Erlang Solutions Ltd

What They Don't Teach You About Running a Business When Taking Your Computer Science Degree

GOTO Copenhagen
May 11th, 2011

Francesco Cesarini
Erlang Solutions

@FrancescoC
francesco@erlang-solutions.com
www.erlang-solutions.com

The Ericsson Years

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Branding

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Erlang Training and Consulting Ltd

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Don’t Put All Your Eggs In One Basket

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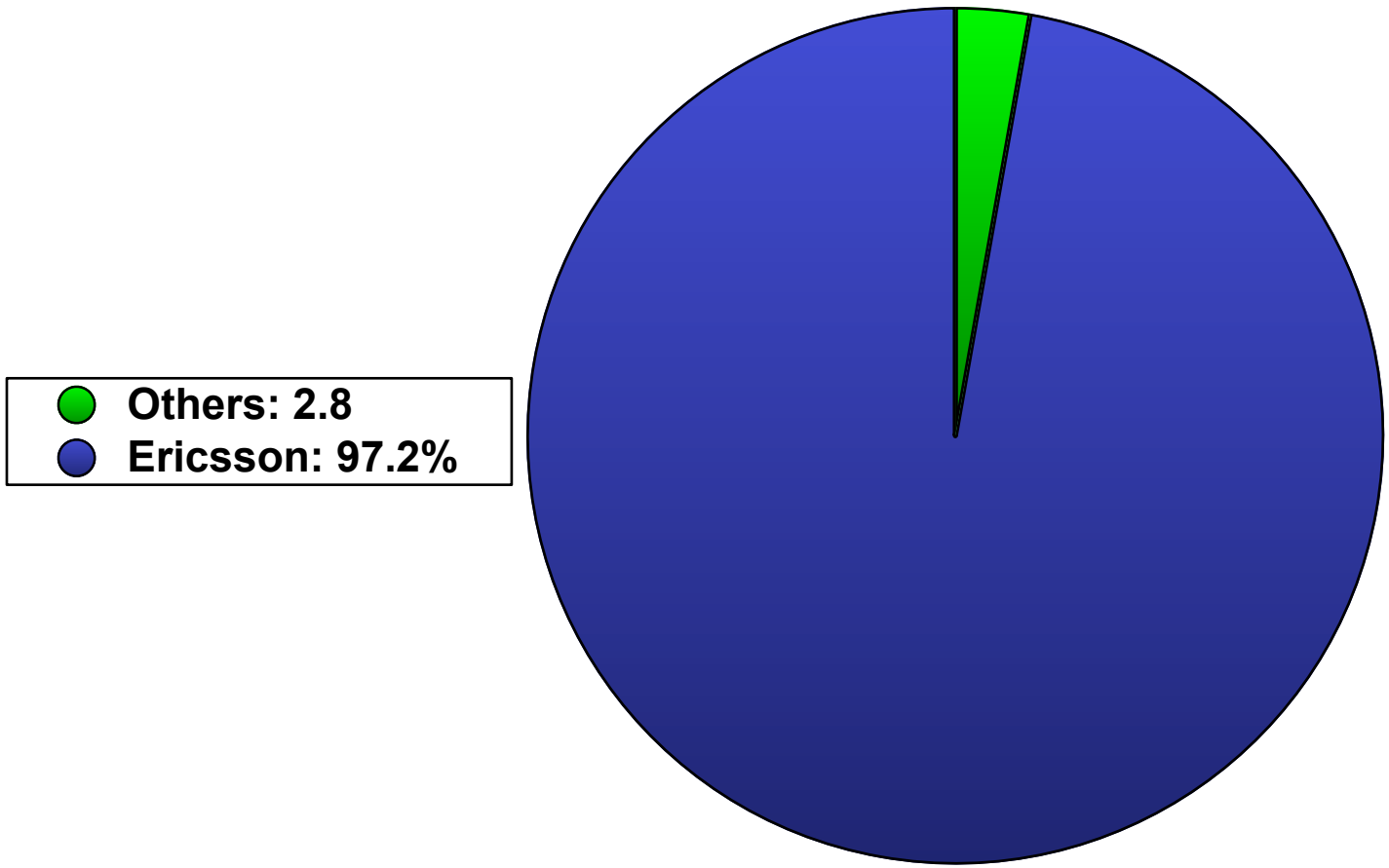
Turnover 1999 - 2000



