



BURU

“ RELAX
REFRESH
RECHARGE







OUR STORY


BIRU NATURALS' brand depicts ancient wisdom of body healing to rejuvenate the senses through carefully selected natural rare ingredients, sourced organically from Indonesia.

Each of Biru's products is meticulously handcrafted with a special blend of 100% essential oil in order to maximize its therapeutic properties and combined with nutrient-packed organic materials to pamper your skin.

Biru Naturals' aromatic blends are inspired by mother nature and the ambiance of the world-famous tropical forests of Indonesia. Each blend aims to assist your daily life, starting from calming, relaxing, uplifting, energizing, and boosting your overall mood.

Further enhanced with carefully selected natural ingredients aims to nourish and improve the skin in order to reconnect ourselves with our body, mind, and soul.

We celebrate what our mother nature has given us and combine it with eastern ancient wisdom from the land of Gods (Bali) to create a luxurious and sacred sanctuary from the comfort of our own home.



BIRU COLLECTIONS

2022





BALI COLLECTION



BORNEO
SACRED FOREST
COLLECTION



BORNEO MYSTIC OUD
COLLECTION



1 BALI COLLECTION

BIRU NATURALS' " Bali Collection" is inspired to reintroduce the essence of Balinese ancient wisdom; in order to create a harmony between nature and our current modern lifestyle.

A combination of selective organic products and 100% Balinese-inspired essential oil to create extraordinary products to benefit both mind, body, and soul

BALI COLLECTION





UPLIFTING ORANGE & FRANGIPANI BATH SALT

An all-natural reinvigorating treatment with orange and frangipani essential oil and mineral salts to uplift your energy and mood.

Ingredients:
orange essential oil, dried orange and flowers, Balinese Kusamba sea salt, Epsom salt, Himalayan salt.

Size: 10.5 OZ/ 300 GR



CALMING ROSE BATH SALT

An all -natural relaxing treatment with rose essential oil and mineral salts to calms your body, mind and soul.

Ingredients:
rose essential oil, dried flowers, Balinese Kusamba sea salt, Epsom salt, Himalayan salt.

Size: 10.5 OZ/ 300 GR



UPLIFTING ORANGE & FRANGIPANI INFUSED ARGAN OIL

A unique combination of luxurious body oil to nourish, replenish and moisturize your skin. Enhanced with therapeutic essential oils to bring the luxurious blend with a light consistency, to get easily absorbed by your skin. The massage, bath and body oil to be used whenever a little pampering is needed.

Ingredients:
100% Orange and Frangipani Essential Oil, 100% Argan Oil, 100% Orange Organic Flowers

Size: 1 OZ/ 30 ML



CALMING ROSE INFUSED ARGAN OIL

A unique combination of luxurious body oil to nourish, replenish and moisturize your skin. Enhanced with therapeutic essential oils to bring the luxurious blend with a light consistency, to get easily absorbed by your skin. The massage, bath and body oil to be used whenever a little pampering is needed.

Ingredients:
100% Rose Essential Oil, 100% Argan Oil,
100% Rose Organic Flowers

Size: 1 OZ/ 30 ML



UPLIFTING ORANGE & CALMING ROSE HANDMADE SUGAR SOAP

Sugar Rose Soap & Sugar Orange Soap contains 100% essential oil. With a relaxing scent of beautiful rose garden, or an uplifting scent of orange, combined with natural ingredients and organic sugar to both gently exfoliate and moisturize the skin.

Calming rose soap ingredients:
100% Rose Essential oil, sugar, Vco, cocoa butter, avocado oil, sodium hydroxide, water, French pink clay and honey extract.

Uplifting orange soap ingredients:
100% Orange & Frangipani Essential oil, sugar, vco, cocoa butter, avocado oil, sodium hydroxide, water, turmeric powder and orange extract.

2 x 3 OZ/ 90 GR

KEY INGREDIENTS +

1

BALINESE KUSAMBA SALT

Contains more than 80 natural minerals. This salt is efficacious for the health of the body and renowned for their therapeutic effects since ancient times.

2

HIMALAYA SALT

Detoxify and improve circulation and remove cramping from muscles while removing free radicals from the cells.

3

CALMING ROSE

Helps to relieve stress and anxiety. It also has potent antibacterial and anti-fungal abilities to boost skin health.

ORANGE & FRANGIPANI

Improves overall mood, such as boosting energy, reducing anxiety, increasing energy, brightening the skin, and improves skin elasticity.

4

COCOA BUTTER

Deeply hydrates the skin and it prevents the skin from drying and preventing dry skin.

