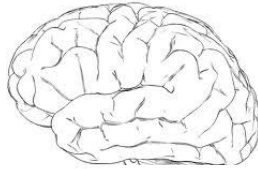


Computing Like the Brain The Path To Machine Intelligence

Jeff Hawkins
GROK - Numenta
jhawkins@groksolutions.com

1) Discover operating principles of neocortex



2) Build systems based on these principles

Artificial Intelligence - no neuroscience

Alan Turing



“Computers are universal machines”

1935

“Human behavior as test for machine intelligence”

1950

Major AI Initiatives

- MIT AI Lab
- 5th Generation Computing Project
- DARPA Strategic Computing Initiative
- DARPA Grand Challenge



Pros: - Good solutions

AI Projects

- ACT-R
- Asimo
- CoJACK
- Cyc
- Deep Blue
- Global Workspace Theory
- Mycin
- SHRDLU
- Soar
- Watson
- Many more -

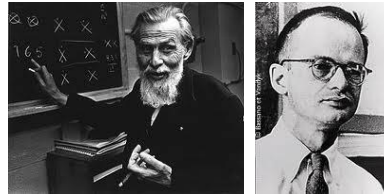


Cons: - Task specific
- Limited or no learning

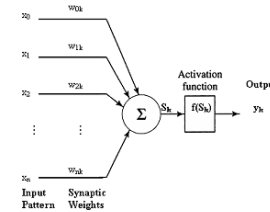
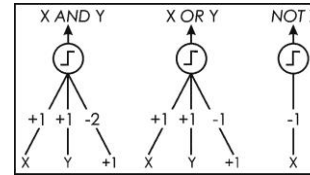


Artificial Neural Networks – minimal neuroscience

Warren McCulloch
Walter Pitts

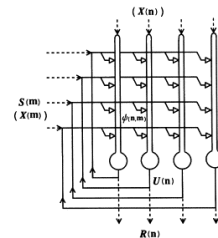
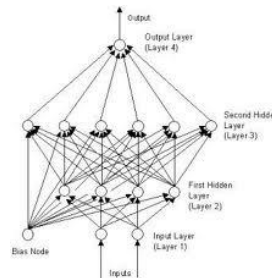


“Neurons as logic gates” 1943
Proposed first artificial neural network



ANN techniques

- Back propagation
- Boltzman machines
- Hopfield networks
- Kohonen networks
- Parallel Distributed Processing
- Machine learning
- Deep Learning



○ cell
→ connection

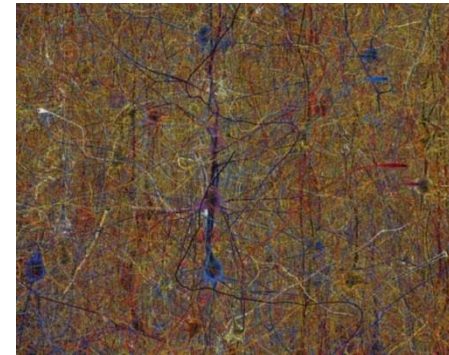
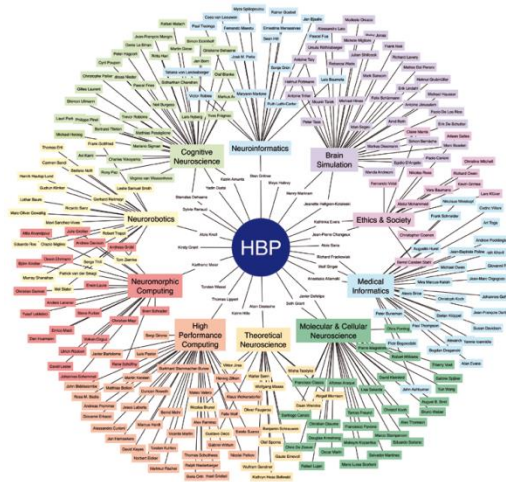
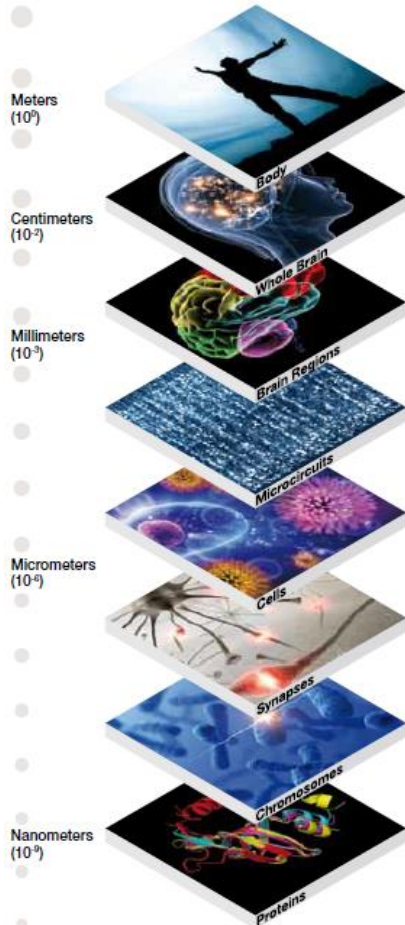
Pros: - Good classifiers
- Learning systems

Cons: - Limited
- Not brain like

Whole Brain Simulator – maximal neuroscience

The Human Brain Project

Spatial scales

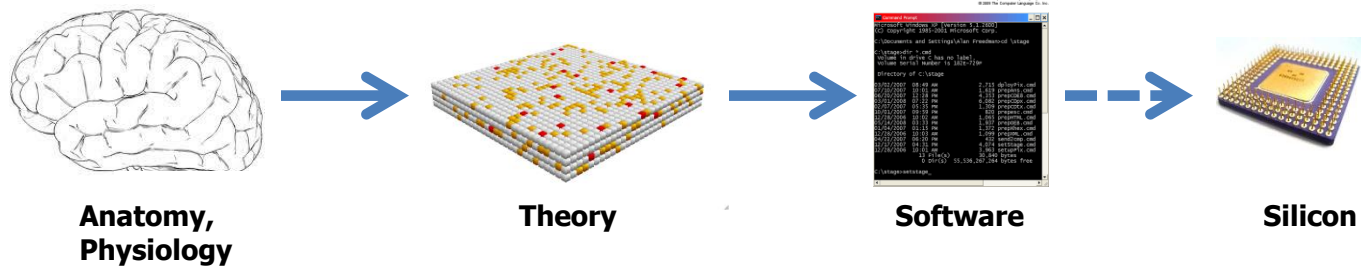


Blue Brain simulation

No theory

No attempt at Machine Intelligence

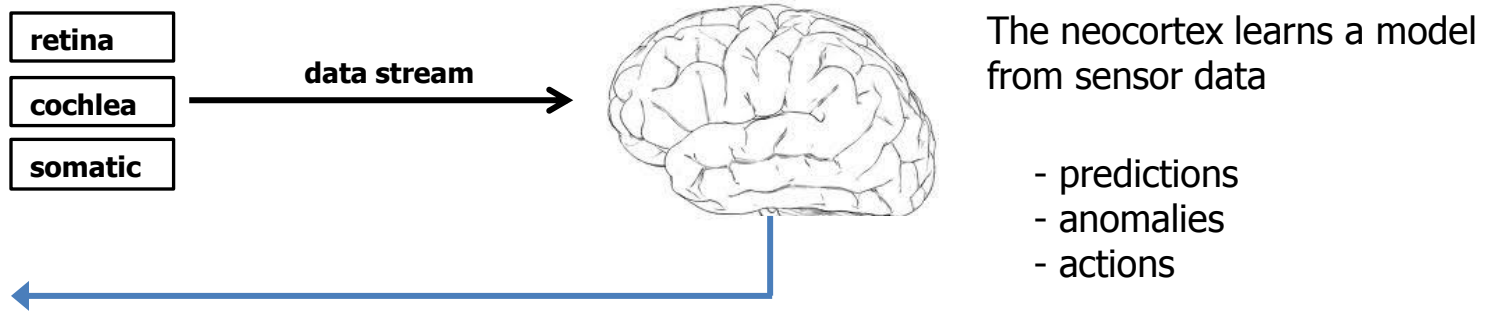
- 1) Discover operating principles of neocortex
- 2) Build systems based on these principles



Good progress is being made

1940s in computing = 2010s in machine intelligence

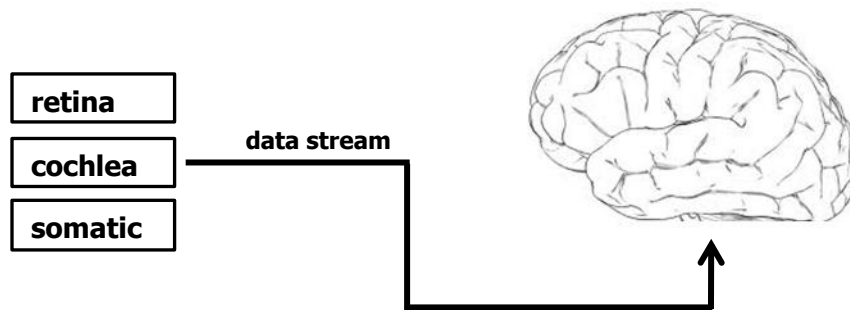
The neocortex is a memory system.