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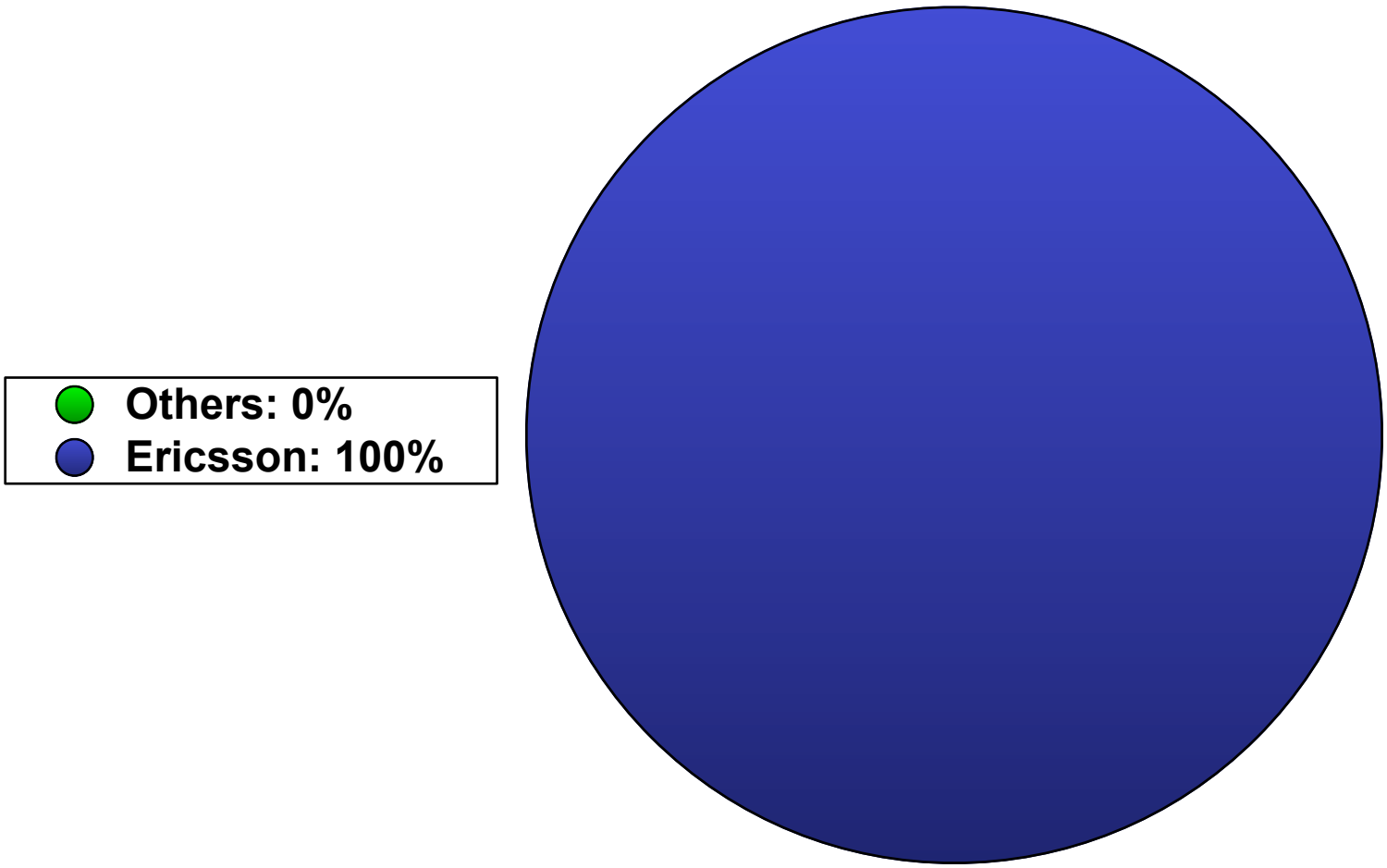
Turnover 2001



