

**FREMANTLEMEDIA NORTH AMERICA, INC.**

**Privacy Policy**

**Effective June 30, 2020**

Summary of FremantleMedia North America, Inc. and its affiliates (“**FMNA**”) Privacy Policy:

1. **INTRODUCTION** – The Introduction identifies the basic FMNA Services covered by this Privacy Policy and provides a brief overview of what this Privacy Policy covers.
2. **SUBMISSION AND COLLECTION OF INFORMATION** - This section addresses the types of information that FMNA collects directly from users and the collection of non-personally identifiable information via cookies and related technologies by, and on behalf of, FMNA and third parties.
3. **NOTICE AND CHOICE** - This section provides information on users’ options to control how their information is collected and used, how FMNA notifies users about future Privacy Policy changes, where FMNA stores data, and third party websites that may link to the Services.
4. **USE AND DISCLOSURE** - This section describes how FMNA uses your information to provide and manage FMNA Services, including when FMNA may disclose your information to third parties that assist FMNA in providing those services.
5. **SECURITY** - This section describes FMNA’s security measures.
6. **USER CONTROL** - This section informs users how to access and change their personal information stored by FMNA, and how to cancel their accounts.
7. **US PRIVACY RIGHTS** – This section informs US residents about their privacy rights and how to submit requests under the privacy laws of California, Colorado, Connecticut, Utah, and Virginia.
8. **CONTACT US** - This section instructs users how to contact FMNA.

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**1. INTRODUCTION**

FremantleMedia North America, Inc., its affiliates and partners (collectively, “**FMNA**,” “**we**” or “**us**”) provide various entertainment websites including this website (“**FMNA Websites**”) and related services, such as, applications, community pages and any other features, content, promotions or games offered from time to time by FMNA including when accessed via the Internet, mobile or other devices (collectively, “**FMNA Services**”). FremantleMedia North America, Inc. is part of the United States based operations of FremantleMedia Group.

As set forth in FMNA Terms of Use, FMNA Services are general audience, are not targeted to children, and do not knowingly collect personal information from minors under 18 years of age. When you submit such information on the Site, you represent that you are at least 18 years of age and that you have the authority

to register with the Site. IF YOU ARE UNDER THE AGE OF 18, A PARENT/LEGAL GUARDIAN MUST SUPERVISE YOUR USE OF THE SITE AND REGISTRATION AND BE RESPONSIBLE FOR ALL YOUR CONDUCT ON THE SITE.

This Privacy Policy applies to all users, including both those who use a FMNA Service without being registered with FMNA or subscribing to a FMNA Service and those who have registered with or subscribed to any FMNA Service. This Privacy Policy describes FMNA's collection and use of users' personal information (e.g., information that identifies a specific person, such as full name or email address) where that information is not otherwise publicly available on FMNA Services. We also describe generally FMNA's practices for handling non-personally identifiable information (e.g., interests, demographics and site usage) to the extent such information is associated with a particular user or user account. Your access to and use of certain FMNA Services may require you to accept additional terms and conditions or a privacy policy applicable to such FMNA Services.

This Privacy Policy shall not apply to any unsolicited information you provide to us on or through FMNA Services ("**Unsolicited Submissions**"). Please see our Terms of Use for our policies regarding such Unsolicited Submissions. All such Unsolicited Submissions shall be deemed to be non-confidential, and we shall be free to reproduce, use, disclose and distribute such Unsolicited Submissions to others without limitation, attribution, or compensation.

## **2. SUBMISSION AND COLLECTION OF INFORMATION ON FMNA SERVICES**

### ***User Submitted Information***

- **Registration Information** is the information that users must provide to FMNA at registration for a FMNA Service, for example, to receive a newsletter, enter a contest or sweepstakes, play a game or take a survey. Registration Information may include, for example, name, contact information, email address, zip code, birthday and other information you choose to provide us. If you register on a casting site we may request your contact information as well as resume information such as your previous employment or skills. As part of the registration process you may be asked to select a user name and password to be used to access your account and restricted areas of the site.
- **Public Information and Posts** consist of comments or content that you post to FMNA Services and the information about you that accompanies those posts or content, such as a username and/or user picture. Public Information and Posts will always be public which means it will be available to everyone and will be displayed in search results both on FMNA Services and on external search engines.
- **Third Party Information and Content.** If you access a FMNA Service through a third party connection or log-in, your user submitted information may also include your user ID and/or user name associated with that third party service, any information/content you have permitted the third party to share with FMNA, and any information you have made public in connection with that third party service (collectively, "**Third Party Information and Content**"). Third Party Information and Content obtained in this manner will be governed by this Privacy Policy, any applicable policy of the third party and the terms and conditions and/or terms of use for FMNA Service.

