

# **Choose Your Revenue Route**

At Proxi we offer multiple ways to monetize your mapping content and track the real, economic impact your map is making.

#### 🔒 Paywalls: Your Content Guardian

Unlock the full potential of your map's valuable content - don't just give it away for free! Our paywall feature empowers you to monetize access to your content with gated links. By configuring a payment gateway for your map, you can allow viewers to make payments to access all the locked points on your map. When your sales hit a specific milestone, you will receive a portion of the revenue from Proxi. It's time to put your content to work!

Review our FAQs here

## ★ Sponsored Maps + Points: Turbocharge Your Revenue

Are you looking to collaborate with local businesses for sponsorship opportunities? Supercharge your earnings by offering sponsorships on your maps and highlighting specific map points for increased traffic.

With map sponsorships, you can prominently display a sponsor's logo on your content, add their personal brand elements to custom category icons, and include links throughout your map to their channels.

Create avenues for local businesses to expand their presence by featuring their points on your map. Notably, featured points receive 70% more clicks compared to standard points!

And the cherry on top? Gain robust insights into your economic impact with Proxi's advanced analytics portal. By capturing views, clicks, and actual check-ins, you'll have tangible results to report back to your sponsors, showcasing the positive influence your map has on local businesses.

This feature is actively under development within the Proxi UI and is set to launch in early 2024. For an immediate solution, map creators can independently manage their sponsorship programs outside of Proxi.

## 🌇 Booking Experiences: Cash in on Local Activities

Is your map the ultimate destination guide? Get ready to turn it into a cash-generating asset by enabling seamless bookings for local experiences right from your map. Thanks to Proxi's collaboration with <u>Tigets</u>, your map points will effortlessly connect users to local passes and available experiences. For each click that translates into a booking, you'll earn a portion of the profit; transforming your map into a lucrative hub for travelers and explorers alike.

## 🌄 Proxi Affiliate Program: Spread the Love, Earn Rewards

We're buzzing with excitement about Proxi and bet you are too! If you're a Proxi superfan like us, dive into our Proxi Affiliate Program. It's your chance to share your Proxi love far and wide. Rally your colleagues, friends, and family to join the Proxi community, and watch your rewards pile up!

Learn More Here

