



**BunnyStudio**®

# Brand Assets Guidebook

# About Bunny Studio

Bunny Studio is the world's only project fulfillment platform that provides over 50 end-to-end creative services. Powered by technology and run by humans, it works with the top 4% of global professionals to deliver voice overs, writing, video, design services, and more, in over 100 languages.

With an extensive database of over 13,000 pre-vetted professionals, Bunny Studio backs its risk-free policy with 24/7 support and lightning turnaround times. The platform also renders developers and agencies unrivaled capabilities to scale their creative needs on-demand through its unique API integration. With Bunny Studio, you can expect predictable outcomes, affordability, and ingenuity always!

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# Our logo

We are proud of our logo and require that you follow these guidelines to ensure it always looks its best. Our logo is the combination of an icon- a simplistic & modern bunny silhouette over a hexagon, coupled with our brand's logotype.

## Default



## Specifications

Icon bg color: RYB Blue #1F54FA



# Our logo - variants



Carrot orange background variant



Maastricht blue background variant



RYB blue green background variant



Black background variant



Gray background variant



Lightest blue background variant

# Our icon

In cases when Bunny Studio assets need to be used within a squared or vertical space, use the icon on its own. While the icon can exist without the logotype, the logotype should never exist without the icon.



Carrot orange background variant



Maastricht blue background variant



RYB blue green background variant



Black background variant



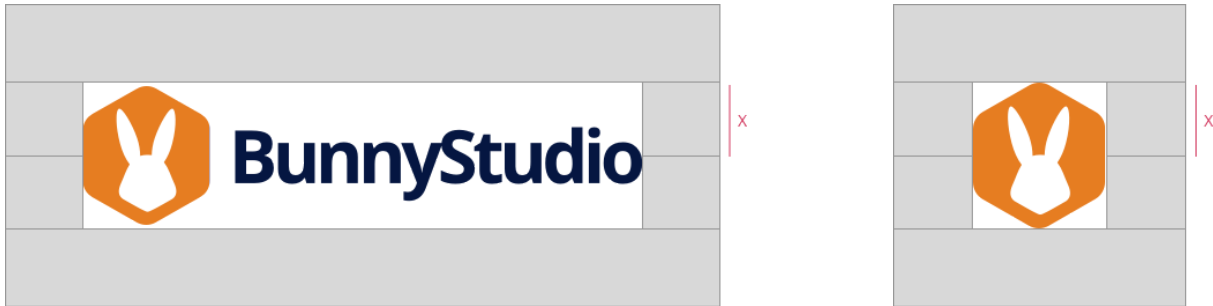
Gray background variant



Lightest blue background variant

# Exclusion zone

The logo and the icon's exclusion zone is equal to half the height of the icon (marked as x in the diagram).



Exclusion zones for Bunny Studio logos

# Minimum size

Establishing a minimum size ensures that the impact and legibility of the logo is not compromised during its application.



The Bunny Studio logo should never be smaller than 30px in digital or 20mm in print.



The Bunny Studio icon should never be smaller than 16px in digital or 6mm in print.

# Logo misuse

It is important that the appearance of the logo remains consistent. The logo should not be misinterpreted, modified, or added to. No attempt should be made to alter the logo in any way. Its color and composition should remain as indicated in this document — there are no exceptions.



**Do with caution:**

Use the stacked version of the logo, only if strictly necessary.



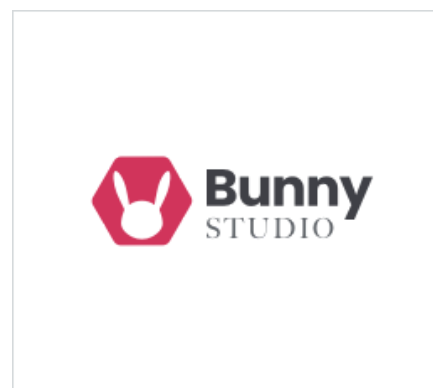
**Do not:**

Do not apply a gradient to the icon or wordmark.



**Do not:**

Do not rotate the logo.



**Do not:**

Do not change the logo shape, color, or typography

# Logo misuse



**Do not:**

Do not resolve the logo in all RYB Blue color.



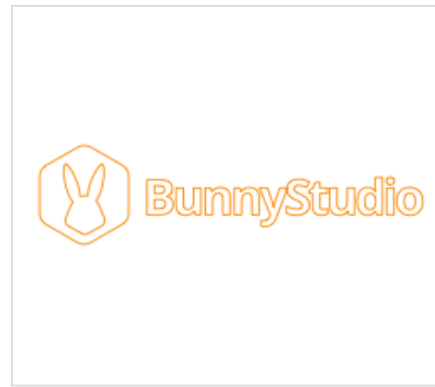
**Do not:**

Do not distort or warp the logo in any way.



**Do not:**

Do not use the wordmark without the icon.



**Do not:**

Do not outline or create a keyline around the logo.



# Media Contact

## For journalists and media coverage:

Rachel Weiss  
Branding Senior Marketer  
[press@bunnystudio.com](mailto:press@bunnystudio.com)

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## For other publications:

If you are not the media and are seeking collaboration or permission to use our brand assets, kindly send us an email at [marketing@bunnystudio.com](mailto:marketing@bunnystudio.com).

For all other inquiries, visit our [help center](#), speak to us through our [live chat](#), or reach out at [support@bunnystudio.com](mailto:support@bunnystudio.com).

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