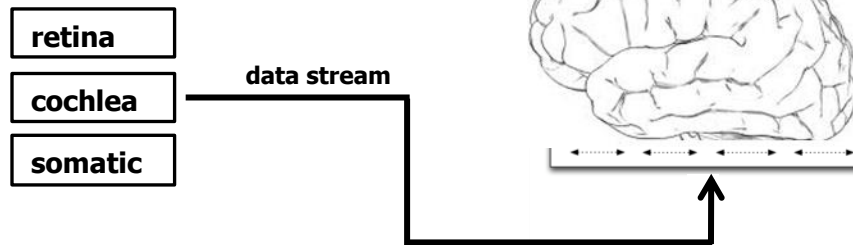
The neocortex learns a sensory-motor model of the world

Principles of Neocortical Function

1) On-line learning from streaming data



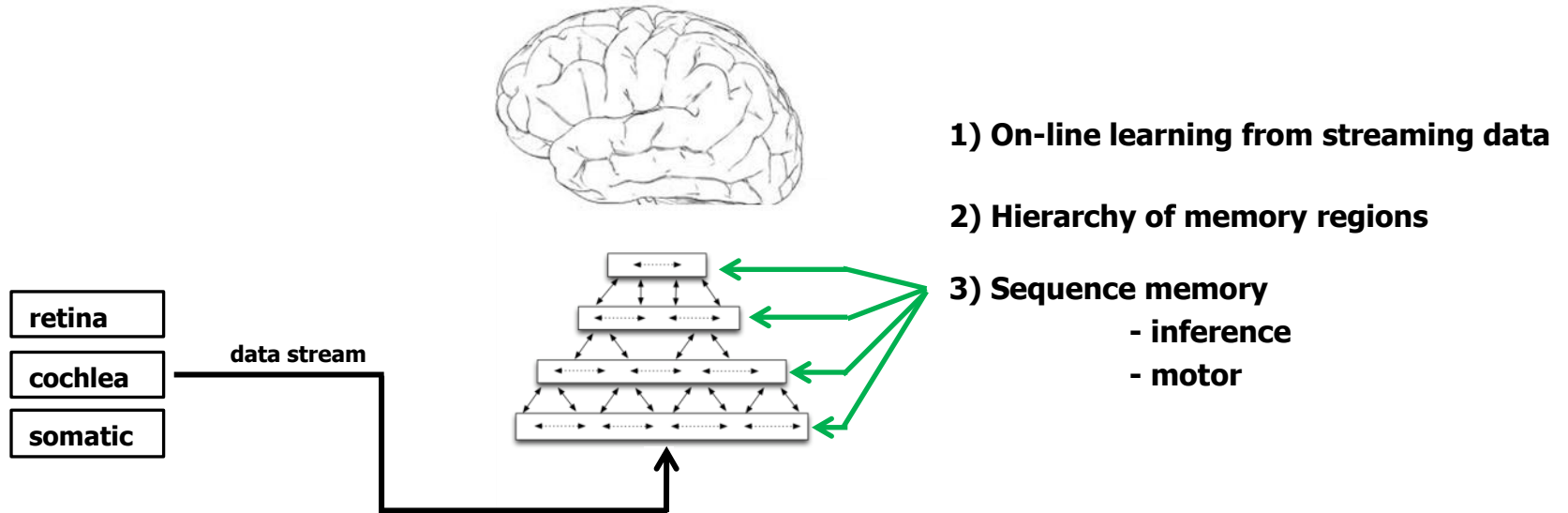
Principles of Neocortical Function



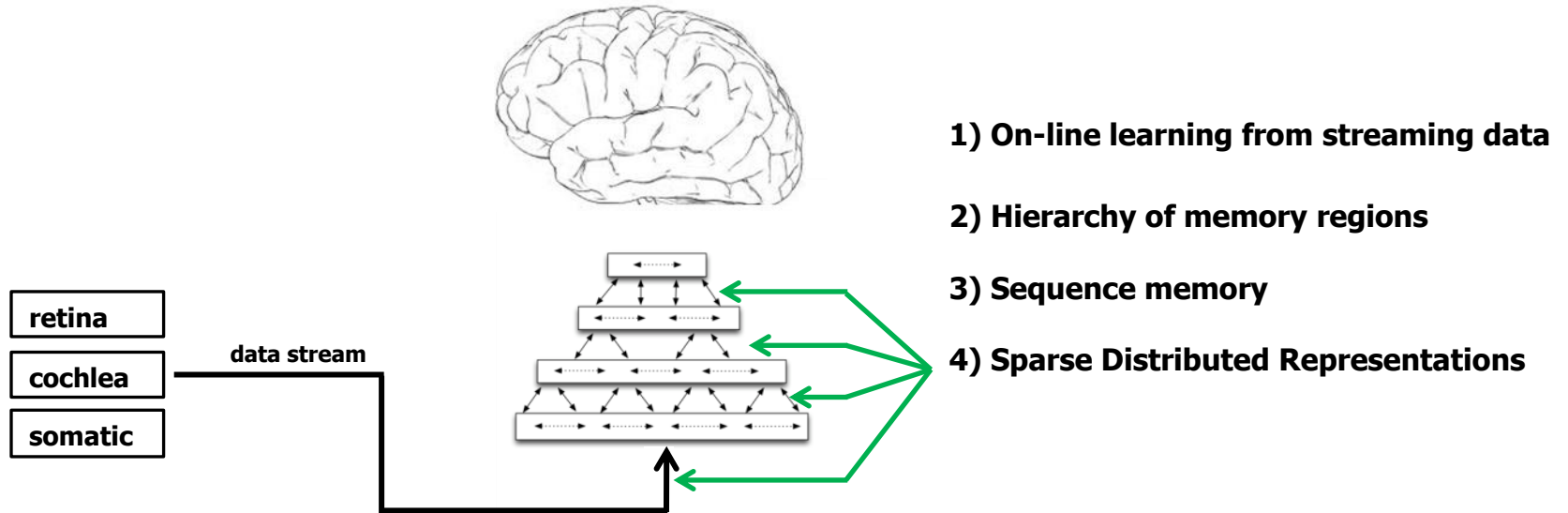
1) On-line learning from streaming data

2) Hierarchy of memory regions
- regions are nearly identical

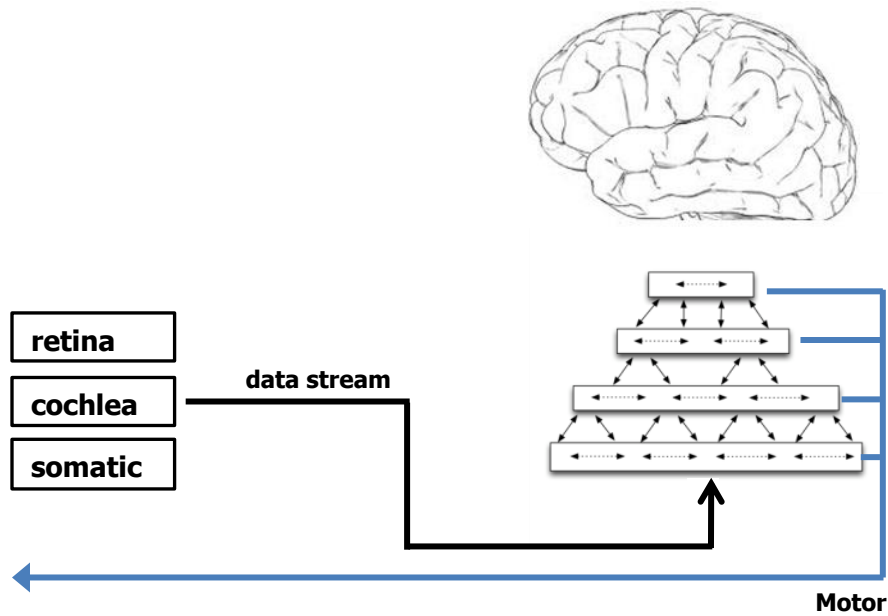
Principles of Neocortical Function



Principles of Neocortical Function

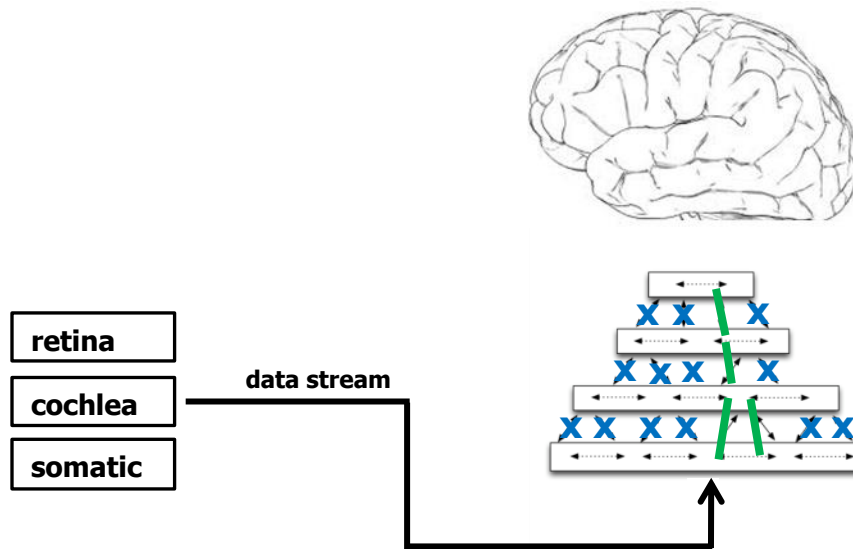


Principles of Neocortical Function



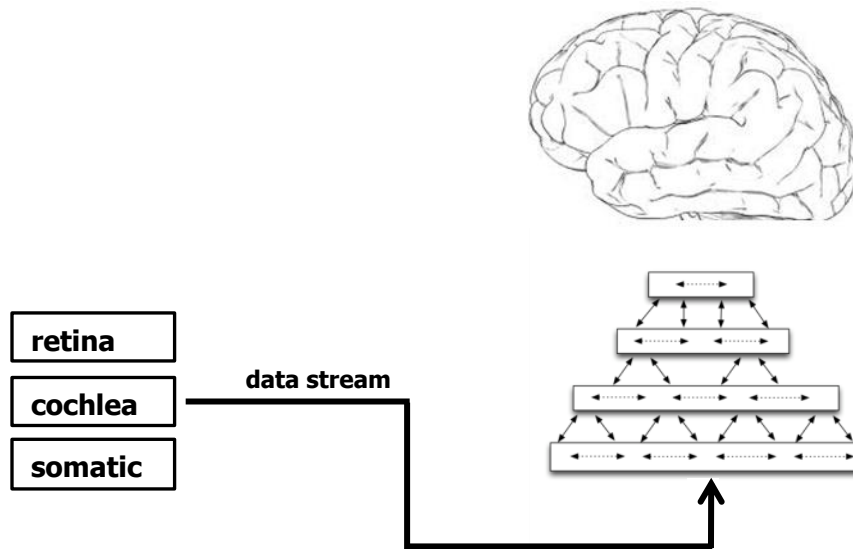
- 1) On-line learning from streaming data
- 2) Hierarchy of memory regions
- 3) Sequence memory
- 4) Sparse Distributed Representations
- 5) All regions are sensory and motor

Principles of Neocortical Function



- 1) On-line learning from streaming data
- 2) Hierarchy of memory regions
- 3) Sequence memory
- 4) Sparse Distributed Representations
- 5) All regions are sensory and motor
- 6) Attention

Principles of Neocortical Function



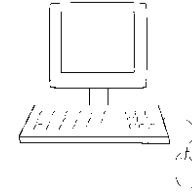
- 1) On-line learning from streaming data
- 2) Hierarchy of memory regions
- 3) Sequence memory
- 4) Sparse Distributed Representations
- 5) All regions are sensory and motor
- 6) Attention

These six principles are necessary and sufficient for biological and machine intelligence.

