Sensormatic Solutions On-floor Visibility

Maximize merchandise, availability and shopper experience

TrueVUE Software as a Service (SaaS) improves retailer visibility into real-time inventory information, which is the foundation of today's world of unified commerce. RAIN RFID- enabled cycle counting, interactive restocki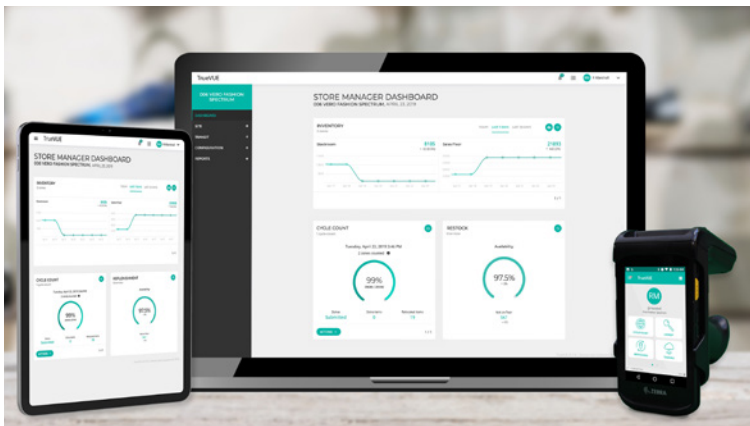ng and inventory analytics help retailers know exactly what merchandise is available on the sales floor, stock room and other zones for efficient unified commerce execution and a frictionless shopper experience.

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Get a clear sightline into available inventory with RFID

- Maintain up to 99% continuous inventory accuracy through easy, rapid, frequent cycle counting and on-going item movement updates [4]
- Reduce out-of-stocks up to 30% and unnecessary markdowns up to 25% through timely restocking [5]
- Increase on-floor availability up to 30% for all merchandise, colors and sizes with regular restocking [5]
- Restock quickly and efficiently with mobile devices
- Ensure display effectiveness and product availability
- Enhance the shopping experience and drive sales conversion with consistent merchandise accessibility

Efficient, easy way to maintain sales floor inventory

On-Floor Visibility gives you fast and easy control of your current in-stock position. Frequent high-speed inventory counting using handheld RFID readers and TrueVUE analytics helps our store associates know exactly which items should be moved from the stock room to the sales floor to fix out-of-stocks and deliver a positive shopper experience.

50%
Retailers unable to provide single view of in-stock position[1]

20%
Items out-of-stock at any given time[2]

74%
Shoppers rate out-of-stock as a top shopping frustration[3]

[1] EKN Research, "Omnichannel Strategy Survey" | [2] Chainlink Research, "Industry Insights"
[3] MasterCard, "Omnishopper Report 2017" [4] Auburn University, Annual Report 2015
[5] Kurt Salmon RFID in Retail Study, 2016

Mobility meets productivity

TrueVUE's user experience for mobile inventory counting is consistent across iOS and Android devices to accommodate flexible deployment options and associates who are digital natives with near-zero training requirements. RFID's ability to quickly and accurately locate a specific style, color and size helps retailers profitably execute buy online pick up in store (BOPIS) fulfillment. To maximize on-floor availability, associates can use TrueVUE's mobile interactive restocking app to rapidly replace missing merchandise to minimize both customer frustration and lost sales.

Dashboards and notifications simplify restocking needs and operational metrics

TrueVUE provides a collection of web-based, actionable dashboards and intuitive mobile notifications designed for real time inventory visibility and maximize the on-floor availability of RFID tagged products. Based on user-defined roles, managers and associates can view current inventory levels, understand items needed to be restocked, progress tracking of cycle counts, summary changes in inventory and restocking.

 At the business unit and enterprise level, a roll-up of store performance data is presented with the ability to drill into individual store and associate performance data to help identify compliance and training improvements.

For additional information, please visit **www.sensormaticsolutions.com**

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