



Winter 2019 Edition

news

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Message from the President, Wilma Bergfeld, MD

Happy Year to you all!! Looking forward to a great meeting in 2019!!

In 2019, the ADA is planning an exciting Annual Meeting in Sarasota, Florida August 14-18, 2019, at the Ritz Carlton. Jeff Callen, has prepared a wonderful scientific program including lectures emphasizing "What's New?", "Current Controversies" and an "Update on the Challenges Facing Dermatology in the House of Medicine". The annual meeting will also have very special social events as we have come to expect! Please put the 2019 ADA meeting on your calendar and plan to attend.

In the past three years, the Medical Student Research Awards were replaced by the new Resident/fellow Research Awards. This program allows dermatology trainees to present their research at the ADA's Annual Meeting. The focus of this research must be on the integral nature of dermatology in medicine or Issues and matters leading to the marginalization of dermatology. Please encourage your trainees to involve themselves in research in these areas. Once their research is complete, they can apply utilizing a digital application on the ADA website (ADA1.org). You will also see an advertisement in both the JAAD and JAMA Dermatology that includes an application for this program and a description of the ADA. Yes, the ADA is on the move to reclaim its position as an opinion leader.

In the background, the board and the leadership are working diligently to improve the ADA's national and international profile. Initially this has been done by highlighting our featured speakers in high impact dermatology publications. Leaders in the recent past, such as Toni Hood, David Cohen and Gene Bauer have upgraded our public website with a member's only area that is interesting, informative and fun. We have also released two position statements highlighting the importance of vaccination for Human Papillomavirus and Herpes Zoster. As we continue working to raise dermatology's stature in the House of Medicine, our aim is to have the ADA recognized as the premier leadership organization in Dermatology. A public relations ad hoc task force led by Wilma Bergfeld, Patti Farris and Roger Ceilley has been established to develop a strategic plan for these activities. Another action item is the formation of International member ad hoc task force focused the awareness of ADA, retention, participation and awareness of changes in medicine around the world which will be led by Ken Tomecki and several international members.

Kudos go to Robert Brodell, our Secretary/Treasurer, and his wife, Linda, along with Julie Odessky, Executive Manager, and Phyllis Segaloff, Business Manager, for all of their work to ensure a well-organized, interactive, and successful meeting and a well-run organization.

Our Historian David Pariser, M.D. is on a quest to complete the third volume of the ADA membership book that will include biographic summaries of our members' from 1876 to the present. A hard copy book will be published and distributed to all members. He is working hard to obtain the bio-sketches and photographs for "the missing years" from 1995-2010 ... a period when adequate records were not maintained. If you receive a letter from David asking you for information, please take it seriously and get the requested material to him as soon as possible. It would be unfortunate to have a blank space beneath the name of any of our members when the book is released.

More news to come! I look forward to seeing you all at the 2019 ADA meeting, Sarasota, Florida 2019!

ADA Board of Directors

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Wilma Bergfeld

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Robert Brodell

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Sabra Sullivan
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**Congratulations to the following new members
inducted at the 138th annual meeting.
Silverado Resort & Spa, Napa, California.**

Active Membership

David Adelson, MD, PhD
Macrene Alexiades, MD, PhD
Milan Anadkat, MD
Victoria Holloway Barbosa, MD,
MPH, MBA
Bruce Brod, MD
Susan Burgin, MD
Jonathan Cotliar, MD
Terrence Cronin, Jr. MD
Dawn Davis, MD
Julie Harper, MD
Jeffrey A. Klein, MD, MPH
Jo-Ann M. Latkowski, MD
Markham Luke, MD, PhD
Aimee Payne, MD
Roberta Sengelmann, MD
Jeffrey Sugarman, MD, PhD
Jean Yuh Tang, MD, PhD

Portland, Oregon
New York, NY
St. Louis, MO
Chicago, IL
Dowington, PA
Boston, MA
Los Angeles, CA
Melbourne, FL
Rochester, MN
Birmingham, AL
Newport Beach, CA
New York, NY
Gaithersburg, MD
Philadelphia, PA
Santa Barbara, CA
Santa Rosa, CA
Stanford, CA

International Membership

Eulalia Baselga, MD
Claire Fuller, MD
Dimitrios Rigopoulos, MD
Barcelona, Spain
London, UK
Athens, Greece



Highlights from our Annual Meeting

Silverado Resort & Spa, Napa, California

Special thanks go to:

Hensin Tsao, MD and the 2018 Program Committee

176 Members attended along with 90 Spouse/Guests

We were honored to have these distinguished speakers at the 138th annual meeting of the American Dermatological Association, Silverado Resort & Spa, Napa, California



Angela Christiano, PhD



Lloyd Minor, MD

Douglas Lowy, MD, was our first recipient of the ADA's President's Medal Lifetime Achievement Award in honor of his basic discoveries and their translation to cancer prevention



Douglas Lowy, MD

The President's Dinner Dance photos from Silverado are available for viewing.

