

# **Library Research Guide for Business & Economics**

http://library.fccollege.edu.pk

# **Finding Online Databases:**

The Ewing Memorial Library subscribes to various scholarly databases through HEC Digital Library as well as its own institutional subscription such as Jstor. To search scholarly articles and ebooks on Business & Economics please consult the following databases

Jstor: <a href="http://www.jstor.org">http://www.jstor.org</a>

JSTOR is an archival database that includes content of more than 1,300 academic journals, 3500 JSTOR eBooks, 180 academic journals in Economics & 207 Journals in the subject of Business studies.

Springer Link: <a href="http://link.springer.com/">http://link.springer.com/</a>

One of the world's leading online information services for scientific, economic & technical, journals. It provides access to over 140 peer reviewed high impact factor journals on social economics, econometrics, Micro & macro economies, public finance and international economics, marketing, business & management.

**Taylor and Francis Journals:** http://taylorandfrancis.com/journals

Taylor and Francis is a highly valuable scholarly database providing access to 250+ Journals on Economics, Finance, Business and Industry. The database covers a wide variety of Economics and related subjects such as Development & Political economy, Micro and Macroeconomics, Business, Management & Accounting.

Wiley Online Library: <a href="http://onlinelibrary.wiley.com/">http://onlinelibrary.wiley.com/</a>

Wiley Online Library provides full text access to over 100 scholarly journals on World Economics, Asian, African and Australian Economics, Economic development & theory, Public economics, oil & energy economics, Advertising, Business Ethics, Consumer behavior, Marketing, Project, Quality & Strategic Management, Market Research, Human Resources, Corporate Governance, Business Stat & Math, Small Business and Entrepreneurship etc.

Cambridge Core: <a href="https://www.cambridge.org/core/">https://www.cambridge.org/core/</a>

Cambridge Core – the home of academic content is a valuable scholarly database to access useful and inspirational research and academic information. Cambridge core currently acquires access to journals on the subjects of Economics, Management, Business ethics & Marketing etc.

## University of Chicago Press Journals: <a href="https://www.journals.uchicago.edu/">https://www.journals.uchicago.edu/</a>

The Journals Division of the Press distributes nearly 50 journals and hardcover serials, presenting original research from international scholars in the sciences, social sciences & humanities. Nearly 11 journals for economics can be accessed through UC Press Journals.

#### INFORMS Pubs Online: https://pubsonline.informs.org/

INFORMS publishes 16 scholarly journals covering subject areas such as Operation Research, Management Science, Analytics, Operations Management & Research, Information Systems, Decision Analysis, Marketing Research, Research Theory, Strategic Management and Supply Chain Management.

### ProQuest Dissertation & Theses Global: <a href="https://search.proquest.com/?accountid=135034">https://search.proquest.com/?accountid=135034</a>

It is the world's most comprehensive collection of dissertations and theses from around the world, spanning from 1743 to the present day. Over 75000 Full text thesis & scholarly dissertations can be accessed in Full text for the subject of Micro, Macro, developmental economics, business administration & education.

## ProQuest Ebook Central: <a href="http://site.ebrary.com/lib/forman/home.action">http://site.ebrary.com/lib/forman/home.action</a>

It offers a wide variety of multidisciplinary content. It acquires large number of titles from leading academic publishers and provides access to over 1 million eBooks on different subject areas. It provides access to 30,000+ e-Books on the subject of Business Management and Economics.

#### The Case Center: https://www.thecasecentre.org/educators/&

It provides access to the world's largest collection of management case studies, articles and books on behalf of all the major business schools and international authors worldwide.

## Finding Print & eBooks in the library:

To find books go the Ewing Memorial Library I-portal (<a href="http://libraryportal.fccollege.edu.pk">http://libraryportal.fccollege.edu.pk</a>) Search the collection by Author, Title or Subject. To browse the library shelves for resources in Business Management & Economics try the following call numbers.

Financial Economics	330
Macro-Economics	339
Management	650
Accounting	657
Advertising & Public Relations	659

## **Finding Scholarly Journals:**

The Ewing Memorial Library subscribes to 30 scholarly journals and 9 popular magazines on different subject areas. A complete list of these journals is available at library website <a href="http://library.fccollege.edu.pk/online-databases/journal-and-magazines">http://library.fccollege.edu.pk/online-databases/journal-and-magazines</a> and at the help desks. To browse these journals go to the Periodical section in the library where the recent issues of the journals are displayed while the archives are housed separately.

### **Journals in Business & Economics:**

- The American Economic Review
- Journal of Financial Economics
- The Quarterly Journal of Economics
- Harvard Business Review
- Pakistan & Gulf Economist
- Journal of Economic Geography
- Journal of Business Ethics
- Journal of Business Research
- Journal of International Business Studies
- Journal of Marketing
- Journal of Accounting and Economics

## **Getting Help with Your Research**

The library subscribes to citation tools and online scholarly databases. If you are facing difficulty citing the sources or need a training session on any of the online databases, feel free to contact the Helpdesks in Ewing Memorial Library and Information Commons (S-125), in person or send us an email at library@fccollege.edu.pk.