



Chartered Institute of  
Professional Certifications  
1006 N Rexford Street  
Beverly Hills, CA 90210

Date

Dear {Manager},

I would like to enroll to the Certified Supply Chain Demand Planning & Forecasting Professional (CSCD™) program to further enhance my skills in Supply chain Demand planning and forecasting and I would like to gain your approval to attend this program. By attending this accredited program, I will learn how to effectively make accurate sales forecasts to meet customer demand and save cost, reduce waste and drive supply chain excellence by achieving optimal business outcomes.

Led by Mark Rodgers, a renowned professor in supply chain demand planning and forecasting, and an expert supply chain consultant, this program will equip me with powerful tools and techniques to make accurate and error free forecasts and a deep understanding of the operational implications of various demand planning policies. The program will cover hands-on exercises on statistical methodologies, real case examples for best practices and strategies to enhance revenue growth and customer satisfaction for our organization. Some of the key skills this program will bring include:

1. Demand planning
2. Data analysis
3. Statistical modelling
4. Inventory management
5. Sales & operations planning
6. Regression analysis
7. Exponential smoothing
8. Quantitative & qualitative forecasting

I believe these skillsets will prove invaluable to me and you can be assured that after attending this online program, I will be able to contribute further to our organization's supply chain strategy and vision by accurate demand planning and forecasting. In addition, this program will allow me to earn the Certified Supply Chain Demand Planning & Forecasting Professional (CSCD™) designation which I believe will significantly add high value to our organization's brand identity and operational strategy.

I look forward to gaining your approval to attend this online program.

Sincerely,  
Your Name