

RUNNING. PURE AND SIMPLE.



WINTER / SPRING / SUMMER / FALL

2025 MEDIA PLANNER

RUNSTYLEMAG.COM



EDITORIAL CALENDAR 2025

ISSUE	FEATURES	EVENTS	
WINTER (FEB)	ROAD & TRAIL <ul style="list-style-type: none"> Trail Running Run Essentials Insoles Textile Insight: Performance Textiles Trend Insight Consumer Survey 	Atlanta Shoe Market	Ad Close 1/24/25 Mat Due 1/31/25
SPRING (MAY)	FOR THE RUN: WHAT'S NEW, WHAT'S NEXT <ul style="list-style-type: none"> Products For Every Runner from Beginner to Elite Recovery Textile Insight: Apparel, Footwear & Design Trend Insight Consumer Survey 	RIA Summit NSRA Footwear Forum	Ad Close 4/2/25 Mat Due 4/9/25
SUMMER (AUG)	RUN SAFETY <ul style="list-style-type: none"> Run Essentials Insoles Run Shop Talk Run Data Textile Insight: Material Innovation Trend Insight Consumer Survey 	Atlanta Shoe Market	Ad Close 7/22/25 Mat Due 7/29/25
FALL (NOV)	FOR THE RUN: WHAT'S NEW, WHAT'S NEXT <ul style="list-style-type: none"> Products For Every Runner from Beginner to Elite Apparel, Footwear & Essentials Recovery Textile Insight: Achieving a Lighter Footprint Trend Insight Consumer Survey 	The Running Event	Ad Close 11/3/25 Mat Due 11/10/25

IN EVERY ISSUE

Run Channel Perspectives
Run Shop Talk
Executive POV
Channel Influencers
Apparel & Footwear Design
Consumer Survey



BRANDS: PRESENT AN IMAGE IN A POWERFUL COST-EFFECTIVE WAY.

Supply us with a photo and 50 words of promotional copy and we will design and produce a beautiful full page for you.

\$1,750

RATES 2025

runstyle MAGAZINE

PRINT

Ad Size	1x	2x	4x
Full Page	\$2,250	\$2,000	\$1,800
1/2 Page	\$1,925	\$1,750	\$1,545
1/4 Page	\$1,150	\$1,000	\$ 950

E-MAIL DELIVERY

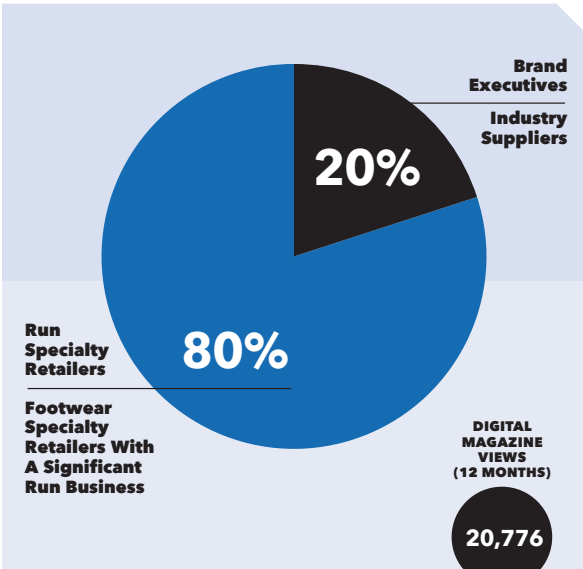
Ad Size	Per issue
Top Banner	\$ 750
Banner	\$ 500
Sponsored Content Block	\$1,500

Average Open Rate: 58.5%

WEBSITE

Duration	Top Banner*	Banner	Side Box
6 Months	\$ 750	\$500	\$500
12 Months	\$1,250	\$800	\$800

PRINT & DIGITAL CIRCULATION: 2,375+



RUNSTYLEMAG.COM

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OVER 114,000 VIEWS (12 MONTHS)

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