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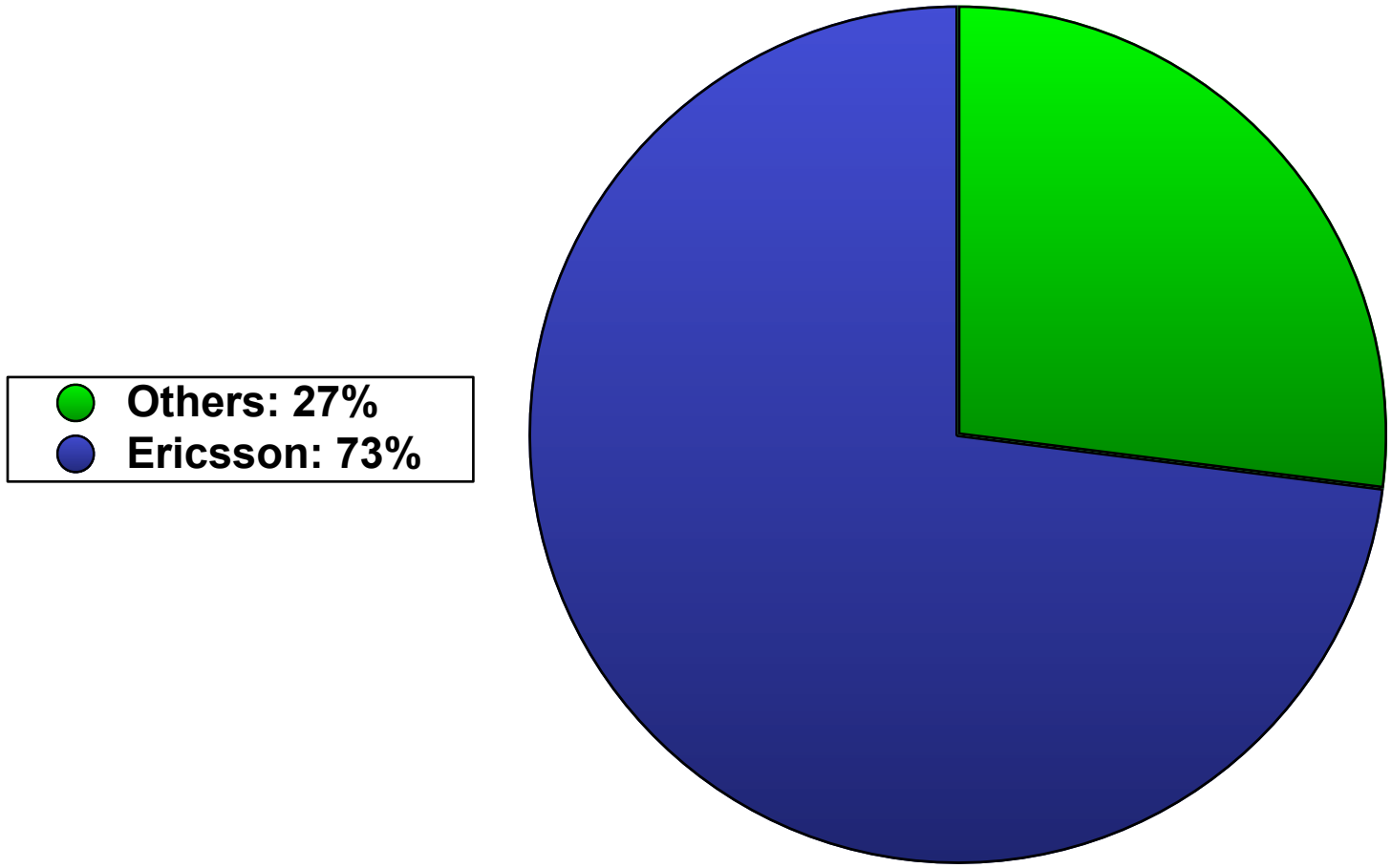
Turnover 2002



