



A FEAST *for* the TABLE

shop **heb.com** |
DEALS. RECIPES. COUPONS. MORE.

SIGN UP FOR H-E-B EMAILS AT HEB.COM
for even more savings! Takes less than one minute!

FRESH!
Boneless Beef Top Sirloin Steaks
USDA Select value pack

\$3.99 lb.

FRESH! Split Boneless Skinless Chicken Breasts with Rib Meat

\$2.49 lb.

FRESH! Boneless Beef Eye of Round Roast, USDA Select

\$3.99 lb.

YOUR CHOICE!
Pork Baby Back Ribs previously frozen or **FRESH!**
Pork Tenderloin sold in the bag

\$2.89 lb.

FRESH! H-E-B Simply Seasoned Texas Style Boneless Pork Ribeye Chops

\$3.99 lb.

H-E-B Premium Bacon, 12 oz. assorted varieties

2 \$6 for

FRESH! Center Cut Beef Finger Ribs value pack bag

\$2.99 lb.

H-E-B Natural Cheese Cracker Cuts 10 oz., assorted varieties

2 \$6 for

WILD! Jumbo Texas Gulf Shrimp
16 - 25 ct. per pound previously frozen

\$7.97 lb.

FRESH! Atlantic Salmon Fillets boneless farm raised

\$6.97 lb.

H-E-B Sushiyas SUSHI BURRITOS
assorted varieties

\$8.99 ea.
with in-store coupon

Large Seedless Oranges

77¢ lb.

Small Lemons

3 \$1 for

YOUR CHOICE!
Yellow Squash or Sweet Onions

98¢ lb.

YOUR CHOICE!
Cranberries 12 oz., or Summer or Honey Kiss Melon

\$1.98 ea.

YOUR CHOICE!
SnapDragon or Envy Apples

\$2.47 lb.

Blackberries 6 oz.

87¢ ea.

YOUR CHOICE!
Gold Potatoes, 5 lbs. Baby Seedless Cucumbers, 1 lb. or Steamable Sweet Potatoes 1.5 lbs.

2 \$5 for

YOUR CHOICE!
H-E-B Champagne, Angel, Zeema or Mini Kumato Sweet Tomatoes, pint

2 \$5 for

YOUR CHOICE!
Organic Fuji or Gala Apples 2 lbs.

\$3.98 ea.

Veggie Noodle Co. Organic Spirals, 10.7 oz. assorted varieties

\$4.98 ea.

SAVE ON THE ITEMS YOU USE MOST

SAVE \$1
H-E-B Our Finest Bath Tissue
9 mega rolls = 36 regular rolls or 18 double rolls = 36 regular rolls

\$7.47 ea. with in-store coupon

SAVE \$1
H-E-B Our Finest Paper Towels
12 super rolls = 22 regular rolls

\$11.99 ea. with in-store coupon

Tide PODS or Gain Flings! Laundry Detergent
23 - 81 ct. assorted varieties

SAVE \$1 with in-store coupon

Clorox Clean-Up, Disinfecting Bathroom Cleaner or Bleach Foaming Spray, 30 - 32 oz. Formula 409 All Purpose Cleaner, 32 oz., Green Works Cleaner, 32 oz., or Pine-Sol Cleaner, 40 - 48 oz., assorted varieties

2 \$5 for with in-store coupon when you buy 2

SAVE \$1
Febreze Home Collection Candle
12 oz. dual wick jar candle. Everyday or Seasonal Fragrances

\$5.99 ea. with in-store coupon

IAMS Dry Dog Food, 15 lbs.

\$15.97 ea. with in-store coupon

Huggies Baby Wipes
3X packs 168 - 240 ct. assorted varieties

2 \$10 for with in-store coupon when you buy 2

Any Schick Hydro Men's or Women's Razors, Refills or Disposables

SAVE \$1.50 with in-store coupon

SAVE \$1
Hask Shampoo or Conditioner
12 oz. assorted varieties regular price \$4.77 ea.

