

# RANCHWORLADS.COM

## Your Online Photo & Video Ranch Classifieds

### BANNER AD RATES & SPECS

The screenshot shows the RanchWorldAds website interface. At the top, there's a navigation menu with options like 'Home', 'Magazine', and 'Link Directory'. Below that is a search bar and a 'Recent Classifieds' section. The main content area features a large banner for 'JAMISON QUARTER HORSES' and a listing for 'STOUT RANCH GELDING'. The listing includes details like 'Date Foaled: 4-20-04', 'Breed: Quarter Horse', and 'Price: \$4,500.00'. A pedigree chart is also visible. On the right side, there are several smaller banners for 'STORMEN'S REALTY', 'GRAHAM SCHOOL FOR CATTLEMEN', and 'WIL HOWE RANCH'. At the bottom, there's another large banner for 'South Texas Cattle Marketing's Cattleman's Opportunity Sale'.

### Banner Ad Rates

#### Small

Horse/Cattle Ranch	\$1,500.00 a year
Small Business/Realtor	\$2,520.00 a year
Medium Business	\$4,200.00 a year
Large Business	\$8,700.00 a year
Corporate	\$13,080.00 a year

#### Large

All Large Banners	\$2,040.00 a month
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Banner packages are for 10,000 views per day. These banners display on all pages of RanchWorldAds.

### Banner Size Requirements



**LARGE**  
(width x height)  
728 x 90 (pixels)

**SMALL**  
(width x height)  
120 x 120 (pixels)



### Digital Requirements

We accept files via Email (info@ranchworldads.com) provided they are in the following formats: jpeg or gif files. Please call or email and alert us you are sending a file and be sure to reference name of advertiser in subject line. All ads should be hi-res (300 dpi) and in RGB format.

### Free Ad Design

RanchWorldAds offers free ad design for our customers. Just email us your ad content and any images you would like to use in your ad.

### Contact Information

Office: (602) 284-1414 Email: info@ranchworldads.com