



IMPACT REPORT

2019



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**CHANGING
KIDS'
LIVES FROM
THE SEAT
OF A BIKE.**

1,300 BIKES donated in 2019

OUR EXECUTIVE DIRECTOR

A warm hello to our friends, supporters and community! I am proud to present our 2019 Impact Report, a story that details our year as we explored three key themes; storytelling, community building and evaluation.

There are so many things to celebrate from our year. We won a Telus StoryHive grant to share our story with the world in a documentary that will be released in the middle of 2020. We piloted GAP, our employability program and received a three-year funding commitment to continue to provide support to young adults looking for employment.

Whether it's purchasing and donating bikes, our volunteer opportunities or participating in our learning sessions and events such as Shift into Winter, we connected with community members more than ever before.

We hosted students from a number of high school and post-secondary institutions who supported us with tasks in social enterprise, evaluation, program development and bike mechanics. Our focus on culture continued to encourage vulnerability, learning and continuous improvement creating a high trust environment that supports us all.

We welcomed more donors to our family and continued to build partnerships with our long-time supporters. We are so grateful to all who invest in the success of Two Wheel View. We continued to create a sense of welcome and belonging for each person who comes through our doors.

THANK YOU FOR CELEBRATING 2019 WITH US.

Our passionate Board of Directors and core staff team came together in early 2019 to lay the ground work and vision for the future of Two Wheel View into 2020 and beyond. 2020 is certainly coming with its own challenges but I also foresee opportunity and possibility. This is a chance to really live out our values and open our doors even wider when it's safe to do so.

There is nothing our community cannot overcome when we work together, stay aligned with our mission and continue to build on those same resiliency skills that we work to cultivate with our youth. Those youth and their communities are going to need us now more than ever. Sure, it's going to take perseverance, creativity and a little grit, but to me, that sounds like it's right in our 'wheel' house.

LAURA

**IT'S NOT
ABOUT
THE BIKE.
IT'S ABOUT
THE FRIENDS
YOU MAKE.**



205 BIKES earned in bike club

**A STUDENT TOLD ME
THE BEST THING
ABOUT THEIR NEW BIKE
IS IT HELPS THEM GET TO
SCHOOL ON TIME.**

- A TEACHER



800 hours
in-class programming

WHAT WE DO

BUILD BELONGING

Do you remember your first bike? Imagine earning a bike, lock and helmet of your own alongside a group of new friends that felt like you've known them forever. Our 10-week Earn-a-Bike (Bike Club) program creates a place where youth feel like they belong and environment that fosters teamwork and leadership. Youth, grades 7-12, make positive peer and adult connections, explore topics such as empathy, identity and responsibility while learning how to repair and maintain bicycles. This program is supported by Family and Community Support Services (FCSS).

CREATE CONNECTIONS

Connection is key to our human experience. Building strong connections with others take time, particularly if your upbringing lacked trust, support and consistency. The youth in our Beltline Bike Club program, who meet weekly throughout the school year at our shop in Sunalta, get the time to build enduring and supportive connections with their peers. They learn to build upon each other's strengths, listen compassionately to each other's struggles and be present to the needs of their community. Meeting at TWV connects them with more members of our team and community through our regular events. The Beltline Bike Club is an extension of our Bike Club program and generously supported by Family and Community Support Services (FCSS) and other generous donors in our community.

EXPAND HORIZONS

Youth who have the opportunity to participate in a high impact outdoor experience that takes them beyond their comfort zone are capable of high-level problem-solving, gaining a sense of accomplishment and adventure that helps them navigate through life. In our Bike Trip Programs, participants learn that, like most things in life, if you push the pedals enough times, you are going to get where you want to go. Primarily in Alberta and Quebec, we explore a wide variety of routes and ecosystems in this program. For our youth participants, whether they've lived here for generations or are newcomers, this results in the opportunity to deeply explore their home and gain a greater appreciation for the communities which they live and those they visit. Huge thanks to donors like Going the Distance (Justin Chadwick) and our Raise-a-Ride donors who give their support this program.

768 YOUTH in programs



53 YOUTH

participated in our High Impact Bike Trips

UNCOVER RESILIENCE

Young people are powerful beyond measure. They may just not be aware of it – yet. Our Full Cycle Program engages southern Alberta First Nations by aiming to reduce risk factors facing Indigenous youth, while increasing protective factors through a program that combines our Bike Club and Bike Trip experiences. In partnership with the communities and local schools, TWV delivers experiences that help youth uncover their innate strengths and resilience and demonstrate that they capable of anything they set their minds to. Thank you to an anonymous donation for your support of Full Cycle at Morley Community School in 2019.

