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**SCHOOL OF COMMERCE & MANAGEMENT**

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**Department of Management**

**NOTICE**

**Ref No: AJU/SCoM/DoM/2024/851**

**Date: 12.11.2024**

This is to inform all students of **MBA Batch- 2024-2026, Semester- I** that, MBA, Department of Management, School of Commerce & Management will be organizing a guest speaker session on the topic, "**Understanding Advertising From Text Books to Practical: A Guide to Meta Ads**".

**Details of the event:-**

- 1- **Speaker of the session- Mr. Anurag Lala, Marketing Consultant, Author & Digital Marketer**
- 2- **Date- 19-11-2024**
- 3- **Time- 08:00 am onwards**
- 4- **Venue-Room No.- 629, Smart Classrom, Block- F, University Campus.**
- 5- **Participants- MBA Batch- 2024-2026, Semester- I students**

**Event Convenor-** Dr. Urvashi Thakur, HoD, Department of MBA

**Event Coordinator-** Dr. Charu Wadhwa & Dr. Subrato Kumar Dey, Faculty, MBA

**Dr. Urvashi Thakur**

HoD, MBA

Dept. of Management

School of Commerce & Management

**HoD, MBA**

**School of Commerce and Management**

**ARKA JAIN University, Jharkhand**

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