed works of art from local quilters on display express exceptional interpretations of Kona's coffee heritage. Cast your vote for Viewers Choice awards.

SATURDAY (NOV 11)

KONA HISTORICAL SOCIETY KONA COFFEE HISTORY EXHIBITS

Makaeo County Pavilion (Old Airport)
75-5500 Kuakini Hwy., Kailua-Kona
10 a.m. – 3 p.m.

Elements from “The Kona Coffee Story: Along the Hawai'i Belt Road” display will be featured together with the Kona Coffee Pioneers exhibit sponsored by Hawai'i Community Federal Credit Union. A hoshidana (drying platform) and kuriba (mill) model from the Uchida family coffee farm included.

FRIDAY, NOV 3

KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm
82-6199 Mamalahoa Hwy., Captain Cook
10 a.m. – 2 p.m.

Self-guided farm tour reveals the story of Kona's coffee pioneers during the early 20th century. Special \$10 rate with Festival button, available for purchase on-site.

KONA COFFEE CULTURAL FESTIVAL LANTERN PARADE

Presented by Alaska Airlines
Alii Drive, Kailua Pier to Hale Halawai County Pavilion, Kailua-Kona
6 p.m. – 9 p.m.

The Kona Coffee Cultural Festival Lantern Parade illuminates Alii Drive with a glowing procession of lanterns, music and colors, culminating with a traditional Bon Dance.



SATURDAY, NOV 4

HOLUALOA VILLAGE COFFEE & ART STROLL

Holualoa Village
9 a.m. – 3 p.m.

Stroll through the quaint art district and visit galleries exhibiting an extensive collection of local art together with over 30 Kona coffee farms offering tastings and product for purchase.

UCC HAWAII KONA COFFEE PICKING & FARM EXPERIENCE

UCC Hawaii Kona Coffee Estate
75-5568 Mamalahoa Hwy., Holualoa
10 a.m. – 12 p.m. and 1 p.m. – 3 p.m.

Tour this majestic coffee farm, try your hand at picking ripe coffee cherry and witness how the harvest transforms to coffee in your cup.

HANDS-ON HAWAIIAN CRAFTS & ACTIVITIES

Donkey Mill Art Center
78-6670 Mamalahoa Hwy., Holualoa
10 a.m. – 2 p.m.

Three learning workshops: basics of lauhala weaving while creating a bracelet, the method of transforming green ti leaves into twisted lei and wauke - the Japanese method of fine art paper making. \$5 fee and RSVP required. Call 808-322-3362 or info@donkeymillartcenter.org.

KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm
82-6199 Mamalahoa Hwy., Captain Cook
10 a.m. – 2 p.m.

Self-guided farm tour reveals the story of Kona's coffee pioneers. Special \$10 rate with Festival button, available for purchase on-site.

UCC HAWAII MISS KONA COFFEE SCHOLARSHIP PAGEANT

Sheraton Kona Resort & Spa – Kaleiopapa Convention Center
78-128 Ehukai St., Keauhou

Doors 5:30 p.m. Pageant starts at 6:30 p.m.
Hawaii Island's talented contestants compete for the coveted Miss Kona Coffee and Miss Aloha Hawaii titles. Tickets \$30 plus Festival button.

SUNDAY, NOV 5

KONA COFFEE TALK WITH AKINORI IMAI AND KONA HISTORICAL SOCIETY

Donkey Mill Art Center
78-6670 Mamalahoa Hwy., Holualoa
9 a.m. – 11 a.m.

Akinori Imai tells the story behind his still life photos that capture first generation Japanese coffee farmers. Ohana style pot-luck brunch, please bring a dish to share.

KTA SUPER STORES KONA COFFEE RECIPE CONTEST & BIG ISLAND SHOWCASE

Sheraton Kona Resort & Spa – Kaleiopapa Convention Center
78-128 Ehukai St., Keauhou
10 a.m. – 2 p.m.

Big Island Showcase opens at 10 a.m. featuring Hawaii Island products, gifts and farmer-direct Kona coffee. Recipe contest doors open at 11 a.m. with chef demonstrations and contestants presenting their favorite sweet and savory recipes featuring 100% Kona Coffee. Public tasting follows judging and awards presentation.

KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm
82-6199 Mamalahoa Hwy., Captain Cook
10 a.m. – 2 p.m.

Self-guided farm tour reveals the story of Kona's coffee pioneers. Special \$10 rate with Festival button, available for purchase on-site.