35 YOUTH
participated in our Full Cycle
First Nations Program

PROVIDE MENTORSHIP

Transitioning from life as student to a career can be an overwhelming path to navigate. Mentorship and real-world work experience support young adults as they enter their working life. Our GAP Employability Program, offered for the first time in 2019, engages young adults ages 18-24 in employment and life skills training, using bike mechanics as our focus. Participants receive ongoing mentorship through the program from members of our TWV team and gain practical experience with local businesses. Our GAP curriculum includes educational partnerships with Momentum and Youth Employment Centre, recruitment partnerships with CBE Discovering Choices and The Alex and is supported by the City of Calgary Crime Prevention Investments Program.

FOSTER COMMUNITY

At the end of the day, we all want to feel like our contributions are meaningful and making a difference in the lives of others. Our growing volunteer program is creating these opportunities for people of all ages and walks of life. We are so grateful to have this team of amazing volunteers help us keep the rubber on the road. TWV is honoured to welcome so many talented individuals through our doors that work together to weave the fabric of our community and give their time, energy and wisdom to those who can really use it – our youth. Thank you to the Frischkorn Family Foundation for their support of our volunteers.

I HAD A LOT
OF **FUN** AND
EVERYDAY
I LOOKED
FORWARD
TO COMING





**EVEN IF I HAD A BAD
MOOD COMING ALWAYS
MADE ME FEEL BETTER.**

- A GAP PARTICIPANT

15 YOUNG ADULTS
participated in our GAP
Employability program

OUR VALUES

**TWO WHEEL VIEW USES
BEST PRACTICES IN YOUTH
DEVELOPMENT TO INFORM
OUR PROGRAM CURRICULUM
AND SHAPE THE WAY WE FORM
RELATIONSHIPS WITH THE
YOUTH, OUR PARTNERS AND
OUR COMMUNITY.**



ADVENTURE

Adventure helps us navigate the fine lines between uncertainty and preparedness, courage and surrender, adversity and success; this allows us to approach everyday struggles with more of the social and emotional strengths that are essential for success in school and life.

RESPECT

Developing a culture of respect is critical to helping us achieve our mission because our programs bring together people from all demographics – different backgrounds, cultures and experiences. In order to do the work we do, which requires the breakdown of barriers and the building of trust, we need to respect each other to make great things possible.

AUTHENTICITY

Authenticity and diversity are important to the team at TWV because we feel that people, especially young people, are constantly changing as they interact with the world, taking on new understandings and behaviours they see modelled by the people around them. Exposure to new ideas, beliefs and behaviours can help broaden our ability to define the type of person, and leaders, we want to be.

RESILIENCE

Using the bicycle as a tool, our programs foster resilience by building age appropriate competencies such as teamwork, problem solving and leadership. We help young people and each other develop and practice social and emotional skills such as emotion management, empathy and positive attitudes about self.

COMMUNITY

By encouraging leadership competencies and helping us practice communication skills, our programs are helping to change the perspective on what we can be and how we can contribute to society. We give ourselves the opportunity to interact with and contribute to our communities in positive ways beyond our programs.

SOCIAL ENTERPRISE

WHAT IS A SOCIAL ENTERPRISE? A SOCIAL ENTERPRISE IS A BUSINESS THAT USES ENTREPRENEURIAL METHODS TO ACCOMPLISH SOCIAL GOALS AND/OR FEED PROFITS TO A PARENT CHARITY OR NON-PROFIT TO ENABLE IT TO FULFILL MORE OF ITS OWN SOCIAL MISSION (BC CENTRE FOR SOCIAL ENTERPRISE).

The Two Wheel View Social Enterprise Bike Shop has been in operation since 2017 and contributes to our fundraising efforts, allowing us to diversify our funding and increase our sustainability. This shop not only supports our mission economically but helps us collect bikes for our programs, get more Calgarians out on the pathways, engages our volunteers, introduces a whole new audience to our organization and kept over a thousand bikes from the landfill in 2019.

We are also thrilled to share that 2019 was the first year that graduates of our Beltline Bike Club and GAP programs became

employed as facilitators with our Bike Club and summer camp programs while also supporting in our shop. We are looking forward to providing more opportunities for the youth from our programs, particularly those in the GAP program to gain meaningful employment with us in the future.

Thank you to everyone who donated bicycles and contributed to our optional \$5 bike donation fund for getting them fixed up and out to our youth programs and social enterprise.

Changing kids' lives from the seat of a



THE TWO WHEEL TEAM

ÇA ROULE POUR MOI



ÇA ROULE POUR MOI HAS BEEN IN OPERATION FOR MORE THAN FIVE YEARS NOW. BASED IN MONTREAL, THE “FRENCH” SIDE OF TWO WHEEL VIEW SHARES THE SAME VALUES AND OFFERS SOME BIKE TRIPS, FOR YOUTH AND ADULTS.

