



ARKA JAIN
University
Jharkhand

NAAC
GRADE A
ACCREDITED UNIVERSITY

BBA

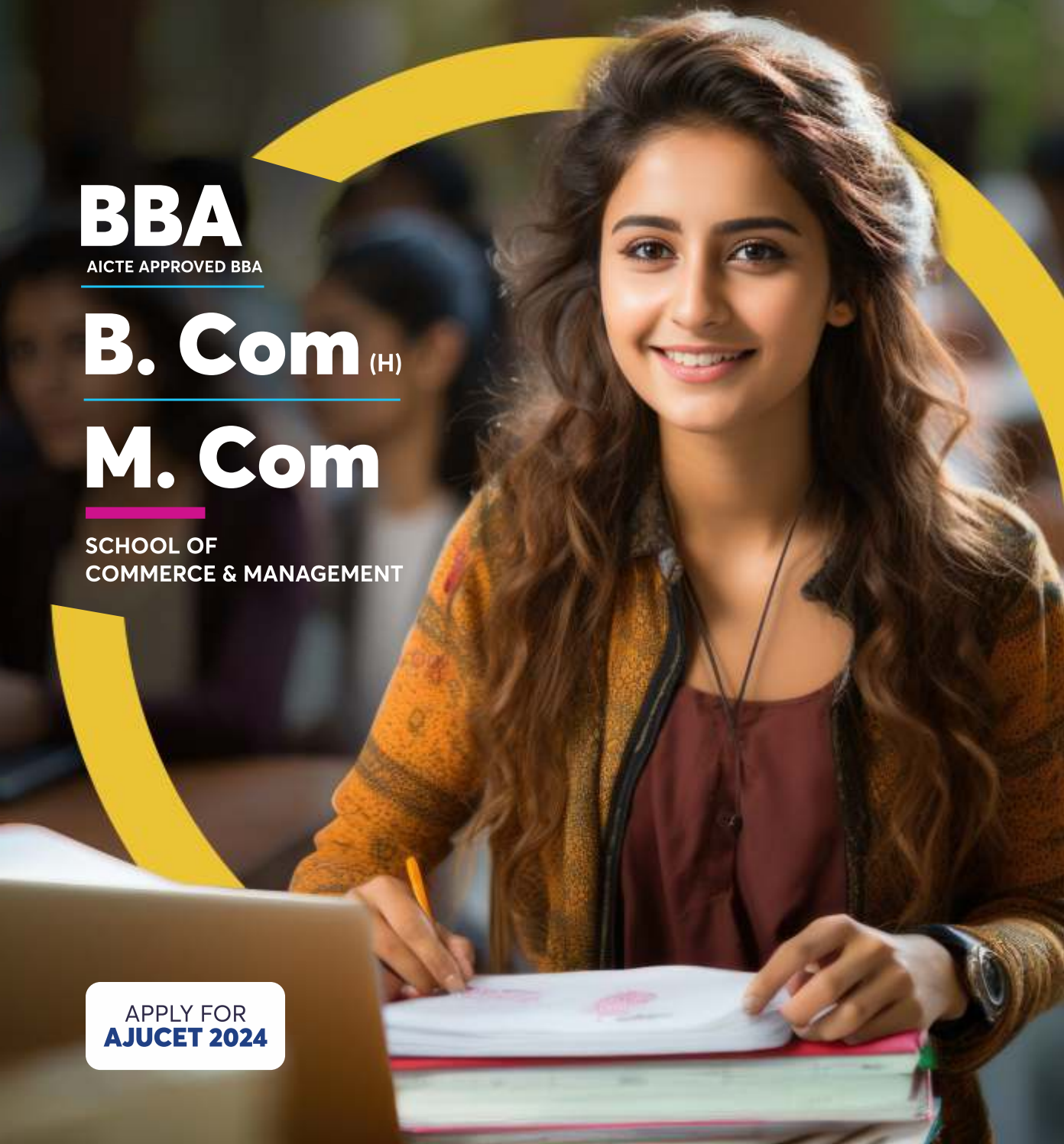
AICTE APPROVED BBA

B. Com (H)

M. Com

SCHOOL OF
COMMERCE & MANAGEMENT

APPLY FOR
AJUCET 2024



ABOUT JAIN GROUP

JAIN Group, Bengaluru is an established education provider and leading entrepreneurship incubator in India. JGI represents a cluster of 77+ educational establishments with 75,000-plus students and 10,000-plus employees engaged at various levels, P-12 (Pre-School to Grade 12), diploma, undergraduate, postgraduate, doctoral levels across 64 campuses pan India. which include prestigious institutions like Jain College, Bengaluru (Among the top 25 best commerce colleges in India*); Jain (Deemed-to-be-University), Bengaluru (Among the top 5 private universities of India*); Jain College of Engineering, Bangalore; Jain Public Schools, Jain Heritage Schools, Jain Toddlers and Jain International (Residential) Schools.*As per India Today - Nielsen survey.The 30-plus Years JAIN Legacy is synonymous with NIRF, QS World University Rankings, NAAC A++ Grade, NBA.

