



Fresh from the Farm

Healthy Fundraising for Ontario Schools

What is Fresh from the Farm?

Fresh from the Farm provides a healthy fundraising alternative to schools by selling fresh Ontario-grown fruit and vegetables. Since Fresh from the Farm's launch in 2013, 2,600 schools have sold over \$5.5 million of Ontario grown fruits and vegetables, equating to over 4.6 million pounds of product. This has resulted in \$2 million raised by schools and \$3.2 million being returned to local farmers.

Why Participate?

- Schools keep 40% of sales.
- Families enjoy fresh, Ontario-grown fruit and vegetables.
- *Fresh from the Farm* promotes a healthy school environment while providing an opportunity for students to raise money for school initiatives.
- Provides opportunities for students to learn about agri-food and healthy eating
- Supports Ontario farmers and our local economy

What are the Ontario-grown bundle options for sale?

Vegetable Bundle: \$22.00

Includes

- 5 lb bag white potatoes
- 3 lb bag sweet potatoes
- 3 lb bag yellow onions
- 3 lb bag orange carrots

Less
than
\$1.60/lb

Apple Bundle: \$24.00

Only
\$3.00/lb

NEW - 8 lb bag Ambrosia apples

Ambrosia's are a beautiful bright pinkish red and light yellow coloured apple. They are crisp and juicy with a distinct sweet aroma and sweet low acid flavour. Excellent for eating fresh.

How does it Work?

- Schools enrol on www.freshfromfarm.ca by **September 30**
- Fundraise by selling Ontario grown Vegetable and Apple bundles to family, friends and the school community. Encourage buy one and donate one to a local community organization.
- School Champion must submit orders online by **October 17**
- School Champions will receive a 10 day advance delivery notice with specific date and 3 hour delivery window of when your product will arrive to your school.
- Deliveries take place between **November 4 and December 5**
- On the delivery day, volunteers receive product and package Vegetable bundles into *Fresh from the Farm* bags provided. Apple bundles arrive pre-packaged in separate bags.

Instructions to Fundraisers:

1. Record customer orders, collect payment of schools choice, complete the customer information on the Student Order Form
2. Return the Order Form and payments to the school by **the date advised by your School Champion.**

We appreciate your support – helping students fundraise in a *healthier way!*

For more information email contact@freshfromfarm.ca or visit www.freshfromfarm.ca