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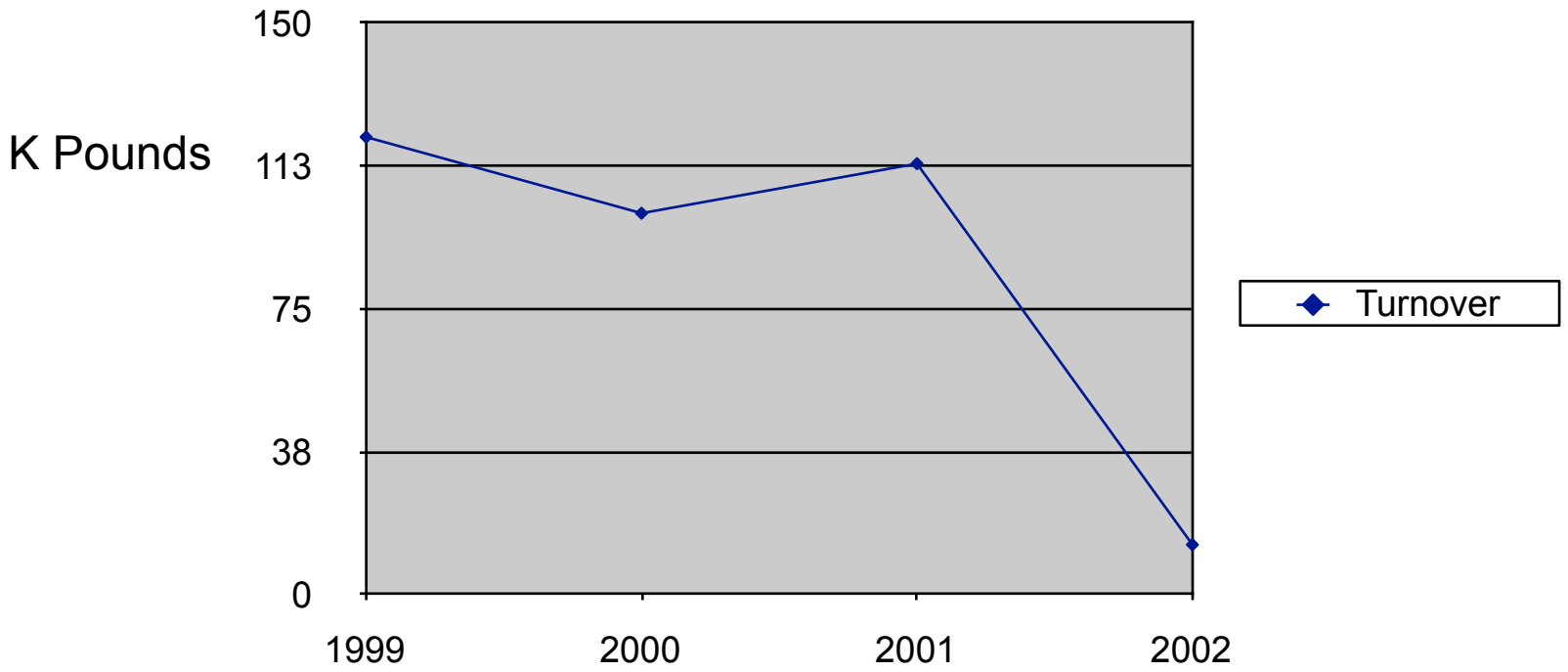
Turnover Year 1 - Year 4