AMONG
TOP
EDUCATIONAL
INSTITUTIONS IN INDIA

JGI'S ALUMNI INCLUDE
OVER 10+

Arjuna, Rajiv Gandhi Khel Ratna, Padma Shri, & Padma Bhushan Awardees, & 300+ Sports person of International & National Repute.

08
STATES

02
UNIVERSITIES

77
EDUCATIONAL
INSTITUTIONS

75K
STUDENTS

64
CAMPUSES

10K
EMPLOYEES

50
INCUBATED
COMPANIES

About

ARKA JAIN UNIVERSITY

ARKA JAIN University was established in the year 2017 by the Jharkhand State Legislature under "The ARKA JAIN University Act" & is recognized by UGC. It is the first state private university in the Kolhan region (comprising of three districts) of the state.

AJU has been accredited with 'A' Grade by NAAC in the first cycle, the first state private university in Bihar, Jharkhand and West Bengal to get this distinction. The university has the necessary affiliations, recognitions and memberships from such bodies as AICTE, BCI, PCI, OCI, JNRC, INC, AIU, ASCO. AJU is an ISO-certified "Educational Organization Management System" University. It has been ranked 3rd in the "Top-15 Emerging Private Universities in India" category in the prestigious Outlook iCare University Ranking 2023.

RECOGNITION, AFFILIATION & MEMBERSHIPS



University Grants Commission (UGC)



All India Council for Technical Education (AICTE)



Association of Chartered Certified Accountant (ACCA, UK)



International Organization for Standardization



Association of Indian Universities

5000+ STUDENTS

07 SCHOOLS

30+ PROGRAMS

175+ FACULTY MEMBERS



TOP 5

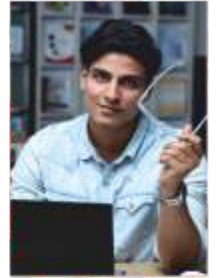
REASONS TO BE A PART OF **ARKA JAIN UNIVERSITY**

- 1 Accredited with NAAC 'A' Grade in First Cycle, only State Private University in Bihar, Jharkhand & West Bengal to achieve this feat
- 2 Part of the JAIN Group, Bengaluru: Mentored & Guided by JAIN (Deemed-to-be-University), Bengaluru
- 3 Member - Association of Indian Universities (AIU)
- 4 50+ MOUs (International & National) with Corporate and Academic Partners
- 5 ISO Certified "Educational Organizations Management System" University



Explore The
VIVACIOUS AND EFFERVESCENT CAMPUS





Thriving classrooms, vibrant communities.
A world of possibilities awaits.



And fresh
AGGI®
able Here



SCHOOL OF COMMERCE & MANAGEMENT

BBA

BACHELOR OF BUSINESS ADMINISTRATION

AICTE APPROVED BBA

- BBA with Specialization in Marketing | Finance | Human Resource
International Business | Supply Chain Management.
- BBA (Capital Market) in association with Stock Market Institutes,
Bengaluru and NISM
- BBA (Digital Marketing) in association with International Skill
Development Corporation (ISDC)

B.Com(H)

BACHELOR OF COMMERCE (HONOURS)

- B. Com (H) with Specialization in Finance / HR / Marketing
Bank Management / Corporate Secretaryship
- B. Com (H) with KPMG Course for Accounting Professional (K-CAP)





BBA

Bachelor of Business Administration

AICTE APPROVED BBA

QUICK FACTS:

▪ **ELIGIBILITY :**

Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board and should have a valid score card of the entrance exam conducted by the university, ARJU-Combined Entrance Test (ARJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).

▪ **DURATION :**

3 Years (6 Semesters) | Degree Awarded by: ARKA JAIN University, Jharkhand

▪ **SCHEME OF STUDY :** CBCS System

SPECIALIZATIONS :

MARKETING | FINANCE | HUMAN RESOURCES MANAGEMENT | INTERNATIONAL BUSINESS
SUPPLY CHAIN MANAGEMENT,



PROGRAM TAKEAWAYS:

- Specialize in Marketing, Finance, HRM, International Business, and Supply Chain Management to tailor your expertise to specific career goals.
- Gain practical experience through real-world projects, honing analytical skills for strategic decision-making.
- Develop a global perspective with insights into international business practices and cross-cultural management.
- Enhance leadership and communication skills essential for effective collaboration and team management.
- Acquire specialized knowledge in areas such as consumer behavior, financial analysis, and supply chain optimization for career success.

“ According to LinkedIn, the **“Digital Marketing Specialist”** role is among the top 10 most in-demand jobs, with 860,000 job openings. ”

Source - <https://www.simplilearn.com/why-choose-a-career-in-digital-marketing-article>



The digital advertising industry across India is expected to have a market size of 539 billion rupees by the financial year 2024, a massive jump from 47 billion in 2015.

