

22nd Meeting of the United Nations Road Safety Collaboration 12–13 April 2016 World Health Organization, Geneva, Switzerland

PROVISIONAL REPORT

Day 1: 12th April 2016

Opening and welcome

The 22nd Meeting of the United Nations Road Safety Collaboration (UNRSC) was hosted by UNICEF in New York, USA on 12-13 April 2016. The objectives of the meeting were:

- 1. To provide UNRSC members with a debrief from the 2nd Global High Level Conference on Road Safety and follow up activities;
- 2. To discuss the upcoming UNGA resolution and its implementation;
- 3. To discuss activities required to meet the road safety related SDGs;
- 4. To discuss current and future activities of the UNRSC project groups; and
- 5. To provide updates on UNRSC partner activities and review membership requests.

The meeting convened 104 people, representing international organizations, governments, NGOs, academia, foundations and private companies. This included the UN Secretary General's Special Envoy for Road Safety, Mr Jean Todt and Ms Zoleka Mandela from the Zoleka Mandela Foundation.

The meeting was opened by Dr G. Rao Gupta from UNICEF who highlighted the fact that road traffic crashes are not only a major cause of death among young people but also represent a social equity and development issue. She stressed the need to accelerate efforts by partners to ensure safe transportation to schools, safer vehicles and regulations of key behavioural risk factors. She mentioned the partnership between UNICEF and the FIA Foundation currently being conducted in China and South Africa. She acknowledged that the inclusion of road safety targets in the Sustainable Development Goals constitutes a significant step forward.

Dr E. Krug (WHO) welcomed all the participants and specifically thanked UNICEF for hosting the 22nd UNRSC meeting. He recalled the many events that occurred in the last few months including:

- the appointment of Jean Todt as the UN Secretary General's Special Envoy for Road Safety;
- the adoption of the 2030 Agenda for Sustainable Development including two targets relating to road safety (target 3.6 and target 11.2);
- the 2nd Global High-Level Conference on Road Safety held in Brazil and its outcome, the Brasilia Declaration;
- the UN General Assembly Resolution on Improving global road safety (discussed on 15 April 2016);
- the WHO Executive Board discussion on road safety; and
- the upcoming World Health Assembly resolution (in May 2016).

He underlined that, there has been a plateau in the number of road traffic deaths at a global level, and that some progress in countries has also been observed. He then presented the agenda which was adopted by participants (see Appendix 1).

Keynote speaker, Mr J.Todt, the UN Secretary General's Special Envoy for Road Safety, emphasized the important role of the UNRSC as a platform for exchanging ideas and views. He commended the Brazilian government for the 2nd Global High-Level Conference on Road Safety held in Brasilia and its outcome, the Brasilia Declaration, as another sign of commitment to the goal of the Decade of Action for Road Safety 2011-2020, but he pointed out that efforts should be strengthened to meet the target to halve road traffic deaths by 2020. He also discussed the UNGA resolution and underlined the importance of a road safety fund. He referred to some upcoming events as opportunities to advance progress towards the achievement of the SDGs. Finally he spoke of his work as the UN Secretary General's Special Envoy for road safety (see Appendix 2).

Keynote speaker Ms Z. Mandela, from the Zoleka Mandela Foundation, recalled her last time in New York as the time where the campaign SaveKidsLives was launched with some leading UN Figures but most importantly hundreds of children from local schools who took part in a flash mob. She underlined that while the campaign was a great success the "real" work needed to start now in order to meet the ambitious target of halving the road traffic deaths by 2020. She used the example of South Africa to highlight that while great efforts have been made in the last five years, the decrease in the number of road traffic crashes is not as important as hoped for. She talked about the role and activities of the Zoleka Mandela Foundation and mentioned the partnership between UNICEF and the FIA Foundation to provide all children with a safe route to schools. She called for a far greater level of commitment from governments. She referred to the success of the campaign SaveKidsLives to argue that a lot can happen when all stakeholders work effectively together (see Appendix 3).