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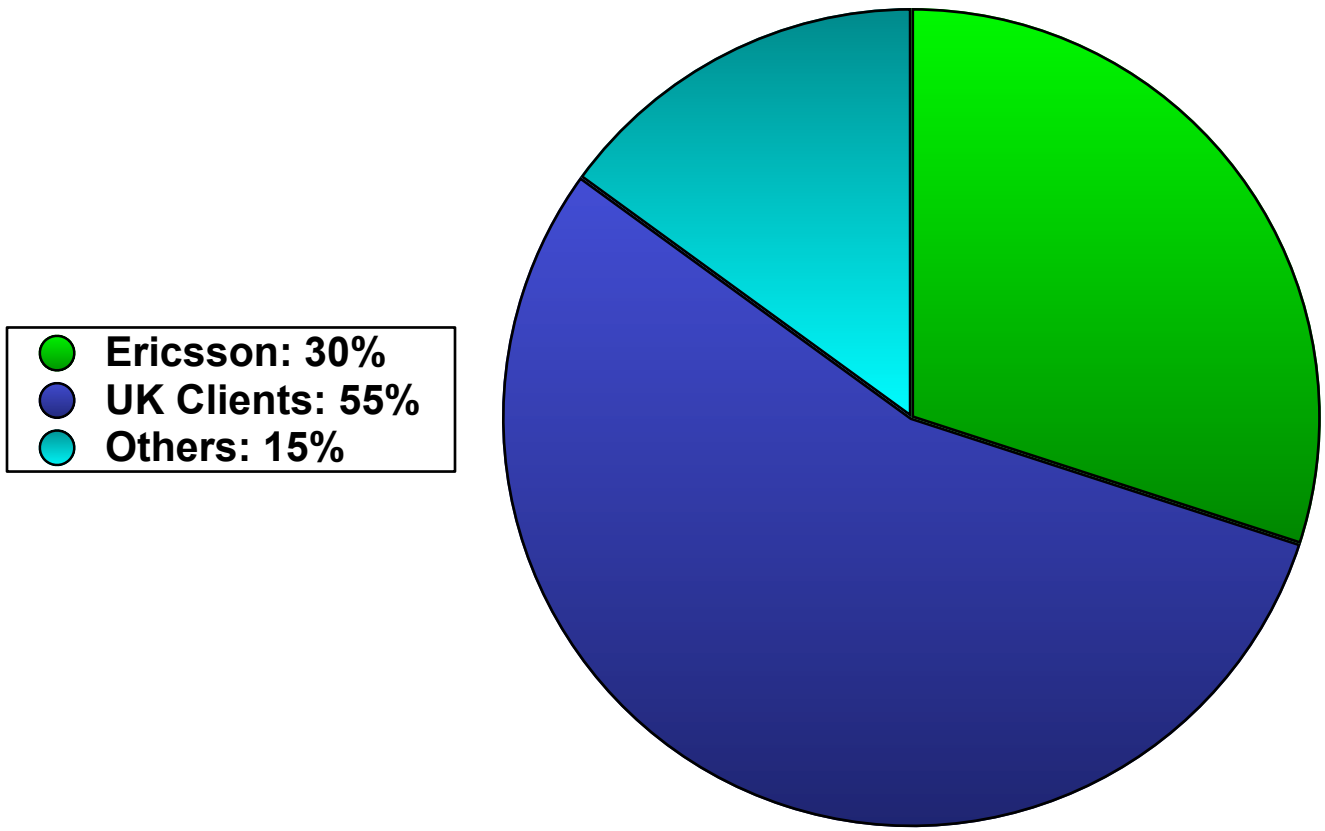
Turnover 2005