This presents significant opportunities for those pursuing a career in digital marketing in India.

Source - <https://iide.co/blog/career-in-digital-marketing-in-india/>

BBA - DIGITAL MARKETING



IN ASSOCIATION WITH INTERNATIONAL SKILL DEVELOPMENT CORPORATION (ISDC), BENGALURU}

*Become an in-demand digital marketing professional
with a future-proof degree.*

- ARKA JAIN University, in collaboration with the ISDC is proud to offer an in-demand **Bachelor of Business Administration (BBA) program in Digital Marketing**.
- This industry-focused program equips you with the skills and knowledge to thrive in the dynamic digital landscape.
- Our curriculum, co-developed with ISDC, integrates the latest digital marketing trends and strategies, preparing you to become a well-rounded digital marketing professional.

PROGRAM TAKEAWAYS:

- Gain practical experience and strategic insights to implement digital marketing campaigns effectively.
- Develop proficiency in analytics tools for data-driven decision-making in digital marketing.
- Hone creative skills to craft compelling content tailored to diverse digital platforms.
- Master cross-platform expertise, including social media, SEO, email marketing, and PPC advertising.
- Acquire strategic thinking capabilities to analyse market trends and devise comprehensive digital marketing strategies.

SOME OF THE JOB OPPORTUNITIES IN DIGITAL MARKETING

- Digital Marketing Specialist
- Social Media Manager
- SEO Specialist
- Content Marketer
- Marketing Analyst
- Email Marketer
- Web Developer
- SEO Manager
- Copywriter
- AR-VR Developer
- Paid Media Specialist
- Video Producer

SOME UNIQUE COURSES OFFERED

- Digital Marketing Fundamentals
- Content Strategy and Search Engine Optimization
- Digital Product Management
- Growth Marketing
- Web and Social Media Analytics
- Marketing Analytics
- Digital Advertising & Social Media Promotion

**THE DIGITAL MARKETING SPECIALIZED PAPERS ARE
INTEGRATED WITH THE BBA COURSE CURRICULUM &
WILL BE DELIVERED BY SUBJECT MATTER EXPERTS
FROM OUR ACADEMIC PARTNER ISDC**

At the end of the program, the student will get -

- BBA Degree in Digital Marketing from the University
- Diploma in Digital Marketing from ISDC

“

Capital markets are crucial to a business's financial structure. They fuel local and global economies, help allocate risk, and promote financial health and stability.”

Source - <https://online.hbs.edu/blog/post/future-of-capital-markets>

India's Capital Market, currently the world's 5th largest at \$ 4.5 trillion, is expected to be valued at \$ 10 trillion by 2030

Source - https://www.business-standard.com/amp/markets/news/india-s-stock-market-value-to-reach-10-trillion-by-2030-says-jefferies-124022201344_1.html

BBA - CAPITAL MARKET

IN ASSOCIATION WITH STOCK MARKET INSTITUTE, BENGALURU



Launch your career in the dynamic world of finance with our BBA in Capital Market!

- ARKA JAIN University, in collaboration with Stock Market Institute, Bengaluru offer an in-demand **Bachelor of Business Administration (BBA) program in Capital Market**.
- This unique program equips you with a comprehensive understanding of financial markets, investment strategies, risk management, and regulatory frameworks.
- Benefit from the practical insights and real-world experience offered by the Stock Market Institute & NISM.

PROGRAM HIGHLIGHTS:



Access to fintech app **STOCKBYTE** to gain virtual trading experience



Live Trading experience using Licence Trading Platform in **BUSINESS LAB**



Three - Day complimentary academic tour to **NISM MUMBAI**, including visit to Stock Exchange



Preparation for National Stock Exchange Financial Market **(NCFM)** courses



Insights and real-world experience offered by the **STOCK MARKET INSTITUTE, Bengaluru**

SOME OF THE JOB OPPORTUNITIES IN CAPITAL MARKET

- Credit Analyst
- Fund Manager
- Business Development Manager
- Underwriter
- Portfolio Manager
- Actuary
- Risk Manager
- Equity Analyst
- Fixed Income Analyst
- Economic Analyst

SOME UNIQUE COURSES OFFERED

- MS Excel & Statistics for Financial Markets
- Start-up Ecosystem and Valuations
- Merchant Banking
- Secondary Market Operations
- Financial Accounting for Stock Market
- Fixed Income Securities & Bond Valuation
- Fundamental Analysis & Portfolio Management
- Technical Analysis
- Mutual Funds Product Positioning
- Banking Operations
- Entrepreneurship in Financial Advisory

At the end of the program, the student will get -

- BBA Degree in Capital Market from the University
- Diploma in Capital Market from Stock Market Institute, Bengaluru

- **80 to 90 per cent of world trade relies on trade finance**

Source - https://www.wto.org/english/thewto_e/coher_e/tr_finance_e.htm

- **The global financial services market is expected to reach USD 28,529.29 billion by the year 2025**

