

# Global Coalition for Evidence

## A gap in the evidence ecosystem

Gathering and using evidence for better decision-making is not a new undertaking. Still, global efforts to expedite the use of evidence to address ongoing public health problems remain limited and largely disjointed. This hinders the potential for collaboration and creation of synergies, both of which are essential to improve health outcomes and realize the health-related [Sustainable Development Goals](#) (SDGs). The gaps in the global evidence ecosystem can be considered to have four dimensions:

- 1) **Limited collaboration across sectors:** Addressing the world's most pressing health issues is a complex task requiring concerted action from sectors beyond health. Areas such as [One Health](#) or climate change and health, for example, call for multiple sectors, disciplines, and communities to work together to improve the health of people, animals, and the environment. [1]
- 2) **Disjointed efforts across evidence workstreams:** The different areas of work involved in generating and applying evidence (including evidence synthesis, data analytics, modeling, guideline development, implementation/behavioral sciences, monitoring and evaluation, etc.) are often siloed and uncoordinated. [2]
- 3) **Duplication of efforts and disconnected initiatives:** Multiple initiatives and calls for action relating to evidence-informed decision-making (EIDM) have been launched with

similar goals but not necessarily aligning with each other. This leads to potentially wasted resources and prevents the EIDM community from maximizing its voice and impact [3].

- 4) **Diverse norms and standards:** Several new non-standardized tools, methods, and guidelines have become available in the EIDM field, leading to overlapping or contradictory approaches, confusing users, and potentially creating inconsistencies, reducing quality, and precluding comparability of interventions.

## The Global Coalition for Evidence

Called for by the global EIDM stakeholder community and building on experiences accumulated over 20 years, the Global Coalition for Evidence officially launched at [the Global Evidence Summit 2024](#) to address the challenges described above. It brings together diverse stakeholders in a unique global forum for knowledge exchange, collaboration, and learning. Through the work of the Coalition, we aim to empower governments, professionals, and civil society to make decisions informed by high-quality evidence for healthier and more equitable futures. The Coalition will drive collective impact by implementing a 3C approach: enhancing **Collaboration**, strengthening **Coordination**, and fostering **Consolidation** of efforts. Coalition members, including leading organizations from across the evidence ecosystem, transcend disciplinary, geographic, and methodological boundaries, to achieve the following objectives, which are anchored in the health-related SDGs:

- 1) **Strengthening national science-for-policy systems:** Promote and institutionalize EIDM processes to ensure that health and health-related policy decisions are grounded in robust scientific evidence.
- 2) **Improving integration of evidence workstreams:** Facilitate the alignment and integration of various evidence workstreams into policy sectors with relevance to health, ensuring that diverse sources of evidence are synthesized and applied effectively to improve health outcomes.
- 3) **Advancing the global research agenda on research use:** Identify gaps and prioritize key research areas for the research on evidence use, driving a global knowledge translation agenda that emphasizes the role of evidence in enhancing health and related outcomes.

Through these coordinated efforts and with the World Health Organization as host and convener, the Global Coalition for Evidence will contribute to a global evidence ecosystem that is responsive to countries' needs.

By joining the Coalition, members will have the opportunity to help build the global EIDM agenda, provide leadership, and shape the future of the field. Members will also benefit from sharing complementary expertise across sectors and disciplines, mapping opportunities to collaborate, sharing resources and best practices, participating in

peer-learning, engaging in joint knowledge translation projects, identifying openings for fundraising, and staying up-to-date on the latest innovations and trends in EIDM.

Eligible member organizations can focus on one or more of the following areas:

- Production of evidence (data analysis, modelling, behavioural/implementation research, qualitative research, technology assessment/cost-effectiveness analysis, guidelines, monitoring and evaluation, and evidence synthesis).
- Translation, brokerage, and exchange of evidence.
- Evidence use (governments, professionals, and civil society/citizens).
- Capacity building and learning throughout the EIDM continuum.
- Collaboration and engagement across the evidence ecosystem.
- Research on the art and science of using evidence.
- Funding (across and within the evidence ecosystem).

## Get involved

Join the Global Coalition for Evidence and help build a powerful evidence ecosystem for lasting health improvements worldwide. If you are interested in becoming a member of the Coalition, please contact the WHO team at [EIDM@who.int](mailto:EIDM@who.int) for more information.

## Why join the Global Coalition for Evidence?

- **Join a global movement:** Be part of a diverse and inclusive global community dedicated to providing leadership and advancing a global EIDM agenda.
- **Innovate collectively:** Join forces with leading global and regional organizations to innovate, share insights, identify trends, and pioneer multisectoral solutions in EIDM.
- **Achieve impact:** Amplify your impact and achieve common goals more effectively through collective action.

## References

- [1] World Health Organization. General programme of work of World Health Organization. Report by the Director-General. Provisional agenda item 17. A77/16. 3 May 2024. Geneva: World Health Organization 2024.
- [2] Schünemann, Holger J et al. The ecosystem of health decision making: from fragmentation to synergy. *The Lancet Public Health*. 2022; 7(4); e378 - e390.
- [3] Negrini S, Borg K, Cusick A, et al. Global statements to produce and implement evidence in the post-COVID-19 era provide a path forward for rehabilitation. A joint initiative of Cochrane Rehabilitation and the leading journals in the field. *Eur J Phys Rehabil Med*. 2022;58(5):659-665.