\$3.77 ea. with in-store coupon



save more than **\$6.95 FREE** in items! with in-store coupons

Buy

Kiobassa Smoked Sausage
value pack, assorted varieties



get 5 items free!
with in-store coupons

- **Crockett Country BBQ Sauce**
18 oz., assorted varieties
- **H-E-B Bean Dip**
9 oz., assorted varieties
- **H-E-B Texas Corn Chips or Dippers**
10.5 oz., assorted varieties
- **H-E-B Texas Tough® Aluminum Foil**, 25 sq. ft
- **H-E-B Flour Tortillas**, 20 ct.



Combo Loco®

two (2) Mi Tienda or H-E-B Mi Comida™ Tamales, 16 oz. assorted varieties



BUY GET FREE!
with in-store coupons
SAVE UP TO \$3.37!

- **H-E-B Mi Comida® Refried Pinto Beans**
17.6 oz.
- **Stagg Chili**
15 oz., assorted varieties



H-E-B Fully Cooked Meatballs
35 oz., homestyle or Italian style



BUY GET FREE!
with in-store coupon
SAVE UP TO \$1.68!

- **Barilla Ready Pasta**
8.5 oz., assorted varieties



one (1) O, That's Good! Soup or Side
assorted varieties



BUY GET 2nd FREE!
with in-store coupon
SAVE UP TO \$4.99!



H-E-B Fully Cooked Seasoned Pork Carnitas, 16 oz.



BUY GET FREE!
with in-store coupon
SAVE UP TO \$2.49!

- **H-E-B Mi Comida® Cheese**
8 oz., assorted varieties



H-E-B Thin Potato Chips
10.5 - 11.5 oz. (excludes Wavy and Ridged varieties)



BUY GET FREE!
with in-store coupon
SAVE UP TO \$1.00!

- **H-E-B Soft Drink**
2 L. btl., assorted varieties



Fisher Walnuts, 16 oz. or Pecans, 10 oz.
assorted varieties



BUY GET FREE!
with in-store coupons
SAVE UP TO \$4.08!

- **H-E-B Sweetened Condensed Milk**
14 oz., original or fat free
- **H-E-B Organics® Chocolate Baking Bar**, 4 oz., semi-sweet or bitter-sweet



H-E-B Organics® Flour
5 lbs., assorted varieties



BUY GET FREE!
with in-store coupon
SAVE UP TO \$4.48!

- **H-E-B Organics® Baking Chips**, 10 oz.
semi-sweet or bitter-sweet



H-E-B Casa Magnifica® Tortilla Chips, 11 oz.



BUY GET FREE!
with in-store coupon
SAVE UP TO \$2.28!

- **Hill Country Fare Chili**, 15 oz., no beans or with beans



Deli Prepackaged Soup
16 - 28 oz. or **Hot Kettle Soup**
16 - 32 oz. assorted varieties



BUY GET FREE!
with in-store coupon
SAVE UP TO 98¢!

- **Kangaroo Flatbread Pockets**
3 ct., assorted varieties



BioFreeze Gel, Roll-On or Spray, 2.5 - 8 oz.



BUY GET FREE!
with in-store coupon
SAVE UP TO \$1.67!

- **H-E-B Sheer Bandages**, 40 ct.



O-Cedar Power Scrub



BUY GET FREE!
with in-store coupon
SAVE UP TO \$8.97!

- **O-Cedar Angler Broom with Dustpan**



any TRESemmé Hair Care Product
(excludes travel/trial sizes)



BUY GET FREE!
with in-store coupon
SAVE UP TO \$2.00!

- **H-E-B Beauty Gift Some Glam Bag**



two (2) Atkins Frozen Meal Entrées
5.5 - 9 oz., assorted varieties



BUY GET 3rd FREE!
with in-store coupon
SAVE UP TO \$3.48!

- **H-E-B Fully Cooked Kolaches**
16 ct., assorted varieties



BUY GET FREE!
with in-store coupon
SAVE UP TO \$4.98!

- **Bagel Dots**
12 ct., assorted varieties



NUTRITION YOU WANT SAVINGS YOU LIKE

H-E-B Essential Grains® Bread
16 - 24 oz., assorted varieties



BUY GET FREE!
with in-store coupon
SAVE UP TO \$2.28!

- **Campbell's Well Yes! Soup**
16.1 - 16.6 oz. assorted varieties



Hot or Lean Pockets Brand Sandwiches, 12 pk., assorted varieties



BUY GET FREE!
with in-store coupon
SAVE UP TO \$5.00!

