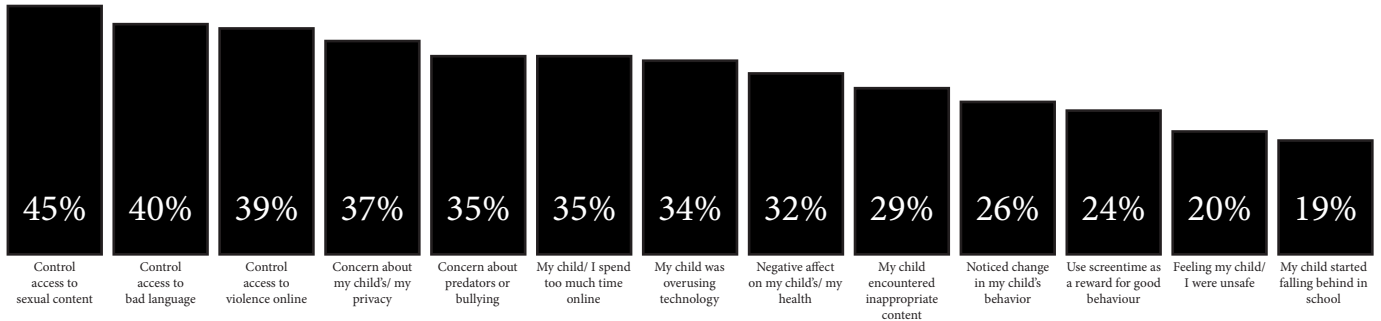# FOSI
Parental Controls
Survey Asia

February 2021

Family
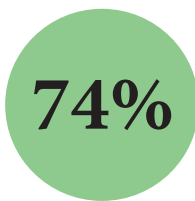Online Safety
Institute

India

YouGov research looked into India's usage of parental control and the perception of where the responsibility lies when it comes to managing one's online experience.

1 What drives parents to use parental controls?

45%	40%	39%	37%	35%	35%	34%	32%	29%	26%	24%	20%	19%
Control access to sexual content	Control access to bad language	Control access to violence online	Concern about my child's/ my privacy	Concern about predators or bullying	My child/ I spend too much time online	My child was overusing technology	Negative affect on my child's/ my health	My child encountered inappropriate content	Noticed change in my child's behavior	Use screentime as a reward for good behaviour	Feeling my child/ I were unsafe	My child started falling behind in school

2 How are parental controls used today?
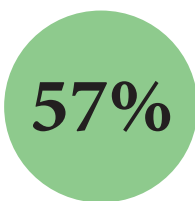
74% Almost 3 in 4 Indians use at least one type of parental control.

45% PINs/passwords to restrict profiles

37% Timers or schedules

30% Filters for content

3 In what areas are parental control tools needed?

57% Indians think parental control is needed more at an internet service provider level and/or at a device level.

Generally, most Indians feel that parents or caregivers have the most responsibility in managing childrens' experiences online.
- Almost 3 in 5 Indians think that parents or caregivers are highly responsible for managing children's online experience.
- Schools/educators (52%), and app/service providing the content are the subsequent people Indians deem as highly responsible for managing children's online experience.

4 What can be done today to meet the needs of parents in providing solutions?

Almost **3 in 5** (59%) Indians felt schools are highly responsible for online safety training.

Almost **3 in 5** (58%) Indians felt the government are highly responsible for funding more awareness-raising campaigns.

54% More than half of India felt industry companies are highly responsible for simplifying guidance on using their parental control tools.
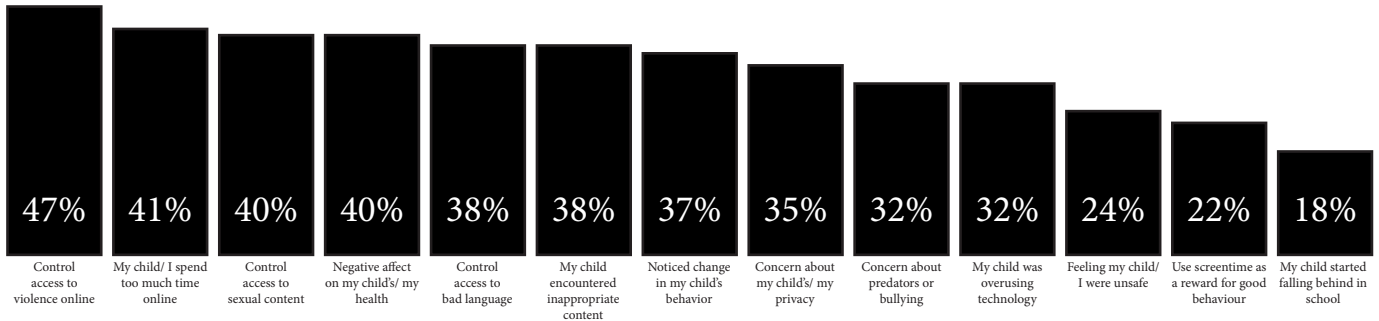
52% More than half of India felt platform safety centres are highly responsible for the ease of navigating and explaining settings.

