



Real Value Lungies
Since 1975

**STYLES
TO SUIT
EVERY
MAN**





No matter what your style is...
We have lungies for everyone !

A PASSION FOR THREE GENERATIONS

Established in 1975, we have been manufacturing and supplying the best quality lungies. We have been growing steadily year on year with the presence in states like Tamilnadu, Kerala, Andhra Pradesh, Karnataka, Bihar, West Bengal, Orissa, Uttar Pradesh, Maharashtra & countries like Sri Lanka, UAE and Saudi Arabia.

Made using 100% cotton, our fabric materials are soft, smooth and ideal for printing. These all season lungies are woven to allow gentle breeze and give you every comfort possible. We are delighted to introduce our new range of lungi collections with modern twist for Men. Complementing our existing range of classic and contemporary lungies, this new range provides great look and better comfort.

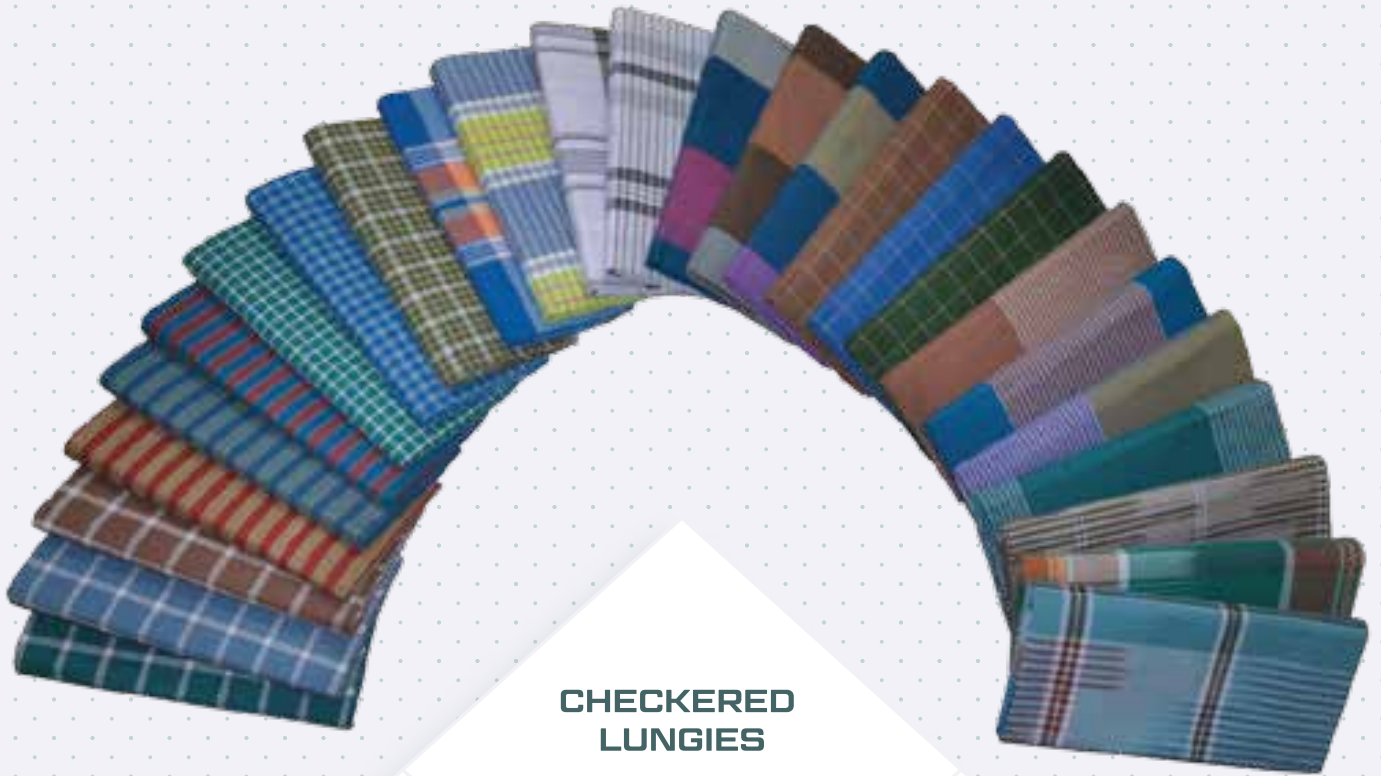


WHY SRS LUNGIES ?

Smooth Textures Easy Maintenance Shrink Resistant Uniform Dyeing
Long Life Neatly Woven Hand Washable Sweat Absorption

THE LOOKS YOU LOVE...