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Cash Flow & Profit

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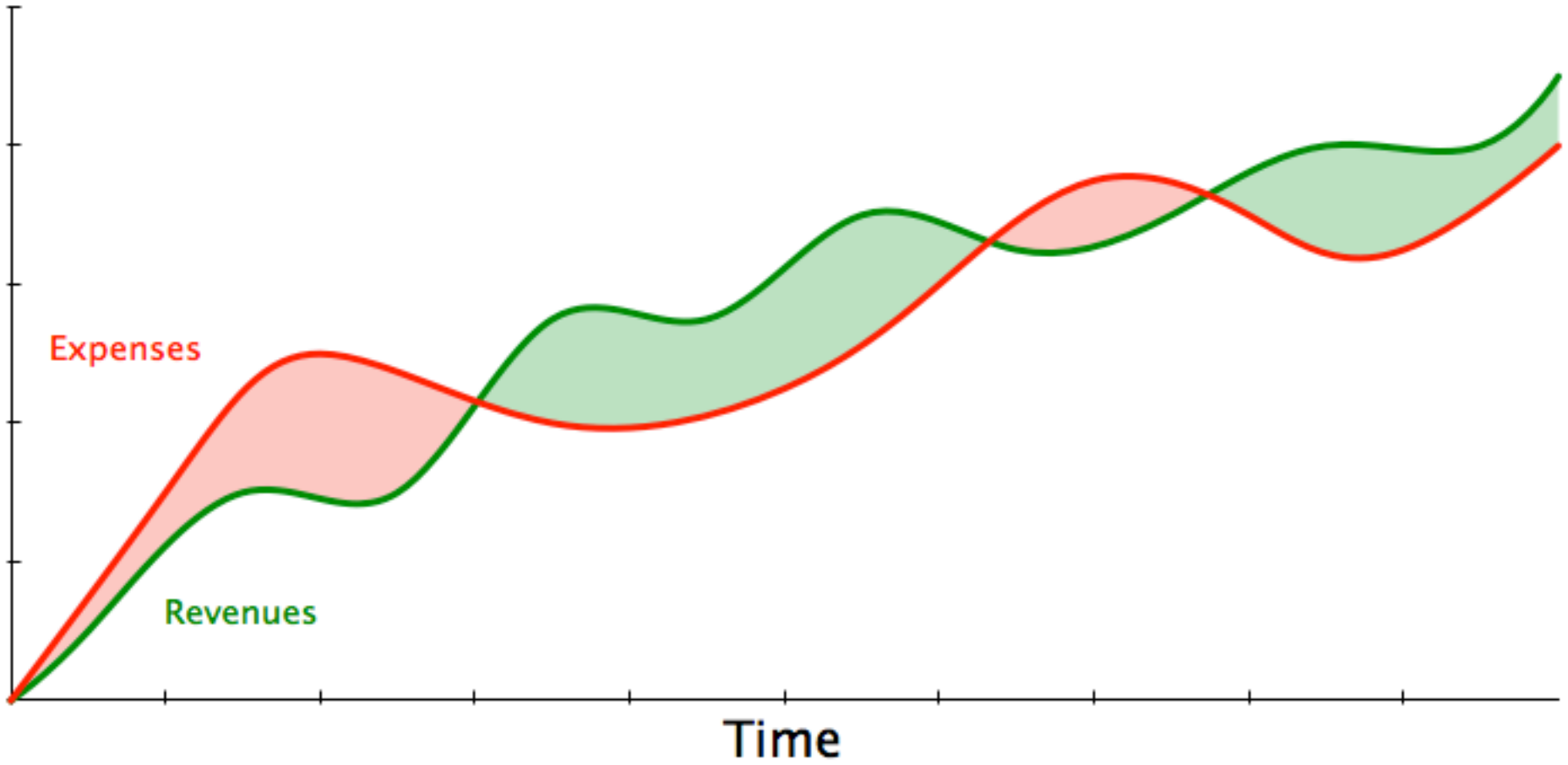
Cash Flow & Profit



