

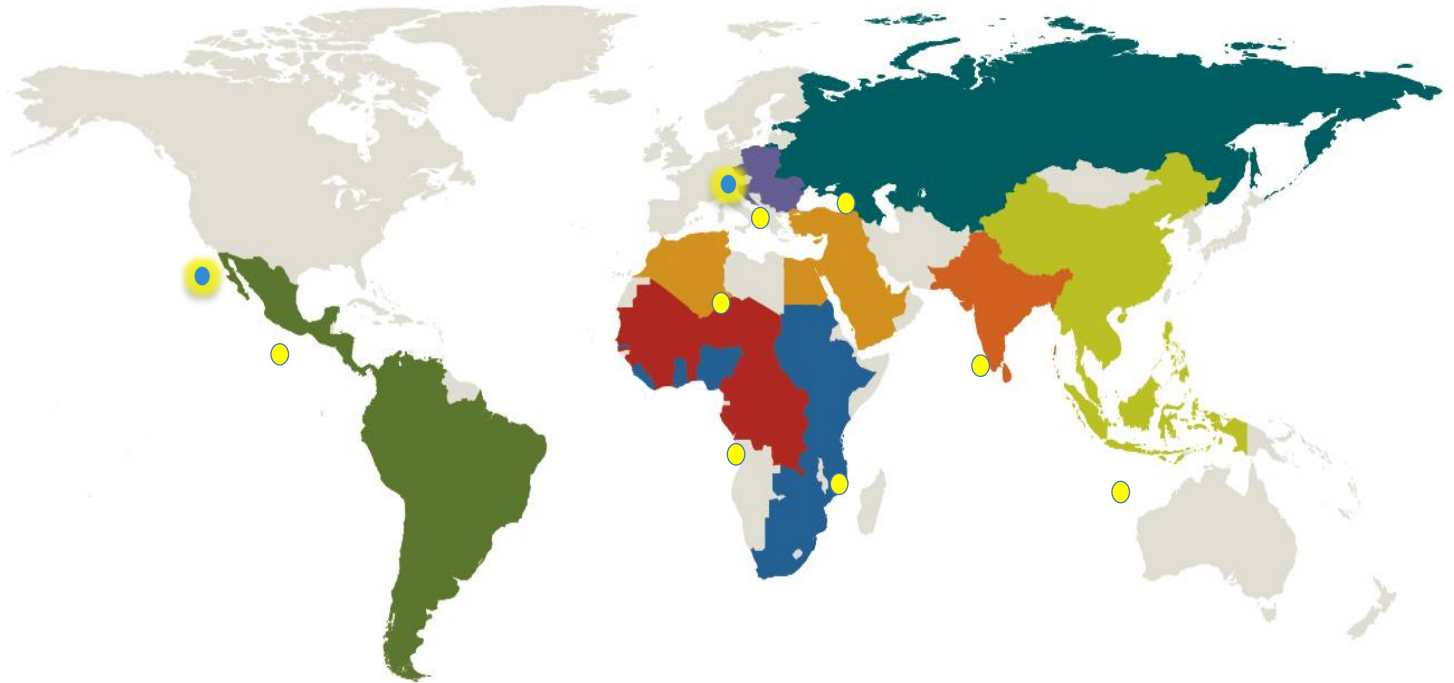


Global Lead Paint Elimination Campaign



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A Global NGO Network



500 NGOs in more than 100 Countries working on

- ✓ **Persistent Organic Pollutants**
- ✓ **Toxic Metals: (e.g. Lead and Mercury)**
- ✓ **Chemical Safety (SAICM)**

Past and present projects

- EU-funded Asian 7-country project (2012-2015)
 - 5 countries enacted national regulations in
 - Significant decline of lead paint on the market
 - Lead Safe Paint voluntary third-party certification program
- GEF funded African project (2014-2017)
 - 4 focus countries + replication activities in 11 additional ones
 - East Africa Community regional paint standard (6 countries)
 - Regulations enacted or at final stages in Cameroon and Ethiopia
- National activities in around 30 countries