Introducing the new season looks
we've designed to suit you and your lifestyle.



CHECKERED LUNGIES

Pages
5 - 19

TOCO SHORTS

Pages
36 - 37

PRINTED LUNGIES

Pages
20 - 28

KAAVI DHOTIES

Pages
29 - 35

CHECKERED LUNGIES

GO LIGHTER &
COOLER

YANAI MARK



A man with a beard and dark hair, shirtless, stands on a rocky mountain peak. He is wearing a red lungi with a white belt. He has his hands on his hips and is looking towards the left. The background shows a vast, hazy mountain range with a dense forest of evergreen trees in the valley. A large, gnarled tree with yellowish-green leaves is in the foreground on the right. The lighting is warm, suggesting late afternoon or early morning.

MULTIPLE CHOICES

We understand that you need clothes that work as hard as you do. Select from an array of colours and designs.

We know every man loves to feel casual and stylish, which is why we have introduced a palette of wonderfully flattering colours, modern linear patterns and tactile textures that looks cool and sharp. These are highly durable lungies.



SRS Yanai Mark
Gems Katari



SRS Yanai Mark
Gems Katari





SRS Yanai Mark
Gems Katari



SRS Yanai Mark
Gems Katari





SRS Yanai Mark
Gems Katari



SRS Yanai Mark
Gems Katari





SRS Yanai Mark
Lollipop



SRS Yanai Mark
Lollipop





SRS Yanai Mark
Lollipop



SRS Yanai Mark
Lollipop

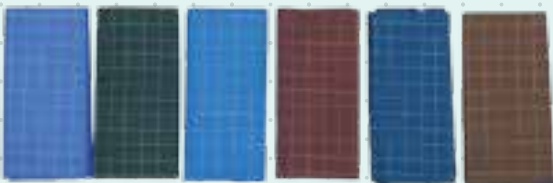




SRS Yanai Mark
Fancy Katari



SRS Yanai Mark
Thumbs Up





SRS Yanai Mark
Colour Big Striped



SRS Yanai Mark
Cross Colour Striped

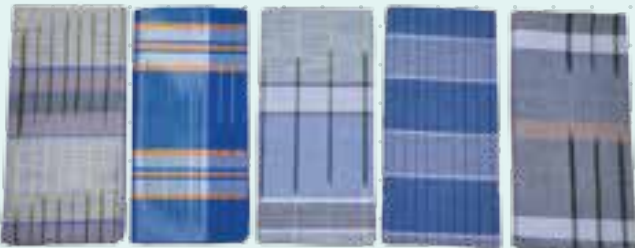




SRS Yanai Mark
DB Katari



SRS Yanai Mark
Kasthuri Check





SRS Yanai Mark
Damm Check



SRS Yanai Mark
Bathu Check





SRS Yanai Mark
Maapillai Check



SRS Yanai Mark
Black Box

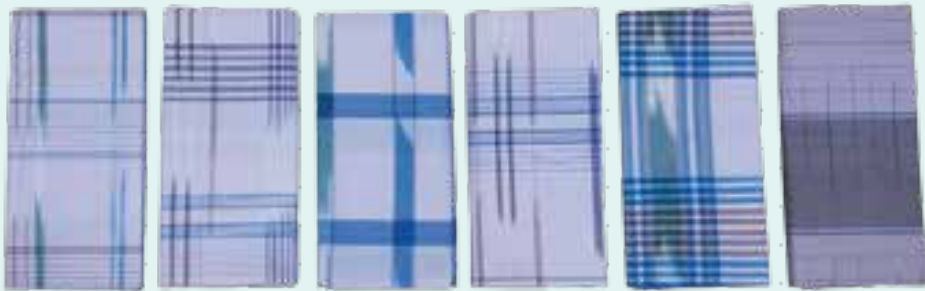




SRS Yanai Mark
White Katari



SRS Yanai Mark
White Katari





SRS Yanai Mark
White Ring Katari



SRS Yanai Mark
White Check





SRS Yanai Mark
White Jari



SRS Yanai Mark
Butta



PRINTED LUNGIES



Starplus®

Soft & Perfectly
Printed



DETAIL ORIENTED

Perfect for easy days, nights or weekends, these "printed lungies" add a soft touch to every day dressing.

Inspired by the nature's colour palette, it's the clever details that make the printed designs stylish which feel as good as it looks. Discover our elegant shades of cool, soft and perfectly printed lungies.





