General Pharmaceutical Council



Continuous learning and improvement

We are committed to learning, sharing knowledge and continuously improving our work, to make sure we offer fair, consistent and goodquality regulation.

Enabling responsibility

We empower, encourage and support people to fulfil their full potential. We help each other to identify and lead on opportunities for success.

Honest and truthful

We act with integrity and professionalism. We build trust by being honest and doing the right thing.

Open and communicative

We are welcoming, transparent, and collaborative. We listen, ask the right questions, and make the right connections.

Positive about diversity

We recognise and appreciate difference. We are respectful of each other's opinions and are dedicated to promoting equality, valuing diversity and being inclusive in all that we do.

Public and patient focused

We consider the impact of our work on the public and patients. We put their needs and interests first.