Please follow the dropbox link below:

https://www.dropbox.com/sh/vr1yc9bspp3be3r/AAA_GVILk4ucAWIRgM8jG5Eea?dl=0





Actions of the Board of Directors

The ADA Board of Directors met on, November 7th and 11th at the 138th Annual Meeting in Napa, CA.
The following actions were taken:

Promoted 8 members to Senior Member status.

Approved the ADA's press release supporting the American Cancer Society's HPV Vaccine Policy.

Approved moving forward with endowment efforts to make the Mount fund sustainable for many years to come for the ADA's Resident/Fellow Research Program.

Approved a Chaine-style Presidential Dinner for the 2019 annual meeting in Sarasota, FL, with a possible silent auction.

Approved continuing efforts of ADA's Historian, David Pariser, MD, to complete the new ADA Historical Book of all members, their bios, and photos.



New Committee Appointments

Honorary Committee:
Alan Moshell, MD

Nominating Committee
Anne Burdick, MD

Program Committee:
Lynn Cornelius, MD

Auditing Committee
John DiGiovanna, MD

Ethics Committee:
Alfred Lane, MD

Education Committee:
Howard Welgus, MD

Membership Committee:
David Woodley, MD

Meeting Site Committee:
Erin Boh, MD

[2018 ADA Resident Research Awardees Honored at Annual Meeting](#)

The ADA again congratulates the following two individuals for being the awardees of the ADA's 2018 Dermatology Resident/Fellow Research Award; our highest honor for a resident or fellow. Their research focuses on the integral nature of Dermatology in the house of medicine and issues leading to the marginalization of Dermatology. These matters are of great concern to the ADA and crucial to the success of Dermatology in the future. In addition, they will be presenting the implications, and when necessary, potential solutions relating to their research so the membership can contemplate strategies to utilize this information for the preservation of our specialty in the future



Betty Kong, MD, Northwestern University, for her research “The Effect of Market Competition on the Cost of Topical Medications”.



Oluwatobi Ogbechie-Godec, MD, MPH, New York University, for her research “The Diminishing Presence of Dermatologists in the Care of Hospitalized Medicare Patients”.

RESIDENT RESEARCH AWARDS APPLICATIONS ARE DUE MAY 1, 2019

(Research must be related to either the integral nature of Dermatology in Medicine or Issues and matters leading to the marginalization of Dermatology)

The awardees will be expected to attend the entire meeting in Sarasota, FL from August 14-18, 2019, where they will present their research and findings to the general membership of the American Dermatological Association. (The ADA will cover the cost of attendance including travel, room, and board). A grant of \$500 will be provided to the awardees. The applicant’s proposed project must be under the mentorship of a faculty member of an ACGME accredited Dermatology program. [Mentors need not be ADA members]. Applications must be submitted electronically with an attestation from the applicant’s mentor and department chairperson unless they are one and the same.

The following Press Release was sent out by the ADA November 8th, 2018 and received almost 10,000 views!

The American Dermatological Association Co-Sponsors American Cancer Society's HPV Vaccine Policy

Dermatologists routinely engage in the care of patients with mucocutaneous manifestations of Human Papillomavirus infections [HPV]. HPV is associated with protean medical illnesses including cervical, vaginal, vulvar, penile, anal, and oropharyngeal cancers, as well as warts, condylomata, and oropharyngeal papillomas. While there are numerous serotypes of HPV, type 16 and 18 are responsible for the majority of malignancies.