- All mammals from mouse to human have them
- We can build machines like this

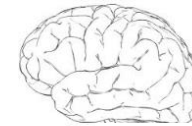
Dense Representations

- Few bits (8 to 128)
- All combinations of 1's and 0's
- Example: 8 bit ASCII
01101101 = m
- Individual bits have no inherent meaning
- Representation is arbitrary



Sparse Distributed Representations (SDRs)

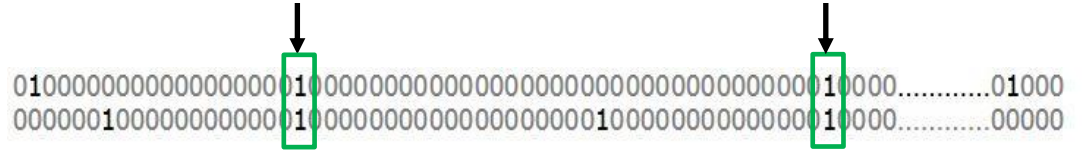
- Many bits (thousands)
- Few 1's mostly 0's
- Example: 2,000 bits, 2% active
010000000000000000010000000000000000000000000000000000000000000000010000.....01000
- Each bit has semantic meaning (learned)
- Representation is semantic



SDR Properties

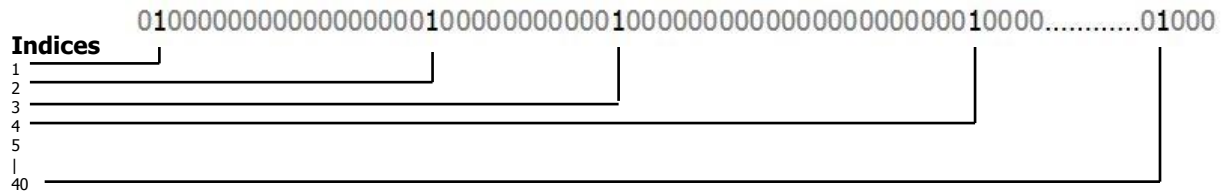
1) Similarity:

shared bits = semantic similarity

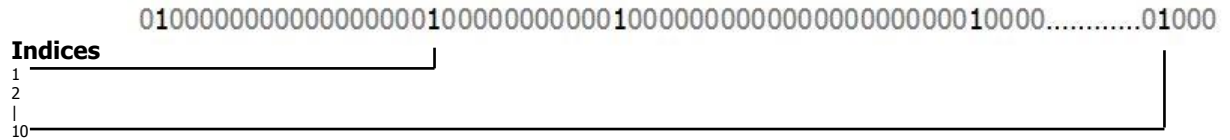


2) Store and Compare:

store indices of active bits



subsampling is OK



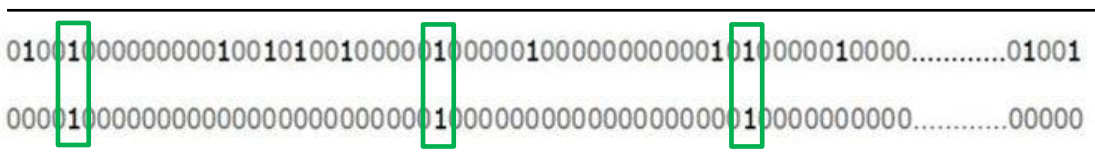
3) Union membership:

Union
Is this SDR
a member?

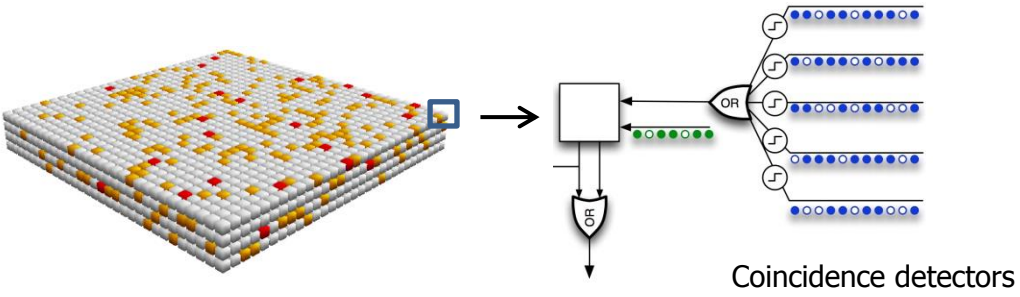
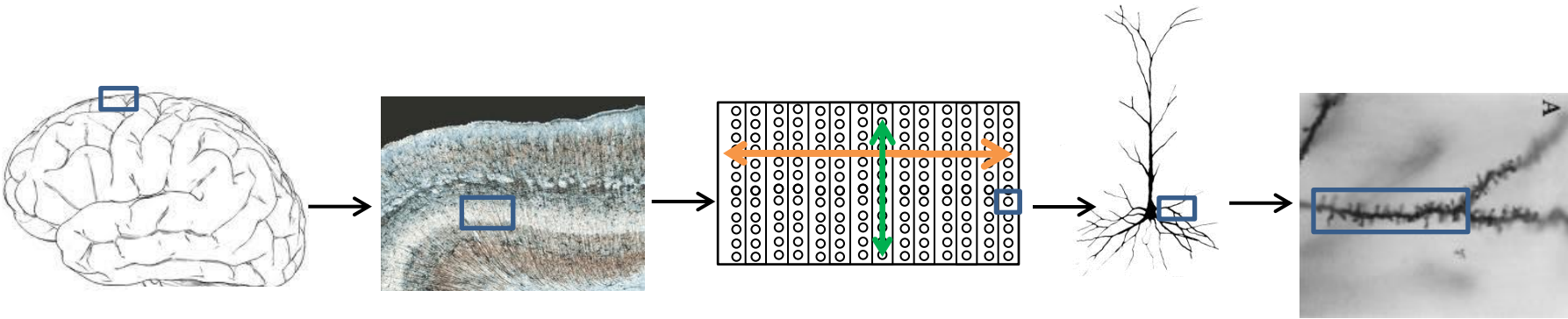


2%

20%

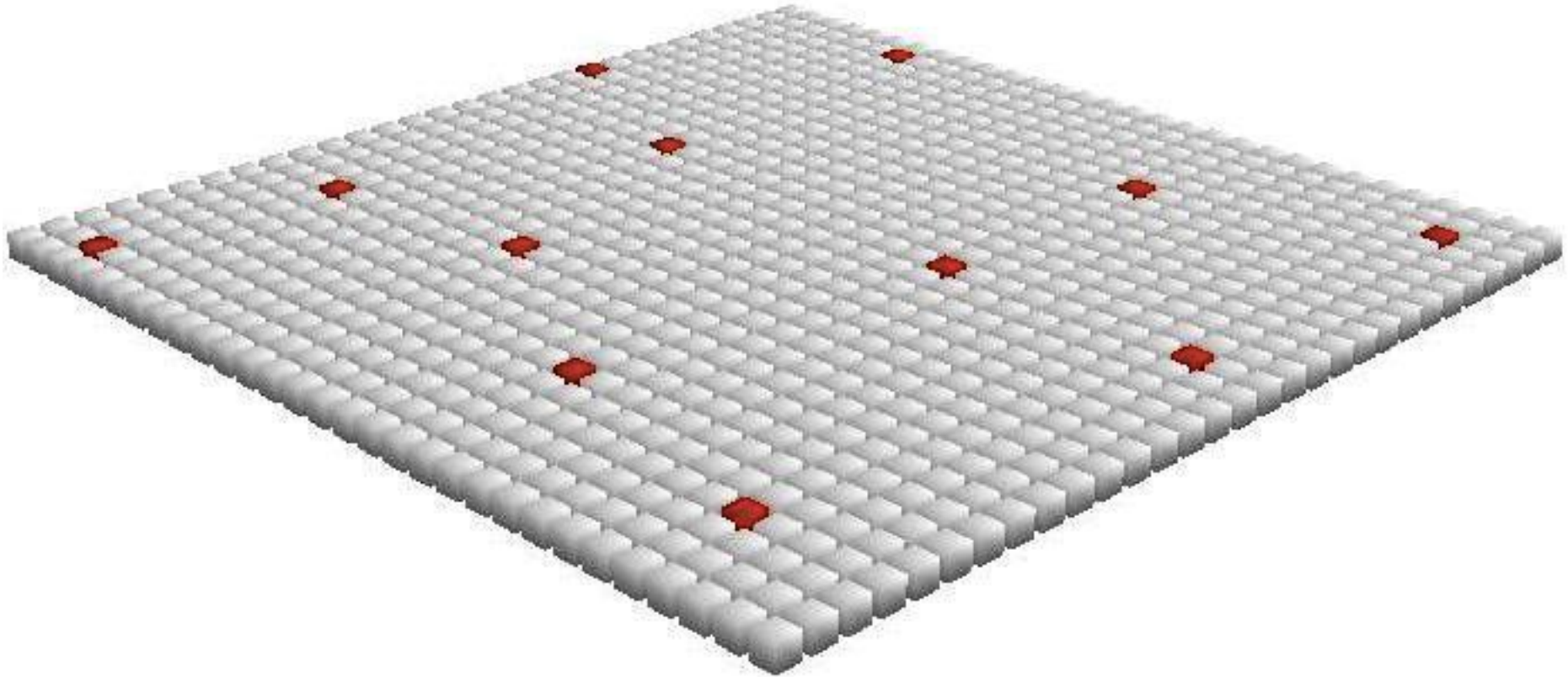


Sequence Memory (for inference and motor)



How does a layer of neurons learn sequences?

