

**2016** marks the 15th anniversary of Two Wheel View changing kids' lives from the seat of a bike, and thanks to you, our partners and donors, it's a year we can be extremely proud of. Like every great bike ride, the history of TWV has been full of hard climbs and rewarding descents, and the past year has been no exception.

Our province continues to deal with the headwinds of an uncertain economy, and this has resulted in financial challenges, both for our community and for TWV. In the face of these challenges, TWV focused on doing more with less, geared down, and not only continued to drive positive change, but continued to grow. Bike Club expanded to 6 new communities, providing kids with a positive and safe environment to have fun learning bike mechanics, volunteer in their community and develop their self-esteem and leadership skills during the critical hours after school.

- Over 220 youth earned bikes donated by our partners and the community.
- The TWV Bike Science program served 200 students in Calgary schools, and Bike Camp had another great year engaging kids at Vivo.
- TWV Trips had a record year, with 92 participants taking part in bike trips to Argentina, Norway, Quebec and Alberta.
- TWV also inaugurated Ca Roule Pour Moi TWV Montreal, providing a base for the delivery of all of TWV's programs and trips in Quebec.

Looking back on my first year as Chairman, I feel privileged to be part of this great organization and getting to work with the passionate people who make up TWV, our partners and our donors.

# Here's to the next 15 years of changing kids' lives from the seat of a bike!

TYLER MURRAY, BOARD CHAIR

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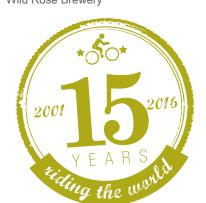
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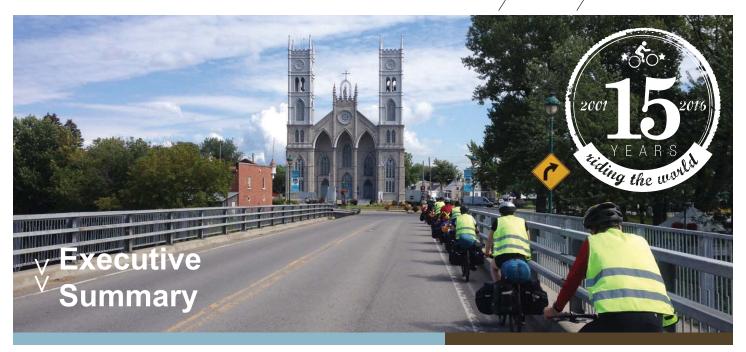


# 15 years of changing kids' lives from the seat of a bike!

# annual REPORT

05.2016

2015 IN REVIEW



2015 was a year of growth and maturity for Two Wheel View. We have continued to align our work within a framework of three pillars: sustainability, growth and results. Focusing on these areas has allowed us to serve an increased number of youth in very meaningful and impactful ways. Some highlights for the year include: On-going support from the City of Calgary, Social Venture Partners, The Calgary Foundation and many other donors which has allowed us to deliver programs in communities with demonstrated need and to expand into new communities. We continue to build and steward successful donor relationships with financial, in-kind and volunteer support. We offered more programs and trips through our expansion into Montreal – registering "Ça Roule Pour Moi" as our second location in Canada. Close to 1,000 bicycles were donated in April as part of the CBC "Do Crew" – thank you Calgarians for your dedicated support. Our Board of Directors strengthened leadership and governance in the areas of accountability and key performance indicators to ensure organizational capacity and stability.

Going forward into 2016, we are excited about our work with First Nations and other community partners to deliver more school and community-based programs. Programs like Earn-a-Bike, community events and more bike trips that will give more youth an opportunity to participate in leadership roles; make healthy lifestyle choices; gain employability skills; feel respected; have a sense of belonging; and stay in school. We will also be working on strengthening our evaluation framework to better understand the impact of our program on kids and communities.

This year's annual report will give you a snapshot of our work in 2015. Your support and interest in Two Wheel View has allowed us to leverage our network of dedicated staff, volunteers and community partners to provide amazing, life-changing programming for youth.

hank vou!

RICK MCFERRIN,

EXECUTIVE DIRECTOR / FOUNDER



#### Bike Club

Over 220 bikes earned in 2015.

17 programs in Calgary communities provided space for Bike Club.

6 new communities received Bike Club in 2015.

Second year of Bike Club at Morley Community School with 9 youth earning bikes.

Started the 'Beltline Bike Club' a year-long program for youth to learn

bike mechanics, volunteer in their community and develop their self-esteem and leadership skills.

Bikes donated by CBC Calgary Do Crew (more than 1,000!), Okotoks RCMP, Calgary Police Service, Bow Cycle and community members.

Helmets donated by Red Rock Camps and Canadian Tire-Jumpstart Program.

#### Bike Science

Second year at Calgary Girls School and 1st year at Connect Charter School.

Over 200 students learned about leverage, friction and gears using bicycles.

#### Bike Camp

Second summer of Bike Camp at Vivo. Participants learned mechanics, played games and explored Calgary by bike.

#### Outreach

Facilitated a bike safety and helmet-fitting program at Calgary Safety Expo to over 180 students.

Booths at Mountain Equipment Co-op, Western Canada High School and Vivo.

Successful TWV Impact event where past participants shared about their trip experiences.











What I like about Bike Club is how we treat each other like family. 

BIKE CLUB PARTICIPANT





# More highlights

Vehicle for Change 2015 was the most successful event to date!

Developed an official program manual for our Bike Club and Bike Science programs that we can share with other groups.

We created Ça Roule Pour Moi – a TWV chapter- based in Montreal. We look forward to providing programs and trips in Quebec!

Instituted a monthly 'Volunteer Mechanic Night' to help build community and support the Bike Club program.

Successful development of a communications and marketing plan to share the story of TWV and recruit for programs with the guidance of Out of House Solutions.

Worked with the SVP Encore Program to professionalize business processes.

# Trips 2015

91 days of bike trips, including two Adult Bike Trips to Argentina and Norway.

A record number of 92 participants explored Argentina, Norway, Quebec and Alberta by bike in 2015.

We provided a no-cost, volunteer service trip to Argentina for 10 students from Canada, US and Argentina. Over 40 students applied for the opportunity.

Coordinated successful exchange trips with Canada Youth Exchanges for youth in Alberta and Quebec.

Continued our relationship with the Duke of Edinburgh's International Award program to provide youth with the Adventurous Journey portion of their award and organized our third annual Badlands to Banff trip.

First recipient of the Going the Distance Scholarship participated in the Duke Badlands to Banff trip.

# Future goals

Improve on-trip program curriculum in the areas of cultural understanding, volunteerism and environmental stewardship.

Increase 'full-cycle' opportunities for First Nation community programs.

Develop further social enterprise trip opportunities for groups and organizations.

Continue to improve Trip Leader Training program to grow and support leader development.

Continue to build partnerships with like-minded organizations to reach our goal of providing high quality experiences for youth in our community and beyond.

a deepened love for cycling, a love for the environment, a love for experiencing new cultures and a love for travel.

I also brought back a huge boost of confidence. I am so grateful Two Wheel View gave me the opportunity to do this trip.

2015 ARGENTINA TRIP PARTICIPANT