Family Online Safety Institute

Philippines

YouGov research looked into Philippines' usage of parental control and the perception of where the responsibility lies when it comes to managing one's online experience.

1 · What drives parents to use parental controls?

47%	41%	40%	40%	38%	38%	37%	35%	32%	32%	24%	22%	18%
Control access to violence online	My child/ I spend too much time online	Control access to sexual content	Negative affect on my child's/ my health	Control access to bad language	My child encountered inappropriate content	Noticed change in my child's behavior	Concern about my child's/ my privacy	Concern about predators or bullying	My child was overusing technology	Feeling my child/ I were unsafe	Use screentime as a reward for good behaviour	My child started falling behind in school

2 · How are parental controls used today?

79% Almost 4 in 5 Filipinos use at least one type of parental control.

53% PINs/passwords to restrict profiles

37% Timers or schedules

46% Filters for content

3 · In what areas are parental control tools needed?

72% Filipinos think parental control is needed more at a device level.

Generally, most Filipinos feel parents or caregivers have the most responsibility in managing children's online experience.
- 2 in 3 (68%) Filipinos think that parents or caregivers are highly responsible for managing children's online experience.
- Schools/educators (58%), and app/service providing the content (48%) are the subsequent people Filipinos deem as highly responsible for managing children's online experience.

4 · What can be done today to meet the needs of parents in providing solutions?

Almost **3 in 5** (67%) Filipinos felt industry companies are highly responsible for simplifying guidance on using their parental control tools.

Almost **3 in 5** (66%) Filipinos felt the government are highly responsible for funding more awareness-raising campaigns.

68% Filipinos felt platform safety centres are highly responsible for the ease of navigating and explaining settings.
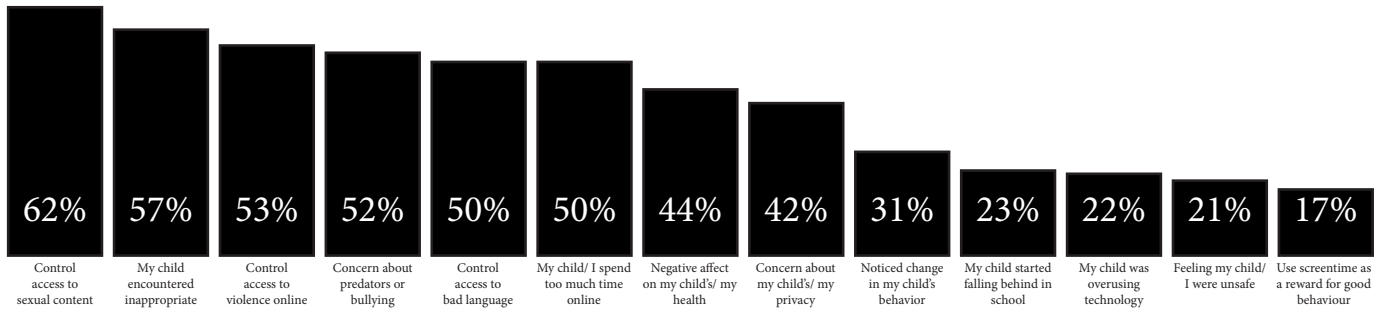
71% Filipinos felt schools are highly responsible for online safety training.

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Indonesia

YouGov research looked into Indonesia's usage of parental control and the perception of where the responsibility lies when it comes to managing one's online experience.

1 — What drives parents to use parental controls?