O F E V E N T S

WEEKDAY EVENTS

MONDAY, NOV 6

KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm
82-6199 Mamalahoa Hwy., Captain Cook
10 a.m. – 2 p.m.

Self-guided farm tour reveals the story of Kona's coffee pioneers. Special \$10 rate with Festival button, available for purchase on-site.

"ELEVATION: ARTS FROM THE COFFEELAND" OPENING RECEPTION

H.N. Greenwell Store Museum
81-6551 Hawaii Belt Rd., Kealahou
5 p.m. – 7 p.m.

Featured artists will be in attendance as the Kona Historical Society hosts the opening reception.

KONA COFFEE BARISTA TRAINING

Daylight Mind Bakery
75-5595 Palani Rd., Kailua-Kona
6 p.m. – 8 p.m.

Attend this free training and learn how to "barista" 100% Kona Coffee.

TUESDAY, NOV 7

KONA COFFEE COUNCIL FARM & MILL TOUR Meet at Keauhou Shopping Center

78-6831 Alii Dr., Keauhou
9 a.m. – 2 p.m.

Visit three working Kona coffee farms in North and South Kona. Fee of \$75 includes transportation and box lunch. Pick up and drop off in front of Regal Keauhou Stadium 7 Theaters. Reservations required; book online at kona-coffee-council.com.



KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm
82-6199 Mamalahoa Hwy., Captain Cook
10 a.m. – 2 p.m.

Self-guided farm tour reveals the story of Kona's coffee pioneers. Special \$10 rate with Festival button, available for purchase on-site.

WEDNESDAY, NOV 8

KONA COFFEE CUPPING COMPETITION – PRELIMINARIES

Sponsored by UCC Ueshima Coffee Co. and Kamehameha Schools

Produced by Daylight Mind Coffee Company

Daylight Mind Coffee Company at Waterfront Row

75-5770 Alii Dr., Kailua-Kona
8:30 a.m. – 1:30 p.m.

Prestigious cupping judges, trained as Q Graders, assemble at this new location to evaluate Kona's single estate farms and large farm coffee entries in a blind tasting. Education stations teach cupping basics, compare brewing methods and give coffee fans an opportunity to try cupping too.



KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm
82-6199 Mamalahoa Hwy., Captain Cook
10 a.m. – 2 p.m.

Self-guided farm tour reveals the story of Kona's coffee pioneers. Special \$10 rate with Festival button, available for purchase on-site.

LAUHALA WEAVING DEMONSTRATION

Donkey Mill Art Center
78-6670 Mamalahoa Hwy., Holualoa
10 a.m. – 2 p.m.

Lauhala is used to make baskets, mats, hats and jewelry. Join local kupuna from Ulana Lauhala Hoaloha for free demonstrations of this ancient weaving technique.



KONA COFFEE, BEER, WINE AND COFFEE PAIRING

Kona Coffee and Tea Company
74-5588 Palani Rd., Kailua-Kona
6 p.m. – 9 p.m.

Sweet and savory small plate tastings are paired with beer, wine and Kona coffee. Music rounds out the evening event. Tickets are \$50 and can be purchased by calling 808-365-5340.

THURSDAY, NOV 9

KONA COFFEE CUPPING COMPETITION – FINALS

Daylight Mind Coffee Company at Waterfront Row

75-5770 Alii Dr., Kailua-Kona
8:30 a.m. – 1:30 p.m.

Tension mounts as the cupping action heats up as judges cup their way to the winning entry. Education stations teach cupping basics, compare brewing methods and give coffee fans an opportunity to try cupping too.



konacoffeefest.com



S C H E D U L E O F

WEEKDAY EVENTS

KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm

82-6199 Mamalahoa Hwy., Captain Cook

10 a.m. – 2 p.m.

Self-guided farm tour reveals the story of Kona's coffee pioneers. Special \$10 rate with Festival button, available for purchase on-site.

LAUHALA WEAVING DEMONSTRATION

Donkey Mill Art Center

78-6670 Mamalahoa Hwy., Holualoa

10 a.m. – 2 p.m.

Lauhala is used to make baskets, mats, hats and jewelry. Join local kupuna from Ulana Lauhala Hoaloha for free demonstrations of this ancient weaving technique.