- **Hot Pockets Brand Sandwiches**
5 pk., assorted varieties



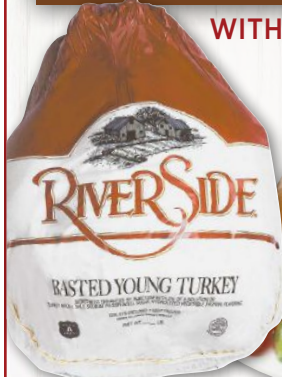


Get a

FREE

TURKEY

WITH IN-STORE COUPON



Get UP TO A 12 lb. RiverSide Grade A Turkey frozen

FREE

WHEN YOU BUY AN H-E-B Spiral Sliced Bone-in Half or Whole Ham, or H-E-B Boneless Spiral Sliced Ham assorted varieties

(Limit-1 per customer. 12 lb. turkey credit applied towards the purchase of a larger turkey.)



Now available at H-E-B

BLUE BUFFALO features wholesome ingredients in perfect balance for holistic nutrition with a philosophy of "Love them like family. Feed them like family.®"





DiGiorno Frozen Pizza
17.2 - 32.2 oz.
assorted varieties

SAVE
\$1
with in-store coupon



BUY
Ricos Nacho Chips
2 lb.

GET FREE!
with in-store coupon
Ricos Ready to Eat Cheese Sauce
15 oz.
assorted varieties



H-E-B Soft Drinks
12 pk., 12 oz. cans
or 8 pk., 7.5 oz. cans
assorted varieties

4\$9
for



Coca-Cola, Diet Coke, Dr Pepper, Fanta or Big Red
2 L btl.
assorted varieties

\$1 ea.

All flavors and packages may not be available at all stores.



YOUR CHOICE!
Budweiser, Bud Light, Miller Lite or Coors Light
18 pk., 12 oz. cans or btl.
Michelob Ultra
12 pk., 16 oz., aluminum btl.
or Lone Star or Lone Star Light Beer
24 pk. cans

\$15.47 ea.



Michelob Ultra, Bud Light Lime, Michelob Ultra Lime Cactus or Bud Light Lime-A-Rita, 12 pk., or Modelo Especial Beer, 12 pk. cans only

\$13.47 ea.

Alcoholic beverages may not be available at all stores.



Colgate Max Toothpaste
6 oz.
regular price \$2.47 ea.

SAVE \$1
\$1.47 ea.
with in-store coupon



Wrigley's Extra, Doublemint, Juicy Fruit, Starburst or Spearmint Gum Singles
(excludes Extra Mega Packs)

4\$3
for
with in-store coupon when you buy 4

Prices Good Wednesday, November 1 thru Tuesday, November 7, 2017

Only at your Austin H-E-B Stores on E. 7th & Pleasant Valley Rd., IH-35 & William Cannon Dr., 9414 N. Lamar Blvd., E. 41st St. & Red River, Mopac Expwy. & Parmer Lane, S. Congress & Oltorf St., Burnet Rd. & Allendale Rd., New Slaughter Lane & Manchaca Rd., Ed Bluestein & Springdale Rd., IH-35 & Canyon Ridge Dr., William Cannon & 1st St., and Berkman & 51st St., and Round Rock H-E-B Stores on 3750 Gattis School Rd. & Red Bud Lane and 603 Louis Henna Blvd. & Greenlawn Blvd. including Buda, Burnet, 170 E. Whitestone in Cedar Park, Elgin, Georgetown, Kingsland, La Grange, Lampasas, Lockhart, Luling, Marble Falls, Pflugerville, San Marcos and Taylor H-E-B Stores including your H-E-B plus!® Stores in Austin on E. Riverside Dr. & Pleasant Valley Rd., Bastrop, Hutto, Kyle, Leander and Round Rock.



We Accept:



S1101Gatep02z14

COMPARE **H-E-B** PRICES TO ANYONE



BUY H-E-B That Green or Red Sauce, 11 oz. GET FREE! with in-store coupon
H-E-B Specialty Series Barbecue Sauce, 13 - 19 oz. assorted varieties



BUY two (2) Nestlé Coffee-mate Refrigerated Coffee Creamers, 16 oz. assorted varieties (includes Natural Bliss) GET 3RD FREE! with in-store coupon

BIG PACKS. BIG SAVINGS!