ROUTE VERTE

The bike trips start in Montreal and some to Quebec city, along the river, where other trips stay around the Montreal island. All of the bike trips use the great bike path all over the province, known as the “Route Verte”.

WOMEN’S ONLY

Year after year, a women’s only bike trip is organized, not only to raise money for youth bike trips, but also to help the women gain confidence on a bike and gain a sense of pride and accomplishment in themselves.

YOUTH TRIPS

The youth learn to live an active live, to help each other and gain confidence after a long day on the bike! Good laughs are always present at the end of the day when they share their meals around the campfire.



30 youth
participated in two bike trips for youth

11 days
spent with youth on tour

8 women
participated in one all female ride

FINANCIALS

BALANCE SHEET

ASSETS	2019		2018	
Current Assets:				
Cash & cash equivalents	\$	453,745	\$	334,468
Accounts receivable		2,131		310
Goods and services tax recoverable		4,926		6,397
Prepaid expenses		11,117		11,553
Inventory supplies, in kind contribution		15,000		38,736
		486,919		391,464
Property and equipment (Note 3)		25,166		26,814
Total Assets	\$	512,085	\$	418,278
		512,085		418,278
LIABILITIES				
Current Liabilities:				
Accounts Payable and accrued liabilities	\$	8,344	\$	9,377
Deferred Revenue		88,973		57,747
		97,317		67,124
Deferred capital contributions		19,439		21,606
SURPLUS OF NET ASSETS (NOTE 8)				
Invested in property and equipment		15,189		5,208
Unrestricted		380,140		324,340
		395,329		329,548
	\$	512,085	\$	418,278
		512,085		418,278

Full financials available on our website.

STATEMENT OF REVENUES, EXPENSES AND SURPLUS YEAR ENDED DEC 31

REVENUE	2019	2018
Family and Community Support Services (City of Calgary) (Note 6)	\$ 351,627	\$ 277,060
Donation	196,933	70,826
Program fee, interest, other	123,348	114,394
Foundation and trust grants	35,200	160,634
In kind donations - goods and other services	25,141	14,080
Government grants	23,277	130,417
Fundraising events & miscellaneous revenue	7,054	550
Deferred contributions	2,167	1,855
Total Assets	764,747	769,816
EXPENSES		
Salary, wages and other remuneration	\$ 384,128	\$ 347,205
Direct costs	185,124	84,003
Rental	76,710	72,122
Office and other	20,825	18,632
Travel and meeting	13,155	49,201
In kind donations - rent and other services	7,887	14,080
Other program costs	3,804	938
Amortization	3,973	3,506
Professional and consulting fees	3,360	3,200
	698,966	592,887
Excess of revenue over expenses for the year	65,781	176,929
Surplus in net assets, beginning of year	329,548	152,619
Surplus of net assets, end of year	\$ 395,329	\$ 329,548

Full financials available on our website.

THANK YOU

TO OUR SUPPORTERS AND FUNDERS



Calgary
AfterSchool

Adventure Medical Kits
Alberta Bike Swap Ltd.
Anonymous Donors
Badlands Gran Fondo
Benevity
Bike Bike
Bike N Brew
Bow Cycle
Calgary Board of Education
Calgary Catholic School Board
Calgary Firefighters Charity Foundation
Calgary Herald Christmas Fund
Calgary Parking Authority
Calgary Police Service
Calgary Public Library
Calgary Transit
Canadian Tire Jumpstart Charities
CIBC Children's Foundation
Clif Bar
Covernton Family
Frischkorn Family Foundation
Going the Distance with Justin Chadwick
Government of Alberta
Government of Canada – Canada Summer Jobs
Happiest Outside – Cycle Cinema
HAWK Design & Creative
Lifesport

Louis Riel School
**Maria K Eriksen + Harold Hanen Fund
at the Calgary Foundation**
Marty Korba and Shimano
Momentum
**Mount Royal University – EcoTourism and Outdoor
Leadership Program**
One Way Foods
Ridley's Cycle
Roy McAvoy 7 Golf Tournament
Salesforce
Sunalta Community Association
Supporters of Ca Roule Pour Moi
ReWorks YYC
The Calgary Foundation
The City of Calgary
The Leftovers Foundation
The Calgary Inter-Faith Food Bank
Tom Koshiol and Trail Guards
United Way of Calgary – Donors Choice Program
Wild Rose Brewery Ltd
Youth Employment Centre

**And many other incredibly
generous individual
donors and partners.**



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