Dr E. Krug then asked all participants to introduce themselves.

Debrief from the 2nd Global High Level Conference on Road Safety and follow up activities

H.E. Ambassador A. Patriota, permanent representative to the UN, Brazil, debriefed on the second global high level conference on road safety cosponsored by Brazil and the WHO. He referred to two words: participation and innovation. He indicated that more than 2200 delegates from over 122 countries attended the conference, including 52 ministers from various sectors. He also highlighted that the Brasilia Declaration was the outcome of an inclusive formal and informal negotiation process in order to build ownership of the Brasilia Declaration from Member States and other stakeholders involved. He mentioned the paradigm shift from focusing on infrastructure and vehicle design to focusing on people and sustainability as reflected in the SDG goals 3 (target 3.6) and 11 (target 11.2). He underlined that the accent should be placed on pedestrians, persons with disabilities as well as the elderly as they represent most of the victims and need to be protected against drivers drinking and driving or texting and driving. He stressed the importance of international cooperation, funding, and WHO's role in developing voluntary performance targets. He finally referred to the next UNGA resolution as an effective means to support WHO's mandate [in developing voluntary performance targets] and convey the sense of urgency to reach the SDG targets (see Appendix 4).

Mr C. Friis Bach, from UNECE, discussed the opportunity of setting up a UN road safety fund. In his presentation (see Appendix 5), he stressed the need to scale up actions in light of road traffic deaths estimates. He referred to catalytic funding for specific activities and showed estimates for the funding of such activities. He also mentioned some of the existing means to fund road safety activities such as the World Bank Global Road Safety Facility, the FIA Foundation, the Road Safety Fund of the FIA Foundation, the Road Safety Grants Programme and the Bloomberg Philanthropies Initiative for Global Road Safety. Finally he briefly described a general structure of the fund (see Appendix 6).

Lively discussions ensued around the importance of country work and related challenges as well as the funding of road safety activities (including discussions on a road safety trust fund, the role of philanthropies and the development of innovative funding mechanisms).

Discuss the upcoming UNGA resolution and its implementation

Mrs D. Ravilova-Borovik, Senior Counsellor of the Permanent Mission of the Russian Federation debriefed on the negotiation process leading to the UN General Assembly resolution. She stressed that this resolution differs from previous resolutions because it was negotiated in the context of the SDGs, and presents opportunities for action to meet the SDGs targets. She pointed out the key aspects of the resolution including:

- the willingness of Member States to consider the adoption of global voluntary targets on road safety,
- the importance of partnerships,
- the road safety trust fund, and
- the endorsement of the Brasilia Declaration with its innovative approach and its focus on sustainability.

She also mentioned the reference in the resolution to the role of the UNRSC and that the UNGA would discuss the resolution on Friday 15 April 2016 (see Appendix 7).

Dr E. Krug discussed the implementation of the UNGA resolution. He referred to the presentation made by the UN Secretary General's Special Envoy for Road Safety on his political role in drawing attention to the preventability of road safety at the highest level and to the presentation made by Mr. C. Friis Bach regarding the road safety fund. He indicated that other items of the UN General Assembly resolution will be covered by speakers later in the meeting such as the 4th UN road safety week, the World Day of Remembrance or the role of the UN conventions on road safety. In this context he discussed some of the activities relevant to the resolution including:

- The UN Conference on Housing and Sustainable Urban Development (17-20 October 2016 in Quito, Ecuador). He explained that the Government of Brazil, the FIA Foundation and others are working hard to get road safety included in discussions as this is an important urbanization issue.
- The 9th Global Conference on Health Promotion (21-24 November 2016, Shanghai) with a Mayor's Forum (with mayors from about 50 cities) covering six important issues including one on road safety.
- The Global Status report on road safety that will be next published early 2019 with the training of data collectors commencing toward the end of this year.
- The work on pre-hospital care as the resolution encourages member states to strengthen pre-hospital care, including emergency health services and the immediate post-crash response and requires WHO to support them in their efforts.
- The development of voluntary global performance targets on key risk factors and service delivery to reduce road traffic deaths and injuries. On the last point Dr E. Krug explained that WHO, in collaboration with other UN agencies and regional commissions, will begin a Member State driven process to develop these targets and their related indicators within the next couple of months. He highlighted that since there is not much time until the end of the Decade and SDG 3.6, this could not be a protracted period, but that still it needed to be consultative. He indicated that the full process is estimated to take approximately 1 year.

Discussions followed around the articulation between the targets being developed by the UN by the Economic and Social Council (ECOSOC) and the targets to be developed by WHO as well as the importance of acceding to the UN Conventions on road safety (with different versions available).

Dr Eva Molnar from UNECE, on behalf of all UN regional commissions, gave an update on the work being undertaken in various regions in pursuit of the goals of the Decade.

Mr J. Fitzpatrick, MP, UK then presented the global forum for road safety legislators. In his presentation (see Appendix 8) he explained why greater engagement of parliamentarians is needed. He also spoke about the side event for parliamentarians held during the 2^{nd} high level global conference on road safety. He presented the terms of reference for the global forum for road safety legislators and explained the concept of "all party

friends groups" (AFPG). Finally he announced that the Inaugural Annual Meeting of the Global Forum will be held in London in December 2016 and organized by the Towards Zero Foundation.

Dr M. Peden presented and led a discussion about the fourth UN Global Road Safety (UNGRSW) week to be held in 2017. She recalled the themes for the previous three UNGRSWs and raised three questions for discussion:

- What should be the theme for the next UNGRSW? Margie mentioned that speed had been proposed by some participants and asked whether it could be used as a theme for the UNGRSW?
- When should the UNGRSW occur?
- Should there be a project group to discuss further?

There was a general support in favour of speed as a theme for the fourth UNGRSW but no concrete suggestions on the way to communicate on this complex topic. Some participants proposed to build on the existing campaign (SaveKidsLives) to address speed while other participants highlighted that focus should not always be placed solely on children as road traffic crashes are not the main cause of death for children but rather on youth age 15-29. Other participants proposed to shift the paradigm of road safety by focusing on sustainable mobility and possibly incorporate speed under this. Overall consensus was to not solely focus on children. There was agreement that the UNGRSW should be maintained during the 1st week of May. It was agreed to set up an informal group to further discuss the theme of "speed" for the UNGRSW and present suggestions.

Discuss activities required to meet the road safety related SDGs

Dr E. Krug discussed the achievement of the target 3.6 of the SDGs (halving the number of road traffic deaths by 2020). In this context he referred to an expert meeting that was held at WHO in Geneva in February 2016 to discuss:

- the need for a package focusing on a specific set of actions, and
- the ways to ensure collaboration between all partners involved in a country

Dr M. Peden provided additional details on the package and explained that a draft zero had been developed. The package named "Save LIVES" with the letters standing for Speed management, Leadership, Infrastructure, Enforcement of laws and Survival (in reference to post-crash care). She indicated that the package should be finalized by the end of this year and that it would be piloted with countries before more input is obtained from UNRSC experts, including civil society.

In general participants were supportive of the package but encouraged WHO to include civil society and the cost of interventions. In addition, they requested that the package be made available in multiple languages as it will be useful to facilitate advocacy work and targeted communication alongside Member States to set and implement priority actions.

Dr B. Watson, from the Global Road Safety Partnership, provided inputs on means to collaborate at country level and proposed developing a mapping of all partners' activities at country level. He invited all participants interested into participating in a discussion on this issue to be held at the end of the Day 1 of the UNRSC meeting.