H-E-B Value Pack Sugar Frosted Flakes Cereal 42 oz. \$4.98 ea.



H-E-B Texas Tough Club Pack Trash Bags, select varieties SAVE \$1 with in-store coupon



Central Market Organics Broth 6 pk. \$10 ea.



BUY Jimmy Dean Breakfast Sandwiches, 4 ct., or Stuffed Hash Browns or Frittatas 12 - 22.8 oz. assorted varieties GET FREE! with in-store coupon
Jimmy Dean Breakfast Bowl, 7 oz. assorted varieties



Cap'n Crunch Cereal, 12 - 14 oz. assorted varieties 3\$5 for with in-store coupon when you buy 3



H-E-B Ready to Drink Tea, 12 pk., 5 L. btls. assorted varieties 2\$7 for



H-E-B Easy Melt Shells & Cheese, 12 oz., or Deluxe Macaroni & Cheese Dinner Mix, 14 oz. 2\$3 for with in-store coupon when you buy 2



BUY two (2) H-E-B Kettle Cooked Potato Chips, 8 oz. assorted varieties GET 3RD FREE! with in-store coupon



Pepsi or Diet Pepsi 12 pk., 12 oz. cans assorted varieties, or IZZE Fusions or Lemon Sparkling Beverages 8 pk., 12 oz. cans assorted varieties 3\$11 for with in-store coupon when you buy 3



BUY Ball Park Beef or Angus Beef Franks 8 ct. assorted varieties GET FREE! with in-store coupon
Ball Park Hot Dog Buns, 8 ct.



H-E-B Natural Fully Cooked Chicken Breast Strips, Chunks, Filets or Slices 24 oz., assorted varieties SAVE \$1 with in-store coupon



H-E-B Natural Cubed Cheese 8 oz. assorted varieties \$1.99 ea.



H-E-B Fully Cooked Breakfast Patties 21.36 - 24.92 oz. assorted varieties SAVE \$1 with in-store coupon



BUY Eckrich Smoked Sausage or Li'l Cocktails, 10 - 14 oz. assorted varieties GET FREE! with in-store coupons
Ranch Style Beans 15 oz., assorted varieties
Green Giant Corn, Green Beans, or Peas 14.5 - 15.25 oz. can



H-E-B Queso Dip 12 oz., assorted varieties Located in the Market Department 2\$5 for



BUY five (5) Nestlé Butterfinger, Crunch, Baby Ruth, 100 Grand, Oh Henry!, Laffy Taffy, Nerds, Sweet Tarts, or Sweet Tarts Sour Roll Candy Singles or Packages, .77 - 2.1 oz. GET FIVE (5) FREE! with in-store coupon when you buy 5



1 lb. or more of Barbacoa or Barbacoa Bundle Bundle includes:
 • 1 lb. Barbacoa
 • 1 Big Red, 2 L. btl. • 1 Avocado
 • 1 pkg. H-E-B Flour or Corn Tortillas, 10 ct.
SAVE \$1 with in-store coupon



SAVE \$1 Pumpkin Nut Crème Cake 36 oz. \$5.88 ea. with in-store coupon



H-E-B BLOOMS® 5" Phalaenopsis Orchid \$12.98 ea. Lone Star Living Bouquet, \$15 ea.

LOW PRICES on Health & Beauty!



Dial Bar Soap 2 - 3 ct. assorted varieties SAVE 50¢ with in-store coupon



when you buy \$15 of L'Oréal Paris Cosmetic Products SAVE \$5 off your basket with in-store coupon



Jergens Skin or Sun Care Products 2 - 26.5 oz. (retail value over \$3) SAVE \$1.50 with in-store coupon



FIREFLY Star Wars Lightsaber Toothbrush, 1 ct. (retail value over \$2.00) SAVE \$1 with in-store coupon



Halls Cough Drops 25 - 30 ct. assorted varieties \$1.64 ea.