5

ARGAN OIL

Packed with omega fatty acids, vitamin E, and linoleic acids, all of which work to lightly moisturize your skin, soften dry patches, reduce acne, and even reduce the signs of aging.

6



2 BORNEO SACRED FOREST COLLECTION

BIRU NATURALS' "BORNEO COLLECTION" is inspired by the mythical forest of Borneo with its pure, bright fresh air.

The exclusively hand-picked, and blended 100% Borneo essential oil is meticulously combined with selected organic materials to bring the enigmatic freshness of Borneo's sacred forest.



BORNEO SACRED FOREST COLLECTION

SACRED FOREST BATH SALT

An all-natural reinvigorating treatment with mineral salts and Biru's sacred forest original essential oil blend. The Sacred forest blend is inspired by clean, bright fresh air and the scent of precious Borneo's rainforest. With fresh notes of ylang ylang touched with lemongrass, lime and others. Imagine enjoying a relaxing bath that brings you a feeling being in tropical forest with a breeze of wind passing a mythical forest after the rain where the earth awakened spirit is pulsating with the scent of trees and flowers energies.

Ingredients:

100% essential oil blends of ylang ylang, lime, lemongrass, peppermint and pandan leaves, tamanu oil, balinese kusamba sea salt, epsom salt, Himalayan salt.

Kusamba Bali Sea Salt is organic sea salt (pure sea salt) which contains more than 80 natural minerals. This salt is efficacious for the health of the body, including avoiding the risk of damage to blood vessels, weak heart, osteoporosis, etc. it is also renowned for their therapeutic effects since ancient times.

Size: 10.5 OZ/ 300 GR



SACRED FOREST ELIXIR

Biru's sacred forest elixir is inspired by Borneo precious rain forests. Sacred forest elixir contains sublime blend of fresh scent of ylang ylang, lime, pandan, lemongrass and tint of peppermint combined with tamanu oil and avocado oil that known for prevent signs of aging, improve skin, and nourishes the skin.

Ingredients:
100% essential oil blend, Tamanu oil,
avocado oil

Size: 1.5 OZ/ 15 ML



SACRED FOREST SOLID PERFUME

Biru's Sacred Forest Solid Perfume is inspired by clean, bright fresh air of Borneo's precious rain forests. Sacred forest solid Perfume is a sublime fragrance with fresh notes of ylang ylang touched with lemongrass and lime. Imagine a breeze of wind passing a mythical forest after a rain where the earth awakened spirit is pulsating with the scent of trees and flowers energies.

Ingredients:

100% essential oil blends of ylang ylang, lime, lemongrass, peppermint and pandan leaves, shea butter, tamanu oil and organic beeswax.

Size: 1 OZ/ 30 GR



SACRED FOREST SUGAR SOAP

Biru's Sacred Forest Handmade Soap contains 100% essential oil blend inspired by the mythical forest of Borneo, and combined with range of natural ingredients that both nourishes and moisturize the skin. Imagine enjoying a refreshing bath that brings you to tropical forest after the rain where the earth awakened spirit is pulsating with the scent of trees and flowers energies.

100% essential oil blend (ylang ylang, lemongrass, lime, pandan, peppermint, banana), vco, cocoa butter, avocado oil, sodium hydroxide, water and honey extract.

Size: 3 OZ/ 90 GR

MYSTIC OUD SUGAR SOAP

Biru's Mystic Oud Handmade Soap contains 100% gaharu oil (Kalimantan Oud or known as Wood of the gods. complimented with range of natural ingredients that both nourishes and moisturize the skin. Transform your bath experience into a special ritual to elevate your mind, body and spirit.

100 % gaharu Kalimantan (oudh) oil, palm sugar, vco, sodium hydroxide, water, cocoa butter, avocado oil, honey extract.

Size: 3 OZ/ 90 GR



3 BORNEO MYSTIC OUD COLLECTION

BIRU NATURALS' "BORNEO COLLECTION" is inspired by the legendary and the otherworldly precious scent of Kalimantan MALINAU OUD.

BIRU's Kalimantan MALINAU OUD from Borneo is known for its richness and sweet notes, differentiating it from other types of precious oud. The rare and precious Oud is meticulously combined with nutrient-packed organic ingredients to benefit the mind, body and soul. A perfect way to instilled the ancient sacred oil to daily modern life.





BORNEO MYSTIC OUD COLLECTION



MYSTIC OUD ELIXIR

Biru's Mystic Oud Elixir contains 100% gaharu oil (Kalimantan Oud or known as Wood of the gods. Combined with tamanu oil and avocado oil that known for prevent signs of aging, improve skin, and nourishes the skin.

