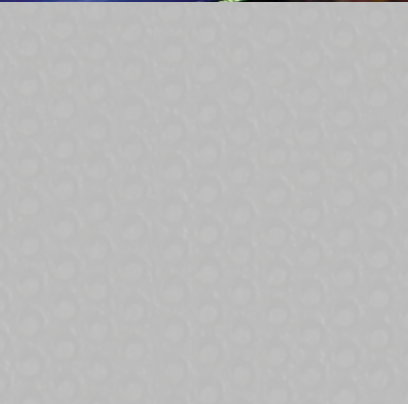
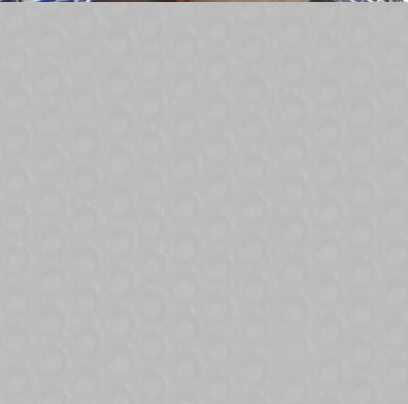
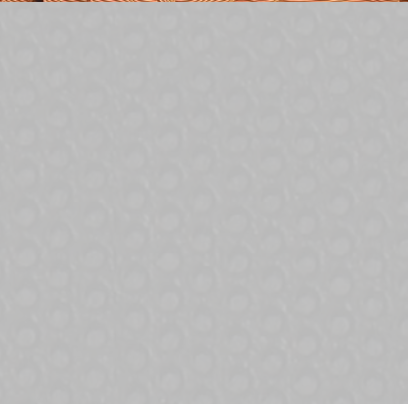




SPORTING GOODS ATHLETIC WEAR



INNOVATION ON DISPLAY

Product Lines for Sporting Goods & Athletic Wear



Maxi Line



Freestanding Displays



Counters & Showcases



Pallet Rack



Wide Span



Storage Shelving



Lighting



Signage



Custom Point-of-Sale Displays



madixinc.com/segments/sports

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Alabama 20984 Alabama Hwy 9, Goodwater, AL 35072 | 800.633.6282

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Sporting Goods & Athletic Wear

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



madix[™]

Unique Solutions

Having to deal with so many types of merchandise is one of the most difficult challenges that sporting goods retailers must overcome. Wondering how to make merchandise stand out and sell better? Madix offers a variety of specialty shelves and accessories to help improve your bottom line. Utilize sports-related accessories that are specifically designed to fit merchandise that is often oddly shaped for standard displays. Madix offers display solutions for a variety of sporting goods merchandise, including golf and other game essentials. Custom accessories can also be tailored to fit your specific needs.

Illuminate Sales

Want to enhance your in-store experience? Madix offers unique shopper marketing solutions that draw attention to specific merchandise, grab the customer's attention, and lift sales. Digital and printed signage combined with specialty lighting all work together to complement specific merchandise and create a one-of-a-kind experience that is exclusive to your brand.

Enhance the in-store experience using specialty lighting, digital and printed signage

Unique sports accessories efficiently and attractively display athletic wear & gear



Secure Merchandise

If security is what you need, Madix offers accessories and special kits for existing product lines that reduce theft. Secure your most valuable merchandise with locking mechanisms, security doors, and locking glass cabinets. Larger wire grid security systems are also available for back room applications. Deter shrink without sacrificing style, using smart displays from Madix.

Protect valuable merchandise with Madix's security displays and accessories



At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business purposes. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

