

São Paulo, October 31st, 2016

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**Director, Public Health and Environment  
Department of Public Health, Environmental and Social Determinants of Health  
World Health Organization**  
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**Subject: Request for Consideration as a Partner in the Lead Paint Alliance (LPA)**

To Whom It May Concern:

***ABRAFATI – Associação Brasileira dos Fabricantes de Tintas (Brazilian Coatings Manufacturers Association endorses the goal and objectives of the Global Alliance to Eliminate Lead Paint and wishes to be considered a Partner in the work of the Lead Paint Alliance.***

***ABRAFATI acknowledges that the specific objectives of the Alliance are to prevent children's exposure to decorative paints containing lead and to minimize occupational exposures to lead arising from paint:***

*“The primary goal of the Alliance is to prevent children's exposure to paints containing lead and to minimize occupational exposures to lead paint... The Action Plan for 2015-16 highlights the need for near-term efforts, in particular by national governments around the world to phase out the use of lead paints, with special attention to eliminating lead decorative paints and in paints for other applications most likely to contribute to childhood lead exposure<sup>1</sup>.”*

***ABRAFATI, as an active member of The International Paint and Printing Ink Council, Inc. (IPPIC), supports the following IPPIC policy statement from 2009 that aligns with the goals and objectives of the Lead Paint Alliance:***

*“IPPIC supports the long-standing effectiveness of lead-use restrictions that are already in place in certain jurisdictions and recommends their widespread adoption by authorities not currently regulating the use of lead in paint and printing ink. Such restrictions may be accomplished through specific legislation or regulation, formal voluntary agreements, or by other means that ensure widespread and verifiable compliance.”*

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<sup>1</sup>[http://www.unep.org/chemicalsandwaste/Portals/9/Lead\\_Cadmium/docs/GAELP/LPA\\_Action\\_Plan\\_May2015revised27Sept2015.pdf](http://www.unep.org/chemicalsandwaste/Portals/9/Lead_Cadmium/docs/GAELP/LPA_Action_Plan_May2015revised27Sept2015.pdf)  
[emphasis added]



**ABRAFATI**  
Associação Brasileira dos Fabricantes de Tintas

We would like to engage in the work of the Alliance as described below:

- 1) ABRAFATI has been pursuing the LPA and IPPIC policies since 2008 in Brazil. A self-regulation awareness campaign was started followed by an ABRAFATI supported approval of a federal law. Banishing LEAD from deco and residential paint. Currently ABRAFATI monitors the products in the market place, assuring the compliance to the law.
- 2) ABRAFATI is now extending to others Latin American countries the successful Brazilian experience. Colombia is the first target; an awareness Seminar will be presented, in November, of this year.
- 3) The 32 member companies of the Association, in their conduct of its business, support compliance with all national and local laws, regulations, rules, judgments, orders and/or decrees applicable to the limits for lead compounds in decorative paints in Brazil.

We understand that this letter of intent is not legally binding, and that a copy of this letter requesting to become an Alliance partner and the name of ABRAFATI will be listed on the Lead Paint Alliance web site ([www.unep.org/noleadinpaint](http://www.unep.org/noleadinpaint)).

Yours sincerely,

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Dilson Ferreira  
Executive President