



BY THE

NUMBERS

A SNAPSHOT OF AIIM IN 2017



Community

12,808

new subscribers to our community.



Events

2,004

registered for an event.



Downloads

47,178

downloaded our content.



Webinars

17,340

registered for a webinar.



Training

1,567

took our training.



Engagements

18,276

new followers on social media.

2017: WHAT A YEAR!