Fact Sheet
HP Officejet 7610 Wide Format e-All-in-One Printer

The HP Officejet 7610 Wide Format e-All-in-One is a new addition to HP's lineup of wide format printers, offering print, scan, fax and copy capabilities across versatile media formats. The printer produces professional-quality marketing materials at a low cost per page in sizes from 3 x 5 in (76 x 127 mm) to 13 x 19 in (330 x 483 mm) for less than a print shop.[1] With the introduction of the unit, businesses can create high quality borderless flyers, brochures and more in-house with the full benefits of a multi-function printer.

The HP Officejet 7610 Wide Format e-All-in-One Printer features:
- Print, copy, scan, and fax capabilities in sizes up to 13X19 inches/A3+.
- Print at speeds up to 33 ppm black, and up to 29 ppm color.[4]
- Ability to print from virtually anywhere using HP ePrint, [7] and connect directly to the printer without a router with HP wireless direct printing. [8]
- HP pigment inks for water resistant and smudge free prints. [2]
- Recommended monthly print volume of up to 800 pages and a duty cycle of up to 12,000 pages per month.[5,6]
- Reload paper less often and handle large print jobs using the automatic document feeder and 250-sheet paper tray.
- Save up to 50 percent on paper costs with optional two-sided printing, and get free cartridge recycling through HP Planet Partners.[9,10]
- Save up to 40% on energy—preset this e-all-in-one to turn on or off with Schedule On and Schedule Off. [11]

Pricing and availability [12]
The HP Officejet 7610 Wide Format ePrinter will be available worldwide this summer. Pricing is not yet available.

(1) Based on marketing materials printed on HP Color LaserJet CP2020/CM2320 series and HP Officejet Pro family products compared with average retail copy shop pricing for print runs up to 2,500 pages. Actual results may vary. Source: InfoTrends Cost of Print Studies, June 2011. Visit hp.com/go/printcosts for more details.
(2) Water resistance based on HP internal testing, using paper with the ColorLok®logo.
(3) Wireless performance is dependent upon physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz routers only.
(4) Either after first page or after first set of ISO test pages. For details see www.hp.com/go/printerclaims.
(5) HP recommends that the number of pages per month of imaged output be within the stated range for optimum device performance, based on factors including supplies replacement intervals and device life over an extended warranty period.
(6) Duty cycle is defined as the maximum number of pages per month of imaged output.

(7) Requires an internet connection to HP web-enabled printer and HP ePrint account registration. A list of eligible printers, supported documents and image types, and other HP ePrint details is available at www.hp.com/go/eprintcenter. Mobile devices require internet connection and email capability. May require wireless access point. Separately purchased data plans or usage fees may apply. Print times and connection speeds may vary.

(8) An app or driver may be required to use HP wireless direct. Additional information is available at www.hp.com/go/eprintcenter. Wireless performance is dependent upon physical environment and distance from access point.

(9) Automatic two-sided printing capability not included; please purchase separately.

(10) Program availability varies. Original HP cartridge return and recycling is currently available in more than 47 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners program. Additional information is available at www.hp.com/recycle.

(11) Energy savings calculation assumes the device is scheduled to be off for 12 hours per weekday and 48 hours per weekend. Reduced energy use is compared with a typical daily usage model, which assumes devices remain in "off" mode overnight and on the weekend.

(12) Estimated U.S. street prices. Actual prices may vary.