Source - <https://shuftipro.com/blog/20-facts-and-statistics-about-the-global-finance-sector/>

“
Start Your
Career in
finance with
ACCA
”



BBA / B. Com (H) with International Finance

WITH ACCA, UK



- BBA / B. Com (H) International Finance and Accounting program at ARKA JAIN University is a 3-year undergraduate program and has been designed in collaboration with the Association of Certified Chartered Accountants (ACCA), UK, and International Skill Development Corporation (ISDC), UK.
- The curriculum of ACCA has been completely integrated. Hence, the students get a unique opportunity to pursue ACCA qualification in tandem with their 3-year undergraduate program.
- ACCA (the Association of Chartered Certified Accountants) is the Global Body for Professional Accountants. ACCA offers business-relevant, first-choice qualifications to people of application, ability, and ambition around the world who seek a rewarding career in accountancy, finance, and management.
- The ACCA Qualification is the world-leading accountancy qualification for aspiring financial professionals - providing students with the skills, knowledge, and values to have successful careers and lead the organizations they work with into the future. ACCA's values are aligned to the needs of employers in all sectors and ensure that, through their qualifications, the finance professionals are prepared to meet the growing business needs of the corporate world.
- When you join ACCA, you become a part of the diverse body of more than 2,19,000 members and 5,27,000 students in 181 countries.

PROGRAM HIGHLIGHTS:

- In-depth knowledge of specialized finance/accounting subjects
- Students are entitled to get 6 papers Exemptions in ACCA out of 13 papers.
- Students get an opportunity to gain multiple qualifications along the way. Upon clearing 3 Fundamental Papers of ACCA, students get an Advance Diploma in Accounting and Business from ACCA, UK
- Students also stand a chance to get Certificate in IFRS (International Financial Reporting Standards) upon clearing IFRS exam.
- Provides blended learning.
- Enhanced career opportunities in India and abroad.
- ACCA qualification is recognized in 180+ countries globally including India.
- The program is Cost-Effective and Flexible.
- Students can apply for over 500 Jobs with reputed companies at a minimum package of 4-6 lakhs per annum

GRADUATES CAN GET PLACED IN ORGANISATIONS SUCH AS:-

The program provides a platform for work opportunities in a range of financial services, banking, business industry, management, entrepreneurial venture, and government services as well.





B.Com (H)

Bachelor of Commerce (Honours)

QUICK FACTS:

- **ELIGIBILITY :**

Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board and should have a valid score card of the entrance exam conducted by the university, AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).

- **DURATION :**

3 Years (6 Semesters) | Degree Awarded by: ARKA JAIN University, Jharkhand

- **SCHEME OF STUDY :** CBCS System

SPECIALIZATIONS :

MARKETING | FINANCE | HUMAN RESOURCE | BANK MANAGEMENT | CORPORATE SECRETARYSHIP



The Bachelor of Commerce (Honors) program is designed to provide students with a comprehensive understanding of various aspects of commerce, accounting, finance, and business management. Its objectives include equipping students with analytical, problem-solving, and decision-making skills essential for careers in the business world.

PROGRAM TAKEAWAYS:

- The curriculum emphasizes theoretical knowledge along with practical applications, fostering critical thinking and communication abilities.
- Furthermore, the program aims to cultivate ethical and professional values while encouraging students to adapt to the evolving business landscape.

- India Accounting Professional Services Market is poised to grow at a CAGR of over 5%

Source - <https://www.mordorintelligence.com/industry-reports/india-accounting-professional-services-market>

- India accounted for a share of 6.5% of the global accountancy market in 2022. This would go up in coming years

Source - <https://www.researchandmarkets.com/report/india-accounting-market>

- The top undergraduate major among CFOs is accounting

Source - <https://www.journalofaccountancy.com/news/2022/jan/diversity-rises-cfos-ceos-crist-kolder-report.html>

- The average salary for an accountant in India starts from Rs 6-7 lakhs per annum and can go up to more than Rs 25 lakh per annum

Source - <https://www.indiatoday.in/education-today/story/is-accounting-a-good-career-choice-for-the-upcoming-year-2380762-2023-05-18>



B. Com (H) ^{with} KPMG Course for Accounting Professional (K-CAP)



*Elevate your B. Com Honours
with industry-ready accounting skills.*

The B.Com (Hons) with KPMG Course for Accounting Professionals is a specialized program designed to offer students a unique blend of academic rigor and practical training in accounting and related fields. This collaboration between academic institutions and KPMG aims to equip students with advanced knowledge and skills required to excel in the dynamic world of accounting and finance.

PROGRAM TAKEAWAYS:

- The curriculum integrates theoretical concepts with real-world applications, preparing students for the complexities of modern accounting practices.
- Through industry-relevant coursework, internships, and mentorship opportunities, the program nurtures future accounting professionals.
- The program empowers the students to thrive in diverse professional settings and meet the evolving demands of the global business environment.

