



## Experience

### Centricity

Web Developer

*May 2021 - Present (2 Years 11 Months)*

- Build and maintain a complex network of online stores for a diverse set of clients on platforms like Brightstores, WordPress, and more.
- Implement custom-developed API integrations, internal system configurations, and automation tools to enhance company e-commerce systems.
- Demonstrate expertise in integrating and enhancing e-commerce systems through innovative solutions.

### Billy Mitchell Design

Designer/Developer

*2014 - Present (10+ Years)*

- Provided consulting, web design, custom theme development, branding, print design, motion graphics, and advertising services.
- Delivered services to notable clients including Intel, Bodhi Corner Restaurant Group, and Caramoor Center For Music & Arts.

### Travel Leaders Network / Internova Travel Group

Digital Designer

*January 2019 - April 2020 (1 Year 4 Months)*

- Led the design and development of digital experiences across WordPress and other platforms.
- Executed interactive experiences using Ceros and other tools to engage audiences effectively.
- Established and fostered cross-departmental relationships with development, IT, and contracting teams.
- Modernized, updated, and expanded HTML email templates to enhance marketing strategies.

### The Cyphers Agency

Web Designer

*May 2017 - January 2019: (1 Year 11 Months)*

- Designed, wire-framed, prototyped, developed, and tested websites for diverse clients.
- Managed the design and maintenance of emails, logos, branding components, print collateral, ads, motion graphics, and videos.
- Developed brand strategies and conceptualized advertisement campaigns to drive client success.

## Education

### University of Maryland Baltimore County

Bachelor of Fine Arts  
Graphic Design & Print Media  
*2010-2014*

### General Assembly

Continuing Education  
JavaScript Development  
*Spring 2020*

## Skills

JavaScript, CSS, HTML  
React, Gatsby, Liquid  
Git, AI Prompt Engineering

XD, Figma, Sketch  
Indesign, Illustrator & Photoshop  
After Effects & Premiere

User Interface Design  
User Experience Design  
Web Design  
Front-End Development  
Email Design & Development  
Branding & Print Design  
Motion Graphics & Photography