Global Policy to Support National/Regional Action



Scientific studies on lead in paint available on the market



PLOMO EN PINTURAS A BASE DE SOLVENTES PARA USO DOMÉSTICO EN COLOMBIA

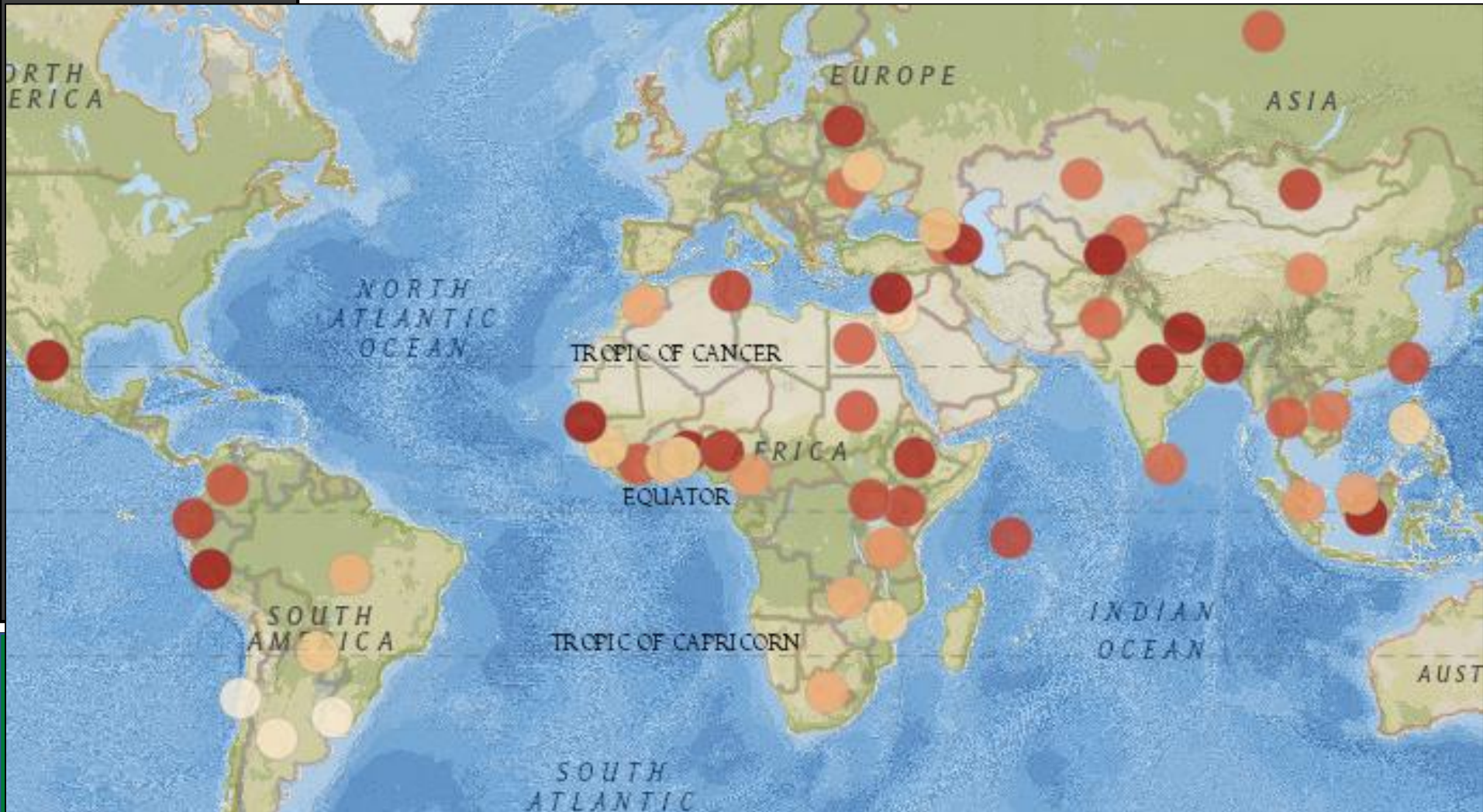


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Data available in 55 countries

<http://www.ipen.org/projects/eliminating-lead-paint/lead-levels-paint-around-world>



Media and public awareness campaigns



Outreach and dialogue with paint manufacturers



Lead Safe Paint certification

- Developed together with Philippine Paint Manufacturers Association
- Voluntary, third-party certification for brands verifying lead levels below 90 ppm
- Currently existing in three countries



Outreach and dialogue with policy makers

Aim: a total legally binding lead limit of 90 ppm

But also dialogue around other measures such as procurement, worker's safety, et.c



Key Lessons Learned

- It's all about incentives

1. Data on lead in paint to show problem
2. Consistent public awareness activities to create change in consumer behavior
3. Consumer behavior create change on the market and demand for laws
4. Manufacturers starting to reformulate and create demands for laws
5. Political will and room for governments to act

Thank You!