SRS Star Plus



SRS Star Plus





SRS Star Plus



SRS Star Plus





SRS Star Plus



SRS
Malaysian Beauty

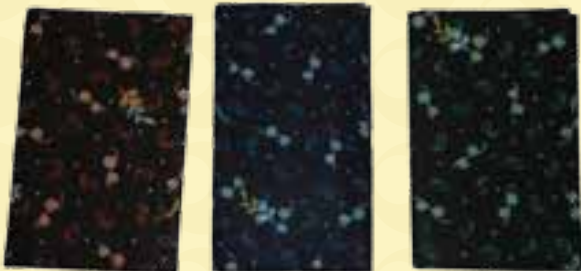




SRS Star Plus



SRS Star Plus





SRS Star Plus



SRS Star Plus

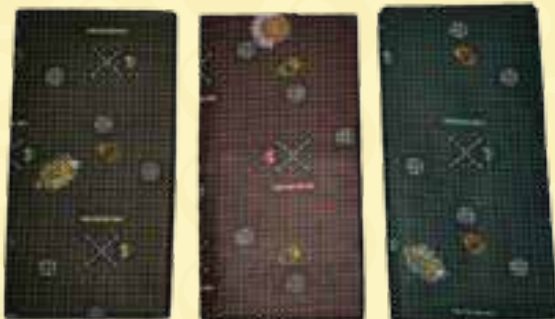




SRS Star Plus



SRS Star Plus

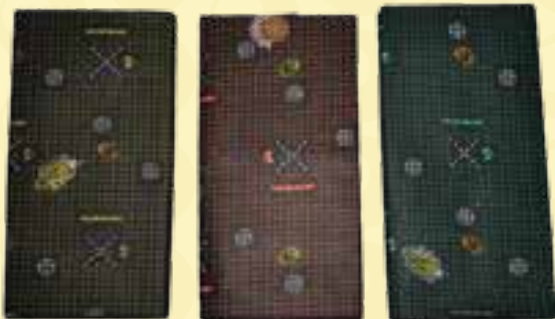




SRS Star Plus

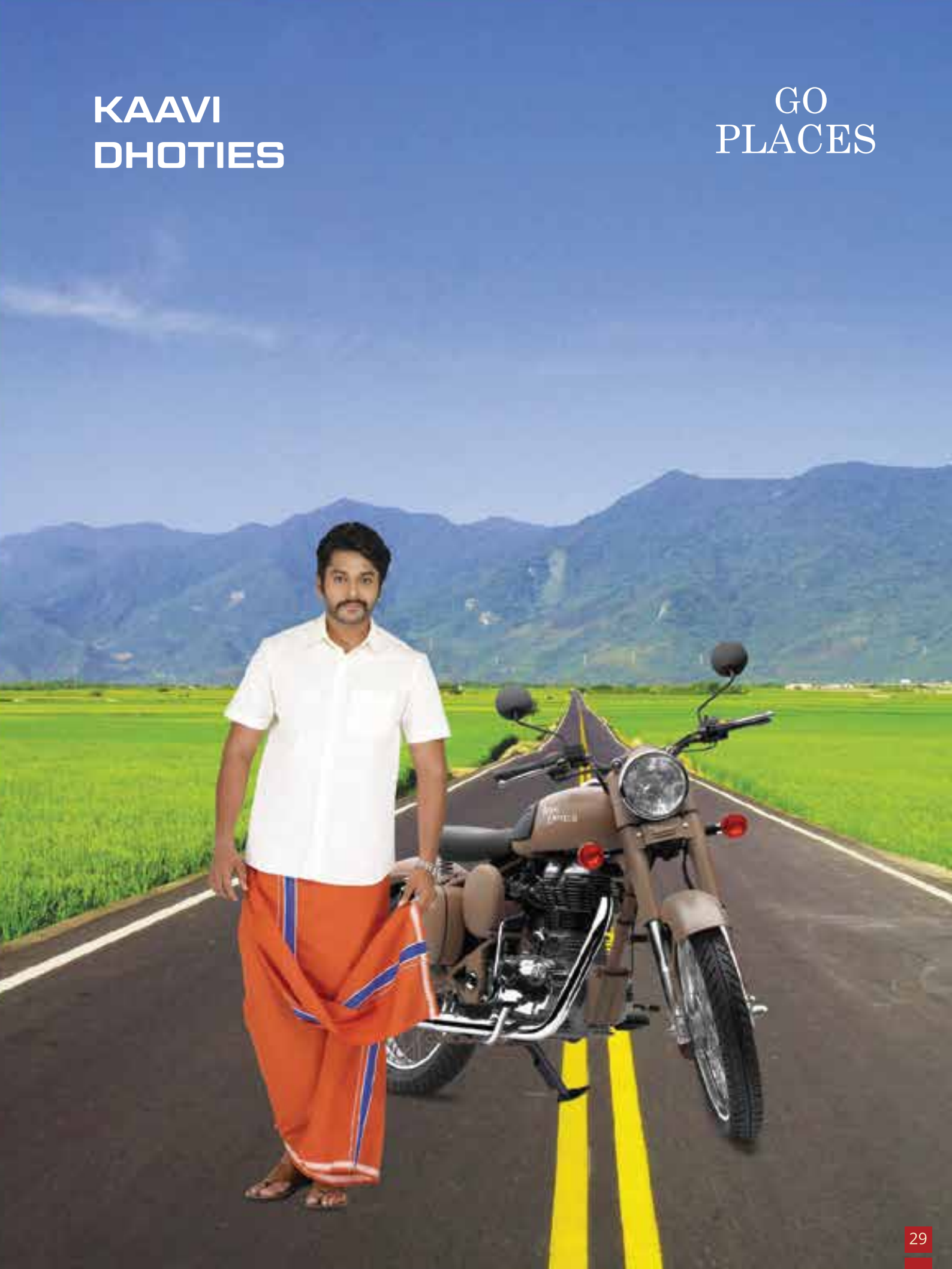


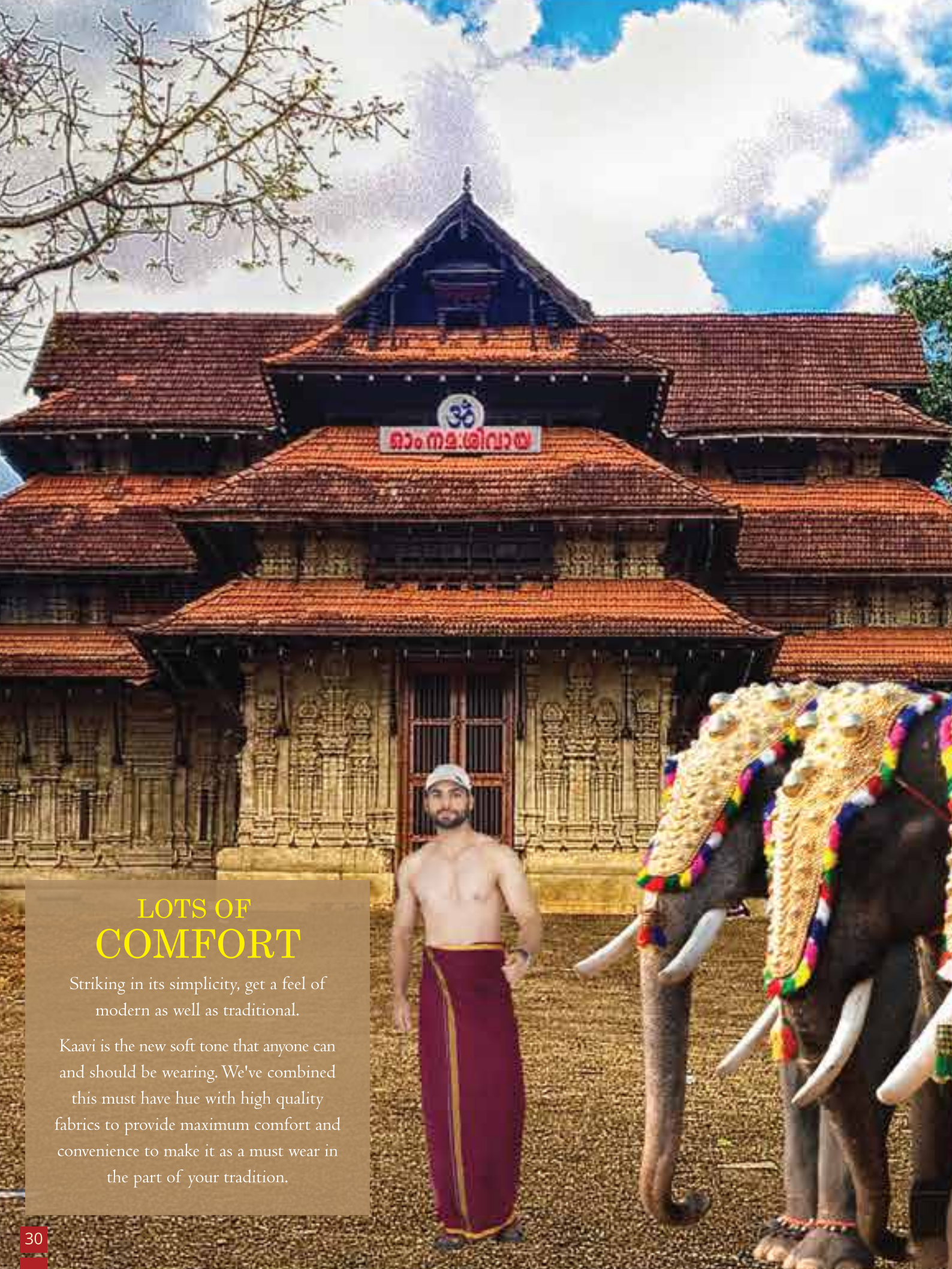
SRS Star Plus



KAABI
DHOTIES

GO
PLACES





LOTS OF COMFORT

Striking in its simplicity, get a feel of modern as well as traditional.

Kaavi is the new soft tone that anyone can and should be wearing. We've combined this must have hue with high quality fabrics to provide maximum comfort and convenience to make it as a must wear in the part of your tradition.

SRS Kaavi



SRS Kaavi Pulli



SRS Kaavi



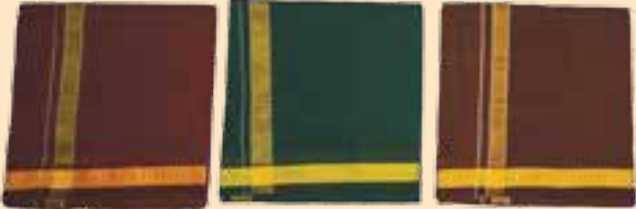
SRS Kaavi - Red



SRS Ayyappa - Black



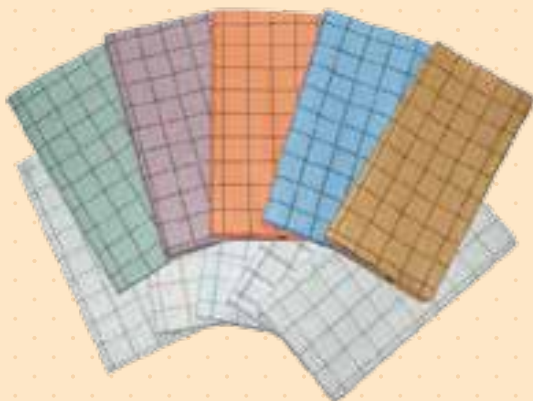
SRS Narasimma