SOME UNIQUE COURSES

- Accounting Concepts & Conventions
- Reserves, Provisions, Discounts and Accruals
- Construction Accounting
- Lease Accounting
- Property, Plant & Equipment
- Provisions & Contingencies
- Foreign Currency Transactions
- Financial Instruments

CAREER OPTIONS FOR ACCOUNTING PROFESSIONALS



Auditor



Financial Advisor



Managerial Accountant



Controller



Budget Analyst



Forensic Accountant

At the end of the program, the student will get -

- B. Com (H) degree from the University
- KPMG Course for Accounting Professional (K-CAP) certification



M. Com

Master of Commerce

QUICK FACTS:

- **ELIGIBILITY :**
Passed Bachelor's Degree (10+2+3 Pattern) or equivalent in the relevant field. Should have a valid score card of the entrance exam conducted by the university ARJU-Combined Entrance Test (AJUCET).
- **DURATION :**
2 Years (4 Semesters) | Degree Awarded by: ARKA JAIN University, Jharkhand
- **SCHEME OF STUDY :** CBCS System



The Master of Commerce (M. Com) program aims to provide students with an advanced understanding of various facets of commerce, accounting, finance, and business management. Its objectives include deepening students' knowledge and expertise in specialized areas of commerce, fostering critical thinking and analytical skills, and preparing them for leadership roles in the corporate world.

PROGRAM TAKEAWAYS:

- The curriculum emphasizes research, practical application, and industry relevance to equip students with the tools needed to address contemporary business challenges.
- Additionally, M. Com seeks to cultivate ethical and professional values, encourage lifelong learning, and promote innovation in business practices.
- Ultimately, the program aims to empower graduates with the competencies required to contribute meaningfully to the global economy.
- It helps them make informed decisions in complex business environments through the specialization in HR, Marketing and Finance.

LEARNING BY DOING

CASE STUDY BASED LEARNING

We follow an extensive case-based teaching model for facilitating analytical & critical thinking to analyze chosen field through the lens of established businesses. Students get firsthand experience on strategies adopted by established brands in terms of communication, marketing, social responsibility, financial outcomes, positioning in the global market place, etc.