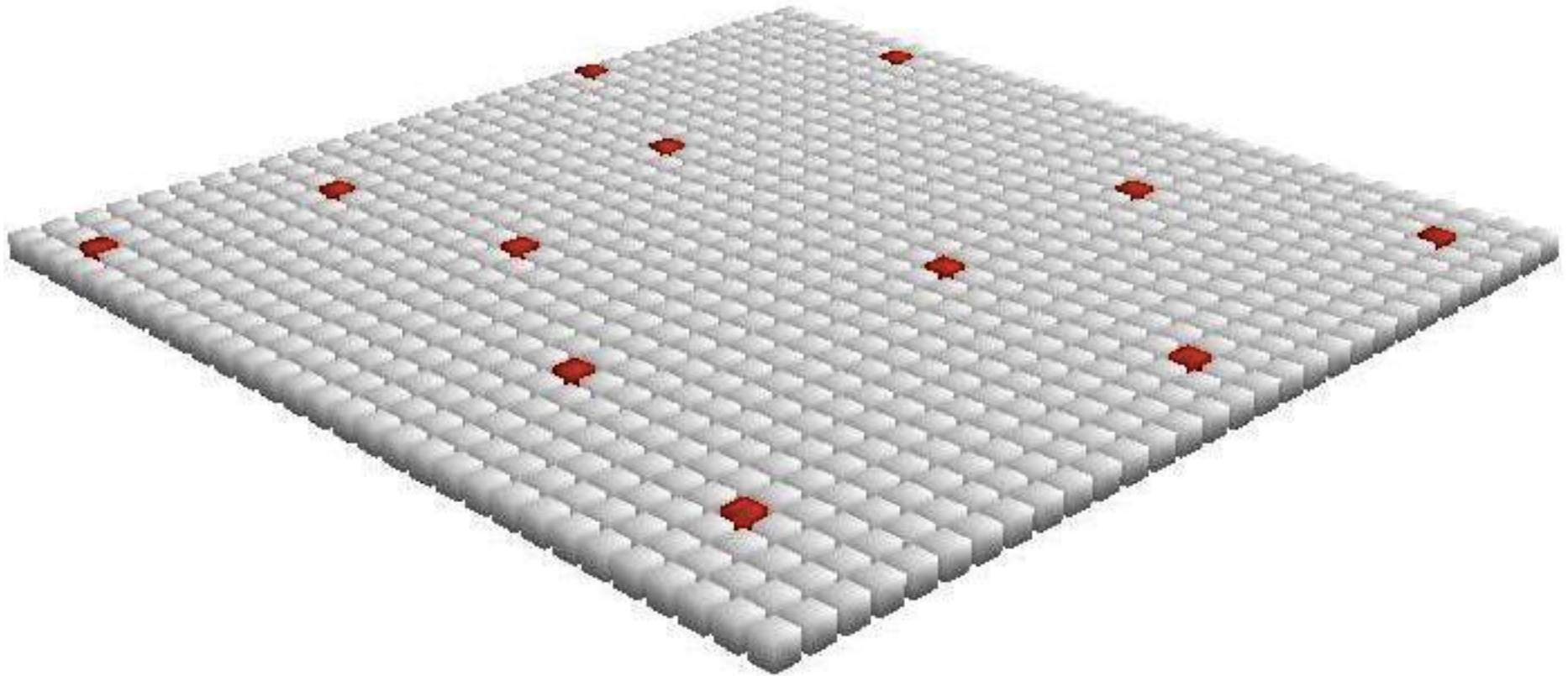
Each cell is one bit in our Sparse Distributed Representation



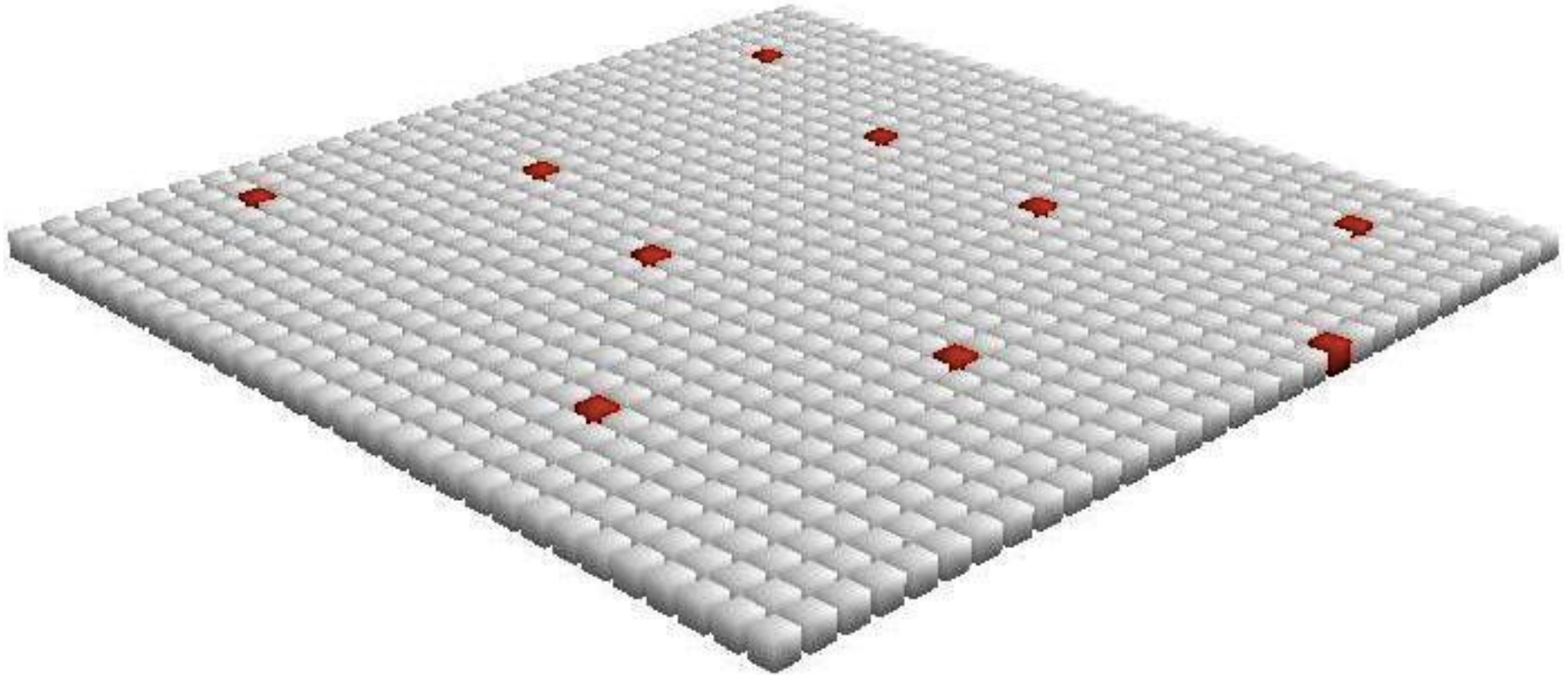
SDRs are formed via a local competition between cells.

All processes are local across large sheets of cells.

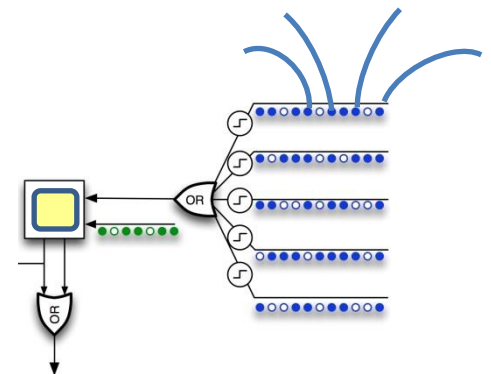
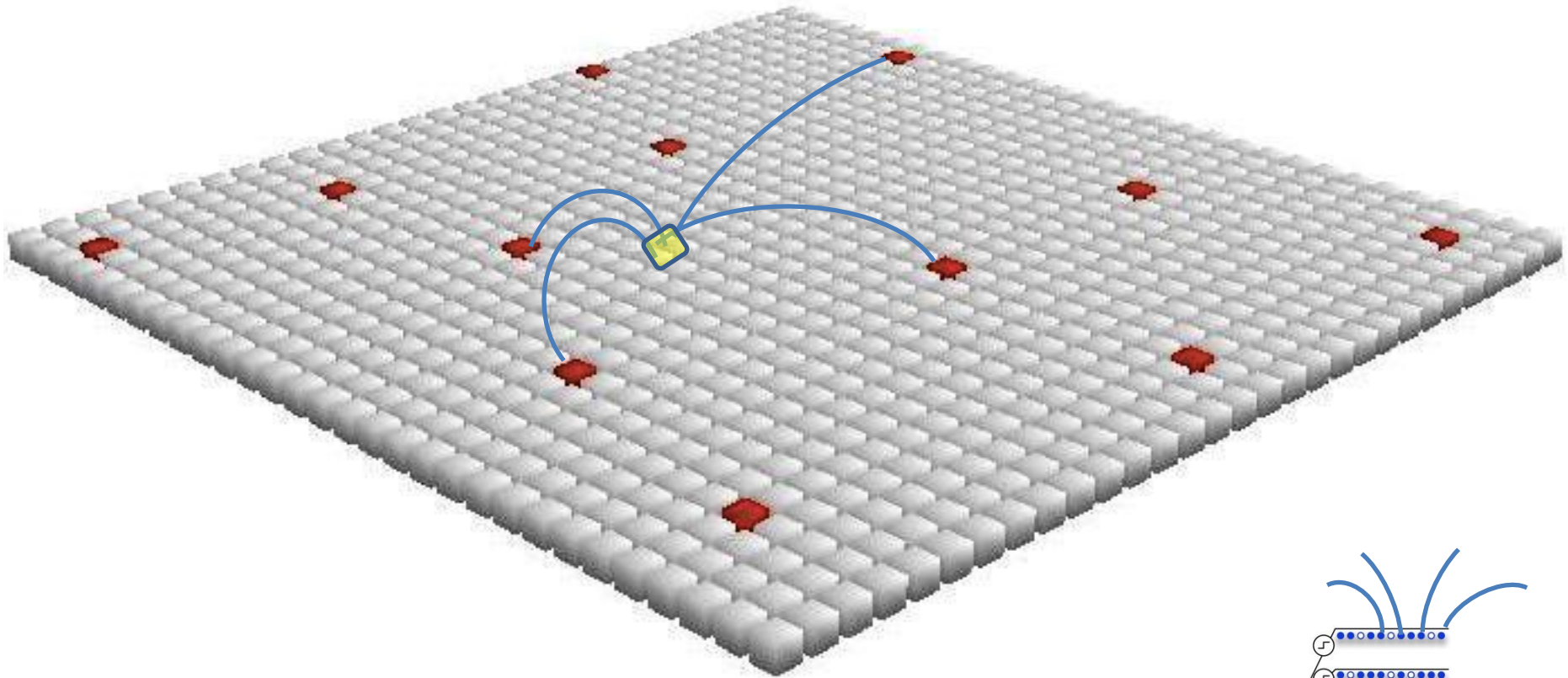
SDR (time =1)



