

How To:
SIMPLIFY
est. 2009



JEN TILLEY

BLOGGER & PHOTOGRAPHER

I'm Jen Tilley—Wife. Mother (to a three-year-old son born in December 2013, a baby girl born in December 2016, and two rescue dogs). 30-Something Old Soul. Owner of How To: Simplify. Public Relations Professional. Project Manager. Writer (graduated from Michigan State University with a degree in journalism and a specialization in photojournalism). Professional Photographer. Lover of Chocolate, Coffee, and All Things Simple.



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JEN@HOWTO-SIMPLIFY.COM
LOCATION: MARYLAND

(517) 896-9989
HOWTO-SIMPLIFY.COM

STATISTICS

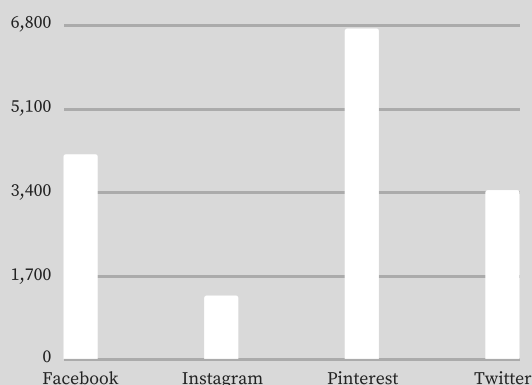
DEMOGRAPHICS:

81% female / 19% male
18-24 years of age = 28%
25-34 years of age = 32%
35-44 years of age = 15%
45-54 years of age = 10%
55-64 years of age = 8%
65+ years of age = 7%

LOCATIONS:

United States
Canada
United Kingdom
Australia
India
Russia
Philippines
Ireland
Plus additional countries

SOCIAL MEDIA:



SPECIALTIES

Advertising | Baking |
Cooking | Editorial
Photography | Editorial
Writing | Food Photography |
Journalism | Lifestyle
Photography | Lifestyle Tips |
Product Reviews | Product
Photography | Recipe
Development | Social Media
Promotions | Story Sharing

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