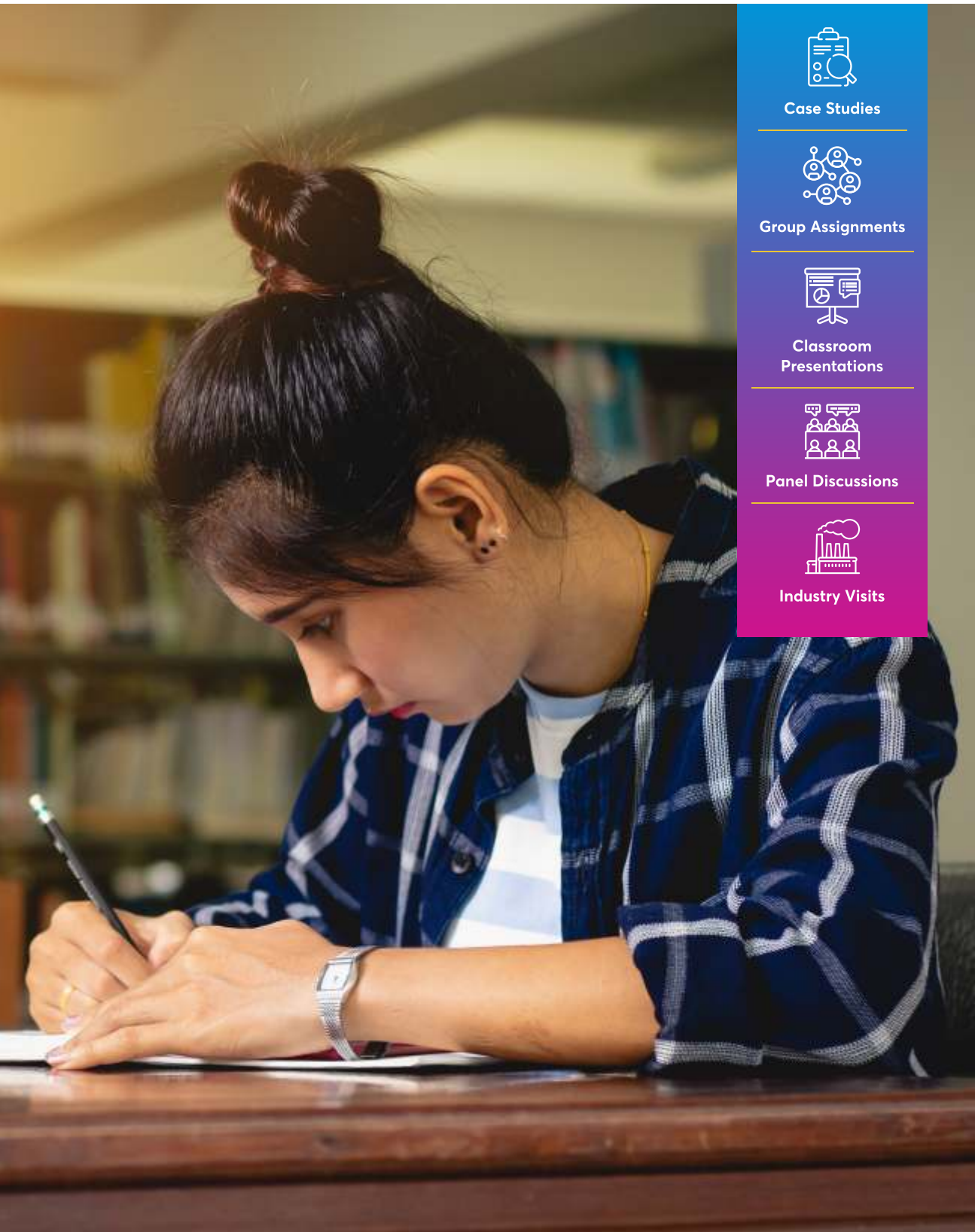
LEARNEDGE SATURDAYS

AJU offers extracurricular activities of high intensity and value which develop mind, body and spirit. Notable among them are the Larnedge Saturdays, where a combination of technology, business, cultural and theatre related activities are organized on continuous basis every saturday. Corporate lectures, Tech scan sessions, debate forums, industry interaction, etc. are organised.



AARAMBH – STUDENT INDUCTION PROGRAM

7 days of program includes Welcome function for new students, Introduction session with batch mates, Faculty members and senior management of the university including Dean, Vice-Chancellor, Director etc. Student also get to attend motivational sessions by renowned speakers, yoga & meditation session and Industry veterans also visit the campus and guide new students and share different perspectives of management. Aarambh ends with 2 days of Outbound Learning Program generally conducted at a nearby resort, where basics of management are learned through outdoor activities and management games under the supervision of external expert trainer.



Case Studies



Group Assignments



Classroom
Presentations



Panel Discussions



Industry Visits

LinkedIn  **LEARNING**

**WITH LINKEDIN LEARNING,
YOU CAN:**

- Access 24000+ expert-led courses
- Earn a globally recognized certificate when you complete a course

#hashtag



Value Added Courses

VIA LINKEDIN LEARNING



- LinkedIn Learning opens up a new horizon of learning especially for the young and emerging professionals. JGI group has tied up with LinkedIn to provide a state of the art learning platform for their students.
- LinkedIn learning provides more than 23,000 courses designed and tutored by professionals to provide you the skills and competencies that are required and nurtured by enterprises. These courses ranges from languages-literature and applied language – to professional competencies that provides you a flawless professional growth path.
- LinkedIn online courses allow you to learn at your own pace from the comfort of your home or campus. More over, the courses conclude with competency mapping to test your acquired competency and provide you a globally recognized certificate.

FEW OF THE PROMINENT COURSES ARE DETAILED BELOW, TO GIVE YOU A BIRD'S EYE VIEW OF THE ENTIRE SPECTRUM OF COURSES:

- Business English Certification
- Microsoft Excel – Basic to Advance
- Social Media Marketing foundation
- Accounting Foundations: Managerial Accounting
- Business Analytics - Marketing Data
- Project Management Foundation
- Excel Essential Training
- Digital Marketing Foundation
- Google University Analytics
- Creating a Business Plan
- Speaking Confidently and effectively
- Business Analysis Foundation
- Leadership Foundation
- Learning Python
- Photography Foundations: Mobile Photography
- iPhone Photography: Shooting to Storytelling
- WordPress 5 Essential Training
- Develop Your Finance and Accounting Skills
- Financial Accounting Foundations
- Entrepreneurship Foundation



INTEGRATED MODE OF TEACHING & LEARNING

Our teaching-learning approach incorporates syndicate learning, case studies, regular assessments and immersion in real-life industry projects designed to deepen students knowledge in a particular area of interest and to expose them to the real business world.



Workshops, Seminars, Guest Lectures, Industry Interface - Each semester will have regular interface with industry facilitators and experts in the areas of Finance, Marketing, Human Resources, General Management and Entrepreneurship etc. Latest trends like Crisis Management, Live Cases etc. are a part of the program. The program also includes Management games and Knowledge games. Industry visits are conducted every semester.



Speaker Series - Speaker series is conducted every semester. The speakers involved are from private, public and educational sectors who educate via presentations on relevant economic and business issues.



CBR - Current Business Review Session - Every week CBR sessions are organized to discuss the recent happenings in the corporate world. Student go through Economic Time News paper or Business Magazines and present & discuss the news and do analysis of important corporate events.



Debate Forums - The debate forum allows students to debate over issues being faced in the society and the ability to learn different perspectives that are brought to the table by students with different areas of expertise.