### ***FMNA Collected Information***

- **Transactional and Site Activity Information.** When users access FMNA Services, we collect certain non-personally identifiable information about those visits. For example, in order to permit your connection to FMNA Services, our servers receive and record information about your computer and

browser, including potentially your IP address, browser type, and other software or hardware information. If you access FMNA Services from a mobile or other device, we may collect a unique device identifier assigned to that device or other transactional information for that device in order to serve content to it.

- **Cookies and Similar Technologies.** We may also use cookies and other tracking technologies (such as browser cookies, pixels, beacons, and Adobe flash technology), which are comprised of small bits of data that often include an anonymous unique identifier. Websites send this data to your browser when you first request a web page and then store the data on your computer so the website can access information when you make subsequent requests for pages from that site. These technologies may be used to collect and store information about your usage of FMNA Services, such as pages you have visited, search queries you have run, and advertisements you have seen. FMNA may also use cookies and similar tools to relate your use of FMNA Services to personal information obtained from you or from a reputable third party. For example, if you have asked us to provide you information about our upcoming products or promotions, cookie and/or click stream data about your activities on FMNA Websites may allow us to limit the materials we provide you to items we think you will find interesting, based on your prior online activities and preferences. FMNA may use persistent cookies that stay on your browser into the future until they expire or you delete them as well as session cookies that usually are erased when you close your browser window. Further general information about cookies and how they work is available at [www.allaboutcookies.org](http://www.allaboutcookies.org).

- **Third Party Cookies and Similar Technologies.** Third parties that support FMNA Services by serving advertisements or providing services, such as providing users with the ability to comment on content, allowing users to share content or tracking aggregate site usage statistics may also use cookies or similar technologies to collect similar information. We may allow selected third parties to place cookies through our site to provide us with better insights into the use of the site or user demographics or to provide relevant advertising to you. These third parties may collect information about a consumer's online activities over time and across different websites when he or she uses our website. FMNA does not control these third party technologies and their use is governed by the privacy policies of these third parties using such technologies. For more information about third party ad networks that use these technologies, see [www.aboutads.info](http://www.aboutads.info).

Most browsers are initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the "Help" section of your browser for more information (e.g., <http://windows.microsoft.com/en-US/windows-vista/Block-or-allow-cookies>). Users can manage the use of Flash technologies, including cookies, with the Flash management tools available at Adobe's website, see [http://www.adobe.com/products/flashplayer/security/privacy\\_policy/faq.html](http://www.adobe.com/products/flashplayer/security/privacy_policy/faq.html). Please note that by blocking any or all cookies you may not have access to certain features or personalization available through FMNA Services.

- **Do not Track.** California Business & Professions Code Section 22575(b)(as amended effective January 1, 2014) provides that California residents are entitled to know how FMNA responds to "Do Not Track" browser settings. FMNA does not currently take actions to respond to Do Not Track signals because a uniform technological standard has not yet been developed. We continue to review new technologies and may adopt a standard once one is created.

- **Third Parties.** To improve the quality of our services, FMNA may supplement the information we collect from you with information we obtain from third parties. If you access a FMNA Service through a third party connection or log-in, we may also collect Third Party Information and Content.
- **Collection of Payment Information by a Third Party.** FMNA uses independent third party service providers to manage sales of FMNA products or services. If you elect to purchase a product or service in connection with FMNA Services you will be required to provide our independent third party service provider with your payment information which may include your credit card information, billing address or other payment information, full name, phone number and shipping address (collectively, "**Payment Information**") in order to purchase such product or service. You acknowledge and agree that FMNA does not receive your Payment Information, that this Privacy Policy will not apply to any Payment Information that you provide to any independent third party company on FMNA Services and that all payment obligations related to such purchase shall be governed solely by the applicable independent third party company's privacy policy. You further acknowledge and agree that FMNA will have no liability for or control over such independent third party company's use or protection of your Payment Information. You should check the privacy policy of the independent third party company's website to determine how it will handle any Payment Information it collects from you and/or processes. You acknowledge and agree that in the event that such independent third party company experiences a data breach that compromises or otherwise affects your Payment Information, FMNA shall in no way be responsible or liable to you for such breach. You should contact the applicable independent third party company regarding any such data breach.