HPV infects 79 million people in the United States and is associated with 32,500 cases of cancer in men and women. [<https://www.cdc.gov/hpv/hcp/need-to-know.pdf>] Worldwide, over a quarter of a million women die of HPV induced cervical cancer yearly. [<https://www.who.int/immunization/topics/hpv/en/>]

Vaccines are available to protect young women and men against the most pathogenic serotypes and are recommended as part of a routine vaccination schedule for children and young adults. These vaccines markedly reduce the mortality associated with HPV infections.

The American Dermatological Association is pleased to announce its support of the American Cancer Society in its public policy campaign for vaccination against HPV beginning at age 11 or 12 for girls and boys.

The American Dermatological Association also recognizes the expanded age range, between 27 and 45, recently approved by the FDA for male and female HPV vaccination with human papillomavirus 9-valent vaccine.

The American Dermatological Association emphasizes the importance of HPV vaccination at all appropriate ages as a means to reduce HPV-related diseases and recommends that patients consult their health care providers regarding HPV-related diseases.

Meeting Planning Updates from Secretary-Treasurer, Robert Brodell, MD

We have heard our members! Several changes have been made to our annual meeting scheduling process. Starting in 2022 we will be following these guidelines:

- It is best to have the meeting in the fall every year, rather than have the meeting when the best “deal” can be negotiated with a property
- Avoid conflicts with other meetings. This requires scheduling many years in advance because available dates are sometimes few and far between when scheduling just two years ahead
- Try some new and interesting sites on the North American continent
- Don’t forget our old favorites New York City and Washington, DC!

Click on the U-tube videos below for a special view of our upcoming meeting sites. If YOU only have time to watch one VIDEO, check out Seattle! Mark these dates on your calendar. The educational strength and vibrancy of our meeting depends upon your attendance!

The following meetings have been established:

[Sarasota, Florida \(Ritz Carlton\)](#) An idyllic golf retreat on the beautiful beaches of the Gulf of Mexico!
August 14th – 18th, 2019 <https://youtu.be/ga2ttBNm7s0>

[Laguna Niguel, California \(Ritz Carlton\)](#) A plush oasis on the bluffs overlooking the Pacific October 28th
November 1st, 2020 <https://youtu.be/zJ9MvzIiwE0>

[Ameila Island, Florida \(Ritz Carlton\)](#) A luxurious hotel on a barrier island
August 25th-29th, 2021 <https://youtu.be/kvmcjULVjRo>

[Quebec City, Canada \(Fairmont, Le Chateau Frontenac\)](#) Old world charm in North America
October 26th-30th, 2022 <https://youtu.be/vdhLTgmMnCo>

[Washington, DC \(Fairmont\) \(2023\)](#) Free museums!!
October 25th-29th, 2023 <https://youtu.be/0wEL8BKdE1M>

[Seattle, Washington \(Hyatt Regency\) \(2024\)](#) - A very special city with some very special sights!
October 23rd-27th, 2024 https://youtu.be/jCuG_rlVVPE

[New York City \(2025\)](#) A return to the city where we had the highest attendance at the 2010 annual ADA

Good News and Achievements

Arlene and Mark Dahl are moving from Scottsdale to a retirement senior living community in a suburb of Minneapolis (Plymouth). They will be closer to their two sons and their families and also closer to their summer home in northern Minnesota.

Richard D. Sontheimer was elected to “Master” member designation by the American College of Rheumatology in 2017.

Jeff Callen been selected as the Dermatology Foundation's 2018 Lifetime Career Educator Awardee. He and his wife Susan will celebrate their 50th wedding anniversary on Friday, December 21, 2018.

The Alpha Omega Alpha Chapter at Rutgers New Jersey Medical School has renamed their research award: the

William Lambert and Stanley Weiss, MD. These two individuals co-founded this award for meritorious research performed by a medical student.

Aimee Payne received an NIH Director’s Transformative Research Award to develop cellular immunotherapies for canine autoimmune disease and cancer.

Mary Lupo, MD was the recipient of the Tulane Medical School Distinguished Service award for 2018.

Tina Alster will be receiving the Dermatology Foundation Practitioner of the Year Award at the annual meeting of the AAD in Washington, DC on March 2, 2019.

The University of Miami Department of Dermatology and Cutaneous Surgery announced the completion of funding of the **William H. Eaglstein, MD** Chair in Wound Healing. This Chair, the 1st of its kind in Dermatology, honors Bill Eaglstein's seminal accomplishments and legacy in wound healing at the University of Miami and will support continued work in wound healing by an internationally renowned clinician or scientist.

