

# Fest Magazine: Adelaide 2025

After a successful return in 2024, Edinburgh's best review publication will cover **Adelaide's festivals** again in 2025



For 2025, we are publishing two printed editions alongside our festival-long online coverage. The **Preview** issue (12 Feb, **10,000** copies) will be packed with highlights, interviews and tourist info. The **Festival** issue (7 Mar, **10,000** copies) will have a selection of the best reviews published so far.

We'll distribute copies to major Fringe and Festival box offices, as well as venues throughout the CBD and surrounding areas.

You can advertise in one or both editions – rates below.

Back cover	\$3850 AUD
Inside front cover /Page 3	\$3150 AUD
Double page spread	\$3300 AUD
Full page	\$1850 AUD
1/2 page (Vertical / Horizontal)	\$990 AUD
1/4 page	\$550 AUD
1/8 page	\$350 AUD

Rates are before GST

## Bookings & Enquiries:

For more information, speak to George, or head to [festmag.com/advertise](https://festmag.com/advertise)

George Sully  
 +44 7929 799603 (UK pre-Feb)  
 +61 433 702 180 (AU Feb-Mar)  
[george@festmag.com](mailto:george@festmag.com)

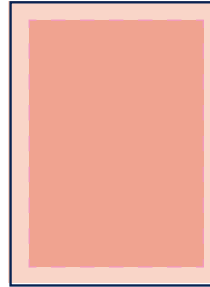
Fest Sales Team  
[sales@festmag.com](mailto:sales@festmag.com)

## Dates & Deadlines

EDITION	ARTWORK	STREET
Preview	<b>27 Jan</b>	12 Feb
Festival	<b>24 Feb</b>	7 Mar



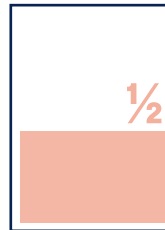
## Print Tech Specs



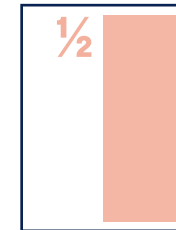
### FULL PAGE

bleed w **154** × h **216mm**  
 trim w **148** × h **210mm**  
 safe w **128** × h **190mm**

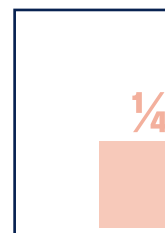
NOTE: optimal export settings for full pages do not include crop marks or printer registration info



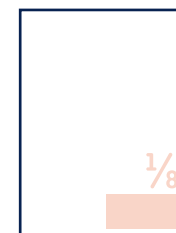
**HALF HORIZONTAL**  
 w **123** × h **93mm**



**HALF VERTICAL**  
 w **60** × h **188mm**



**QUARTER PAGE**  
 w **60** × h **93mm**



**EIGHTH PAGE**  
 w **60** × h **45mm**

### In-house design

We can provide an artwork creation or resizing service at additional cost – please contact us for more details.

[sales@festmag.com](mailto:sales@festmag.com)

## Artwork Checklist

Run through our copy checklist to avoid problems processing or placing your advert in the magazine:

Your adverts should be supplied as **flattened PDF files in CMYK colour**. We can also accept CMYK TIFF and JPEG files, however we cannot print any copy from Word or Powerpoint files.

Resolution must be at least **300dpi** and **image quality must be suitable for print**. Please make sure your **chosen type size is legible for print**. As a rule of thumb we advise no smaller than 5.5 pt (depending on your chosen typeface).

- ✓ File is a PDF, TIFF or JPEG
- \* No Word or Powerpoint files
- ✓ Resolution is 300dpi
- ✓ Correct size and orientation
- ✓ Colour space is CMYK
- ✓ Legible typesize
- ✓ Full page ads: bleed and safe area sizes are correct
- ✓ Supplied at least **4 days** prior to publishing date

Please email your ad to:  
[ads@festmag.com](mailto:ads@festmag.com)