#### Children

Our Services are not directed to children, and we do not knowingly collect Personal Information from children under the age of 16. If you learn that a child has provided us with Personal Information, then you may contact us as indicated above.

### 3. NOTICE & CHOICE

- **Means of Notice and Choice.** This Privacy Policy is the primary means by which FMNA provides you with notice and choice about its collection and use of your personal information. FMNA will not use your personal information in a manner different from what is described in this Privacy Policy without your permission.
- **Privacy Policy Changes.** FMNA may modify this Privacy Policy as necessary. We post the current effective date of this Privacy Policy above. If we make material changes to this Privacy Policy that expand our rights to use your personal information, we will notify you to seek your consent either through an email or a prominent posting on FMNA Websites. In the event the last email address you provided to FMNA is not valid or is not capable of delivering the notice to you, FMNA's dispatch of an email containing the notice to that e-mail address shall nonetheless constitute effective notice. Please check back here from time to time to review any changes.
- **Location of Data.** FMNA Services are hosted in the United States. If you are a user located outside the United States, you understand and consent to having any personal information you provide transferred to, processed, and stored in the United States and other countries where data protection

and other privacy laws may not offer the same level of protection as in your jurisdiction, such as in the European Union. This includes the use of cookies and other tracking technologies as described above. As a result, please read this Privacy Policy with care.

- **Linked Services.** FMNA Services may also provide links to sites or services operated by FremantleMedia North America, Inc. affiliates (i.e., that are part of the FremantleMedia Group: “**FMNA Affiliated Companies**”) or by third parties, and may carry advertisements or offer content, functionality, games, rewards programs, newsletters, contests or sweepstakes, or applications developed and maintained by third parties including, any online store. FMNA is not responsible for the privacy practices of any such third parties, and once you leave FMNA Services via a link, enable a third party service, or click an advertisement, you should check the applicable privacy policy of the third party site. Additionally, although all FMNA Affiliated Companies adhere to the FremantleMedia Group corporate Privacy Principles, users who visit a FMNA Affiliated Company site should still refer to its separate privacy policy, which may differ in some respects from this Privacy Policy.

#### **4. USE & DISCLOSURE**

##### *Information Made Public Through Use of FMNA Services*

Users’ Public Information and Posts are always publicly available to anyone, including other users, search engines, advertisers, third party application developers, and anyone else with access to FMNA Services.

Third Party Information and Content may be publicly available according to the permissions you grant to FMNA, the applicable policies of the third party and the terms and conditions and/or terms of use for FMNA Service.

##### *FMNA’s Use and Disclosure of Information*

##### How we use the information we collect:

- **To provide and manage FMNA Services.** We use the information we collect from and about users for our general commercial purposes, such as to provide FMNA Services and features to you, including to measure and improve those services and features, to personalize your experience by delivering relevant content, advertising and marketing messages, to allow you to comment on content, participate in online games, contests, promotions or rewards programs, to enable you to communicate and share with other users or services, and to provide you with customer support and respond to inquiries. We may use aggregated, anonymous data about use of and activity on FMNA Services to assist us in this regard and such data is not subject to this Privacy Policy.
- **To contact you.** FMNA may periodically send promotional materials (e.g., newsletters) or notifications related to FMNA Services to the email address you provided to us at registration or subscription to your account. If you want to stop receiving promotional materials from FMNA, follow the unsubscribe instructions at the bottom of each email. There are certain service notification emails that you may not opt-out of as long as you are registered with or subscribed to FMNA Services, such as notifications of changes to FMNA Services or policies.