Learnedge Saturdays - Extracurricular activities of high intensity and value which develop mind & body are organized under the banner of Learnedge Saturdays. In this, a combination of management, cultural, media and theatre related activities are organized on continuous basis every Saturday. Corporate lectures, Business scan sessions, debate forums, industry interaction, etc. are organized.

MOUs with organizations for training & placement support



ACCA



KPMG



SMI



VAMNICOM



NISM



ISDC



HOSTEL FACILITY

The University provides well-furnished spacious accommodation for female students through two of its hostels situated in the heart of the city, namely, Adityapur locality in Jamshedpur. Both the hostels have air-conditioned (A/C) and non A/C rooms. Each room has bed, almirah, study table and chair.

CAFETERIA FACILITY

Enjoy a diverse menu of delicious options at AJU cafeteria, perfect for fueling your academic journey. Whether you're grabbing a quick bite between classes or catching up with friends over lunch, our welcoming atmosphere makes the cafeteria a hub for both sustenance and socialization. Unwind and socialize with friends in a relaxed atmosphere, making memories that last a lifetime.



TRANSPORT FACILITY

The University provides bus facilities for the students who opt for availing the transport facility. A fleet of buses ply between university and various locations of Jamshedpur to pick and drop the students and faculty members.

GYM FACILITY

The University has a dedicated gym facility which the University fraternity utilizes as per their convenience. Various types of gym equipment are made available to those interested in utilizing the same.



CARNIVALS @ AJU



Holi Invasion

A vibrant explosion of colors and joyous revelry!



Carvaan

Annual expedition tour to discover uncharted territories



Navotsav

Celebrating Legends of Gandhi-Shastri & Sparkle of Navratri





Aagaaz

The 3-day annual flagship cultural extravaganza



Runbhoomi

Three-Day Flagship Annual Sports Extravaganza

Aarambh

Gateway to a vibrant & enriching experience!



NIKHITA GANDHI
Leading Bollywood Playback Singer performing at AAGAAZ

EPR
Member of / Judge of MTV Dance performing at AAGAAZ

In the MEDIA SPOTLIGHT

Arka Jain University becomes the first Pvt Varsity to get "A" grade from NAAC

PNB : JAMSHEDPUR

Arka Jain University, which has made its mark across the country for quality higher education, has been continuously striving towards building a better future for its students for the last 6 years. The happy result of this is the NAAC 'A' grade from the National Assessment and Accreditation Council (NAAC), a body of the Ministry of Education, in the very beginning of its journey, which is an indicator of credibility and quality of higher education. It will prove to be the biggest step and milestone



University officials gave this information during a press conference here. Chancellor of Arka Jain University, Dr. Bhayshambh Chaturvedi expressed gratitude towards the state government. Also congratulated the

for congratulating all the professors, staff and students of the university on this achievement. Rajesh Shukla, member of the Board of Management of the University and Vice President of Boardhood for Council, called it an important milestone and said that it is a special achievement for the entire state besides the local students.

It may be noted that Arka Jain University has received a score of 2.15. Dean and Director, Campus of the University, Dr. Anand Tiwari said that the journey from Jain College in Arka Jain University has been very exciting. Every year we

अर्का जैन यूनिवर्सिटी ने रचा इतिहास

झारखंड सभैल तीन राज्यो में लोक से ए बेस्ट प्राइवेट यूनिवर्सिटी कर्नी



jamshedpur@next.co.in

JAMSHEDPUR (24 Feb) : गुणवत्तापूर्ण उच्च शिक्षा के लिए देश भर में अच्छे प्राइवेट वन प्रोप्री अकादमीय यूनिवर्सिटी (एचएचए) 6 सालों में विश्वविद्यालयों के बेहतरीन शिवालयों को शिक्षा में सबसे प्रफुल्लित है। इसका परिणाम है कि अर्का जैन यूनिवर्सिटी को अपनी शक्ति के सुदृढ़ीकरण में ही विश्वविद्यालयों को प्रोत्साहन की जा रही है।

सब हुआ सचला

यूनिवर्सिटी के प्रोफेसरों से आता यह एक सचला सच होने जैसा है, की सुलझी है अर्का जैन अकादमी ने इस उच्चशिक्षा पर विश्वविद्यालय के सभी प्रोफेसरों, कर्मचारियों और शिक्षकों को खड़े कर दिया है। इसका परिणाम है कि अर्का जैन यूनिवर्सिटी को अपनी शक्ति के सुदृढ़ीकरण में ही विश्वविद्यालयों को प्रोत्साहन की जा रही है।

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अर्का जैन विवि को नैक से ए ग्रेड