SRS Bombay Star



SRS One Way



SRS Premam



SRS 555 - Polyester Lungi



TOCO SHORTS



Feel Good Favourites

Look Casual - inspired with striking checks and a range of rich colour options.



SRS Toco Shorts



SRS Toco Shorts

OUR PROMISE

We are committed to provide our customers with the highest quality collections and our beautifully crafted pieces offer impeccable finish, appealing design, durability and comfort.

This commitment reflects our core promise:
to provide you with the most stylish and best quality lungies you've ever worn.

WHAT WE'RE MADE OF

When it comes to quality, we partner with the most prestigious mills in India to source the highest quality yarns to bring you comfort and style with the added bonus of maximum fabric breathability. Our designs are committed to exemplify the highest standards of quality and our collection defines 24/7 dressing through versatile pieces that are designed to create a clean, modern and stylish look.

Testimonials

Don't just take our word for it - here's what
our customers have been saying
about SRS Brand of Lungies.

I think I have
something that's
quite perfect for daily
leisure wear.
SRS Lungies...

- Kumarasamy

The drape of this
lungi is such that it
gives me a lot more
comfort and softness
than most brands
available
in the market.

- Richard

SRS is a perfect choice
for comfort clothing
and it's being
the favourite among
our families for
years and years.

- Rajendran

This brand has come
out with so many
new and super
exciting styles
which we have never
imagined or seen.

- Charles

Very pleased
with the quality of
the clothes and colour
doesn't fade while
washing it.

- Ajmal Khan

The quality is
predictably excellent
and the collections
always make
me smile...

- Reyajitheen

LOVE LIFE
AND LIVE IT
WITH SRS LUNGIES!



Real Value Lungies
Since 1975

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Discover our collections @ www.srslungi.com

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Shop our products @