Ingredients:
100% gaharu Kalimantan (oudh), Tamanu oil, avocado oil

Size: 1.5 OZ/ 15 ML



MYSTIC OUD SOLID PERFUME

An enigmatic scent of precious oud with splash of sweetness yet fresh aroma of honey, this luxurious solid perfume perfectly captures the enigmatic charm and opulence of oud and mythical freshness of Borneo.

Ingredients:

100% Gaharu Kalimantan essential oil(oudh), shea butter, tamanu oil and organic beeswax.

Size: 1 OZ/ 30 GR

KEY INGREDIENTS +

1

KALIMANTAN OUD

Notes filled with woody, velvety sweetness, the aroma is appreciated by many due to its mysterious scent which speak of its legacy. Kalimantan oud are both enigmatic, opulence and yet refreshing also calming.

2

TAMANU OIL

Soothe- soften the skin, promote cell turn-over, moisturise dry skin, and prevent early signs of aging

3

AVOCADO OIL

A renowned moisturizing emollient, helps soothe and repair dry skin also helps improve conditions like psoriasis and eczema.

ARENGA PALM SUGAR

A gentle exfoliator that also moisturize and soften the skin. Arenga palm sugar tends to contain more potassium and iron than white sugar.

4

BALINESE KUSAMBA SALT


Contains more than 80 natural minerals. This salt is efficacious for the health of the body and renowned for their therapeutic effects since ancient times.

5

SACRED FOREST BLEND

inspired by Clean, bright fresh air of Borneo's precious rain forests . Sacred forest essential oils blend is a combination of fresh notes of ylang ylang, lime touched with earthiness of lemongrass and pandan.

6



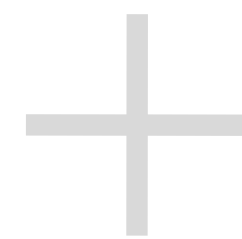
COMING SOON

COMING SOON



**Sacred Forest
Face Mist**

3.4 oz/ 100 ml
&
1.3 oz/ 40 ml



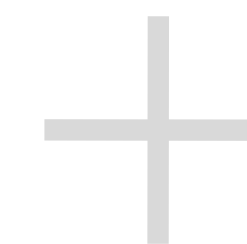
**Sacred Forest
Face Balm**

1.75 oz/ 50 gr



**Mystic Oud
Face Mist**

3.4 oz/ 100 ml
&
1.3 oz/ 40 ml



**Mystic Oud
Face Balm**

1.75 oz/ 50 gr



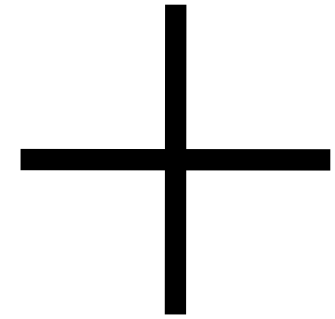
COMING SOON

COMING SOON





COMING SOON



DISCLAIMER

This product has no parabens, petroleum, mineral oil or artificial color/ scent. No animal testing, no harsh chemicals no phthalates, sls, dea, triclosan, synthetic fragrances, glycols, dyes, phosphates, 1,4-dioxane, formaldehyde, or parabens

Handmade Products: All products are handmade in small batches and therefore each batch will be slightly different. Please allow for slight color variations between batches.

BIRU products are 100% handmade. Our organic ingredients are long been believed to have healing properties and have been used for centuries for the possible health benefits they possess.

BIRU makes no claim to cure or prevent any disease or medical problem and is not intended to substitute other therapy or medical advice. Our products are made from natural oils, herbs and extracts. We recommend that people with sensitive skin perform a patch test first to ensure there is no reaction or consult your healthcare professional. Discontinue if irritation occurs.

BIRU is not responsible for any individual adverse reaction due to the use of its products. The use of our products is solely at the end user's risk.

We trust that you will use our products safely and responsibly and hope that they will bring you loads of happiness.

All products are for external use only.

All products must be stored in a cool and dry environment away from sunlight or harsh light.

Discard the products when it start to smell or look unusual. Nonetheless, natural separation of ingredients may occur in some products at certain temperatures or if they are not used regularly.

Made in Indonesia



INDONESIA OFFICE

Gedoeng Jiva Nusantara
Jalan Pondok IndahTajur
RT 03 RW 01 Kelurahan Tajur
Kecamatan Bogor Timur
Kota Bogor, Indonesia

birunaturals.com

DUBAI OFFICE

AlZarooni Business Center
Office 502, 5th Floor,
Al Barsha1, Sheikh Zayed Road
Dubai PO BOX 112037
UNITED ARAB EMIRATES