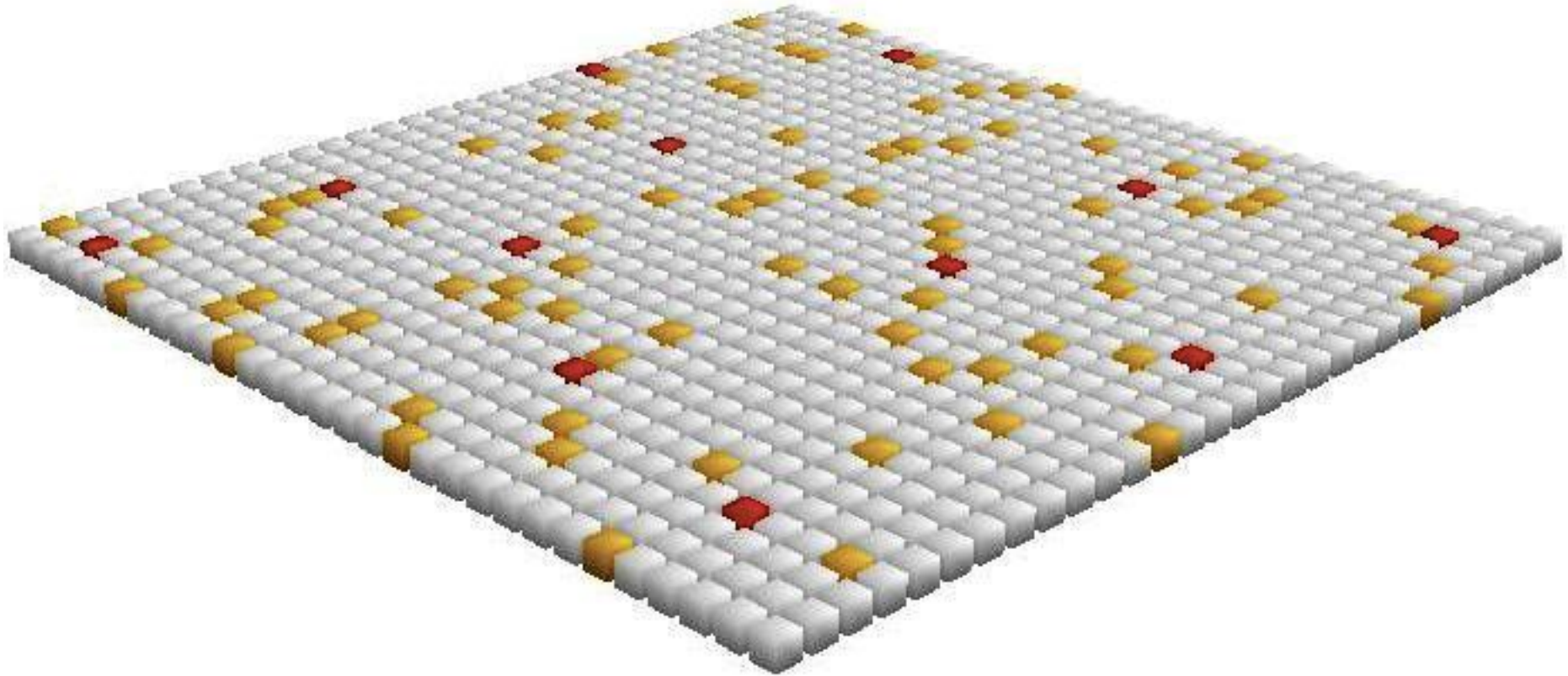
SDR (time =2)



Cells connect to sample of previously active cells to predict their own future activity.

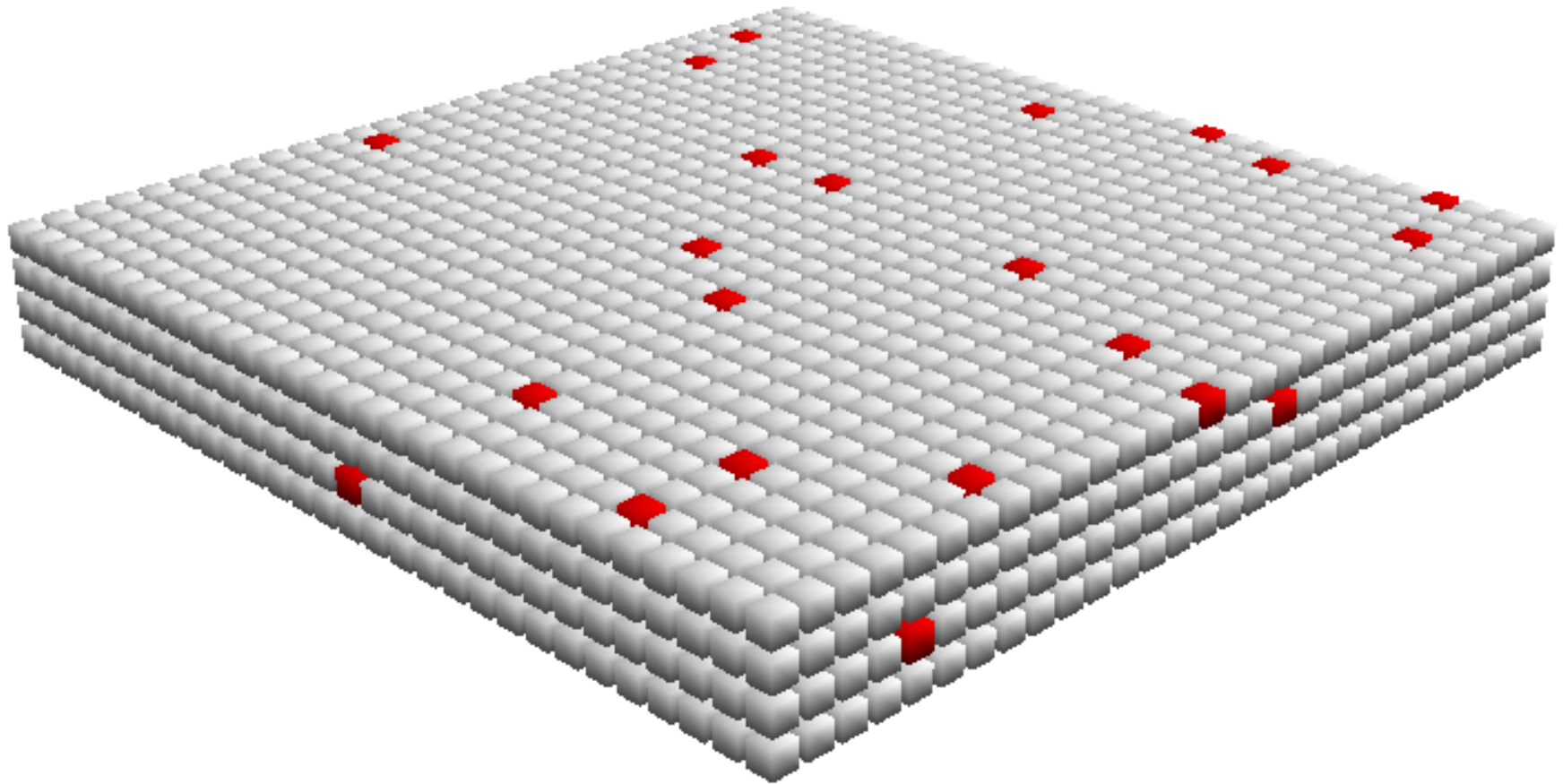


Multiple Predictions Can Occur at Once.

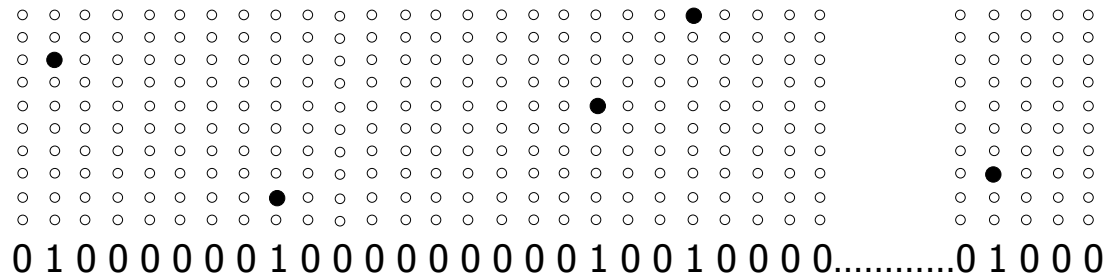
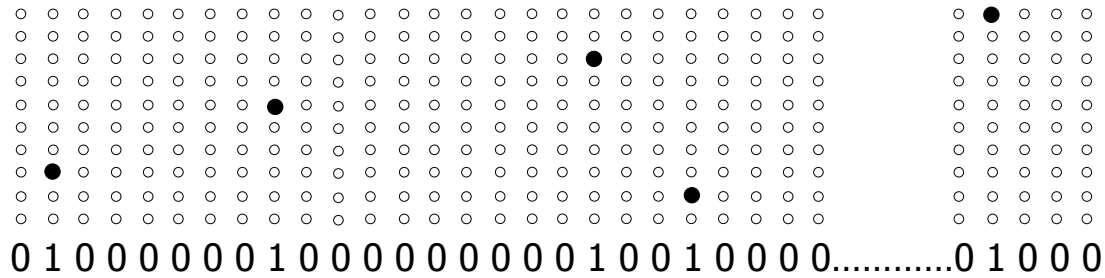


This is a 1st order memory.
We need a high order memory.

