Enable helps manufacturers, distributors and retailers turn rebates into a strategic growth engine.

Enable is the leading rebate management platform for maximizing the performance of all your B2B deals while improving financial transparency and driving operational efficiency. The easy-to-use, collaborative and scalable rebate management platform lets you take control of your rebates, showing the influence and impact strategic rebate programs have on the company's growth, returns, and opportunities.

Product Feature	Description	Use Case
Trading Programs	Create, manage and analyze trading programs all in one place – for easier and more strategic rebate management.	• One central repository for all trading programs where you can view, edit, approve and analyze them as needed, with support for all program types such as fixed rates, tiered volume incentives and more • Monitor the progress of ongoing deals to identify opportunities and maximize potential earnings • Accurate financial reporting with automated accrual calculations that are easy to access and view
Watchlist	Optimize trading program earnings bands by identifying deals that may be at risk of missing an earnings band or present an opportunity for proactive spending.	• Easily prioritize where to spend money based on the forecasted earning potential for your deals • Ensure accrual bands are always met and expected earnings are not impacted by identifying trading programs that are at risk of not hitting forecasted spend • Quickly identify areas to spend more money to achieve a new earning band
Forecasting	Get more control over, and visibility of, the prediction of your program's future performance with automated projections of how much you're forecasted to spend throughout the year on agreements.	• Input the expected spend for a program line and apportion this value over specific periods to account for seasonality or other expected changes in behavior • Configure a default forecasting method that most commonly fits your needs with options like preserve totals, preserve phase spending and more • Gain insights at your fingertips with dynamic charts that automatically update to display your projected forecasts
Reporting	Bring data to life with reports that measure the impact of your rebate programs and monitor rebate performance in real-time so you can make decisions based on up-to-date data.	• Review rebate earnings data by trading partner, program or line to analyze rebate allocation against each trading partner and understand their best deals and mechanisms • Get instant visibility into your real-time deal status and program performance to guide strategic decisions with the Executive Dashboard • Fully customize the data with dimensions, filters and more to empower your teams to make informed decisions
Collaborator	One central online portal where you can provide partners with trading information to seamlessly manage agreements and facilitate common processes.	• One hub to nurture trading relationships and facilitate negotiations with the ability to leave comments and upload supporting documentation • An extensive activity log and visibility of all users who have viewed your trading program ensures no sensitive information is shared • A single approval workflow with assigned trading partners to reduce friction during agreement negotiations

Discover how Enable can benefit your business by visiting enable.com