

Leach Botanical Garden Privacy Policy

This Privacy Policy explains how Leach Botanical Garden ("we," "us," or "our") collects, uses, and discloses information about you when you visit our website www.leachgarden.org, interact with us through social media, or visit our garden.

1. Information We Collect

Personal Information: When you make a purchase, become a member, sign up for our newsletter, contact us, or participate in events, we may collect personal information such as your name, email address, phone number, mailing address, and payment information.

Other Information: We may also collect other information you provide to us, such as your age, interests, and feedback.

Usage Information: When you visit our website, we may automatically collect information about your device and how you use our services, such as your IP address, browser type, operating system, referring URLs, pages viewed, and the time and date of your visit.

Location Information: With your consent, we may collect information about your location, such as your GPS coordinates.

Information We Collect from Third Parties: We may receive information about you from third parties, such as social media platforms, advertising networks, and data analytics providers.

2. How We Use Your Information

We may use your information for the following purposes:

- To provide and improve our services: To operate our garden, process your purchases, fulfill your membership requests, and provide customer support.
- To communicate with you: To send you newsletters, promotional materials, and other communications.
- To personalize your experience: To tailor our services to your interests and preferences.
- To conduct research and analysis: To improve our understanding of our visitors and their needs.
- To comply with legal obligations: To comply with applicable laws and regulations.

3. How We Share Your Information

We may share your information with the following third parties:

Service providers: We may share your information with third-party service providers who assist us with our operations, such as payment processors, email marketing platforms, and data analytics providers. These companies do not retain, share, store, or use personally identifiable information for any secondary purposes.

Legal and safety: We may disclose your information to law enforcement or other authorities as required by law or when we believe it is necessary to protect our rights, safety, or the safety of others.

4. Data Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or method of electronic storage is completely secure. Never send sensitive information, like credit card numbers, via a standard email to us.

5. Your Choices

You have certain choices regarding how we use your information:

Communication preferences: You can opt-out of receiving marketing communications from us by following the instructions in the communication or by contacting us directly.

Location information: You can control whether we collect location information through your device settings.

6. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the updated policy on our website.

7. Links

This web site contains links to other sites. Please be aware that we are not responsible for the security or privacy practices of these other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of websites that collect personally identifiable information. This privacy statement applies solely to information collected by Leach Botanical Garden.

8. Donor Privacy

Leach Botanical Garden is committed to protecting the privacy of our donors. We do not sell, share, or trade our donors' names or personal information with any other entity, except as legally required by the IRS.

This policy applies to all information received both online and offline, on any platform, as well as any electronic, written, or oral communications.

To the extent any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation.

We publicly celebrate our donors on an annual basis via recognition on our website. Any donor may at any time request anonymity and we will honor these requests.

9. Contact Us

If you have any questions about this Privacy Policy, please contact membership@leachgarden.org.