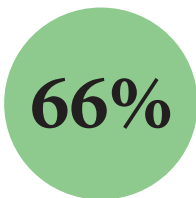|												
62%	57%	53%	52%	50%	50%	44%	42%	31%	23%	22%	21%	17%
Control access to sexual content	My child encountered inappropriate content	Control access to violence online	Concern about predators or bullying	Control access to bad language	My child/ I spend too much time online	Negative affect on my child's/ my health	Concern about my child's/ my privacy	Noticed change in my child's behavior	My child started falling behind in school	My child was overusing technology	Feeling my child/ I were unsafe	Use screentime as a reward for good behaviour

2 — How are parental controls used today?

90% Almost 9 in 10 Indonesians use at least one type of parental control.

62% Filters for content

54% PINs/passwords to restrict profiles

51% Timers or schedules

3 — In what areas are parental control tools needed?

66% Indonesians think parental control is needed more at a device level.

- Generally, most Indonesians feel that parents or caregivers have the most responsibility in managing childrens' experiences online.
- Followed by that, Indonesians feel that schools/ educaters, children themselves and Government regulators are responsible.

4 — What can be done today to meet the needs of parents in providing solutions?

52% of Indonesia felt platform safety centres are highly responsible for the ease of navigating and explaining settings.

51% of Indonesia felt the government are highly responsible for funding more awareness-raising campaigns.

51% Half of Indonesia felt industry companies are highly responsible for simplifying guidance on using their parental control tools.
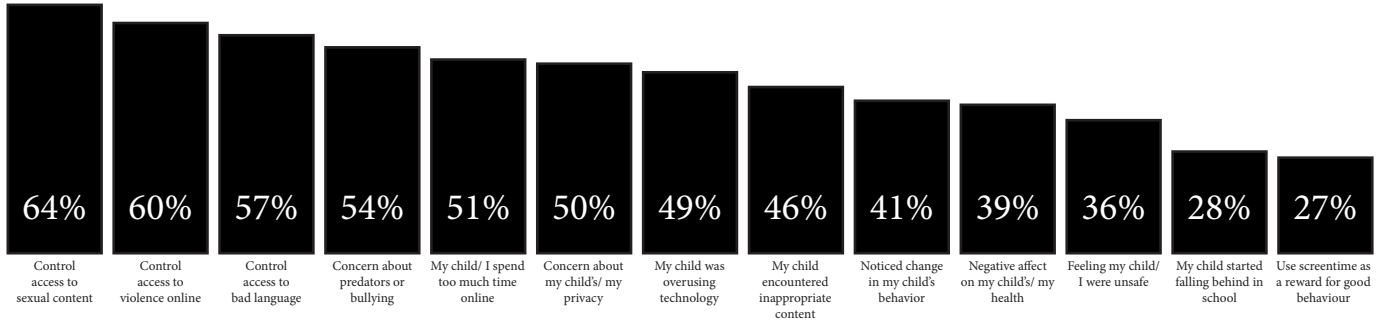
55% Half of Indonesia felt schools are highly responsible for online safety training.

Family Online Safety Institute

Thailand

YouGov research looked into Thailand's usage of parental control and the perception of where the responsibility lies when it comes to managing one's online experience.

1   What drives parents to use parental controls?

64%	60%	57%	54%	51%	50%	49%	46%	41%	39%	36%	28%	27%
Control access to sexual content	Control access to violence online	Control access to bad language	Concern about predators or bullying	My child/ I spend too much time online	Concern about my child's/ my privacy	My child was overusing technology	My child encountered inappropriate content	Noticed change in my child's behavior	Negative affect on my child's/ my health	Feeling my child/ I were unsafe	My child started falling behind in school	Use screentime as a reward for good behaviour

2   How are parental controls used today?

78% Almost 4 in 5 Thais use at least one type of parental control.

44% PINs/passwords to restrict profiles

42% Filters for content

36% Timers or schedules

3   In what areas are parental control tools needed?

62% Thais think parental control is needed more at a device level.

Generally, most Thais feel everyone has a responsibility in managing children's online experience.

- Almost 3 in 5 (57%) Thais think that parents or caregivers are highly responsible for managing children's online experience.
- Schools/educators (44%), and app/service providing the content (39%) are the subsequent people Thais deem as highly responsible for managing children's online experience.

4   What can be done today to meet the needs of parents in providing solutions?

Almost **3 in 5** (55%) Thais felt schools are highly responsible for online safety training.

More than half (54%) of Thailand felt platform safety centres are highly responsible for the ease of navigating and explaining settings.

52% More than half of Thailand felt the government are highly responsible for funding more awareness-raising campaigns.

50% Half of Thailand felt industry companies are highly responsible for simplifying guidance on using their parental control tools.

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