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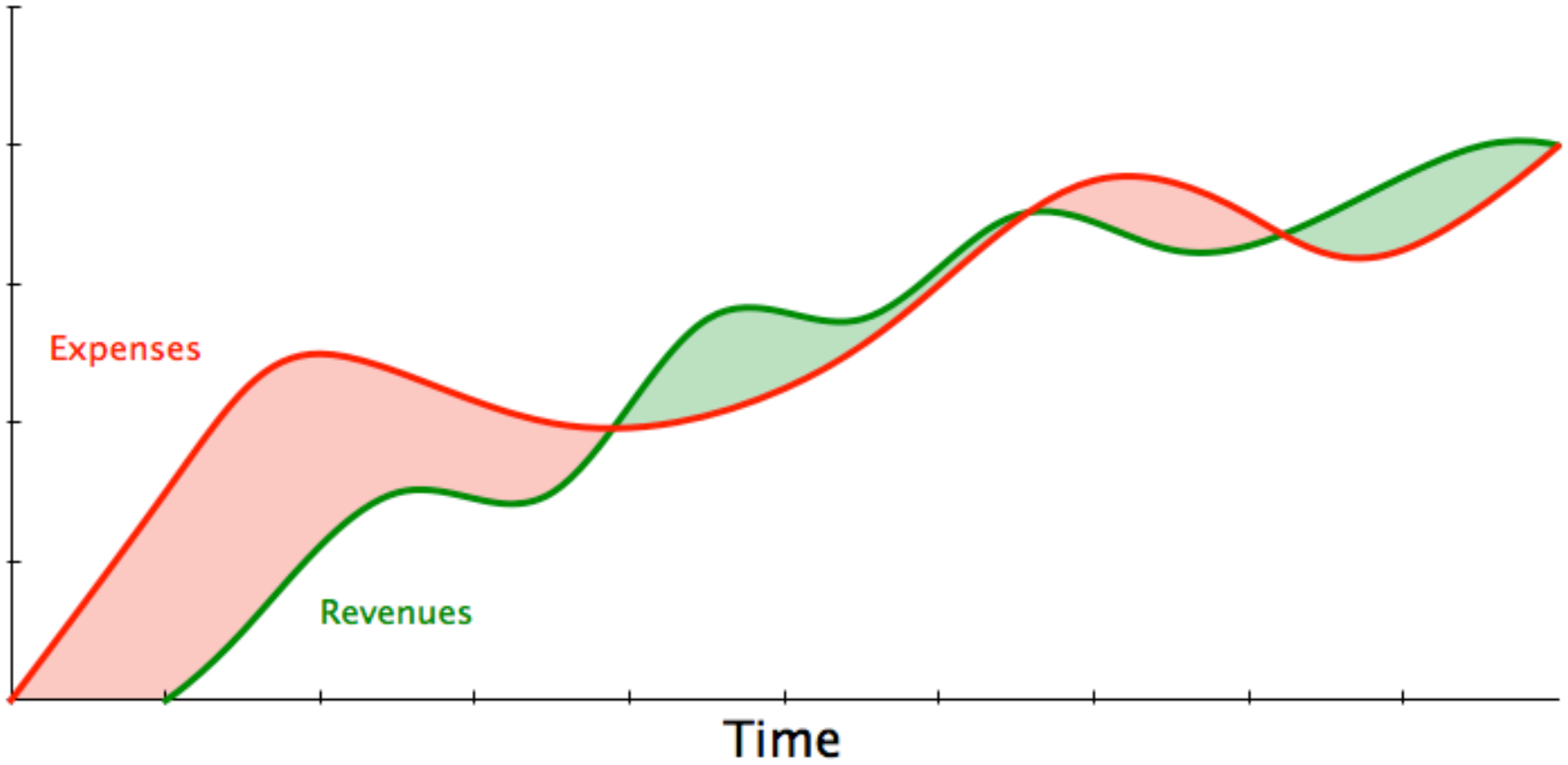
Cash Flow & Profit