High order sequences are enabled with multiple cells per column.



High Order Sequence Memory



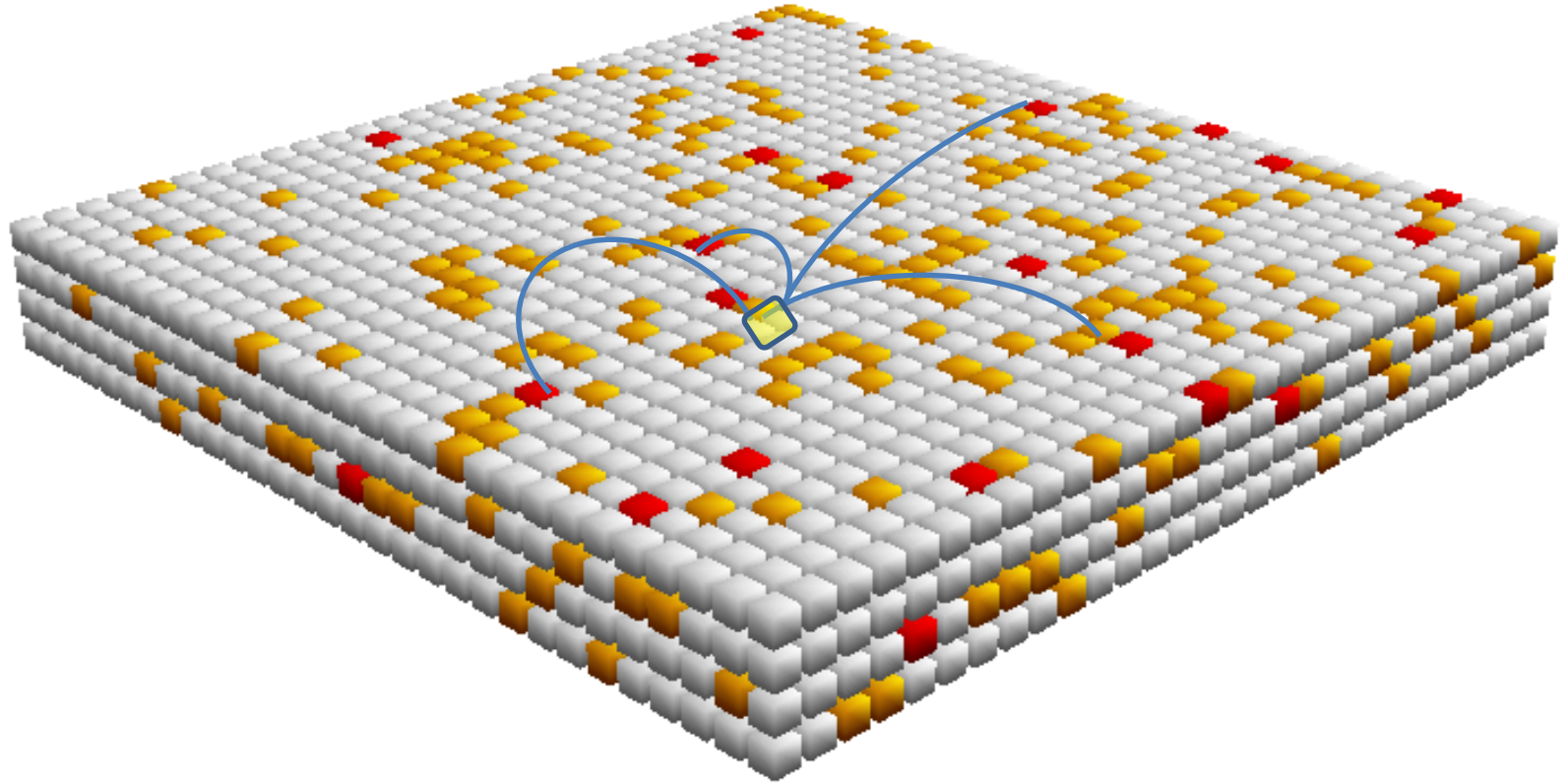
40 active columns, 10 cells per column

= 10^{40} ways to represent the same input in different contexts

A-B-C-D-E

X-B'-C'-D'-Y

High Order Sequence Memory



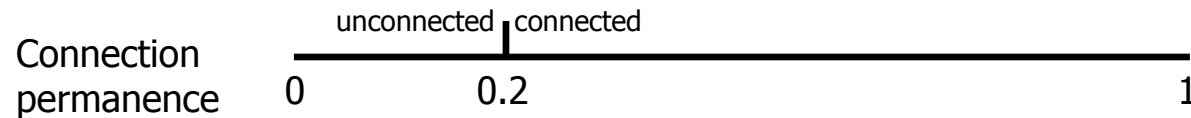
Distributed sequence memory
High order, high capacity
Noise and fault tolerant
Multiple simultaneous predictions
Semantic generalization

Online learning

- Learn continuously, no batch processing
- If pattern repeats, reinforce, otherwise forget it



Learning is the growth of new synapses.

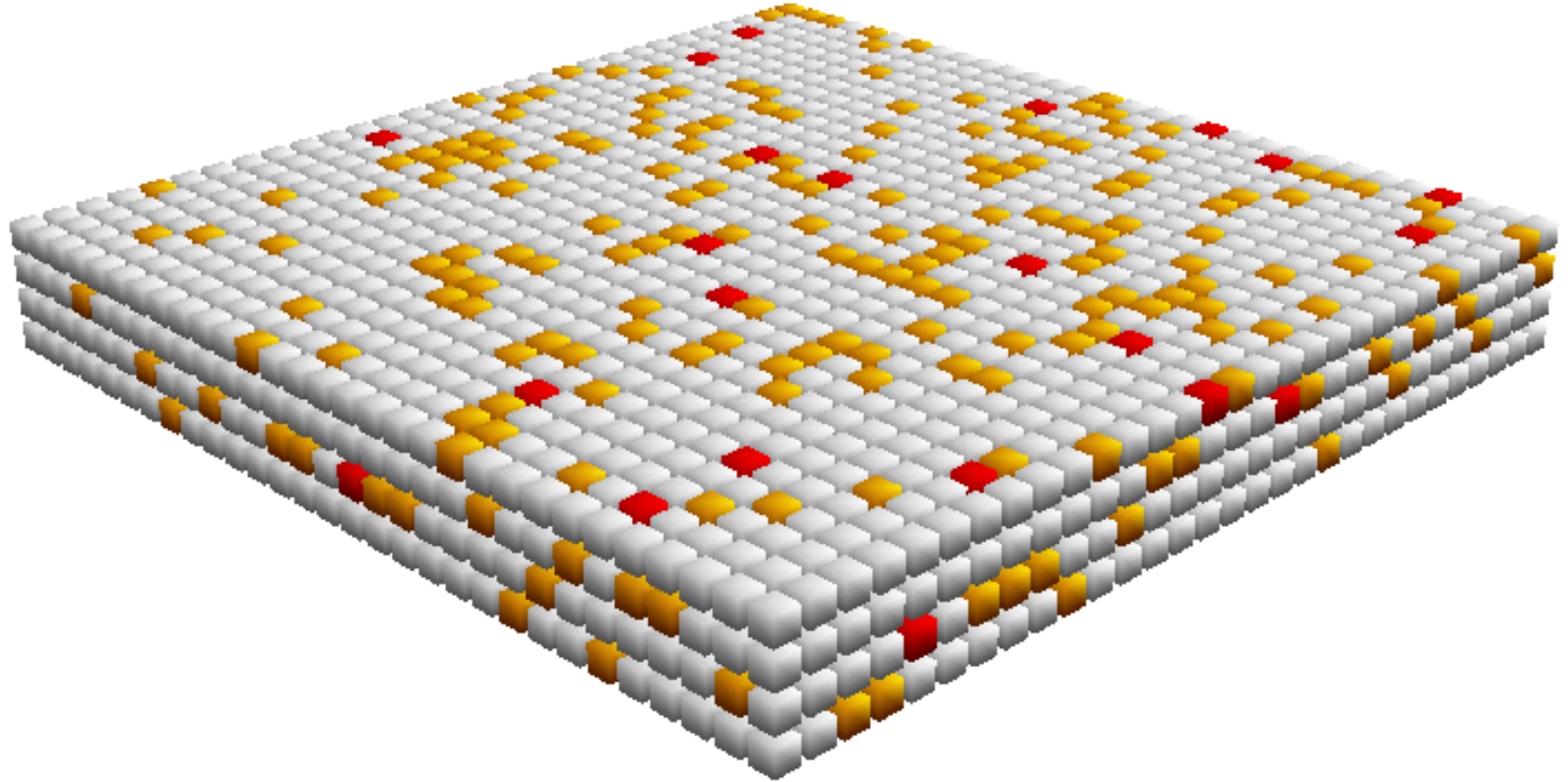


Connection strength is binary

Connection permanence is a scalar

Training changes permanence

“Cortical Learning Algorithm” (CLA)

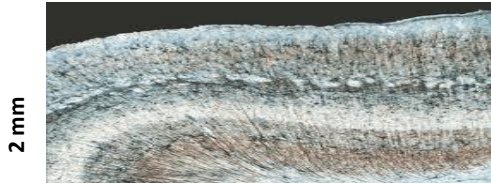


Not your typical computer memory!

