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STUDENTS FOR TRUMP SOCIAL MEDIA ACCOUNTS CHART COURSE AHEAD OF THE 2024 ELECTION

PHOENIX, February 24, 2023— Students for Trump (SFT), a project of Turning Point Action (a 501c4 non-profit organization) in the 2020 election announces a return to mission.

Turning Point Action (TPA) was proud to take on SFT as a special project in 2020 identifying new leaders, continuing to grow the pro-Trump digital presence and developing the largest chapter organization of any political candidate in history on college campuses. TPA organized and sponsored the largest ever Republican youth events engaging and energizing millions of voters to support Trump policies and activism both in-person and online activism. Turning Point Action is excited to continue to work with our legacy Students for Trump leaders as the 2024 cycle progresses.

Students for Trump, the social phenomenon which exploded during the 2016 campaign will be returning to its social media roots and continue its work with a broad coalition of partners to elect Donald Trump in 2024.

Charlie Kirk, President of Turning Point Action and 2020 Chair of Students for Trump:

"We are excited to support and work closely with Students for Trump throughout the 2024 cycle as Turning Point Action continues to grow and foster more grassroots, on-the-ground activism to support conservative candidates through 2024."

TPA recently grew its physical presence in 2022 by fostering a large expansion of its field operations with plans to expand by 1,000% ahead of 2024. Additionally TPA launched a fully transparent congressional scorecard; began endorsing candidates for federal office; and is actively recruiting thousands of new precinct leaders—an effort TPA believes will energize the grassroots of the Republican Party while providing a significant boost to Republican election integrity and ballot chasing efforts.

As part of the change, TPA will focus on the mission of recruiting and supporting a new generation of candidates to run for local office to help build a deeper bench for those who ultimately run for federal office.

Turning Point Action managed and operated SFT social media accounts since the 2020 election cycle, and can now be found at @TPAction on Facebook and Instagram and @TPAction_ on Twitter.

About Turning Point Action

Turning Point Action is the sister 501(c)4 to Turning Point USA under the direction of founder and CEO Charlie Kirk. Turning Point informational assets and media initiatives reach millions of students every year and are focused on the core mission of identifying, educating and organizing on principles of limited government, free markets and fiscal responsibility.

www.tpaction.com

