



City of Calgary
17%



Service Fees
15%



Individual
8%



Corporate
5%



Special Events
3%



Balance
7%



Foundations
45%

annual

REPORT

05.2015

2014 IN REVIEW



Executive Summary

2014 has been a year of growth and increased visibility for Two Wheel View. We exceeded our program goals and have expanded our capacity with our new programs Bike Science and Bike Camp. In addition, youth and community groups continue to show positive interest in our Earn-a-Bike and Bike Trip programs.

We are seeing that Two Wheel View programs continue to have a positive influence on the youth and in the communities where we work. We have watched youth gain leadership skills and confidence. The bicycle is a “vehicle for change” – teaching life skills, encouraging environmentally responsible decisions and connecting young people with their communities.

Financial stability is key to our success and we continue to strengthen our fund development plan and social enterprise ventures. We are running lean and growing strong.

On a personal level, these accomplishments reflect how much the staff and volunteers of Two Wheel View are committed to their work. The work and dedication of Two Wheel View staff is incredible and it is exciting to see the growth and impact the organization is having on the youth and in the communities we serve.

In this 2014 annual report you can learn about how Two Wheel View is “Changing kids’ lives from the seat of a bike.”

We invite you to join the ride!

Rick McFerrin
Executive Director / Founder
Two Wheel View



education programs

EARN-A-BIKE, BIKE SCIENCE, BIKE CAMP & OUTREACH



TWV uses the bicycle as a tool to engage youth in four different program opportunities. Through Earn-A-Bike, participants ages 11-17 build their self-esteem as well as their bike mechanics capabilities. In Bike Science, Grade 4 students use bikes to learn about the science of simple machines and the world around them. In Bike Camp, youth ages 10-13, learn to use tools and explore their communities on two wheels. Through our Outreach activities, we tell the TWV story as well as conduct workshops on bike safety and tire repair.

earn-a-bike

- Over 200 bicycles earned.
- 15 programs in Calgary communities and two programs for home-schooled youth.
- One program held at the Morley First Nations Community with ten Grade 9 students earning bicycles.
- Bikes were donated by Okotoks RCMP, Calgary Police Service, City of Calgary Waste and Recycling and community members.
- Helmets donated by Red Rocks Camps.

bike science

- Presented brand new curriculum connected program twice in 2014.
- 150 students learned about the science of simple machines using bikes!

bike camp

- First summer of camp with Cardel Place was a success. Participants learned bike mechanics, played games and explored Calgary by bicycle.

outreach

- Presented to 200 students on bike safety at Calgary Safety Expo.
- Attended more than 30 outreach events including conferences, booths and donor recognition evenings to share the TWV story with more than 1,500 people.
- Participated in three legs of the Tour of Alberta, including a pre-tour ride of the Red Deer stage.



more highlights

- Another successful Vehicle for Change fundraiser brought Two Wheel View friends and supporters together on May 2, 2014.
- A successful staff and board retreat in November was full of learning and laughter, which included our US board members, Matt and Kevin.
- Three staff (Sasha, Mike and Colin) all celebrated one year while Laura celebrated four years of working with TWV.

future goals

- Conduct more Bike Science programs in schools in 2015.
- Visit a number of new communities with our Bike Club program.
- Create a year-long program for youth to learn bike mechanics, volunteer in their community and develop their self-esteem and leadership skills over the course of their participation.

“...this was an awesome experience to spend time with the people who participated and the facilitators who taught us how to repair a bike. We all got to know each other and I just think this program was really good and that it should be given to future generations.”

EARN-A-BIKE PARTICIPANT



trips 2014

TWV offers adventurous and educational travel experiences for youth 14-17 years old, for school and community groups, families and individuals. TWV Trips involve one to two weeks in Argentina, Norway, Quebec or western Canada. On these trips, participants become attuned to local culture, participate in volunteer experiences, assume new levels of personal responsibility and gain – literally- the experience of a lifetime!

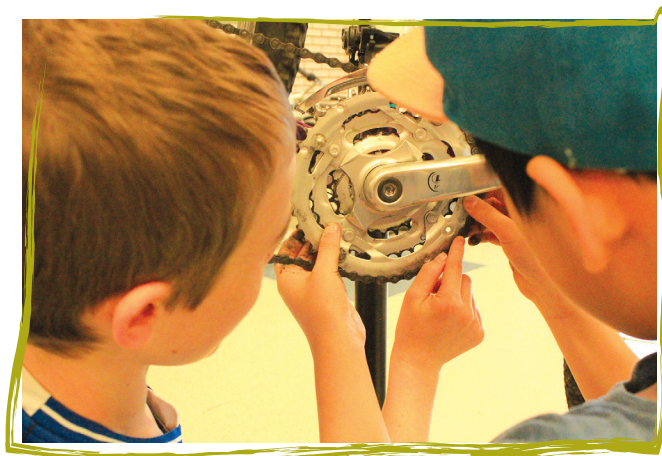


“The people I met was my favourite part. TWV always brings together an amazing group of people, where you will always make a friend ... an inspiring and life-changing group of people who instantly make you feel welcome.”