A building block for

- neocortex
- machine intelligence

Cortical Region



Evidence suggests each layer is implementing a CLA variant

What Is Next? Three Current Directions

1) Commercialization

- GROK: Predictive analytics using CLA
- Commercial value accelerates interest and investment

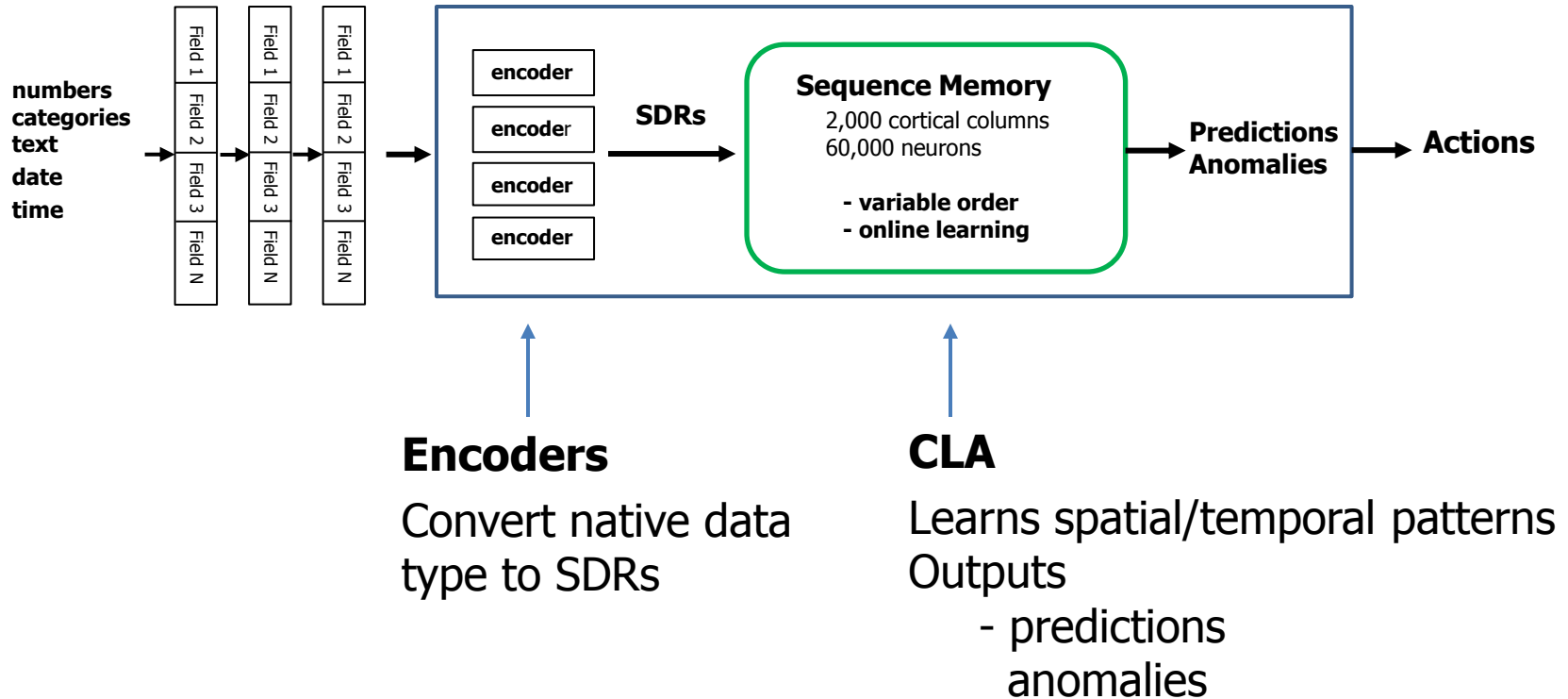
2) Open Source Project

- NuPIC: CLA open source software and community
- Improve algorithms, develop applications

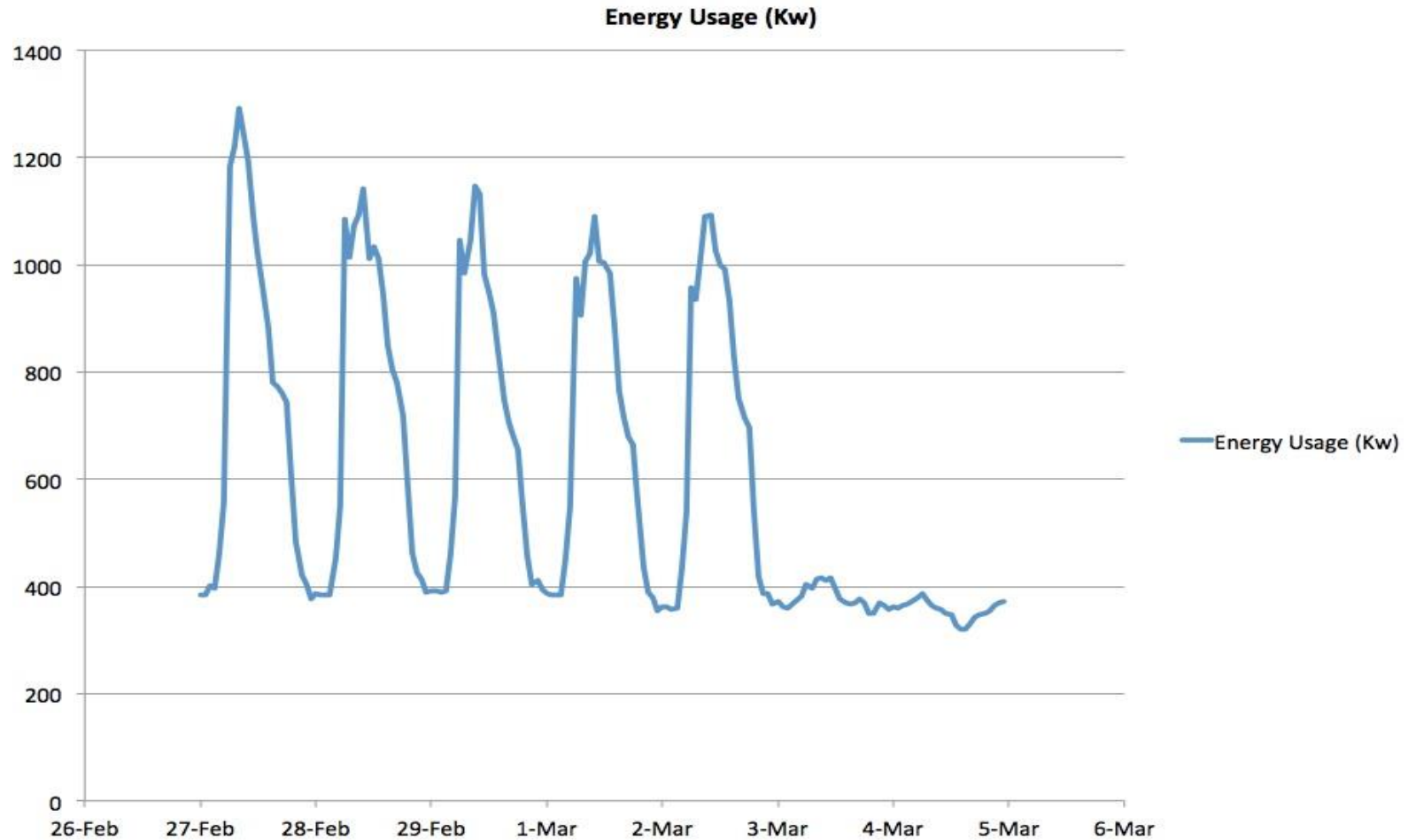
3) Custom CLA Hardware

- Needed for scaling research and commercial applications
- IBM, Seagate, Sandia Labs, DARPA