Value Pack Depend Underwear 26 - 32 ct., Silhouette or Real Fit Briefs, 18 - 20 ct., or Poise Pads, 45 - 84 ct. assorted varieties SAVE \$1.50 with in-store coupon




Nature's Bounty or Optimal Solutions Vitamins, Minerals, Herbs, Supplements or Probiotics SAVE \$2 with in-store coupon



Boogie Wipes 30 - 90 ct. SAVE \$1.50 with in-store coupon



Any Happy Baby Snack Product SAVE 25% with in-store coupon



Zyrtec-D or Sudafed Pseudoephedrine assorted varieties Located in the Pharmacy SAVE \$2 with in-store coupon

H-E-B PRIMO PICKS

DISCOVER
UNIQUE FINDS
from Texas and
Around the World.

Look for the Primo Picks tag to discover the best of what's in store!



Uniquely different "one-of-a-kind" products chosen just for you and available at H-E-B!



PRIME 1
U.S.D.A. PRIME GRADE BEEF
FRESH!
H-E-B Prime 1 Boneless Beef Top Sirloin Steaks
USDA Prime, value pack
\$5.99 lb.



H-E-B Select Ingredients
Enjoy foods with carefully chosen ingredients and without hundreds of synthetic ingredients.
heb.com/select

SAVE 70¢
H-E-B Creamy Creations® Premium Ice Cream
1/2 gallon assorted varieties
\$3.98 ea.
with in-store coupon



SAVE \$2
NEW!
H-E-B Select Ingredients Bone-In Rotisserie Turkey Breast
\$7.99 ea.
with in-store coupon



SAVE \$2
Apple Raspberry Crostata
64 oz.
\$17.98 ea.
with in-store coupon



- Contains 3 lbs. of fruit
- No artificial flavors or high-fructose corn syrup

Enjoy foods with carefully chosen ingredients and without hundreds of synthetic ingredients.
heb.com/select

BUY
Lamb's Southern Sweet or Fiesta Cornbread Mix, 11 oz.



- Stone ground
- Made in Texas with Texas corn

GET FREE!

with in-store coupon
Casi Terlingua TX Championship Chili Recipe Mix, 2.8-oz.



- Inspired by Terlingua chili champions' recipes
- Formulated by the Chili Appreciation Society International exclusively for H-E-B



H-E-B Frozen Blendables®
8 oz. assorted varieties

2 \$3 for
with in-store coupon when you buy 2



H-E-B Club Pack Kale Greens, Collard Greens, French or Green Beans
2 lbs.



SAVE \$2
with in-store coupon

NEW! 12.5" x 10" PARTY PLATTERS



SAVE \$1
Elegant Living by H-E-B™ Plates
24 - 72 ct.

\$3.98 ea.

with in-store coupon

Elegant Living by H-E-B™ Black Combo Cutlery, 96 ct., \$2.97 ea. with \$1.00 OFF in-store coupon

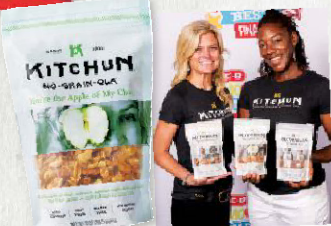
H-E-B PRIMO PICKS QUEST FOR TEXAS BEST

H-E-B is always looking for the best Texas-made products to bring to you and your family!



Each year H-E-B goes on a quest, travelling across the Lone Star State in search of the best Texas-made products during our Primo Picks Quest for Texas Best!

We taste hundreds of entries and bring the best of what Texas has to offer to your H-E-B shelves.



Check out these uniquely different "one-of-a-kind" products chosen just for you.



BUY two (2)
H-E-B Flavored Tortilla Chips
11 oz. assorted varieties



GET 3RD FREE!
with in-store coupon



H-E-B SPARKLING Beverages
12 pk., 11.5 oz. cans assorted varieties

SAVE \$1
with in-store coupon



SAVE \$1
H-E-B Texas Pets Dog Treats
10 oz. assorted varieties

\$3.49 ea.
with in-store coupon



SAVE \$5
YOUR CHOICE!
Cocinaware®
2.8 or 5.2 Quart Enamel Cast Iron Casserole, assorted colors
regular price \$19.97 - \$29.97 ea.

\$14.97 - \$24.97 ea.
with in-store coupon



Available in a variety of festive colors!



Visit heb.com/primopicks

Get Ready FOR THE FEAST!



