

Emily Benito

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EDUCATION

Bachelor of Arts in Communication and Information Sciences, May 2023, Summa Cum Laude

The University of Alabama, College of Communication and Information Sciences, Tuscaloosa, AL

Major: News Media Minor: Communication Studies, Global and Cultural Perspectives

GPA: 3.9/4.0 Dean's List: Fall 2019 – 2023 Kappa Alpha Theta Alumnae

COURSE WORK EXPERIENCE

Ethics and Diversity in Media: Examined a multitude of ethical issues within media and their implications and discussed the impact of media on the community surrounding us.

Journalistic Principles and Practices: Established framework for AP Style for print and website articles. Wrote articles weekly to hone skills.

Leadership and Strategic Communication: Studied effective communication strategies for leadership roles. Learned tactics to engage different personalities in a corporate environment and utilize everyone's skills for advancement of quality work. ***Interpersonal Communication:*** Gained skills necessary to building professional relationships. Studied the interpersonal communication between cultures

STUDY ABROAD

AIFS Abroad in Florence, Florence, Italy, January 2022 – April 2022

- ❖ Completed minor in Global and Cultural Perspectives and learned Italian by participating in emphasis courses.
- ❖ Learned to communicate verbally and nonverbally in a different country while analyzing social and cultural norms.
- ❖ Studied history and development of Italian architecture and development of economic changes in the past 50 years.
- ❖ Learned foundational principles of time management, attention to detail, event planning, and cross-cultural communication.

WORK EXPERIENCE

Multimedia Journalist, KOLO 8 News Now ABC, Reno, NV, June 2023 – Present

- ❖ Pitch stories to news managers and news producers that impact the local community.
- ❖ Research and coordinates interviews for VOSOTs and PKGs for the 4, 5, and 6:30 p.m. news.
- ❖ Strong writing skills for all platforms. (Broadcast, web, social media).
- ❖ Strong live performance skills for on-scene coverage.

Weekend Weather Anchor, KOLO 8 News Now ABC, Reno, NV, June 2023 – Present

- ❖ Read and interpret weather radar.
- ❖ Strong weather wall presence.
- ❖ Articulate weather patterns and weather behavior in understandable context.

Multimedia Journalist (Reporting) Intern, WVUA 23 News, Tuscaloosa, AL, August 2021 – May 2023

- ❖ Gathers interviews, B-roll and stand ups for VOSOTs and PKGs for the 5 and 6 o'clock news.
- ❖ Works effectively to meet a deadline and upload VOSOTs and PKGs to the rundown.
- ❖ Making lasting connections with people in the community to establish rapport and build connections.

Multimedia Journalist Intern, KION Channel 5/46 News, Salinas, Ca, June 2022 – July 2022

- ❖ Aided in producing the nightly 5 and 6 o'clock newscasts.
- ❖ Assisted in gathering video and stand ups for reporters.
- ❖ Gained insight into the operations of a news station and the fast-paced environment of a newsroom.

SKILLS & QUALIFICATIONS

Proficient in Microsoft Word, Microsoft PowerPoint, Edius, ENPS, Adobe Premiere Pro, Adobe Photoshop, Adobe Audition, Wix, Wordpress, Social Media Applications, Knowledge of AP style formatting.