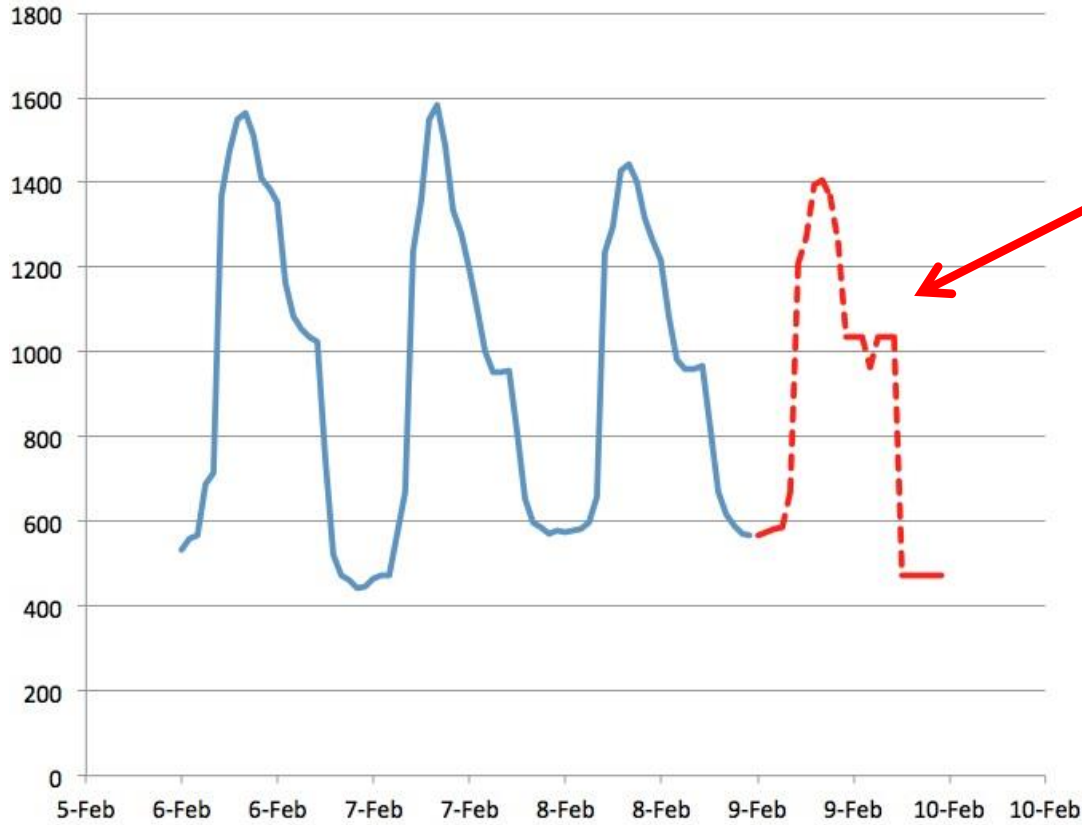
GROK: Predictive Analytics Using CLA



GROK example: Factory Energy Usage



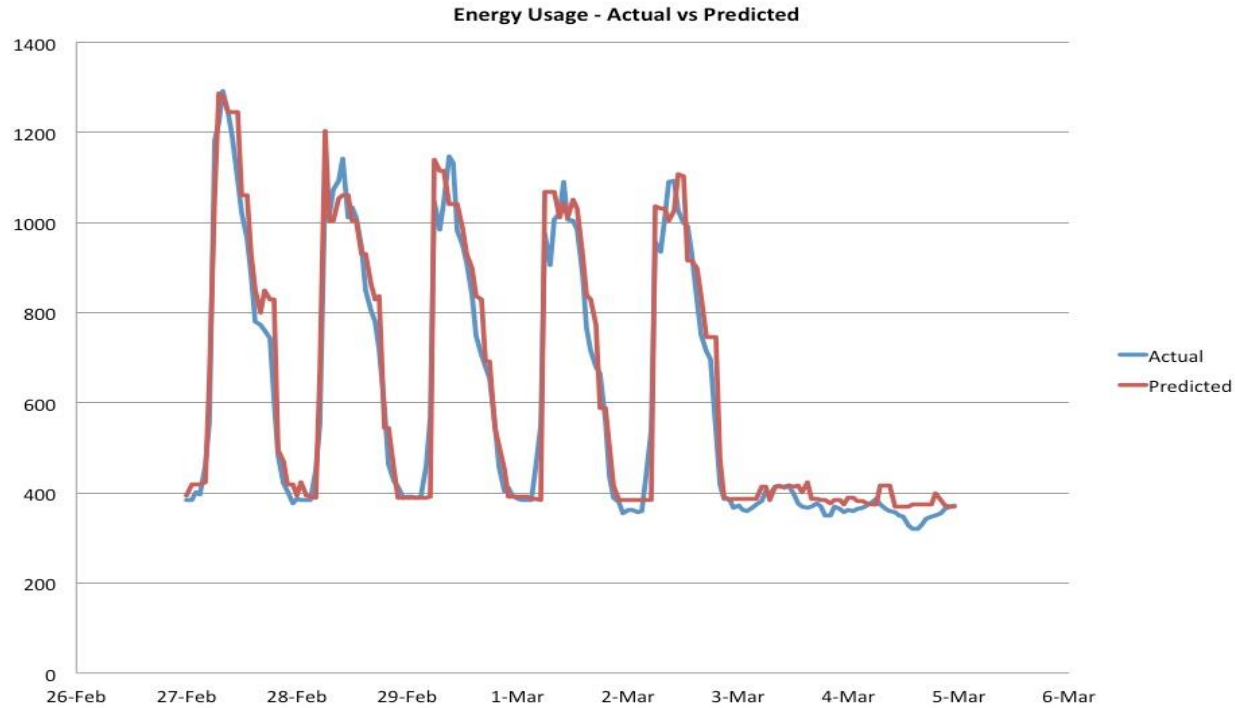
Customer need



At midnight, make 24 hourly predictions



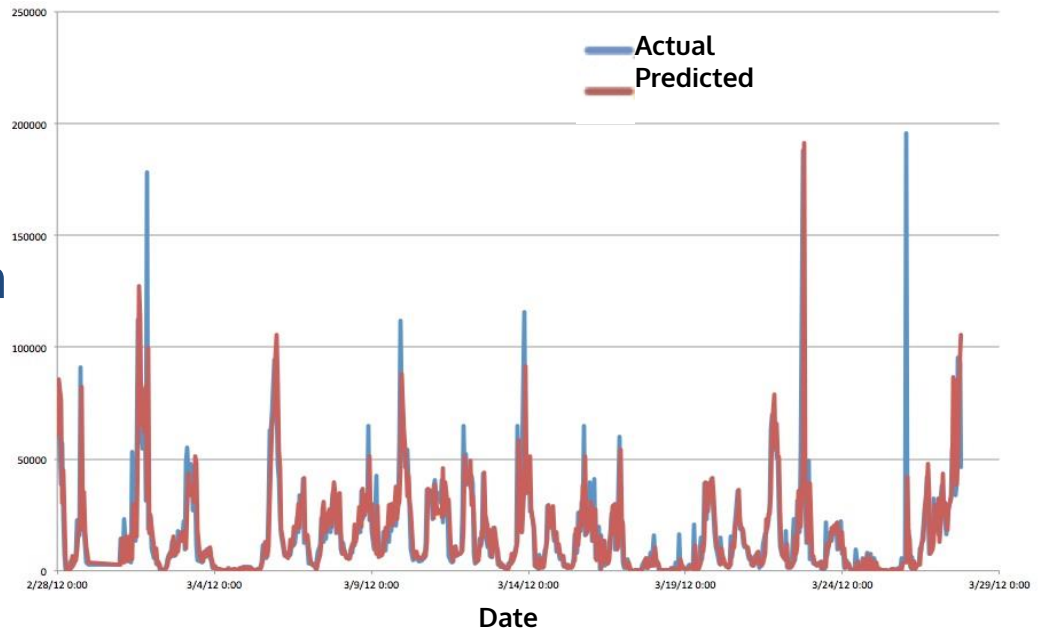
GROK Predictions and Actuals



GROK example: Predicting Server Demand

Grok used to predict server demand

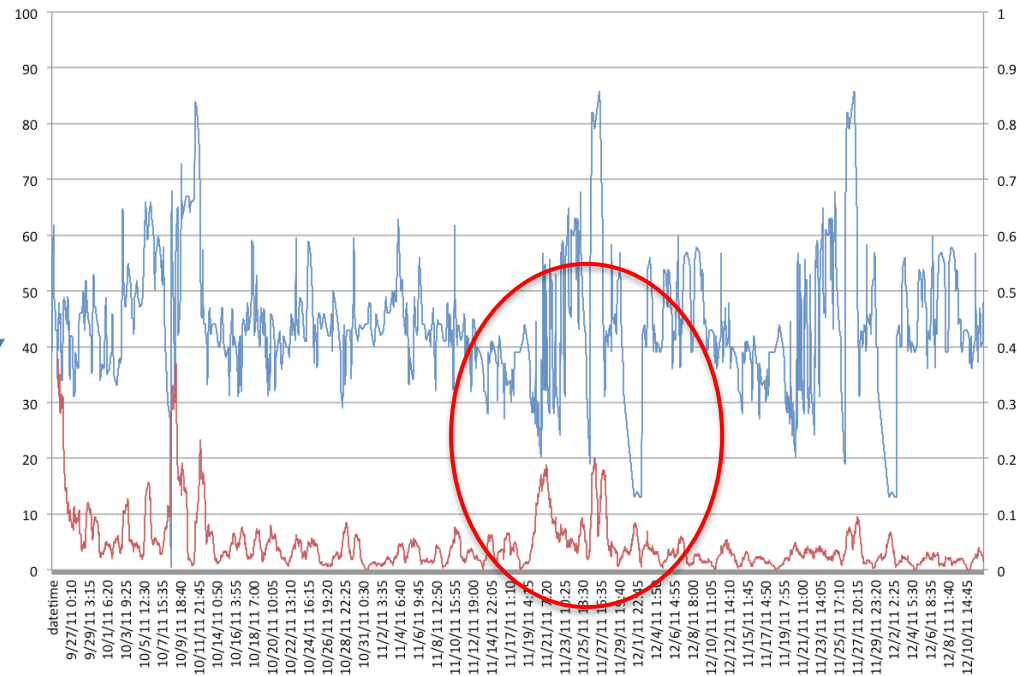
Approximately 15% reduction in AWS cost



Server demand, Actual vs. Predicted

GROK example: Detecting Anomalous Behavior

Grok builds model of data,
detects changes in
predictability.



Gear bearing temperature & Grok Anomaly Score

GROK going to market for anomaly detection in I.T. 2014

2) Open Source Project

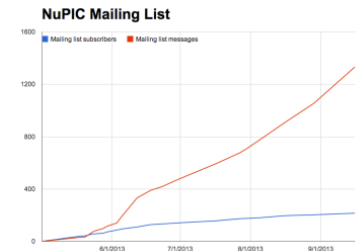
NuPIC: www.Numenta.org

- CLA source code (single tree), GPLv3
- Papers, videos, docs



Community

- 200+ mail list subscribers, growing
- 20+ messages per day
- full time manager, Matt Taylor



What you can do

- Get educated
- New applications for CLA
- Extend CLA: robotics, language, vision
- Tools, documentation



2nd Hackathon November 2,3 in San Francisco

- Natural language processing using SDRs
- Sensory-motor integration discussion
- 2014 hackathon Ireland?

3) Custom CLA Hardware

HW companies looking “Beyond von Neumann”

- Distributed memory
- Fault tolerant
- Hierarchical

New HW Architectures Needed

- Speed (research)
- Cost, power, embedded (commercial)

IBM

- Almaden Research Labs
- Joint research agreement

DARPA

- New Program called “Cortical Processor”
- HTM (Hierarchical Temporal Memory)
- CLA is prototype primitive

Seagate

Sandia Labs

Future of Machine Intelligence



Future of Machine Intelligence



Definite

- Faster, Bigger
- Super senses
- Fluid robotics
- Distributed hierarchy



Maybe

- Humanoid robots
- Computer/Brain interfaces for all



Not

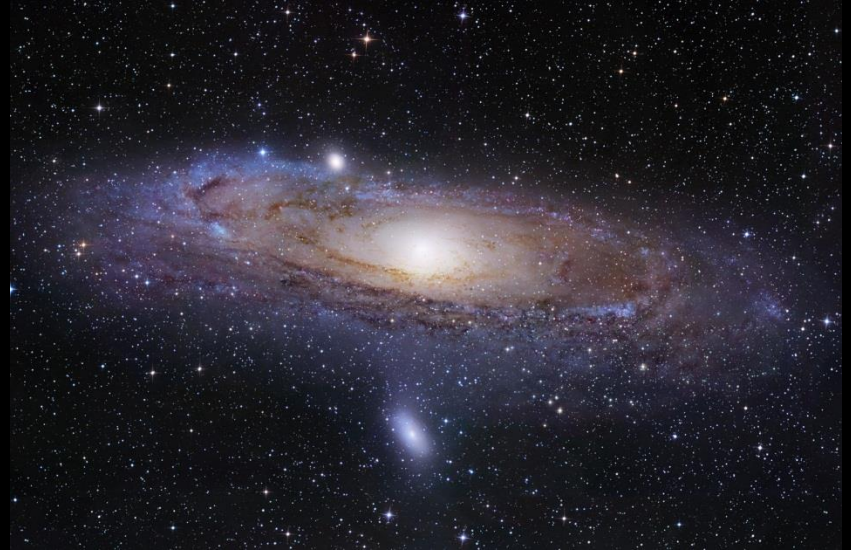
- Uploaded brains
- Evil robots



Why Create Intelligent Machines?



Live better



Learn more

Thank You