

# Kevin Roose

Bestselling Author, *Futureproof*  
Award-Winning Technology Columnist, *The New York Times*

*Preparing you for a world dominated by technology and AI*



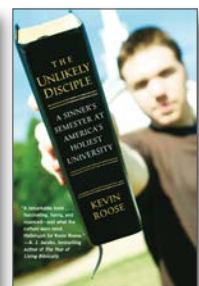
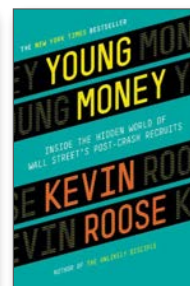
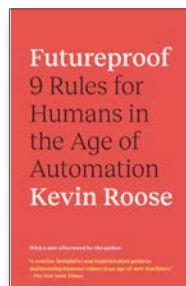
## Biography

Kevin Roose is an award-winning technology columnist for The New York Times and the bestselling author of three books, *Futureproof*, *Young Money*, and *The Unlikely Disciple*. His column, “The Shift”, examines the intersection of tech, business, and culture. He is a recurring guest on *The Daily* podcast and appears regularly on leading TV and radio shows. He writes and speaks frequently on topics including automation and artificial intelligence, social media, disinformation and cybersecurity, and digital wellness.

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## Topics & Books

*Artificial Intelligence*  
*Blockchain*  
*Economics*



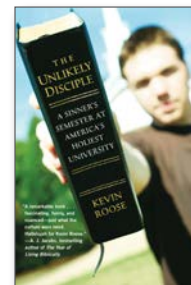
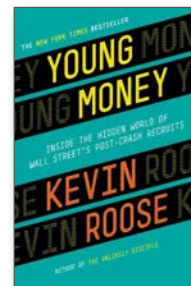
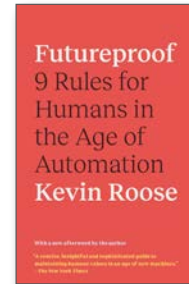
Worried that he was not ready for a world dominated by AI, automation, and mind-morphing algorithms, Kevin decided to do what reporters do: he interviewed experts, read a ton of books and papers, and went in search of answers. The result was his book, *Futureproof*, a guide to surviving the technological future. Originally published in 2021, *Futureproof* was rereleased in September 2023 to address the more recent trends in AI and technology and how to work with them rather than against them.

Kevin is the host of two *New York Times* podcasts: *Hard Fork*, a weekly chat show with Casey Newton about the wild frontier of technology, and *Rabbit Hole*, an eight-part series released in 2020 about how the internet is influencing our beliefs and behavior.

Kevin's first job in journalism was unique: as a sophomore in college, he took a semester off and went undercover at Liberty University, Jerry Falwell's evangelical Christian school. His goal was to figure out what life was like among people who he considered his polar opposite. From his experience came his first book, *The Unlikely Disciple*, a memoir of a strange and enlightening semester "abroad."

After college, Kevin joined *The New York Times*, followed by *New York* magazine, and wrote a second book: *Young Money*, which chronicled the lives of 8 junior Wall Street investment bankers right after the 2008 financial crisis. Before rejoining *The Times* in 2017, Kevin produced and co-hosted a TV documentary series about technology, called Real Future.

At *The Times*, Kevin writes about technology and its effects on society. Recently, that has meant a lot of coverage of companies like Facebook and YouTube, as well as profiles of internet personalities like PewDiePie, and social phenomena like online radicalization and workplace automation.



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