

Keynote:

Knowledge in Search

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Abstract

Search engines are evolving from being a complex algorithm that matches user queries to web documents to one that also answers user questions directly. Having structured Knowledge about things in the world plays an important part towards this goal of answering questions. This talk will discuss how Google search has been going through a radical transformation in this direction. We will talk about some of the technologies behind the Google Knowledge Graph and its applications in search.

Bio

Shashidhar (Shashi) Thakur, Google

Shashidhar (Shashi) Thakur is a Principal Engineer in the search team at Google. He led the team that brought the Google Knowledge Graph to search (more information - <http://www.google.com/insidesearch/features/search/knowledge.html>). He has previously worked on different aspects of search ranging from spam detection to core ranking. Prior to Google, Shashi was a Distinguished Engineer at Synopsys Inc., working on algorithms behind tools that make digital chip design processes more efficient. He holds a PhD in Computer Science from University of Texas, Austin and a BTech in Computer Science from Indian Institute of Technology, Bombay. (More on the linkedin profile - <http://www.linkedin.com/in/shashidharthakur>)