- **To deliver relevant advertising.** We may use the information you provide to us, and information we collect about your use of FMNA Services through cookies and other technologies, to assist us in delivering you relevant ads when you visit FMNA Services. We may work with third party advertising networks and advertisers who help deliver these ads to you. We do not share your non-public personal information with these third parties, but we may share anonymized or aggregated information with them to improve the relevancy of the ads you see on FMNA Services. As noted above, these third party advertising networks and advertisers may also use cookies and similar technologies to collect and track non-personally identifiable information such as demographic information, aggregated information, and Internet activity to assist them in delivering advertising that is more relevant to your interests. To find out more about third party online advertising and to opt out of this type of advertising, visit the Network Advertising Initiative website [[http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)].

Disclosure of Information:

We only share your non-public personal information with non-affiliated third parties when we believe sharing is permitted by you or authorized by this Privacy Policy. In addition, FMNA may share your personal information with FMNA Affiliated Companies. We may share your information with unaffiliated third parties as follows:

- ***To allow third party service providers to assist us in providing and managing FMNA Services.*** *FMNA may make your non-public personal information available to certain third party service providers, such as contractors, agents or sponsors, who help us manage or provide FMNA Services by, for example: developing or supporting products and features; conducting email marketing on our behalf; processing payments; administering message boards; fulfilling orders; processing data or statistics; or assisting with the administration, judging and prize fulfillment aspects of contests, promotions and sweepstakes. These outside service providers are required to protect non-public personal information entrusted to them and not use it for any other purpose than the specific service they are providing to FMNA.*
- **With your permission or at your request.** We may disclose your information to complete a transaction you have requested, such as to enroll you in a newsletter subscription, enter you in a sweepstakes or to respond to an inquiry or request for information. We may also disclose your information at your request, for example if you request that we share your audition information with our partners or others.
- **To protect the rights of FMNA and our users.** There may be instances when FMNA may disclose user information without providing notice or choice, including situations where FMNA has a good faith belief that such disclosure is necessary in order to: (i) protect or defend the legal rights, property, or safety of FMNA, the FMNA Affiliated Companies or their employees, agents and contractors (including enforcement of our agreements); (ii) protect the safety and security of users of FMNA Services or members of the public; (iii) protect against fraud or for risk management purposes; or (iv) comply with the law or legal process.

- **To complete a merger or sale of assets.** If FMNA sells all or part of its business or makes a sale or transfer of its assets or is otherwise involved in a merger or transfer of all or a material part of its business, FMNA may transfer your information to the party or parties involved in the transaction as part of that transaction.

## **5. SECURITY**

FMNA uses reasonable administrative, technical, personnel and physical measures to safeguard user information in its possession against loss, theft and unauthorized use, disclosure or modification. Unfortunately, no transmission of data over the Internet can ever be guaranteed to be completely secure. It may be possible for third parties not under our control to intercept or access transmissions or private communications unlawfully. While we strive to protect your personal information, FMNA cannot ensure or warrant the security of any personal information you transmit to us. Any such transmission is done at your own risk.

You also play a role in protecting your information. Please safeguard your user name and password and do not share them with others. If we receive instructions using your log-in information we will consider that you have authorized the instructions. If you believe that your interaction with us is no longer secure, please notify us of the problem by emailing [privacy@fremantle.com](mailto:privacy@fremantle.com).

We are not responsible for maintaining the confidentiality of any Public Information and Posts.

## **6. USER CONTROL**

You may cancel your account by clicking on “delete your account” and may unsubscribe to any FMNA newsletter or promotional email by clicking the “unsubscribe” link at the bottom of the specific newsletter or e-mail. Remember that even after you cancel your account, copies of some information that is publicly viewable may remain viewable in circumstances where, for example, you have commented on content on FMNA Services or if another person copied, stored or shared your information. We may also retain backup information related to your account on our servers for some time after cancellation for fraud detection or to comply with applicable law or our internal security policies. Unsubscribing from newsletters or promotional emails from us will not stop us from sending you certain service notification emails as you are registered with or subscribed to FMNA Services, such as notifications of changes to FMNA Services or policies.

If you would like to stop receiving messages from us on your mobile phone, please reply to the message with "STOP." You may also contact your wireless carrier for additional information on receiving or stopping mobile messages.

