






# COMPETITIVE EVENTS














## INDIVIDUAL CASE STUDY EVENTS

CORPORATE FINANCE	FINANCE EXAM	 <b>1 PARTICIPANT</b>	 <b>1 CASE STUDY</b> <i>Laptop, outside materials and internet allowed.</i>	 <b>30 MINUTES PREPARATION TIME</b>	 <b>15 MINUTES PRESENTATION TIME</b>
ENTREPRENEURSHIP OPERATIONS	ENTREPRENEURSHIP EXAM				
FASHION MERCHANDISING AND MARKETING	MARKETING EXAM				
FINANCIAL ACCOUNTING	FINANCE EXAM				
HOTEL AND LODGING	HOSPITALITY AND TOURISM EXAM				
HUMAN RESOURCE MANAGEMENT	BUSINESS MANAGEMENT + ADMINISTRATION EXAM				
MARKETING MANAGEMENT	MARKETING EXAM				
RESTAURANT AND FOOD SERVICE MANAGEMENT	HOSPITALITY AND TOURISM EXAM				
RETAIL MANAGEMENT	BUSINESS MANAGEMENT + ADMINISTRATION EXAM				
SALES MANAGEMENT AND LEADERSHIP	MARKETING EXAM				
TRAVEL AND TOURISM	HOSPITALITY AND TOURISM EXAM				

## TEAM CASE STUDY EVENTS

BUSINESS ETHICS	 <b>2 PARTICIPANTS</b>	 <b>1 CASE STUDY</b> <i>Laptop, outside materials and internet allowed.</i>	 <b>60 MINUTES PREPARATION TIME</b>	 <b>15 MINUTES PRESENTATION TIME</b>
BUSINESS-TO-BUSINESS MARKETING				
ENTERTAINMENT MARKETING				
EVENT PLANNING				
INTERNATIONAL MARKETING				
MARKETING COMMUNICATIONS				
SPORTS MARKETING				

## PREPARED BUSINESS PRESENTATION EVENTS

ADVERTISING CAMPAIGN	 <b>1-3 PARTICIPANTS</b>	 <b>15 PAGES ALLOWED</b>	 <b>15 MINUTES PRESENTATION TIME</b> <i>Laptop, outside materials and internet allowed</i>
BUSINESS RESEARCH	 <b>1-3 PARTICIPANTS</b>	 <b>15 PAGES ALLOWED</b>	
DIGITAL MARKETING STRATEGIES	 <b>1-2 PARTICIPANTS</b>	N/A	
ENTREPRENEURSHIP - STARTING A BUSINESS	 <b>1-3 PARTICIPANTS</b>	 <b>15 PAGES ALLOWED</b>	
ENTREPRENEURSHIP - GROWING YOUR BUSINESS	 <b>1-3 PARTICIPANTS</b>	 <b>15 PAGES ALLOWED</b>	
FINANCIAL STATEMENT ANALYSIS	 <b>2-3 PARTICIPANTS</b>	 <b>15 PAGES ALLOWED</b>	
PROFESSIONAL SALES	 <b>1 PARTICIPANT</b>	N/A	