Save \$10
**ChefStyle®
 18 Quart
 Roaster Oven**
 regular price \$34.97 ea.

\$24.97 ea.
 with in-store coupon

Save \$5
**DON'T FORGET
 THE KNIFE!**

**Proctor Silex
 Electric Knife**
 regular price \$12.95 ea.

\$7.95 ea.
 with in-store coupon



**BUY H-E-B Texas
 Natural or Frozen
 Raising Whole,
 Butter Basted or
 Cajun Seasoned
 Turkey**

**GET
 FREE!**

with in-store coupon
**ChefStyle®
 Non-Stick Large
 Roasting Pan**

**THAT'S UP TO
 \$7.97 FREE!**



Save \$5
**ChefStyle®
 Ceramic Non-Stick Aluminum
 3 Piece Fry Pan Set,
 12 Quart Steamer or
 9 Quart Caldero Cookware**
 copper or metallic red
 regular price \$19.97 ea.

\$14.97 ea.
 with in-store coupon



**BUY Pyrex
 Easy Grab 8" Square
 Baking Dish**

**GET
 FREE!**

with in-store coupons

- H-E-B French Fried Onions, 2.8 oz.
- Hill Country Fare French Style Green Beans, 28 oz.
- H-E-B Select Ingredients Cream of Mushroom Condensed Soup, 26 oz.

SAVE UP TO \$4.72!



Save \$10
**ChefStyle®
 15" Electric Skillet**
 red or slate
 regular price \$29.97 ea.

\$19.97 ea.
 with in-store coupon



**BUY Pyrex
 Easy Grab 3 Quart
 Oblong Dish**

**GET
 FREE!**

with in-store coupons

- H-E-B Natural Cheese Chunk 16 oz., assorted varieties
- H-E-B Elbow Macaroni 16 oz.

SAVE UP TO \$4.98!



Save \$5
**YOUR CHOICE!
 Cocinaware®
 2.8 or 5.2 Quart
 Enamel Cast Iron
 Casserole**
 assorted colors
 regular price \$19.97 - \$29.97 ea.

**\$14.97 -
 \$24.97** ea.
 with in-store coupon

**BUY one (1)
 ChefStyle®
 Bakeware**
 (excludes Texas sized)
\$3.77 - \$8.97 ea.

**GET
 50%
 OFF 2ND
 of equal or
 lesser value**
 with in-store coupon



Save \$5
**YOUR CHOICE!
 ChefStyle® Ceramic
 Non-Stick Aluminum
 2 Quart Saucepan
 with Glass Lid or
 10" Flip Pan,** copper or metallic red
 regular price \$9.97 ea.

\$4.97 ea.
 with in-store coupon



**H-E-B Airtight
 Leak Proof
 Food Storage
 Containers**
 assorted varieties
 regular price
 \$2.97 - \$19.97 ea.

Save
50%
 with in-store coupon



Save \$5
**Progressive
 Deluxe 5 Piece
 Spiral Cutter**
 regular price \$14.97 ea. with in-store coupon

\$9.97 ea.



Save \$4
**ChefStyle®
 10" x 20"
 Non-Stick
 Griddle**
 regular price \$18.96 ea.

\$14.96 ea.
 with in-store coupon



Save \$3
**ChefStyle®
 Oven Liner**
 Keep ovens clean during
 holiday season.
 regular price \$7.97 ea.

\$4.97 ea.



**Lifoam
 Tortilla Warmer**
 Absorbent styrofoam
 construction is ideal for
 warm, steamy tortillas!
 regular price \$1.25 ea. with in-store coupon

\$1 ea.



Save \$2
**Weatherford
 ISO-Pedic
 Ultra Cooling
 Cotton Pillow**
 regular price \$14.97 ea.

\$12.97 ea.
 with in-store coupon



Save \$2
**Essence of Bamboo
 Jumbo Knit
 Bed Pillow**
 regular price \$10

\$8 ea.
 with in-store coupon



**Any Bubba,
 Bueno, Contigo or
 Rubbermaid Brand
 Insulated Drinkware**
 regular price \$7.97 - \$24.97 ea.

Save
25%
 WITH IN-STORE
 COUPON

Save **30%**
price reflected at shelf



Mickey Roadster Vehicles
regular price \$3.97 ea.

