



Code of Practice for Sustainable Tourism

Environmental Policy Statement

We recognise that our business has an important role to play in protecting and enhancing our environment and our local traditions in order to support the long-term sustainability of our community & our Tourism Industry"

Working Together

We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination. We work with local travel, guiding and accommodation partners each season to deliver our archaeology program.

A cared-for landscape

We actively participate in conserving our natural and cultural heritage. *Though our daily public* sheepdog demonstrations we share and protect the traditional skills & practices of Burren upland farming communities, which have protected this landscape for generations. We adopt leave no trace principles and share them with our guests.

A well-understood heritage

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests. *Through our ongoing archaeology digs we strive share the history of our locality. Our sheepdog demonstrations share the traditional skills and practices of Burren upland farming communities.*

Vibrant Communities

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We employ local people and we work with local partners and suppliers to help enhance our local community.

Strengthened Livelihoods

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination.

Sustainable tourism management

We work to an Environmental Action Plan, which includes actions and targets for improvement that are reviewed annually. We have effective systems for monitoring and adequately managing our waste, water, wastewater, energy, travel impact and purchases. *We work each year to reduce our environmental impact per customer*.

We are committed to continuing to enhance our environmental practices and to minimising our resource usage and overall environmental impact. We also commit to sustaining our efforts to preserve the history, traditional farming practices and culture of our community through our ongoing public events and archaeological education program.