

Since 2005 The Skinny's flagship monthly printed magazine has been a trusted source of events and culture recommendations in **Glasgow, Edinburgh and Dundee.**

We print **25,000 free copies** on **trimmed-tabloid size** recycled newsprint, available at **over 250 venues** every month.

ARTWORK CHECKLIST

300 DPI

CMYK

JPEG or PDF

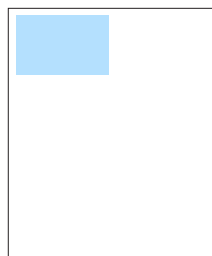
Fonts Embedded

No Crop Marks

Template files available on theskinny.co.uk/specs

Submit to adverts@theskinny.co.uk

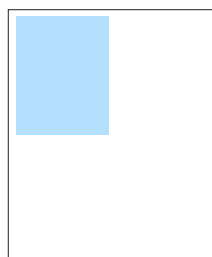
Deadlines on **page 23**
In-house design available for an additional cost (subject to availability)



Eighth Box

117.5mm(w) x 73mm(h)

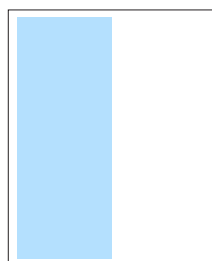
£325



Quarter Box

117.5mm(w) x 150mm(h)

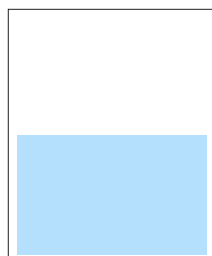
£545



Half Vertical

117.5mm(w) x 304mm(h)

£895



Half Horizontal

239mm(w) x 150mm(h)

£895



Full Page

Bleed: 275mm(w) x 342mm(h)
Trim: 265mm(w) x 332mm(h)
Type Safe: 240mm(w) x 310mm(h)

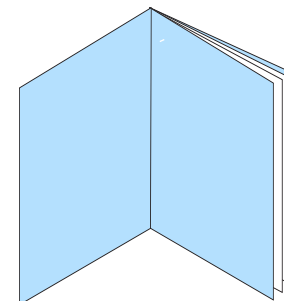
£1395



DPS (Double-Page Spread)

B: 540mm(w) x 342mm(h)
T: 530mm(w) x 332mm(h)
TS: 500mm(w) x 310mm(h)

£2500



Priority Positions

B: 275mm(w) x 342mm(h)
T: 265mm(w) x 332mm(h)
TS: 240mm(w) x 310mm(h)

Inside Front Cover: £1595

Page 3: £1595

Outside Back Cover: £1895

Cover Wrap

Consists of front cover, IFC, IBC and OBC

£9500

Looking to target students? Turn to p15!