\$2.78 ea.



Shimmer and Shine
Tiny Genie
Magic Carpet Dolls
regular price \$5.47 ea.

\$3.83 ea.

Fisher-Price

SELECT FISHER-PRICE TOYS

Fisher-Price
Poppity Pop Pal
regular price \$5.97 ea.

\$4.18 ea.



Thomas & Friends
Railway Pals
Single Engine
regular price \$7.97 ea.

\$5.58 ea.



Fisher-Price Blaze
Vehicles
regular price \$4.97 ea.

\$3.48 ea.



Thomas & Friends
Minis
4 pk.
regular price \$7.47 ea.

\$5.23 ea.



Fisher-Price
Doodle Pro Clip
regular price \$7.98 ea.

\$5.59 ea.



YOUR CHOICE
\$3.24 ea.

Hershey's Kisses 10 - 11 oz. assorted varieties
Dove Chocolates 7.9 - 8.8 oz.



M&M's
Milk Chocolate
or Peanut
11.4 oz.

\$2.88 ea.



Christmas Peeps
Snowmen or
Trees, 9 ct.

\$1.48 ea.



Hill Country Fare
Starlight Mints,
Cinnamon Imperials,
Peppermint Twists
or Puffs
4.25 - 10 oz., assorted varieties

\$1.50 ea.



Holiday Market®
Boxed
Holiday Cards
14 - 18 ct., assorted varieties

\$5 - \$9 ea.



Hallmark
Ornaments
assorted varieties

\$7.99 ea.



Festive Fall
Party Goods

\$1.50 ea.



ScentSationals
Wax Warmer
assorted styles

\$15 ea.

ScentSationals
Wax Melts, \$2 ea.



Energizer Max
Batteries
AA or AAA, 8 pk.;
C or D, 4 pk.;
or 9 Volt, 2 pk.

Save **\$2** with
in-store
coupon

MOVIE NIGHT AT HOME



The Dark Tower
DVD

\$17.95 ea.

with \$2 off in-store coupon
or Blu-Ray + DVD +
Digital HD Combo

\$19.95 ea.

with \$5 off in-store coupon



H-E-B SAVINGS ROUNDUP



Spend \$30

on select **P&G** products in one trip on any day from 11/1/17-11/14/17 and get a

\$10 COUPON

for your next shopping trip of \$30 or more at H-E-B. Coupon printed at checkout and valid 11/15/17-11/28/17.

Promotional period 11/1/17-11/14/17. Limit one \$10 reward coupon per household per day. \$10 reward coupon valid 11/15/17-11/28/17. (\$30 minimum transaction.)

BETTER together

SAVE \$5

with in-store coupon when you buy 3

MIX & MATCH!

Tide Liquid Laundry Detergent, 24 - 64 loads, or **Unstoppables**, 13.2 - 26.5 oz., **Downy Liquid Fabric Enhancer**, 39 - 72 loads, or **Dryer Sheets**, 105 - 120 ct., **Bounce Dryer Sheets**, 80 - 105 ct., or **Tide Washing Machine Cleaner** or **Rescue**



BETTER T+GETHER

SAVE \$3

with in-store coupon when you buy 3

MIX & MATCH!

Gain Liquid Laundry Detergent, 48 - 96 loads, **Fabric Softener**, 39 - 61 loads, **Fireworks In-Wash Scent Booster**, 13.2 - 26.5 oz., or **Dryer Sheets**, 120 ct., assorted varieties



Wash, soften, boost, repeat!

AND THE SAVINGS ROLL ON...

SAVE \$3

with in-store coupon

when you buy one (1) **Charmin Ultra Soft or Strong Bath Tissue**, 18 mega rolls = 82 regular rolls bonus pack, and one (1) **Bounty Paper Towels**, 6 super rolls = 11 regular rolls



5\$5 FOR

with in-store coupon when you buy 5

Puffs Facial Tissues Cube, 48 - 64 ct. assorted varieties



SAVE 50¢

with in-store coupon

Bounty Basic Paper Towels 6 big rolls = 8 regular rolls assorted varieties



SAVE \$1

with in-store coupon

Charmin Essentials Soft or Strong Bath Tissue 24 giant rolls



Save \$1.00 with in-store coupon when you buy 2 Bounty Napkins 100 - 160 ct., assorted varieties