Larry Chan has recently completed the editing of a novel textbook on Engineering-Medicine. This textbook will convey the principles and applications of engineering in medicine and aims to bring medicine to a higher level of efficiency and quality. The book will be in print in March 2019 by CRC Press. Below is the link:

https://www.amazon.com/Engineering-Medicine-Principles-Applications-Engineering-Medicine/dp/1138540870/ref=sr_1_5?s=books&ie=UTF8&qid=1544762417&sr=1-5&keywords=larry+chan

Rose Elenitsas is currently the President of the American Society of Dermatopathology.

Jason Rivers is now the Vice President of the Canadian Dermatology Association, and will be President of the Association from July 2020- June 2021.

Mark Brown is President –elect of the American Society of Dermatologic Surgery. (ASDS)

Henry Lim, MD

2017 Establishment of Henry W. Lim, MD, Endowed Chair in Dermatologic Research, Henry Ford Hospital

2018 Recipient, European Academy of Dermatology and Venereology International Scientific Achievement Award

2018 Recipient, International League of Dermatological Societies Certificate of Appreciation for International Leadership.

Arthur Rhodes, MD, MPH received the 2018 Humanitarian Award from the Melanoma Research Foundation on September 26, 2018, at their annual gala

Robert Brodell, MD was awarded tenure at the University of Mississippi Medical Center where he is professor and chair of the Department of Dermatology. The book he edited along with other members (**Eliot N Mostow, Ashish C. Bhatia, and William**

Abromovits): Tips and Tricks in Procedural Dermatology: Efficient and Effective Approaches to Achieving Optimal Diagnostic and Therapeutic Results” will be published by JayPee Brothers Medical Publishers in January 2019. More importantly, Linda and Bob are expecting their 6th grandchild this month!

Joel Gelfand, MD, MSCE is delighted to announce that he has received an \$8.6 million dollar award from the Patient Centered Outcomes Research Institute (PCORI) to conduct a pragmatic trial of home vs. office based phototherapy for the treatment of psoriasis. Interested in being a site? Please email him: LITESTudy@penmedicine.upenn.edu<mailto:LITESTudy@penmedicine.upenn.edu>. Details at: <https://www.pcori.org/research-results/2017/pragmatic-trial-home-versus-office-based-narrowband-ultraviolet-b-phototherapy>

Michael Zanolli MD In addition to current duties with the TN Board of Medical Examiners, and a Director at Large on the Board of the Federation of State Medical Boards (term expires May of 2019), Dr. Zanolli has been elected as Chair Elect of the Accreditation Council for Continuing Medical Education for 2019. He will automatically assume the position as Chair in 2020 for a one year term.

Ralph Daniel, MD and **Richard’s Scher’s** book *Nails* was just published in its latest edition. (Scher and Daniel’s Nails, 4th edition. Many thanks to each editor and contributor Also, Melissa P Daniel, PhD just passed her cellar master wine exam which is the equivalent of a Level One Sommelier.

Anne E. Burdick, MD, MPH, Professor of Dermatology and Executive Director of TeleHealth at the University Of Miami Miller School Of Medicine, was invited to be a member of the Center for Telemedicine & e-Health Advisory Board. The Board deals with policy issues related to telehealth reimbursement, licensure and opioids.

Something good happen to you? Share it with our members! Email Julie at ameriderm1930@gmail.com with the achievement.

Best wishes from Linda and me for a wonderful spring. See you in Sarasota...

Sincerely,

Bob
Robert Brodell, MD
ADA Secretary-Treasurer

Founded in 1876, the American Dermatological Association (ADA) was the first national dermatological society in the United States. Its members are recognized leaders in Dermatology research, education, organizational medicine, and patient care. Its charge is to further the advancement of all aspects of scientific endeavor in Dermatology and to maintain excellence in the study of skin disease. In the execution of its enduring mission, it has been responsible for the development of other important dermatologic organizations including the American Academy of Dermatology; serving the vast majority of Dermatologists in the United States, and the Society of Investigative Dermatology, the preeminent organization representing research in Dermatology. Membership in the ADA is through nomination and election based on meritorious contributions to the field of Medicine and Dermatology.

The American Dermatological Association maintains a leadership role in the contemplation and implementation of initiatives that advance the field of Dermatology research and education and that in turn ultimately advances the care and treatment of patients with skin disease.