

## Required Website Ad Specs

AD TYPE	DESKTOP	MOBILE
HEADER DISPLAY	970 x 250	320 x 100
MENU AD	200 x 200	300 x 100
FOOTER AD	300 x 100	300 x 100
POWERED BY LOGO	250 x 250	200 x 200
POWERED BY BANNER	728 x 90	300 x 50
SIDEBAR AD	300 x 250	300 x 50
BLOG CONTENT AD	728 x 90	300 x 50
CATEGORIES LIST AD	728 x 90	300 x 50
RELATED POSTS AD	728 x 90	300 x 50
FEATURED CATEGORIES AD	728 x 90	300 x 50

## Required Newsletter Ad Specs

AD TYPE	SIZE
TOP AND MIDDLE BANNER	616 x 110
BOX AD	300 x 250

### ACCEPTABLE FILE FORMATS:

JPEG • PNG • GIF

#### BORDER:

All online ads with a white background must feature a 1pt border within the ad size limitations

#### ALL FILES MUST BE WEB OPTIMIZED:

Ad file needs to be under 150KB

#### URL PATH:

Must provide URL path at the time of submitting creative

### CAMERA READY DEADLINES

Website ad deadline: 3 business days prior to launch date.

Newsletter creative deadline: one week prior to launch date.

*\*Holiday deadlines may vary*

## 2023 Media Kit

### HEADER DISPLAY

## 970 x 250

MOBILE 320 x 100

☰
🔍

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Sponsored | December 1, 2022

**FlightWorks helps Arizona aviators obtain private pilot's license**

Sponsored | December 1, 2022

**5 places for culture and history on the Navajo Nation**

November 30, 2022

**Why experts say Arizona housing crisis is a 'growing cancer'**

POWERED BY

### POWERED BY LOGO

## 250 X 250

MOBILE 200 x 200

Here's a look at the future of water in Arizona

November 30, 2022

**3 Arizona communities rank among best suburbs in the U.S.**

November 30, 2022

**Arizona property taxes will see No. 3 greatest 5-year increase**

November 30, 2022

Advertisement

### POWERED BY BANNER: 728 x 90

MOBILE 300 x 50

— REAL ESTATE

ALL REAL ESTATE →

November 30, 2022

**Why experts say Arizona housing crisis is a 'growing cancer'**

November 30, 2022

**Arizona property taxes will see No. 3 greatest 5-year increase**

Advertisement

### STANDARD

## 300 x 250

MOBILE 300 x 50

Advertisement

### BLOG CONTENT AD: 728 x 90

MOBILE 300 x 50

**Peoria adopts code and design updates to save water**

Environment | November 26, 2022

As part of the City of Peoria's commitment to the Principles of Sound Water Management and smart growth, Mayor and Council recently adopted updates to Peoria's Landscape Code and Community Design Guidelines to save water and further reduce water usage. These targeted and practical modifications are intended to have a measurable impact on water savings, while maintaining the high-quality development standards that define Peoria. "Over the past several years, Council and I have implemented strategic!



Advertisement

### STANDARD

## 300 x 250

MOBILE 300 x 50

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**Daily Newsletter Signup**

Email Address

Advertisement

FOOTER AD  
300 x 100