## **7. YOUR US PRIVACY RIGHTS.**

### **US Detailed Privacy Policy**

#### **Information for US Residents**



## US Residents' Rights and Choices

We collect Personal Data from Consumers and comply with the consumer privacy laws of California, Colorado, Connecticut, Utah, and Virginia ("**US Privacy Laws**"). This US Detailed Privacy Policy applies to US residents ("**you,**" or "**your**").

For the purposes of this US Detailed Privacy Policy, "**Personal Data**" means information that is linked or reasonably linkable to a particular individual or household. However, the following categories of information are not Personal Data:

- Publicly available information;
- Deidentified or aggregated data; or
- Information otherwise excluded from the scope of US Privacy Laws.

This US Detailed Privacy Policy provides the following information to US residents:

- Categories of Personal Data we collect;
- Purposes for which we use Personal Data;
- Categories of Personal Data we disclose to third parties;
- Categories of third parties to which we disclose Personal Data; and
- How US residents can exercise their rights under US Privacy Laws:
  - The rights to access, correct, or delete Personal Data;
  - The right to obtain a portable copy of Personal Data;
  - The right to limit the use of sensitive personal data in certain circumstances; and
  - The rights to opt out of targeted advertising, sales of personal data, or profiling.

You will not be discriminated against for exercising your rights under US Privacy Laws.

### **Categories of Non-Sensitive Personal Data**

The table below outlines the non-sensitive categories of Personal Data Fremantle collects about US residents and whether and how they are disclosed to third parties.

We collect Non-Sensitive Personal Data from the following sources:

- Directly from our users

**Category of Personal Data:  
Identifiers**

**Examples**

Identifiers may contain the following: names, addresses, email addresses, phone numbers, etc.

**Purpose(s)**

verifying identity, awarding of prizes, and/or as required by law

**Targeted Advertising**

We do not engage in targeted advertising or share this data for targeted advertising purposes

**Sale**

This data is not sold to third parties

**Sharing**

This data is not shared with third parties

**Retention Period**

7 years, unless otherwise required by law

**Category of Personal Data:  
Personal Characteristics**

**Examples**

Personal Characteristics may contain the following: hair color, skin color, eye color, etc. as they appear visually in a filmed appearance.

**Purpose(s)**

capturing an appearance on film, tape or digital media for inclusion in a television program.

**Targeted Advertising**

We do not engage in targeted advertising or share this data for targeted advertising purposes
<b>Sale</b>
This data is not sold to third parties
<b>Sharing</b>
This data is not shared with third parties
<b>Retention Period</b>
We retain this data indefinitely as part of the appearance in the program, which may be distributed in perpetuity.
<b>Category of Personal Data: Imprecise Geolocational Data</b>
<b>Examples</b>
Imprecise Geolocational Data may contain the following: home town, home state, etc.
<b>Purpose(s)</b>
As part of an appearance in a television program. For example, a person might be asked where they are from when appearing on a game show, or there may be a filmed background "package" about a person in a competition or other show, which reveals this information.
<b>Targeted Advertising</b>
We do not engage in targeted advertising or share this data for targeted advertising purposes
<b>Sale</b>
This data is not sold to third parties
<b>Sharing</b>
This data is not shared with third parties
<b>Retention Period</b>

We retain this data indefinitely as part of the appearance in the program, which may be distributed in perpetuity.

**Category of Personal Data:  
Sensory Information**

**Examples**

Sensory Information may contain the following: speaking voice, singing voice, physical appearance, etc.

**Purpose(s)**

Capturing an appearance on film or other media as part of a television program.

**Targeted Advertising**

We do not engage in targeted advertising or share this data for targeted advertising purposes

**Sale**

This data is not sold to third parties

**Sharing**

This data is not shared with third parties

**Retention Period**

We retain this data indefinitely as part of the appearance in the program, which may be distributed in perpetuity.

**Category of Personal Data:  
Inferences**

**Examples**

Inferences may contain the following: information which a viewer may infer from seeing and/or hearing an audiovisual appearance in a television program.