Day 2: 13th April 2016

Project groups met during the second day to discuss their activities on implementing their work plans. These included the following project groups: road safety management, safer roads and infrastructure, safer vehicles, safer road users, post-crash response, monitoring and evaluation and work-related road safety. In addition two ad hoc project groups were set up on the previous day to provide suggestions in the plenary on plans for the 4th UN Global Road Safety Week as well as another on strategies for providing country support towards implementing the road-safety related targets of the SDGs. All groups reported back in plenary. See Appendices 9-16 for the minutes of all group discussions.

Update on partner activities

Participants provided an update on their global activities:

- Reinvigorating road safety: the role of the Global Road Safety Facility, presented by Dr S. Job, World Bank (Appendix 17);
- MDB's Initiative Workplan, presented by Ms H. Gomez, CAF (Appendix 18);
- PIARC Road Safety Manual 2016-2020, presented by Mr M. Griffith, PIARC World Road Association (Appendix 19);
- ISO 39001, Road traffic safety management systems, presented by Mr P. Hartzell, Swedish Standards Institute (Appendix 20);
- Alliance activities and outcome of NGO capacity review survey, presented by Ms L. Brondum, Global Alliance of NGOs for Road Safety (http://prezi.com/5iooflu_ndbc/?utm_campaign=share&utm_medium=copy&rc=ex0share);
- MAPFRE Awareness Program GOAL 0, presented by Mr J. Monclús, Fundación MAPFRE (Appendix 21);
- #SaveKidsLives, presented by Mr A. Silverman, FIA-Foundation (Appendix 22); and
- FIA High Level Panel for Road Safety and Safe Steps Campaign, presented by Mr M. Nadal, High Level Panel (Appendix 23).

Upcoming projects/events

Professor M. Ramos (FEVR) provided a brief history of the World Day of Remembrance for Road Traffic Victims and the theme for the celebration to be held in November 2016 as well as preparations, and highlighted the need for financial support for this year's celebrations (Appendix 24). Partners also announced upcoming activities including:

- <u>GRSP/iRAP Road Safety Asia 2016</u> workshop to be held 24-26 May in Beijing, China.
- PRI/DGT International Conference on "Implementation of the Brasilia Declaration: Safe Systems & the Journey Towards Zero" to be held 8-9 June in Toledo Spain. This event and other PRI events is available from the <u>PRI website</u>).
- Second International Child Road Safety Forum <u>Second International Child Road Safety Forum</u> will be held 16-17 June 2016 in Santiago, Chile.
- <u>Australian Road Safety Conference (ARSC2016)</u> will be held 6-8 September 2016, in Canberra, Australia. The Conference is expected to draw about 600 delegates.
- <u>12th World Conference on Injury Prevention and Safety Promotion</u>, to be held on 18-21 September in Tampere, Finland.
- <u>UN Habitat III conference on Housing and Sustainable Urban Development</u>, to be held 17-20 October 2016 in Quito, Ecuador.

Visit <u>UNRSC partner websites</u> for additional information about upcoming events.

New members

Two government organizations and three NGOs were welcomed as new members into the UNRSC. They are: Morocco, National Committee for Prevention of Traffic Accidents; Qatar National Traffic Safety Committee; the Child Injury Prevention Alliance (CIPA); the World Rescue Organization (WRO); and China Automotive Technology and Research Centre (CATARC).

Closing and next meeting

In closing Dr E. Krug thanked UNICEF for sponsoring the 22nd UNRSC meeting and H.E. Ambassador Patriota for the successful High Level Global Conference on Road Safety 2015 in Brazil, and the Russia Federation and Brazil for their leadership in the 2015 UN resolution on Improving global road safety. Dr Krug also noted the high visibility of road safety on the global agenda the inclusion of road safety in the SDGs, the UNGA debate on the Resolution on improving global road safety tabled by the Russia Federation and Brazil and the work ahead.

The 23rd UNRSC meeting will be held in 17-18 November 2016 at WHO Headquarters, in Geneva, Switzerland. The meeting was officially closed by Dr M. Peden.