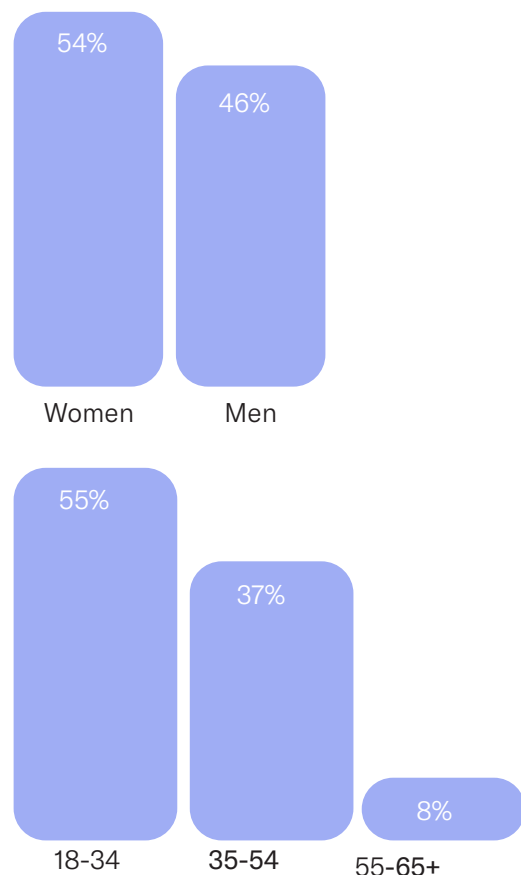


The Skinny reader is young, has cash, and goes out. Culturally adventurous, our core demographic is 18-34 years old, ABC1 and a roughly even gender split, favouring women.

25,000 free monthly print copies and 120,000 monthly readers

75,000 monthly unique users, 175,000 monthly page views and 15,000 email subscribers

130,000+ social media followers across Facebook, X and Instagram



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Our free monthly print magazine can be found at over 250 distributors across Edinburgh, Glasgow and Dundee. We review regularly to ensure optimal coverage, but broadly speaking you can pick us up at cafes, bars, galleries, cinemas, bookshops, supermarkets, selected airports and the Edinburgh trams.

PARTNERS

Don't take our word for it. Here is a small selection of the organisations who support The Skinny.

