

IMPACT REPORT 2022

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Changing lives
through the seat of a bike.

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Acknowledgments



OUR STORY SO FAR

Our Mission

Our mission is to provide programs that use the bicycle as a vehicle for change in the lives of youth.

Two Wheel View is a values-based non-profit that serves the youth of Calgary. We use bicycles and bike maintenance education to teach life and employability skills that will have a lasting impact on our participants. Bikes are just the medium.



Our Vision

We envision a resilient community that connects youth with the tools they need to reach their potential.

In addition to our youth and young adult programs, we are focused on building an inclusive bike culture in Calgary and creating a space that welcomes everyone, regardless of race, gender, sexual orientation and experience.

1300

BICYCLES

**DONATED TO TWV AND
SAVED FROM CALGARY
LANDFILLS**

PROGRAMS OVERVIEW

Our programs are core to what we do. They are designed to empower youth, enable young adults and strengthen communities. Participants learn and practice bicycle mechanics while building confidence, developing social skills and fostering a safe and inclusive space.



Earn-a-Bike

Earn-a-Bike (EAB) is a 10-week after-school program that takes place across the City of Calgary. The program goal is to engage and empower youth 12 - 17, using the bicycle to foster change, leadership and teamwork.

Using social-emotional-learning principles, EAB aims to:

- Cultivate a space where youth feel confident, seen & heard
- Empower youth of ALL identities to see themselves on a bicycle
- Foster equity and inclusion while challenging gender norms
- Remove barriers for youth excited about cycling
- Build resilience through community connection and mentorship

GAP Employability Program

GAP is a 8-week skills-based employability program for young adults 18 - 24 that aims to remove barriers for at-risk young adults through hands on training in mechanics and employment skills. Employability skills include more than being able to fix and build a bike. To prepare participants for work, we train them to work in our retail shop, build interview skills and host a hiring fair welcoming other bike shops.

GAP participants will:

- Complete approximately 90-hours of in-shop training
- Develop social and communication skills
- Cultivate a space of equity and inclusion while challenging gender norms

Full Cycle

Full Cycle is a school based bicycle program for Indigenous youth of Treaty 7 aimed at reducing risk factors and fostering healthy communities. The program aims to reduce risk and remove barriers for at-risk First Nations youth 14-17, through hands-on learning, bike experiences and lessons in leadership and self-esteem.

In partnership with the communities of Morley, Eden Valley and Tsuut'ina, Full Cycle aims to:

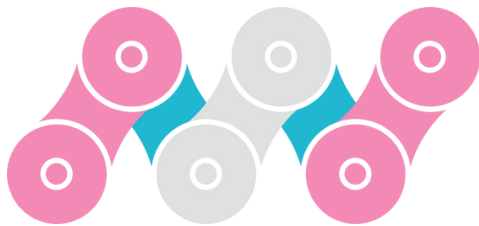
- Deliver in service training and support for teachers and community leaders
- Facilitate skill building bike experiences that develop a sense of adventure and discovery
- Develop participants' social skills, including leadership and self-esteem
- Promote sustainable, self-supported modes of travel
- Empower hands-on learning through bike mechanics
- Build trusting relationships that connect youth with supports as they transition to adulthood

Gender Empowerment Mechanics (GEM)

GEM is an all ages program that provides members of the 2SLGBTQ+ community exclusive volunteer opportunities and community events. We wanted to provide a dedicated affirming space for our 2SLGBTQ+ participants, so that all identities can see themselves riding and working on a bicycle in a safe and equitable community.

By creating space for 2SLGBTQ+ programming, GEM aims to:

- Foster gender equity within the cycling community
- Create space for regular gatherings, volunteer opportunities and social events
- Foster community connections and build relationships within the 2SLGBTQ+ community
- Increase participants' confidence fixing mechanical issues on their own
- Cultivate a space of equity and inclusion where all identities can see themselves on a bicycle
- Offer a safe space where trans and non-binary people can learn and grow together



IMPACT

2022 PROGRAM STATS

Earn-a-Bike

287 Participants

- 80% of participants feel they got to know their EAB facilitator.
- 70% of participants reported feeling more confident fixing things.
- 64% of participants reported feeling better about themselves.
- For the majority of our participants, the bike they earned was their first bike!

GEM

27 Participants

"I truly value your program - life changing. The way your staff engage with these youth and other participants is amazing. Welcoming, purposeful, engaging and skills-based."

~ GEM Participant

GAP Employability

24 Participants

- 87% of participants reported feeling more hopeful about the future.
- 91% of participants reported feeling more confident in their ability to look for a job.
- 78% of participants reported feeling less nervous about their first day at a new job.
- Many GAP participants come back to our monthly GAP Alumni nights to continue to build community.

Full Cycle First Nations

21 Participants

- 71% of participants felt that they made new friends.
- 68% of participants reported feeling better about themselves.
- 87% of participants felt inspired to try new things.

COMMUNITY

While our youth programs are core to what we do, we are committed to doing what we can to make the Calgary bike scene more inclusive, welcoming and a place that everyone is comfortable. Here are a few of the ways we are doing this:



Volunteer Program

TWV has over 100 active volunteers that come in for our weekly evening and afternoon volunteer sessions, special events and special volunteer administration assignments. We also offer corporate volunteer opportunities for Calgary based corporations to come to the TWV headquarters and help with cleaning, bike maintenance and any other tasks.

Corporate Team Building

We offer a unique option for businesses to bring their employees together and learn more about biking, how to work together and possibly how to navigate Calgary's bike paths. These sessions are run as a way to fundraise for our youth programs.

Social Enterprise Bike Shop

TWV is one of Calgary's most established bike recycleries. Our goal is to sell the bikes and bikes parts that we don't give out to program participants as a way to fund our programs and diversify our revenue. This allows us to increase our self-sufficiency, increase brand identity and provide Calgarians with an option for high-quality bikes at an accessible price point.



FUNDRAISING, REVENUE & PARTNERSHIPS

\$912,218

Total Raised in 2022

\$96,827

Foundation & Trust Grants

\$331,807

Individual Donations

13

New Partnerships

11

Monthly Donors

\$60,862

Social Enterprise Revenue

ACKNOWLEDGEMENTS

Two Wheel View is proud to be connected to so many individuals and organizations that work together to help create a resilient community that connects youth with the tools they need to reach their potential. **We could not do it without you!**

Special Thanks to:

- The TWV Board of Directors
- Our Dedicated TWV Volunteers
- Family & Community Support Services (Calgary)
- City of Calgary Crime Prevention Investment Plan
- Catherine Donnelly Foundation
- Calgary Foundation
- Alberta Eco Grant
- Hunter Family Foundation
- Calgary Shaw Charity Classic Foundation
- Silver Gummy Foundation
- Shamrock Foundation
- Calgary North Hill Lions Club
- Frischkorn Family Foundation
- Anonymous Donors

THANK YOU
FOR YOUR
SUPPORT!

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