

BAMPFA Launches New Leadership Model to Strengthen National Impact and Philanthropy



A New Advisory Board Will Provide Strategic Guidance and Philanthropic Advocacy to Advance BAMPFA's Mission

(Berkeley, CA) February 20, 2025—The Berkeley Art Museum and Pacific Film Archive announced today the formation of a new Advisory Board structure that will guide the museum into a vibrant next chapter by enhancing its national impact and increasing philanthropic giving. To advance these goals, BAMPFA is launching a National Leadership Council and Director's Cabinet, two volunteer groups composed of influential leaders from the philanthropic, academic, cultural, nonprofit, entertainment, technology, and business communities who comprise the new

BAMPFA Advisory Board. This restructuring marks a major shift from BAMPFA's previous Board of Trustees model, engaging a slate of thought leaders while retaining existing partners to support the museum's mission of sparking curiosity, inspiring creativity, provoking meaningful conversation, and creating community.

The National Leadership Council and Director's Cabinet will serve as complementary engines for BAMPFA's continued success and growth, bringing together community builders, institutional champions, and transformative philanthropists who have chosen to invest their time and resources in supporting the museum. The National Leadership Council will provide philanthropic support and strategic guidance on issues of advocacy and fundraising for BAMPFA, strengthening the museum through their own contributions as well as their connections to an international network of like-minded donors. Complementing the Board's philanthropic leadership, the Director's Cabinet will convene a group of volunteer advisors to support BAMPFA's advancement through strategic counsel to the museum's Executive Director. The BAMPFA Advisory Board will convene on a semi-annual basis for fall and spring Leadership Summits.

"I am thrilled to have such an esteemed group of individuals supporting our work at BAMPFA to meet the ever-evolving challenges and opportunities of this cultural moment. The possibilities are endless, with strong advisory board members as our partners to help fuel the impact we strive to make in our communities," said Julie Rodrigues Widholm, BAMPFA's Executive Director. "I am so grateful to our former trustees for supporting this significant change that better aligns our advisory board structure with our peer academic art museums and allows us to better meet our philanthropic and community-building goals."

The National Leadership Council and Director's Cabinet will effectively supersede BAMPFA's previous Board of Trustees, although a large majority of the museum's former trustees have accepted appointments to one of these two bodies. UC Berkeley's Chancellor Rich Lyons will serve on the National Leadership Council in an ex officio capacity, and two undergraduates from BAMPFA's Student Committee, Bibi Koenig and Sophia Limoncell-Herwick, will serve on

the Director's Cabinet. A full membership list follows below, and individual leadership bios are available on request.

BAMPFA Advisory Board

NATIONAL LEADERSHIP COUNCIL

Leslie Berriman / Cultural Leader, San Francisco

Penny Cooper / Founder, Cooper Law Offices, Berkeley

Marta Hall / Artist and Founder, Hall Art and Technology Foundation, Alameda

Sara Guyer / Dean, Division of Arts & Humanities, UC Berkeley

Shannon Jackson / Professor of Arts & Humanities, UC Berkeley, Chancellor's Designee, Berkeley

Rich Lyons / Chancellor, UC Berkeley

Noel Nellis / Retired Partner, Orrick, Herrington and Sutcliffe, Berkeley

Julie Simpson / Cultural Leader, New York City

Cissie Swig / Founding Board Chair, BAMPFA, San Francisco

Paul Wattis / Director, The Paul L. Wattis Foundation, San Francisco

DIRECTOR'S CABINET

Sharon Corwin / President and CEO, Terra Foundation for American Art, Chicago

Brenda Drake / Arts and Education Advocate, San Francisco

Ben Hermalin / Provost, UC Berkeley

Julie Huntsinger / Executive Director, Telluride Film Festival, Berkeley

Bibi Koenig / BAMPFA Student Committee Co-chair, Berkeley

Cathy Koshland / Emerita Professor, UC Berkeley

Isaac Julien / Artist, Santa Cruz and London

Sophia Limoncell-Herwick / BAMPFA Student Committee Co-chair, Berkeley

Annie Perrin / Cultural and Community Leader, Bay Area

Robert Riccardi / BAMPFA Film Council Chair, Berkeley

Favianna Rodriguez / Artist, Narrative Strategist, and Activist, Oakland

Charmin Roundtree / Curator, Concept Artist, and Owner, Art is Luv, Oakland

Tabitha Soren / Artist, Berkeley

BERKELEY ART MUSEUM AND PACIFIC FILM ARCHIVE

2120 Oxford St #2250 Berkeley CA 94720 bampfa.org

Cynthia Tongson / Wesley Tongson Charitable Trust, New York and Hong Kong

Catherine Wagner / Artist, San Francisco

About BAMPFA

Berkeley Art Museum and Pacific Film Archive (BAMPFA) ignites cultural change for a more inclusive and artistic world. BAMPFA has been uniquely dedicated to art and film since 1970, with international programming that is locally connected and globally relevant. It holds more than 25,000 artworks and 18,000 films and videos in its collection, with particular strengths in modern and contemporary art and historical Chinese painting, as well as the world's largest collection of African American quilts. As part of the University of California, Berkeley, BAMPFA is committed to artistic diversity through its robust slate of art exhibitions, film screenings, artist talks, live performances, and educational programs that shed new light on the art of the past and connect audiences with leading filmmakers and artists of our time. BAMPFA sits on the edge of campus and downtown Berkeley, where it welcomes visitors from across and beyond the Bay Area in a repurposed building designed by Diller Scofidio + Renfro.

For more information, contact A. J. Fox, Public Relations Manager

afox@berkeley.edu

O: (510) 642-0365 / C: (347) 771-7152

BERKELEY ART MUSEUM AND PACIFIC FILM ARCHIVE

2120 Oxford St #2250 Berkeley CA 94720 bampfa.org