जमशेदपुर, झारखंड संवाददाता। अर्का जैन विश्वविद्यालय ने एनएचएचए से अर्का जैन विश्वविद्यालय को नैक से ए ग्रेड मिलने का ऐलान किया है। अर्का जैन विश्वविद्यालय ने एनएचएचए से अर्का जैन विश्वविद्यालय को नैक से ए ग्रेड मिलने का ऐलान किया है। अर्का जैन विश्वविद्यालय ने एनएचएचए से अर्का जैन विश्वविद्यालय को नैक से ए ग्रेड मिलने का ऐलान किया है।



नैक से ए ग्रेड मिलने की जानकारी देने अर्का जैन विवि के सदस्य।

उपलब्धि. पिता के गुजरने के बाद भी नहीं हारी हिम्मत, अपने सपनों को दिये पंख

शहर की बेटी को ₹23 लाख का सालाना पैकेज

कलकत्ता लाल सिंह, जमशेदपुर
लालसिंग की बेटी रविंदर को ने अपनी प्रतिभा से जमशेदपुर का नाम रोशन किया है। उसने अपनी पढ़ाई-लिखाई के दम पर 23.05 लाख रुपये का सालाना पैकेज हासिल किया है। अर्का जैन यूनिवर्सिटी की बीबीए छात्रा (सत्र 2021-24) कदमा निवासी रविंदर को शीर्ष 100 से प्री-प्लेसमेंट ऑफर मिला है। कंपनी ने उसे

अर्का जैन की बीबीए की छात्रा रविंदर कौर को डीई शां गुप्त से मिला प्री-प्लेसमेंट ऑफर



पापा के गुजरने के बाद होम टाउन में पढ़ने का फैसला
रविंदर कौर ने प्रभात खबर को बताया कि वह अपनी सफलता से काफी खुश है। शिव की मेल के बाद उसका जो कॉन्फिडेंस गिर गया था, वह अब वापस लौट गया है। ऐसे प्रसिद्धि भर्ती-निर्वाह संस्थान में पहले इंटर-मीड, फिर काइनेमट प्रेसमेंट एक सपने के

अब तक का सबसे बड़ा पैकेज : यूनिवर्सिटी
रविंदर को इस उपलब्धि पर यूनिवर्सिटी के प्रेसमेंट विभाग के डीन हेमन्तु मिश्रा ने कहा कि वह उपलब्धि उसके कौशल और समर्पण को दिखाता है। इंटर-मीड के दौरान उसे प्रति माह 30 हजार

बेटियों को उपलब्धि बीबीए व बीकॉम की छात्राओं को अब तक का सर्वाधिक ऑफर

अर्का जैन विवि की छात्राओं को 10 लाख का पैकेज

वरीय संवाददाता, जमशेदपुर
सफलता स्थित अर्का जैन यूनिवर्सिटी ने बीएस प्रेसमेंट में एक कॉन्फिडेंस स्थिति किया है। विश्व की सर्वोच्च एडुटेक कंपनी बयजूस ने अर्का जैन यूनिवर्सिटी में ऑनलाइन कैम्पस सेलेक्शन ड्राइव चलाया, जिसमें ऑनलाइन रूप से चार छात्राओं (संजना कुमारी, अरुणा शर्मा, कोमल कुमारी श्रेया पांडेय) का चयन किया

मिला गया। 29 सितंबर को सभी ज्वान कर रही हैं। कैम्पस ड्राइव में बयजूस के रिज्यूटमेंट हेड सुनील मौजूद थे। इस पूरी प्रक्रिया में यूनिवर्सिटी के ट्रेनिंग एंड प्रेसमेंट ऑफिसर्स गणुल रेज, शशांक शर्मा व जेवा बख्शवार की अहम भूमिका रही। मौलतलब है कि करीब 65,000 करोड़ रुपये के नेट वेल्थ वालों कंपनी बयजूस को और से कंपनी के बैनलोर स्थित हेड ऑफिस में करीब 9000 कर्मचारी काम कर

बि-काम का तीन, बीबीए की एक छात्रा का चयन



अर्का जैन यूनिवर्सिटी की छात्राओं का चयन।

छात्राएं बोलें

शब्दों में बयां नहीं कर सकती खुशी
छात्राओं ने बताया कि अभी-अभी उन्होंने इंजुएशन पास किया, इंजुएशन पास करने के साथ ही 10 लाख रुपये के पैकेज पर नौकरी मिलना एक सपने के जैसा है। उन्होंने

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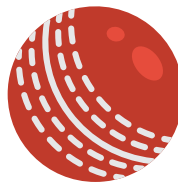
ARKA JAIN University is at the forefront with regard to encouraging its students to participate in sports events, both in the University and outside. For this, the university provides every possible support. The students have made us proud by participating and winning many inter-university sports competitions at state and even national levels. Some of them have represented the state of Jharkhand in such categories as U-19 table tennis and cricket, that too in the female category.

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- Phone- 0657 2220285 or Toll Free no- 1800-1200-200
- Submit the duly filled form along with the fees

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 **Website:** www.arkajainuniversity.ac.in

 **Email:** admission@arkajainuniversity.ac.in

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