YOUTH EXPEDITION PARTICIPANT

accomplishments

- Development of a comprehensive Trip Leader training program to ensure our participants receive the best experiences possible.
- Completion of four incredible trips with a total of 29 youth joining the ride.
- Hosted three local day-rides with two partner agencies for a total of 18 youth participating.
- Inaugural Morley Community School trip sponsored by the Strachan Hartley Legacy Foundation took place with eight First Nations youth, who arrived back to home to cheers of love and support from their entire school.
- Another successful Adult Argentina Ride fundraiser and recruitment for the 2015 ride, which sold out in record time.



future goals

- Provide a no-cost, volunteer service trip opportunity to Argentina for students ages 14-17 years.
- Work with Canada Youth Exchanges to coordinate an exchange between youth in Alberta and Quebec.
- Expand Two Wheel View to include a Montreal office.
- Explore the Arctic Circle with a 'Friends & Family' Ride in Norway.
- Strengthen our partnership with the Duke of Edinburgh's Award program to provide more rides to more youth working on their awards.
- Coordinate seven trip opportunities for youth and adults in 2015.





from the board chair

In considering themes for this year's message and in reviewing notes, documents, terms of reference and a recent operational review that was completed, I kept returning to a single noun; Breadth. If not breadth, then maybe a synonym or two of this unassuming word: range, extent, scope, depth, reach, scale or degree. As I complete my 6th year on the board of TWV, I couldn't be more proud to reflect on the organization and appreciate its breadth.

1. Breadth of programs: TWV served 27 communities in Calgary in 2014 ranging from after school Earn-a-Bike programs to Bike Science school hour programs to setting the stage for largest number of expeditions in TWV's history in 2015. There were almost 700 kids directly impacted by TWV last year and countless other family members, classmates, teachers and communities that were not direct participants but unquestionably benefited from the hard work of TWV staff and volunteers.

2. Breadth of responsibilities and positive influence: As I mentioned at the 2014 Vehicle for Change event, with great privilege comes great responsibility. First and foremost, on a practical front, there is an obligation to uphold the highest standard of responsibility. However, on a more existential level, there is a breadth of responsibility that transcends staff, volunteers, stakeholders, partners, donors, directors and the communities that TWV influences. TWV is positively impacting lives every day and the responsibility we have to the organization and our stakeholders needs to be sustained, nurtured and grown to new heights. Keep spreading the TWV message!

3. Breadth of trajectory: TWV has been on a positive path since inception, however in the last four years we have entered a new orbit in every facet of the organization, from communities influenced and number of expeditions conducted through to governance protocols and operational budgets. While we are moving to greater heights and there are still major initiatives underway to continue to strengthen our offerings. With these advancements comes the need for greater organizational resources, human resources and unquestionably financial resources.

To everyone that has helped us to arrive at this point, we offer our heartfelt thanks and to those that have yet to get involved, welcome to the TWV family. Let's keep the breadth of the organization rolling.

Kind Regards,

Geoff Cain
Board Chair
Two Wheel View



partners

Alberta Bike Swap, Alberta's Promise, Autism and Aspergers Friendship Society, Bicycles for Humanity - Calgary Chapter, Calgary Cycle, RoAD and Pure Cycle, Calgary AfterSchool, Calgary Public Library, Calgary Police Service, City of Calgary Recreation, Carya, Calgary Catholic Immigration Society, Calgary Girls School-Belair Campus, Cardel Place, Calgary Board of Education Home School Program, CommunityWise, Connect Charter School, Duke of Edinburgh's Program, FCSS, Good Life Community Bike Shop, RCMP of Drumheller and Okotoks, Sunalta Community Centre, Morley Community School, Trips for Kids - National

donors

Alberta Recreation and Parks Association, Amec Americas Limited, Aspen Family & Community Network Society, ATB Financial, Bonavista Energy Corporation, Calgary Co-op, Calgary Corporate Challenge, Calgary Girls School, Canadian Online Giving Foundation, Cardel Place, Cenovus Energy Inc., Dr. C. Todd Lee-Knight P.C., Duke of Edinburgh's Award Program, EcoCanada, Encana, Fergus & Bix Restaurant and Beer Market, Hopewell Residential Management LP, Kelt Exploration Ltd., Olympia Charitable Foundation, P. Williamson Professional Corporation, Phil & Sebastian Coffee Roasters, Redrock Camps, Robert Kinniburgh P.C., Sales Force, Sky of Dreams Aviation Trust, Social Venture Partners, Suncor Energy Foundation, Superior Exterior, The Calgary Foundation, The Calgary Minerva Foundation, The City of Calgary, Tides Canada Foundation, Trips for Kids, United Way of Calgary Donor Choice Program, West Island College, Wild Rose Brewery Ltd.