Save \$1.00 with in-store coupon when you buy 2 Charmin Freshmates Flushable Wipes 40 ct. tub, or 80 ct. refill

STOCK UP AND Save

Save up to \$4.50 with H-E-B DIGITAL COUPONS

H-E-B DIGITAL COUPONS
No Printing. No Clipping. Just Saving

1 SIGN UP ON HEB.COM OR OUR MOBILE APP

2 SELECT COUPONS

3 REDEEM AT CHECKOUT



\$5.94
- \$3.00 with H-E-B DIGITAL COUPON
\$2.94 WHEN YOU BUY 2

Febreze Air Refresher, 8.8 oz., 1 ct., **Auto Clip**, .06 oz., 1 ct., **Fabric Refresher**, 16.9 oz., or **Wax Melts**, 2.75 oz., assorted varieties



\$7.97
- \$1.00 with H-E-B DIGITAL COUPON
\$6.97 ea.

Swiffer Duster Refills, 10 ct., **360° Duster Refills**, 6 ct., **Sweeper Dry Refills**, 32 ct., or **Sweeper Wet Refills**, 24 ct. (excludes Swiffer Wet Jet, 24 ct., refills)



\$5.97
- \$.50 with H-E-B DIGITAL COUPON
\$5.47 ea.

Cascade ActionPacs, 10 - 23 ct., **Gel or Powder Automatic Dishwasher Detergent**, 75 oz., assorted varieties (excludes travel/trial sizes)

H-E-B SAVINGS ROUNDUP



Spend \$30

on select **P&G** products in one trip on any day from 11/1/17-11/14/17 and get a

\$10 COUPON

for your next shopping trip of \$30 or more at H-E-B. Coupon printed at checkout and valid 11/15/17-11/28/17.

Promotional period 11/1/17-11/14/17. Limit one \$10 reward coupon per household per day. \$10 reward coupon valid 11/15/17-11/28/17. (\$30 minimum transaction.)

Savings FOR BABY

SAVE \$1

with in-store coupon

Luvs Big Pack, 64 - 108 ct., or Value Pack Diapers, 92 - 174 ct., assorted varieties



his + her HEALTH AND BEAUTY

SAVE \$5

MIX & MATCH!
Head & Shoulders or Old Spice Hair Care or Personal Care Products
minimum purchase \$15
(excludes travel/trial sizes)

OFF YOUR BASKET

with in-store coupon when you buy 3 or more



SAVE \$5

MIX & MATCH!
when you buy \$15 of Pantene, Aussie, Olay or Ivory Hair Care, Skin Care or Personal Cleansing Products
(excludes travel/trial sizes)

OFF YOUR BASKET

with in-store coupon



SAVE \$5

MIX & MATCH!
when you buy \$15 of any Crest, Oral-B or Secret Products
(excludes travel/trial sizes)

OFF YOUR BASKET

with in-store coupon



PERSONAL CARE for her

SAVE \$4

MIX & MATCH!
Always Pantiliners, 34 - 120 ct., Pads, 11 - 58 ct., or Tampax Tampons, 16 - 50 ct.

with in-store coupon when you buy 3



SAVE 75¢

Any Always Discreet Pantiliners, Pads or Underwear Products 10 - 108 ct.

with in-store coupon



STOCK UP AND Save

Save up to \$10 with H-E-B DIGITAL COUPONS

H-E-B DIGITAL COUPONS
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\$11.97
- \$3.00 with H-E-B DIGITAL COUPON
\$8.97 ea.

Always Discreet Boutique Underwear, 10 - 12 ct.
(excludes travel/trial sizes and other Always Products)



\$5.97
- \$3.00 with H-E-B DIGITAL COUPON
\$2.97 ea.

Gillette or Venus Disposable Razors, 2 ct. or larger
(excludes Sensor and Daisy, 2 ct.)



\$9.97
- \$3.00 with H-E-B DIGITAL COUPON
\$6.97 ea.

Gillette or Venus Razor 1 ct. or larger



\$8.97
- \$1.00 with H-E-B DIGITAL COUPON
\$7.97 ea.

Vicks Products
(excludes travel/trial sizes)