INTERCULTURAL CONCERT WITH ENKA SINGER KYOTARO

Makaeo County Pavilion (Old Airport)

75-5500 Kuakini Hwy., Kailua-Kona

5 p.m. – 8 p.m.

The Kona Coffee Cultural Festival welcomes Enka-style folk songs by Japanese recording artist Uwasa no Kyotaro. Tasty regional favorite – Hiroshima-style Okonomiyaki, a savory Japanese pancake will be prepared and served during the concert.

KONA COFFEE LATTE ART THROWDOWN

Daylight Mind Bakery

75-5595 Palani Rd., Kailua-Kona

6 p.m. – 8 p.m.

Fun, fast-paced event showcases local baristas as they work magic in their cup of 100% Kona Coffee.



FRIDAY, NOV 10

KONA COFFEE COUNCIL FARM & MILL TOUR

Meet at Keauhou Shopping Center

78-6831 Alii Dr., Keauhou

9 a.m. – 2 p.m.

Visit three working Kona coffee farms in North and South Kona. Fee of \$75 includes transportation and box lunch. Pick up and drop off in front of Regal Keauhou Stadium 7 Theaters at Keauhou Shopping Center. Reservations required; book online at kona-coffee-council.com.



KONA COFFEE FARMERS MARKET PLACE

Sponsored by Hawaii Community Federal Credit Union

Makaeo County Pavilion (Old Airport)

75-5500 Kuakini Hwy., Kailua-Kona

9 a.m. – 3 p.m.

Kona farmers will be on hand with fresh brewed coffee available to taste and purchase.

KONA COFFEE CULTURAL DEMONSTRATIONS & WORKSHOPS

Sponsored by Hawaii Community Federal Credit Union

Makaeo County Pavilion (Old Airport)

75-5500 Kuakini Hwy., Kailua-Kona

9 a.m. – 3 p.m.

Local artisans from Hawaii's multi-ethnic groups share their know-how with hands-on crafts including Hawaiian quilting, lauhala weaving, Kanji Japanese calligraphy, lei making and more.



FESTIVAL FINALE

KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm

82-6199 Mamalahoa Hwy., Captain Cook

10 a.m. – 2 p.m.

Self-guided farm tour reveals the story of Kona's coffee pioneers. Special \$10 rate with Festival button, available for purchase on-site.



SUGAI KONA COFFEE TALENT NIGHT

Aloha Theater

79-7384 Mamalahoa Hwy., Kainaliu

6:30 p.m. – 9 p.m.

Kona's talented folks take the stage with spirited multi-cultural musical and dance performances throughout the evening.

SATURDAY, NOV 11

KONA COFFEE FARMERS MARKET PLACE

Sponsored by Hawaii Community Federal Credit Union

Makaeo County Pavilion (Old Airport)

75-5500 Kuakini Hwy., Kailua-Kona

9 a.m. – 3 p.m.

Kona farmers will be on hand with fresh brewed coffee available to taste and purchase.

KONA COFFEE CULTURAL DEMONSTRATIONS & WORKSHOPS

Sponsored by Hawaii Community Federal Credit Union

Makaeo County Pavilion (Old Airport)

75-5500 Kuakini Hwy., Kailua-Kona

9 a.m. – 3 p.m.

Local artisans from Hawaii's multi-ethnic groups share their know-how with hands-on crafts including Hawaiian quilting, lauhala weaving, Kanji Japanese calligraphy, lei making and more.





EVENING WEEKEND



KONA COFFEE CULTURAL FESTIVAL HOOLAULEA

Sponsored by Hawaii Community Federal Credit Union

Makaeo County Pavilion (Old Airport)
75-5500 Kuakini Hwy., Kailua-Kona

**ETHNIC FOOD MARKET
FESTIVAL OF ARTISTS
ENTERTAINMENT**

9 a.m. – 3 p.m.

LEI CONTEST

10 a.m. - 1 p.m.

A multi-generational, multi-cultural celebration of all things Kona coffee. Hands-on cultural demonstrations, Ethnic Food Market, the Festival of Arts & Crafts and all-day live entertainment. Enjoy the beautiful lei contest, participate in ikebana, traditional Japanese calligraphy and visit the history exhibits. All day fun for the entire ohana (family).



KONA COFFEE 101 SEMINAR

Makaeo County Pavilion (Old Airport)
75-5500 Kuakini Hwy., Kailua-Kona

4 p.m. – 5 p.m.

Coffee expert discussion with a focus on Kona's coffee industry.