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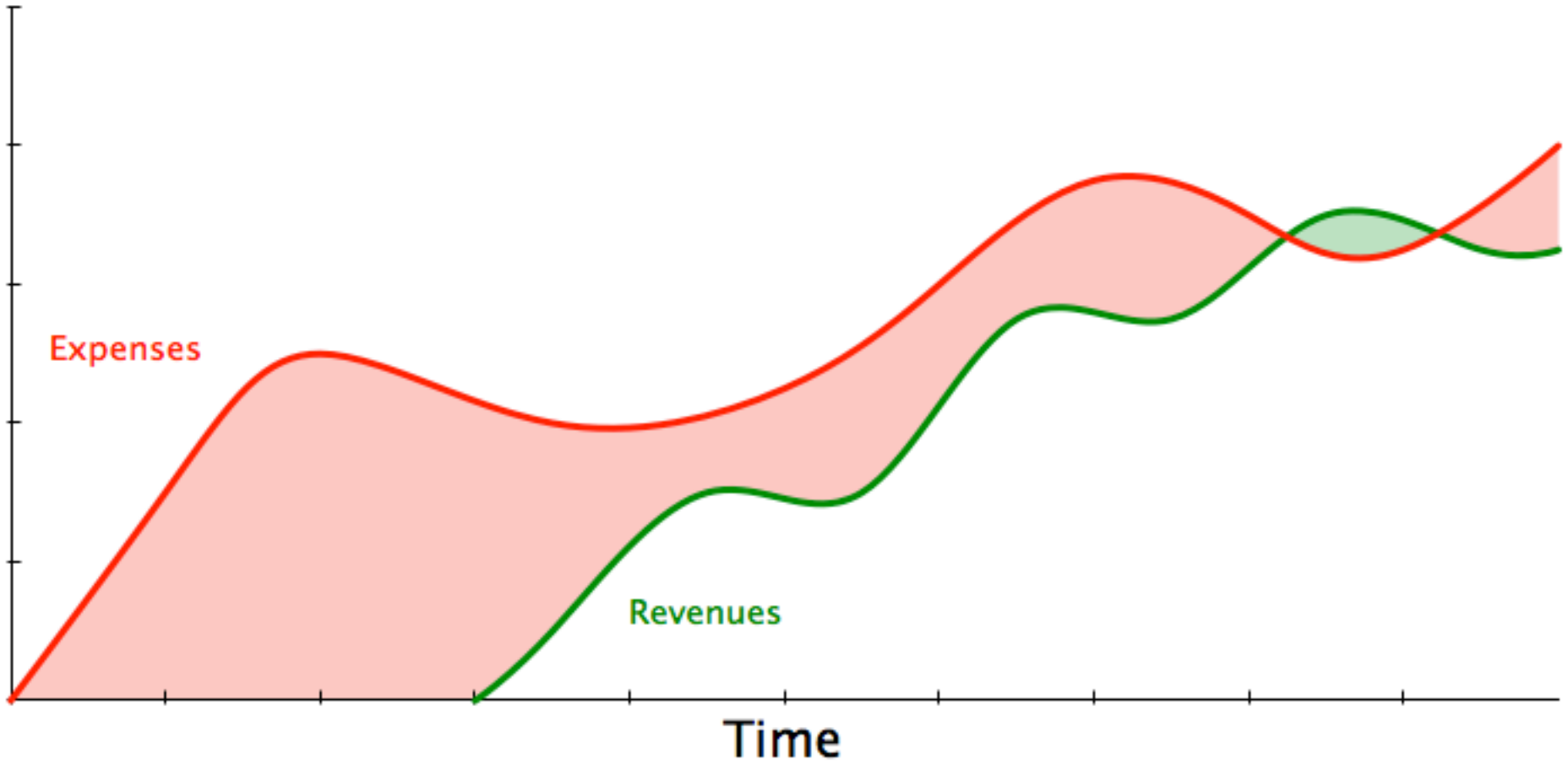
Cash Flow & Profit



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Enthusiasm

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Your Business Partners

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Employee Value

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Employee Value

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Vision

Making Erlang the programming language of choice for scalable, fault tolerant, distributed systems on everything from embedded to super computers.

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Mission

Mission

Erlang Solutions delivers consultancy, development, integration and worldwide support for products and services based on the Erlang programming language. With unrivalled experience in the field, Erlang Solutions is the only company able to offer a total solution for creating and deploying robust, reliable and scalable services using Erlang.

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Embrace Change

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Products vs. Services

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Research & Contact with Universities

UPPSALA UNIVERSITET

UNIVERSITY OF GOTHENBURG

Università degli Studi di Catania

The University of Nottingham

University of Kent

CHALMERS

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Integrity & Customer Loyalty

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What's Your Exit Strategy?

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What Does The Future Hold?

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Questions

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Thank You!

@FrancescoC on Twitter or
francesco@erlang-consulting.com

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