

The Benefits of Rebates for Manufacturers and Distributors

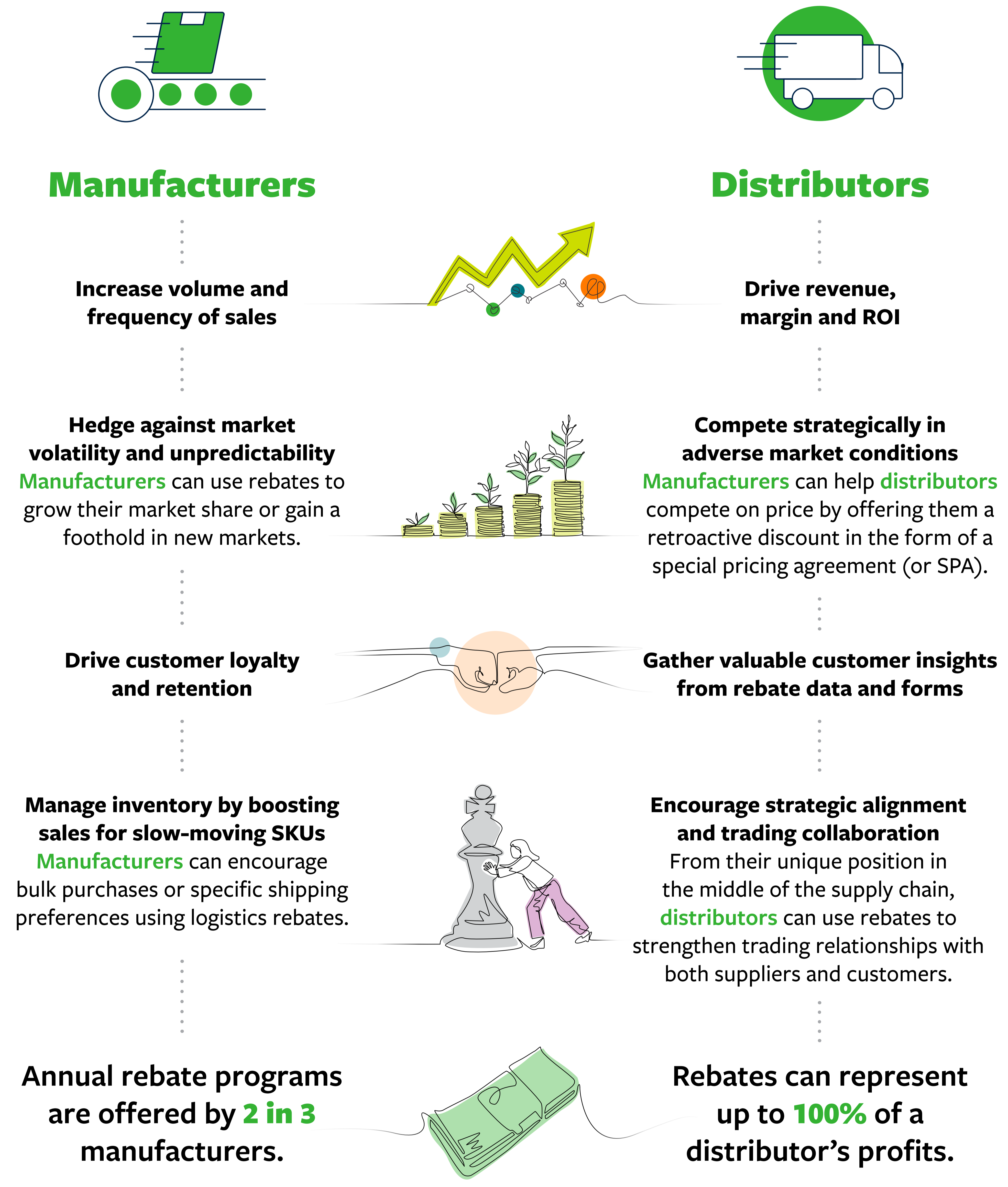


What are rebates?

Any deal where money flows back in a B2B transaction. Businesses must meet a predetermined requirement (such as purchasing volume) and make a claim to earn a portion of their purchase price back.

Rebates are widely used by both manufacturers and distributors, bringing many benefits – both shared and unique – to businesses across the supply chain.

How Do Rebates Benefit...



As rebates gain in popularity, manufacturers and distributors across the supply chain continue to find unique ways to leverage these powerful deals for the benefit of their business and their trading partners.

Rebates are only as effective as your team's ability to manage them. Streamlining and automating your rebate management processes with a software solution such as the **Enable** platform can maximize your rebate performance while saving your team time and effort.

Ready to learn more about how rebates and rebate strategy benefit businesses across the supply chain?

Download our white papers to find out how SPAs benefit distributors and manufacturers.