**Purpose(s)**

Capturing an appearance in a television program.
<b>Targeted Advertising</b>
We do not engage in targeted advertising or share this data for targeted advertising purposes
<b>Sale</b>
This data is not sold to third parties
<b>Sharing</b>
This data is not shared with third parties
<b>Retention Period</b>
We retain this data indefinitely as part of the appearance in the program, which may be distributed in perpetuity.

**Categories of Sensitive Personal Data**

The table below outlines the categories of Sensitive Personal Data Fremantle collects about US residents and whether they are shared with third parties. Fremantle obtains affirmative consent from US residents to process the Sensitive Personal Data, to the extent required by US Privacy Laws.

We collect Sensitive Personal Data from the following sources:

- Directly from our users

Category of Sensitive Personal Data: Government ID Data
<b>Examples</b>
Government ID Data may contain the following: driver's license number or other information contained on a government issued ID, passport, or visa which you submitted in order to participate in a competition or other television program.
<b>Purpose(s)</b>
Verification of identity, awarding of a prize, and/or complying with applicable laws
<b>Targeted Advertising</b>
We do not engage in targeted advertising or share this data for targeted advertising purposes
<b>Sale</b>
This data is not sold to third parties
<b>Sharing</b>
This data is not shared with third parties
<b>Retention Period</b>
7 years, unless otherwise required by law

**Use of Personal Data**

We use Personal Data for the purposes described above. Personal Data may also be used or disclosed as otherwise permitted or required by applicable law.

**Disclosing Personal Data**

We share Personal Data with the following categories of third parties:

- Processors: We use processors to securely handle Personal Data on our behalf and only on our instructions. These companies may not use your Personal Data for their own purposes.

See the tables above for more details about how different categories of Personal Data are shared.

We do not sell Personal Data to anyone.

### **Exercising Your Personal Data Rights**

US residents have the following rights under US Privacy Laws:

- The rights to access, correct, or delete Personal Data;
- The right to obtain a portable copy of Personal Data;
- The right to limit the use of Sensitive Personal Data in certain circumstances; and
- The rights to opt out of targeted advertising, sales of personal data, or profiling.

If you are a US resident, you can submit a request to exercise your personal data rights under US Privacy Laws by visiting our online portal at <https://www.requesteasy.com/63bb-2368> or calling our toll-free number at 1-888-745-7492.

To protect your privacy, we may need to authenticate your identity before we respond to your rights request. We will use commercially reasonable efforts to verify your identity for this purpose. Any information you provide to authenticate your identity will only be used to process your rights request. Please be aware that we do not accept or process rights requests through other means (e.g., via fax or social media).

After submitting your request online, you will receive a follow-up email, which may include a link you must click on in order to verify your identity. If you do not click on that link, we may be unable to complete your request due to lack of verification. It is important that you provide a valid email address in order for us to be able to process your request.

We will respond to your rights request within 45 days, though in certain cases we may inform you that we will need up to another 45 days to act on your request. If we suspect fraudulent or malicious activity on or from your account, we will delay taking action on your request until we can appropriately verify your identity and the request as authentic. Also note that each of the rights are subject to certain exceptions. If you believe our response to your rights request is insufficient, you can appeal our decision by submitting an appeal request via the same privacy portal through which you submitted your initial privacy inquiry. and we will inform you of our final decision within 45 days.

We reserve the right to decline to process, or charge a reasonable fee for, requests from a US resident that are manifestly unfounded, excessive, or repetitive.

### **Limiting the Use of Sensitive Personal Data**

You have the right to limit some uses of Sensitive Personal Data. In particular, you may direct companies not to use Sensitive Personal Data except as necessary to provide goods or services you have requested. You may submit a request to limit the use of your sensitive Personal Data by submitting a rights request as described above.

### **Authorized Agent Requests**

You may designate an authorized agent to make a rights request on your behalf. Your authorized agent may submit such a request by following the same method described above. We may require verification of your authorized agent in addition to the information for verification above for US residents and households.

### **Contact Us**

If you have any questions or concerns regarding this Detailed US Privacy Notice, contact us at [privacy@fremantle.com](mailto:privacy@fremantle.com).

Some Fremantle sites use YouTube API Services. YouTube's Terms of Service can be found [here](#). Google's Privacy Policy can be found [here](#).

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