

Major Exploration Check-List

Wisconsin School of Business

If you are exploring majors, the Wisconsin School of Business Academic Advising team encourages you to utilize the Major Exploration Check-List to help guide your major exploration process!

As you explore, our academic advising team can also be a great resource. We encourage you to schedule an academic advising appointment with an advisor to talk about major exploration! Prior to your appointment, please complete the [Exploration Survey](#). Your academic advisor will review your responses prior to your advising appointment to help guide your exploration conversation.

Opportunities	Instructions	Notes & Follow-Up
Attend a WSB exploration event	Throughout the academic year we will have events focusing on career exploration ! Attend one of our events to learn more!	
Research major and certificate options	Use the Guide , UW's catalog of academic offerings, to research the many options in the WSB and across campus	
Join an academic and/or interest-based student organization to explore your interests	There are 1000+ student organizations at UW-Madison and over 40 in the WSB. You can use the WIN network to find a good fit!	
Connect with advisors on campus to discuss how your interests fit within your academic and career interests	We recommend meeting with your academic advisor, and your career coach one time a semester. You can also schedule with a peer advisor! Students schedule appointments via Starfish ! You can also connect with study abroad advising as well for resources for study abroad planning!	
Write down anything you know about your interests, strengths and goals	Review the career assessment resources available to analyze your skills and to better understand how your strengths lead to various careers. You can use your Strengthsfinder quiz results you took in your GB 110/120 course to analyze your strengths as well!	
Join Handshake to research employment opportunities	Handshake is our online career database with information about jobs and internships for UW-Madison students. Research positions you may be interested in.	
Attend campus career fairs to connect with employers of interest	At UW-Madison we have a campus career fair , and certain departments and programs have their own career fairs!	
Attend employer events on campus	The WSB and many student organizations host employer events across campus for students to learn about new industries. Attend 1-2 per semester to learn more about potential career fields .	
Connect with a faculty member or program advisor in my department(s) of interest	Connect with a faculty member after class, in office hours, or send them an email to discuss your interests with them! You can find program advisor information on the Guide !	

<p>Talk with alumni or other professionals working in my field of interest</p>	<p>Use the Badger Bridge Program to identify alumni, you would like to connect with. Students can also meet with a career coach to discuss how to conduct an informational interview! Or you could complete a job shadow experience!</p>	
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