ALOHA MAKAHIKI CONCERT

Makaeo County Pavilion (Old Airport)

75-5500 Kuakini Hwy., Kailua-Kona
5:30 p.m. – 8 p.m.

Makahiki blessing in an ancient hula style by Kumu Hula Mika Keale-Goto with Halau Keale from Kona and Japan. Award-winning Hawaiian traditional slack key music and hula.



KONA COFFEE CULTURAL FESTIVAL ART RECEPTION & AWARD PRESENTATION

Donkey Mill Art Center
78-6670 Mamalahoa Hwy., Holualoa
6 p.m. to 8 p.m.

Celebrate with featured artists and enjoy a potluck dinner. Kona Brewing Company will be serving their Pipeline Porter, made with 100% Kona coffee. Art exhibit winners will be announced.

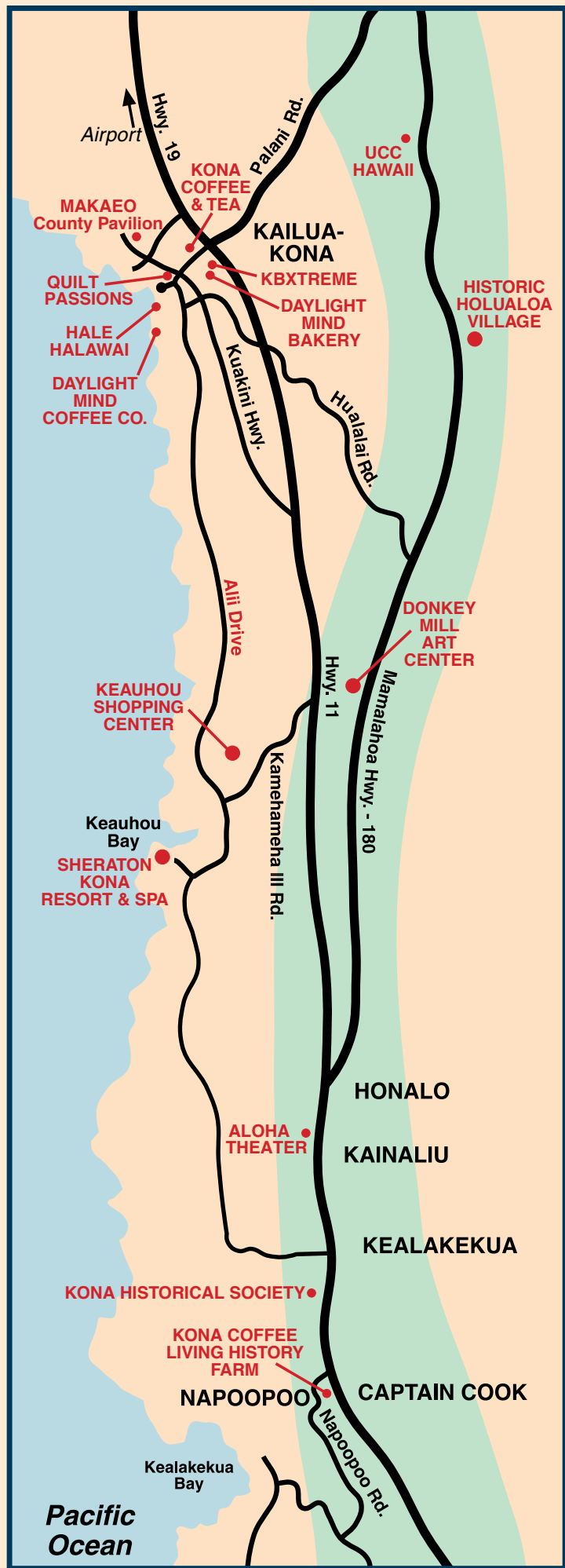
SUNDAY, NOV 12

MISS KONA COFFEE SCHOLARSHIP FUNDRAISING BOWLING PARTY

KBXtreme Family Fun Center
75-5591 Palani Rd., Kailua-Kona
5 p.m. – 8 p.m.

Three hours of unlimited cosmic bowling, no bowling experience necessary and lots of prize giveaways. For lane reservations or team registration visit KBXtreme Front Desk or download entry form at konacoffeefest.com.

EVENTS SUBJECT TO CHANGE
ALL EVENTS REQUIRE A FESTIVAL BUTTON FOR ENTRY



konacoffeefest.com

